

Paramount Banjos



Paramount Banjos



*Of Piano Volume and Harp Quality
"Paramount" in Phonographic Recording
and Orchestral Combinations*

WILLIAM L. LANGE

Manufacturer

**225-227 EAST TWENTY-FOURTH STREET
NEW YORK**

FOREWORD

TWENTY-SIX years of banjo manufacturing sums up the experience which is embodied in the success of the Paramount Banjo. For one who has never visited the home of the Paramount Banjo it is difficult indeed to grasp the magnitude of this wonderful factory, from whose doors over 450,000 banjos have issued since the establishment of the business. Several thousand Paramounts alone were made in the first eighteen months of their introduction in 1921, proving superiority.

Over 20,000 square feet of floor space are occupied by the various departments and more than seventy-five highly trained workmen are carried on the pay roll.

This inspiring figure of industrial enterprise is still further emphasized by the detailed extent to which Paramount Banjos are fashioned within the walls of the William L. Lange plant.

To the best of my knowledge there is no other manufacturer of banjos who builds so large a proportion of his product.

This, together with the financial resources of William L. Lange—which enables him to purchase materials of the finest qualities at the most favorable prices—discloses the reason for the exceptional banjo value with which the name Paramount is synonymous.

The cost of raw materials is increased only by the cost of converting them into the finished banjos, and not by the profit that goes to a number of different parts-manufacturers, as in the case of banjos wholly or partly assembled.

Functioning at the head of this great plant and directing its activities is William L. Lange,

whose ripe experience and matured ability date back over a quarter of a century. Devotion to precision, relentless conscientiousness in every detail are best revealed by the fact that each Paramount Banjo must successfully undergo more than twenty-five separate and distinct inspections and tests before it is deemed worthy of the Paramount name in the peg head.

The integrity of Lange manufacturing has earned its own reward, for the Paramount Banjo has met with such wide popularity that the large factory producing it has been oversold almost continuously since the Paramount Banjo was first introduced.

With a large number of new and important developments embodied in the design and construction of Paramount Banjos and with values unparalleled in history we look forward to the coming period with a certainty of seeing an even greater demonstration of national goodwill toward the name Paramount and the banjo. We present these new instruments for your inspection with renewed faith in the American public's appreciation of quality and its unerring instinct for value.

Pages could be written about the perfection of the Paramount Banjo.

Perhaps the story is best told in the photographs in the following pages, showing many of the world's greatest banjo players, all proud users of Paramounts. The fact that the Paramount is played by men who know a real banjo speaks volumes for its tone, workmanship, construction features, and beauty of finish.

PARAMOUNT—The Banjo with Piano Volume and Harp Quality

Paramount Supremacy

THE overwhelming popularity which Paramount Banjos have found everywhere since their appearance in 1921 rests on a firm foundation of Paramount merit—the instruments justify the name. When the changing standards of dance music and the exacting requirements of orchestra leaders brought about a demand for a better and finer banjo tone, it was natural that they should look to William L. Lange, the pioneer in fine banjo manufacture.

Fortunately this demand for a superior type of banjo had been anticipated. After several years of research and experimentation which involved the trial and rejection of a vast number of ideas and innovations—slow work, painstaking and thorough—the Paramount Banjo was evolved, an instrument as perfect artistically and acoustically as the science of modern banjo manufacture can make it.

This new Paramount Banjo introduced several altogether new features of banjo construction.

RIM CONSTRUCTION. One of the secrets for the remarkably beautiful Paramount tone and amazing carrying power lies in this brand new Paramount construction. These patented features are embodied in all Paramount Styles. The amplifying rim imparts the piano volume and harp quality. The perforated tone band serves to space the detachable acousticon from the rim. This acousticon, based on scientific principles, projects the big tone (as created by the specific rim construction) forward from the body of the instrument; it also adds beauty to the Banjo through its artistic finish.

The phenomenal success of the Para-

mount Banjo has brought out numerous imitations, but imitations in appearance only. Various types of so called resonators are used, with claims to equal the Paramount tone.

TO PROVE CONCLUSIVELY THAT THE PARAMOUNT RIM CONSTRUCTION IS RESPONSIBLE FOR THE WONDERFUL PARAMOUNT TONE, REMOVE ALL RESONATORS FROM THE IMITATIONS, ALSO THE ACOUSTICON FROM THE PARAMOUNT; BE SURE THE HEADS ARE TIGHT. PLAY A FEW CHORDS, AND THE SUPERIORITY OF THE PARAMOUNT IS INSTANTLY NOTICEABLE.

All Paramount rims are laminated to a thickness of five-eighths of an inch. There are twenty-four brackets, all heavy die cast brass. Flat hooks and ball end nuts. The heads used are carefully selected for us by the maker, the celebrated Joseph B. Rogers, Jr.

PARAMOUNT NECKS. All necks are hand made of thoroughly seasoned woods, critically examined by careful workmen. They are reinforced and scientifically glued with cross-grained materials. The fingerboards are of genuine ROSEWOOD with standardized complete range, fifteen and one-half inches long from nut to rim. Nineteen frets. Extra heavy mother of pearl is used for all ornamental work. Standard original peg heads. All fingerboards bound, to prevent protruding frets.

SPECIAL EQUIPMENT. The tailpiece is the finest on the market—the new improved Paramount adjustable tailpiece. Other features include the Paramount Sure-Hold stick wedge, the Paramount adjustable arm rest, the Paramount hand-made specially designed bridge, and Page Geared Pegs.

IMPORTANT DEVELOPMENT PERFECTED

Years have been spent in experimenting to obtain a wood finish that could be relied upon to withstand chemical reactions, such as acids, moisture, excessive heat, etc. We are proud to state that our new process "Wearforever" finish is a proven success and is used on all Paramount Banjos.

The French polish method has been used for many years, but, no matter how well applied, this finish is not lasting. Continuous friction, together with perspiration from the hands of many players, causes French polish to wear off and the instrument becomes soiled and very unsightly in a short time.

The new process finish is absolutely acid proof, water proof, and heat proof, keeping the instrument in constant admirable condition.

Three of the Many Paramount Stars

MICHAEL PINGITORE

famous banjoist with Paul Whiteman's Orchestra, has demonstrated the artistic possibilities of the Paramount Banjo to many thousands of diners and dancers at the Palais Royal, New York City. In the dance records made every month for the Victor Talking Machine Company by this renowned orchestra, Pingitore's playing is considered a triumph in banjo recording. He has played a Paramount Banjo exclusively since the first appearance of the instrument.



HARRY RESER is without question one of the world's most brilliant artists on the Plectrum and Tenor Banjo. His recordings of *Banjo Solos* for Brunswick, Columbia, and other companies are a rare treat, enjoyed by thousands. For example, try Brunswick Record No. 2304 and Columbia Record No. 3785. His wonderful banjo work in the crack Orchestra of Bennie Krueger and the fashionable Club Royal Orchestra in Brunswick records shows more of his marvelous skill.

Paramount Banjos ease his efforts and strengthen results through their marvelous *recording tone*.

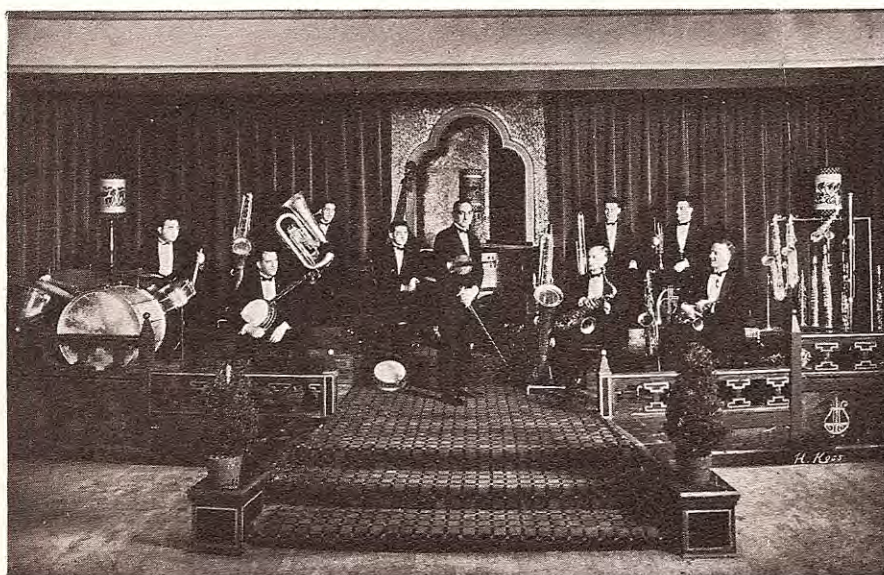
JOHN CALI plays a Paramount Banjo with Ben Selvin's Orchestra at the Moulin Rouge, New York's ultra-popular after-theatre resort, and is acknowledged one of the finest of Broadway's musicians. His recording with Orchestra Combinations in dance records for Brunswick, Vocalion, Pathe, and other companies is decidedly effective. He considers that the Paramount has played an important part in his success.





PAUL WHITEMAN
AND HIS ORCHESTRA
PALAIS ROYAL
NEW YORK CITY
MICHAEL PINGITORE, BANJOIST

VENICE
BALLROOM ORCHESTRA
LOS ANGELES, CAL.



CARLTON TERRACE
ORCHESTRA
CLEVELAND, OHIO
HARRY EDELSON, BANJOIST



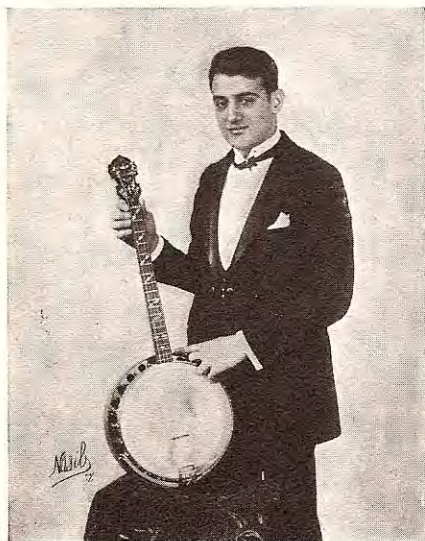
H. P. KARCH
WITH JOE SHEEHAN'S ORCHESTRA
DAYTON, OHIO



F. DE PRIMA
WITH PAUL WHITEMAN'S ROMANCE
RHYTHM ORCHESTRA, EN ROUTE



FLOYD CAMPBELL
WITH DON PARKER'S VERNON
COUNTRY CLUB ORCHESTRA, NEW YORK



D. ROMEO
WITH ROSELAND ORCHESTRA
NEW YORK



CHARLES HELWAGEN
WITH THE ATLANTIC SYNCOPATORS
CLEVELAND, OHIO



JACK SELDON
WITH THE PARAMOUNT DANCE ORCHESTRA
MONTREAL



WM. A. RUDOLPH
WITH GIFFIN'S ORCHESTRA
DAYTON, OHIO



G. CIRILLO
WITH PAUL WHITEMAN COMBINATION
PROVIDENCE, R. I.



FRANK REINO
WITH ARTHUR LANGE'S ORCHESTRA
NEW YORK

Paramount

TENOR BANJO

Style A



Price, \$130.00

THIS style Paramount Banjo has a white maple rim and neck, pearl position marks, and pearl scrolling in the headpiece. All wood parts are polished in natural color with the new process "Wearforever" finish. The metal parts are heavily nickel plated and highly polished. Page Geared Pegs.

Style A is also made in the 5-String Banjo and the 4-String Plectrum Banjo. (Banjo-Mandolins are made to order only.)



C. G. GRISWOLD
WITH PERRY'S RUTHERFORDS
LOS ANGELES, CAL.



ART EVANS
BANJO TEACHER AND SOLOIST
LOS ANGELES, CAL.



GUY BUCCOLA
WITH CHRIS MANN'S ORCHESTRA
LOS ANGELES, CAL.



KENDSEL HUMPHREYS
PROFESSIONAL
LOS ANGELES, CAL.



GENE LAYMAN
WITH WILL KING'S SHOWS
LOS ANGELES, CAL.



FRANK BOECK
LAGUNA CAFE ORCHESTRA
LOS ANGELES, CAL.



CRAIG KINNEY
WITH HENRY HELSTEAD ORCHESTRA
PALAIS ROYAL CAFE, LOS ANGELES, CAL.



GEORGE COOK
WITH THE ATHLETIC CLUB ORCHESTRA
LOS ANGELES, CAL.



ERNIE ANDERSON
WITH MONTMARTRE CLUB CAFE
LOS ANGELES, CAL.

Paramount

TENOR BANJO

Style B



Price, \$150.00

STYLE B Paramount Tenor Banjo has a white maple neck and a *white holly rim*. The position marks are of heavy fancy cut pearl. The headpiece is inlaid with heavy pearl panels. All the wood parts are polished with the new process "Wearforever" finish, and the metal parts are heavily nickel plated and highly polished. Page Geared Pegs are used.

This style also in 5-String Banjos and 4-String Plectrum Banjos.
(Banjo-Mandolins are made to order only.)



R. J. REEVES
WITH HIS OWN BAND
LOS ANGELES, CAL.



WM. A. ALEXANDER
WITH JAKE FLOREY'S ORCHESTRA
HOTEL ALEXANDRIA, LOS ANGELES, CAL.



S. H. SEAVOY
PROFESSIONAL, EN ROUTE
LOS ANGELES, CAL.



WM. GRANTHAM
WITH THE GREYSTONE ORCHESTRA
DAYTON, OHIO



RAY WILKINSON
FOLLIES OF 1925
PORTLAND, ORE.



N. LUCAS
WITH ORIOLE TERRACE ORCHESTRA



EARL COOKE
OF THE THREE WHITE KUHN'S IN
VAUDEVILLE



J. PETRELLA
COLONIAL ORCHESTRA, EN ROUTE



GEORGE C. LEHR RITTER
WITH THE JAMES BOYS ORCHESTRA
LONGACRE THEATRE, NEW YORK

Paramount

TENOR BANJO

Style C



PATENTS ALLOWED
AND PENDING

Price, \$185.00

THIS style has a San Domingo solid mahogany neck and rim, with original designs of white pearl, engraved. The headpiece is most artistically inlaid and engraved. The heel and back of peg head are hand carved. New process "Wearforever" finish, in dark antique color, rim to match. The neck, rim and acousticon are inlaid with contrasting woods in harmonizing colors. All metal parts are heavily nickel plated and highly polished. Page Geared Pegs.

Style C also made in 5-String Banjos and 4-String Plectrum Banjos.
(Banjo-Mandolins are made to order only.)



BEN SELVIN'S ORCHESTRA
MOULIN ROUGE
NEW YORK CITY

CLIFF SMITH'S
ATLANTIC SYNCOPATORS
CLEVELAND, OHIO



JOHNNIE COOPER'S ORCHESTRA
LOS ANGELES, CAL.

Paramount

TENOR BANJO

Style "Leader"



PATENTS ALLOWED
AND PENDING

Price,
\$200.00

GENUINE India rosewood in neck, rim and acousticon, which is unapproachable for tonal vibrations.

Scientific treatment of this wood by skilled mechanics follows each and every operation of gluing to preserve the wonderful resonant qualities.

Neck is joined in center with varying woods. The finger-board, also of rosewood, is inlaid with heavy pearl engraved ornaments, engraved peg head design corresponding.

All wood parts are matched in color polished with the new process "Wearforever" finish. All metal parts are heavily nickel plated. Equipped with Page Geared Pegs.

This style is also made in 5-String Banjos and 4-String Plectrum Banjos. (Banjo-Mandolins are made to order only.)



TOMMY WELCH
WITH BELVEDERE GARDENS ORCHESTRA
LOS ANGELES, CAL.



BILL PIERCE
LOS ANGELES, CAL.
EN ROUTE



JIMMIE HARRINGTON
LOS ANGELES, CAL.



ROBERT HARKER
SOLOIST AND TEACHER
LOS ANGELES, CAL.



J. PAUL BUCKS
PARIS INN CAFE ORCHESTRA
LOS ANGELES, CAL.



TED THURSTON
FAULDING ROOF GARDEN
SANTA BARBARA, CAL.



HARRY HARRISON
MINNE-HA-HA DANCE HALL
LOS ANGELES, CAL.



A. A. DOMINGUEZ
MONTECITA CLUB CAFE
LOS ANGELES, CAL.



VIRGIL HARDWICK
VENICE BALLROOM
LOS ANGELES, CAL.

Paramount

TENOR BANJO

Style D



PATENTS ALLOWED
AND PENDING

Price, \$240.00

THIS style has neck and rim of *white holly wood*. The neck is joined through center with carefully matched woods, glued in block design. The finger-board is inlaid with original designs of mother of pearl, engraved with song bird motif. The heel and back of peg head are hand carved. The entire wood parts, neck, rim and acousticon, are inlaid with harmonizing colored woods, polished with the new process "Wearforever" finish in ivory color. All metal parts are *quadruple silver plated*, satin finish, and hand engraved. It has Page Geared Pegs, silver plated, and heavy pearl buttons.

Also made in 5-String Banjos and 4-String Plectrum Banjos. (Banjo-Mandolins are made to order only.)



MAL HALLETT'S ORCHESTRA
ROSELAND
NEW YORK CITY

LOS ANGELES ATHLETIC CLUB
ORCHESTRA
LOS ANGELES, CAL.



VERNON-OWEN ORCHESTRA
RAINBOW ROOM, WINTON HOTEL
CLEVELAND, OHIO

Paramount
TENOR BANJO

Style E



STYLE E Paramount Banjo has beautiful imported white holly wood in both neck and rim. The neck is joined through center with carefully matched cross-grained woods in colors, glued in block design. The finger-board is inlaid with original designs of mother of pearl. This is engraved with butterfly motif. The peg head design is elaborately inlaid and engraved. The heel and the back of peg head are carved by hand. The wood parts throughout, neck, rim and acousticon, are inlaid with harmonizing colored woods. They are polished with the new process "Wearforever" finish in ivory color. All metal parts are quadruple *gold plated*, satin finish, and engraved by hand. Page Geared Pegs, gold plated, and heavy pearl buttons.

This style also made in 5-String and 4-String Plectrum Banjos. (Banjo-Mandolins are made to order only.)



W. VON BINZER
ST. FRANCIS HOTEL ORCHESTRA
SAN FRANCISCO, CAL.



CHAS. W. PIERCE
WITH ABE LYMAN'S ORCHESTRA
AMBASSADOR HOTEL, LOS ANGELES, CAL.



CLYDE HAYNES
SEBASTIAN INN
VENICE, CAL.



H. B. MATHIS
PLANTATION ORCHESTRA
LOS ANGELES, CAL.



PEGGY PURCELL
IN VAUDEVILLE
LOS ANGELES, CAL.



RALPH DEXTER
MAL HALLETT'S ORCHESTRA
NEW YORK CITY



GEORGE VINCENT
PARAMOUNT MELODY FIVE
EN ROUTE



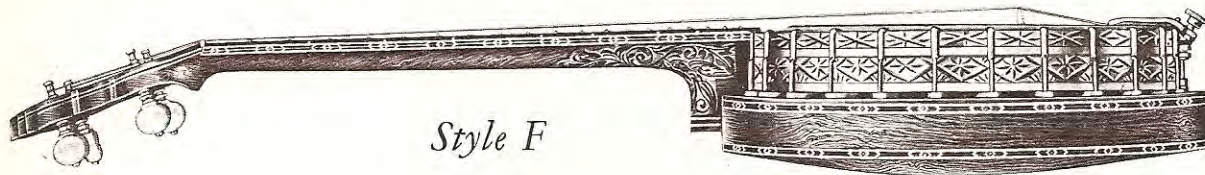
P. OLLU
ALL STAR ORCHESTRA
MONTREAL, CANADA



LOUIS EILERTS
SOLOIST
LOS ANGELES, CAL.

Paramount

TENOR BANJO



Style F

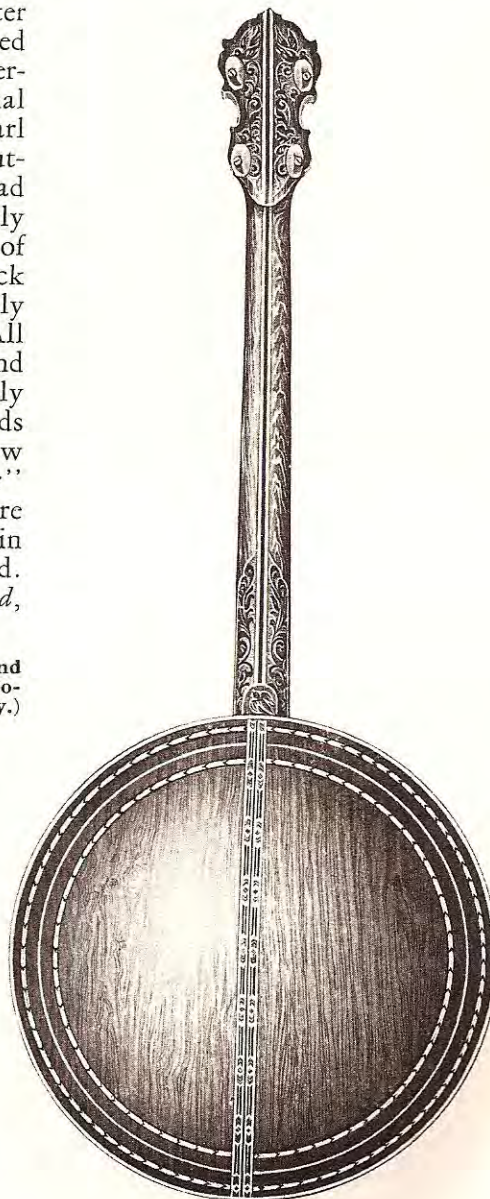
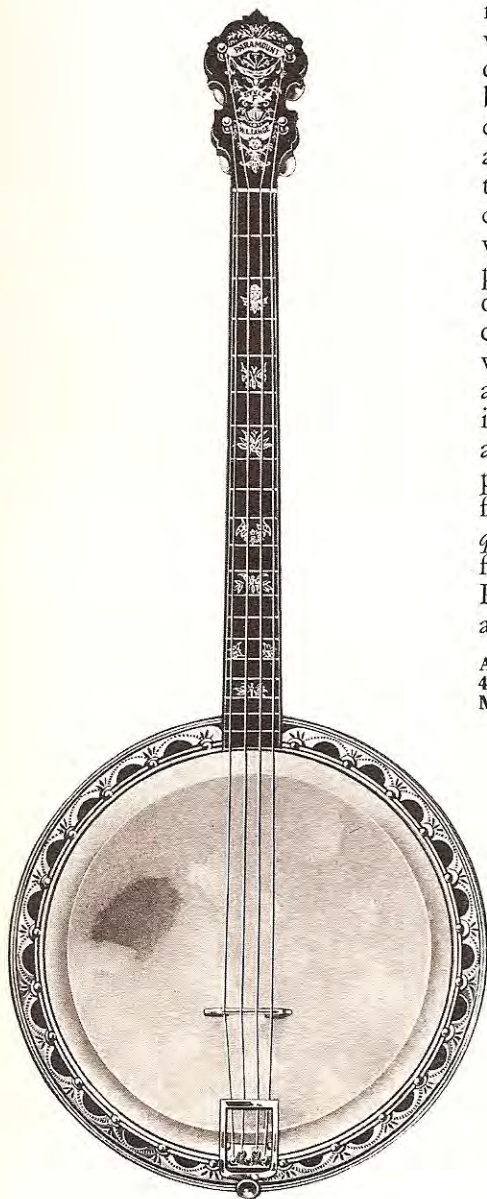
STYLE F Paramount Banjo has choicest selected India rosewood in the neck, rim and acousticon. This is positively the finest material for tone. A special treatment of the wood carefully followed with every operation of gluing is carried out by skilled craftsmen, bringing forth the wonderful resonant qualities of this

exceptional material. The neck is joined in the center with heavy cross-grained colored woods. The finger-board is inlaid with original design of mother of pearl artistically engraved in butterfly motif. The peg head design is inlaid elaborately with engraved mother of pearl. The heel and back of peg head are handsomely carved in bird design. All wood parts, neck, rim and acousticon, are handsomely inlaid with colored woods and polished with the new process "Wearforever" finish. All metal parts are *quadruple gold plated*, satin finish, and hand engraved. Page Geared Pegs, *gold plated*, and heavy pearl buttons.

Also made in 5-String Banjos and 4-String Plectrum Banjos. (Banjo-Mandolins are made to order only.)

Price, \$350.00

PATENTS ALLOWED
AND PENDING





VERNON COUNTRY CLUB
ORCHESTRA
NEW YORK CITY



AL BURT AND HIS ORCHESTRA
ON TOUR



ARTHUR LANGE'S ORCHESTRA
NEW YORK CITY

Paramount

FIVE-STRING BANJO

Style C



PATENTS ALLOWED
AND PENDING

Price, \$185.00

THE Paramount Five-String Banjo has solid San Domingo mahogany neck and rim, with original designs of white pearl, engraved. It has artistically engraved and inlaid headpiece and hand carved heel and back of peg head. The wood parts, including neck, rim and acousticon, are inlaid with contrasting woods in harmonious colors. The metal parts are heavily nickel plated and highly polished. Page Geared Pegs are used. New process "Wearforever" finish in dark antique color.



VINCENT CATANESE
AL JOCKERS ORCHESTRA
KNICKERBOCKER GRILL, NEW YORK



DUVALL STEVENS
CONDUCTOR
PARAMOUNT ORCHESTRA, BALTIMORE



E. E. PEABODY
WITH AUSTIN J. WYLIE ORCHESTRA
CLEVELAND, OHIO



AL MICHAELIAN
HENNESSY'S ORCHESTRA
MARIGOLD BALLROOM, FRESNO, CAL.



ELMER WAHL
WYLIE-WAHL ORCHESTRA
CLEVELAND, OHIO



JACK MCLEOD, CLEVELAND, OHIO
TOURED U. S. AND EUROPE IN
VAUDEVILLE



MARK ROWAN
WITH BUNGALOW CAFE ORCHESTRA
SEATTLE, WASH.



RAY MATHESON
WARREN ANDERSON'S ORCHESTRA
SEATTLE, WASH.



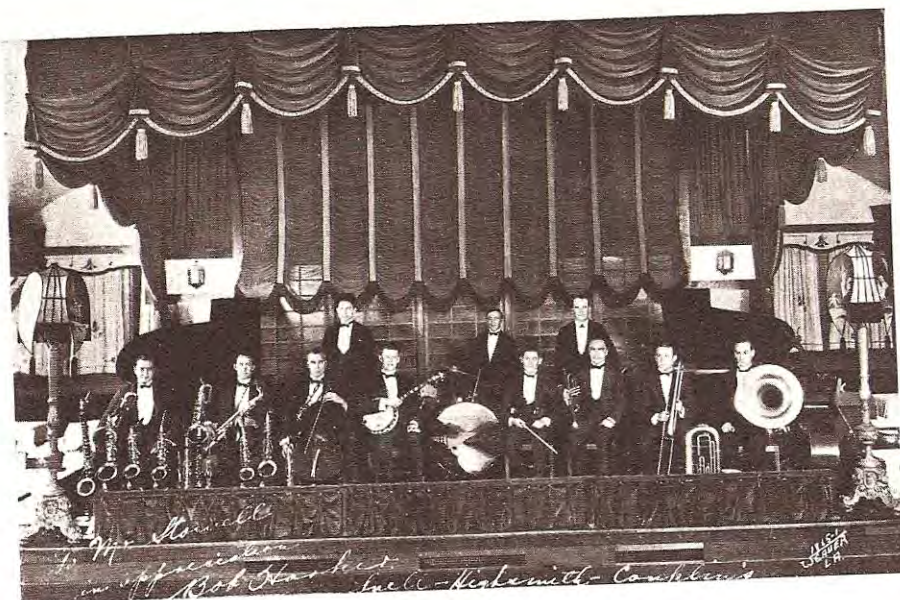
FORREST HART
PROFESSIONAL
SEATTLE, WASH.

Paramount

FOUR-STRING PLECTRUM BANJO



THE Four-String, Long Neck Plectrum Banjo has become a very popular instrument. Carefully chosen San Domingo solid mahogany used in neck and rim. These parts have original designs of engraved white pearl. The heel and back of peg head are carved by hand and the neck, rim and acousticon are beautifully inlaid with contrasting woods which harmonize in color. New process "Wear-forever" finish in dark antique color. The metal parts are heavily nickel plated and highly polished. Page Geared Pegs.



GREEN MILL GARDENS
ORCHESTRA
LOS ANGELES, CAL.



BARNEY RAPP'S ORCHESTRA
CHASE HOTEL
ST. LOUIS, MO.



AUSTIN J. WYLIE ORCHESTRA
AT GOLDEN PHEASANT
CLEVELAND, OHIO

Paramount

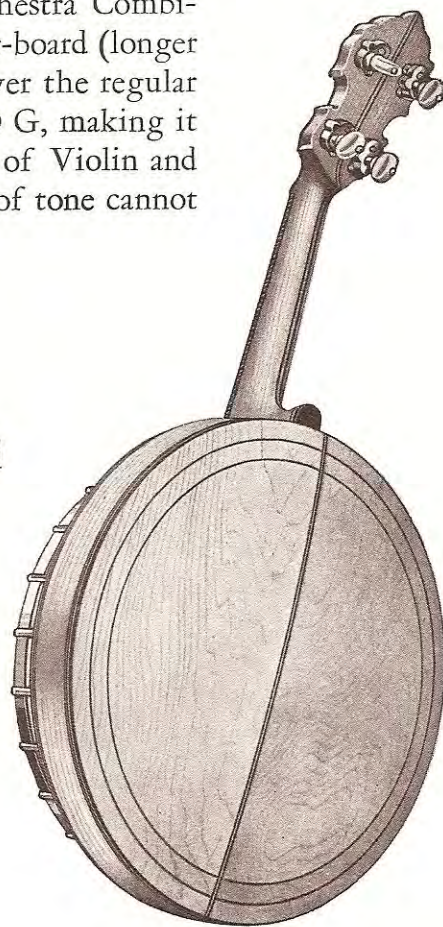
MELODY BANJO

THE Melody Banjo is designed and constructed to play Melody or Lead parts in Orchestra Combinations. It has a new scale ranged finger-board (longer in string length from nut to bridge over the regular Banjo Mandolin). The tuning is E A D G, making it very simple for the reading and playing of Violin and Piano parts. The Volume and Quality of tone cannot be equaled.



Illustration is Style A

PATENTS ALLOWED
AND PENDING



Price, \$130.00. Case to Fit, \$22.00

All styles are made to order and can also be had in Style B, C, Leader, D, E, and F. Description and prices are the same as listed under Tenor Banjo in the foregoing pages.

New "Wearforever" finish on all wood parts.



WORTH E. MUNN
STEVENS' ORCHESTRA
CLEVELAND YACHT CLUB



LOUIS TRAVIS
PROFESSIONAL
PHILADELPHIA, PA.



ABE NORLAND
INDIAN SUMMER ORCHESTRA
SEATTLE, WASH.



ED LONG
PROFESSOR AND TEACHER
SEATTLE, WASH.



NORMAN BOOK
SPITALNY'S ORCHESTRA
CLEVELAND, OHIO



ELMER ROY
PROFESSIONAL
SEATTLE, WASH.



VINTON VERNON
VERNON-OWEN ORCHESTRA
CLEVELAND, OHIO



DONALD HARDEY
HIPPODROME DANCE HALL
SEATTLE, WASH.



JOSEPH TUSCANO
SWANIE'S SERENADERS
WORCESTER, MASS

Paramount

GUITAR-BANJO

IT is impossible to describe the exceptional tone of this instrument—it must be heard. The Paramount construction, as in all Paramount Instruments, is carefully carried out in this wonderful Guitar-Banjo on an enlarged scale, which the special dimensions require.

These instruments are to order only. They can also be made up in any of the styles as described and illustrated under Tenor Banjos in the foregoing pages. Prices on application.

*Illustration
is Style A*



DESCRIPTION

The rim is 14 inches in diameter and 3 inches deep; the acousticon measures 16 inches in diameter; total depth of instrument, 4½ inches; a selected and gauged to exact thickness Rogers head is used and regular Paramount trimmings all through. The neck is made of very old and selected maple, guaranteed correct scale finger-board. Page Geared Pegs are a real feature for easy and exact tuning. Extension tailpiece and ebony bridge. Adjustments for easy action are perfect

All wood parts polished in the new "Wearforever" finish.

PATENTS ALLOWED
AND PENDING

Price, \$185.00. Case to Fit, \$37.50

Four Bright Stars Exclusively Paramount

WILLIAM D. BOWEN versatile master of the five-string banjo, is widely known in and around New York City as a wonderful banjoist who plays the Paramount exclusively. He is an artist of wide experience in concert and orchestra work. In his long experience as a banjo teacher he has made hundreds of excellent players. Mr. Bowen enjoys the reputation in musical circles of being a thorough musician and arranger of the highest rank. He hails from Irvington, N. J., and is now playing at the Robert Treat Hotel in Newark.



AL COX
PLAYING WITH GREENLAN INN
ORCHESTRA
DETROIT, MICH.



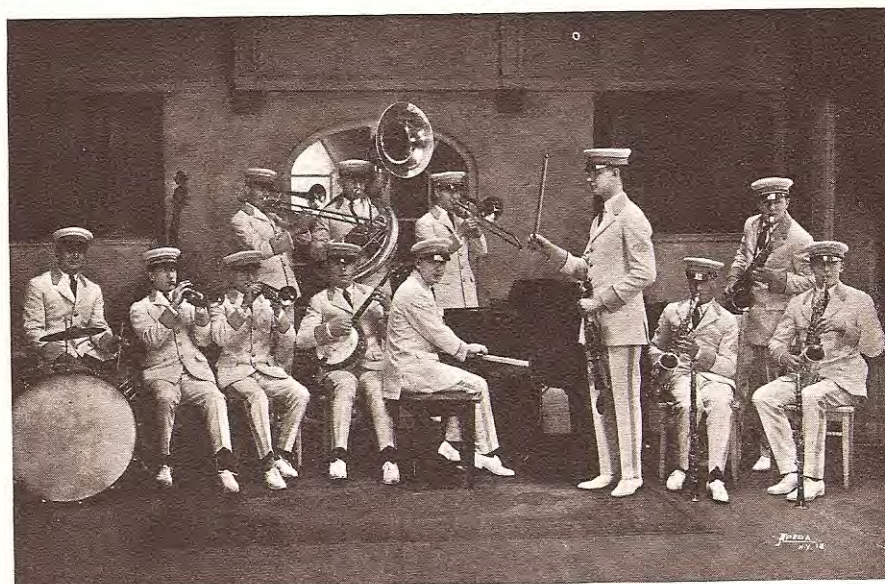
CLARENCE HICKS
THE RITZ ORCHESTRA
DETROIT, MICH.



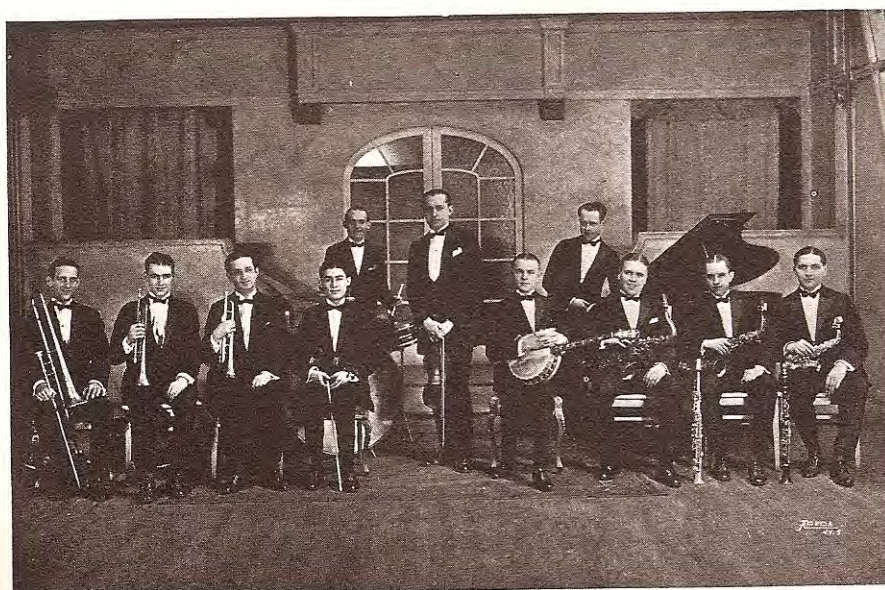
RAY COX
PLAYING WITH ADAMS THEATER
ORCHESTRA
DETROIT, MICH.



ARNOLD JOHNSON AND
ORCHESTRA



LEVIATHAN ORCHESTRA
S. S. LEVIATHAN



BEN BERNIE AND ORCHESTRA
EN ROUTE

Paramount

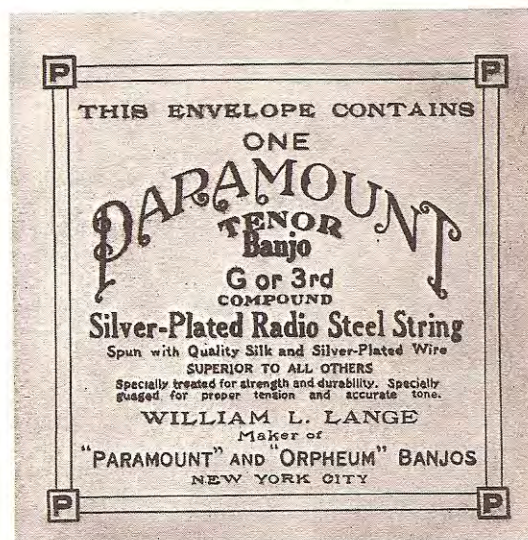
STRINGS

"The String with a Ring"

STRING problem, at first very serious, now overcome in the perfecting of Paramount Strings. It was not an easy task by any means; therefore, Paramount strings are rightfully deserving of the trade of the most critical performers, who will be relieved of the embarrassment of string breakage

occurring during the height of rendering important passages.

Quality of wire, correctly gauged to thickness for the proper tension at pitch, together with maintaining absolute strength to avoid breakage, puts Paramount strings far ahead of all makes.



TENOR BANJO STRINGS

A or 1st	Radio Steel Silver Plated	\$7.20 Gross
D or 2d	Radio Steel Silver Plated	7.20 Gross
G or 3d	Compound Spun with Silver Plated Wire on Radio Steel and Quality Silk	21.00 Gross
C or 4th	Radio Steel Spun with Silver Plated Wire	21.00 Gross

PLECTRUM BANJO STRINGS

D or 1st	Radio Steel Silver Plated	\$7.20 Gross
B or 2d	Radio Steel Silver Plated	7.20 Gross
G or 3d	Radio Steel Spun with Silver Plated Wire	18.00 Gross
C or 4th	Compound Spun with Silver Plated Wire on Radio Steel and Quality Silk	21.00 Gross
G or 5th	Radio Steel Silver Plated	7.20 Gross

Each Paramount String is put up in a weatherproof envelope.



GABRIEL IMCAO
WITH LLOYD GETTING'S ORCHESTRA
KAUFMAN'S INN, BUFFALO, N. Y.



HENRI PONCHO SAPARO
VERSATILE ENTERTAINER
WITH MARION COOK INTERNATIONAL
ORCHESTRA, IN KEITH'S CIRCUIT



IRVING MATTHEWS
WITH JACK McLAUGHLIN'S ORCHESTRA
BUFFALO, N. Y.



BURTON G. GEDNEY
MAMARONECK, N. Y.



MELVILLE DUKE HICKS
JACK HASEN RAIN-BO ORCHESTRA
EN ROUTE



R. HALMAN HICKS
WITH HARRY A. YERKES' FLOTILLA
ORCHESTRA



MARTY GIAQUINTO
WITH BARNEY RAPP'S ORCHESTRA
ST. LOUIS, MO.



EARL GRAY
WITH VIC MEYERS' BUTLER HOTEL
ORCHESTRA, SEATTLE, WASH.



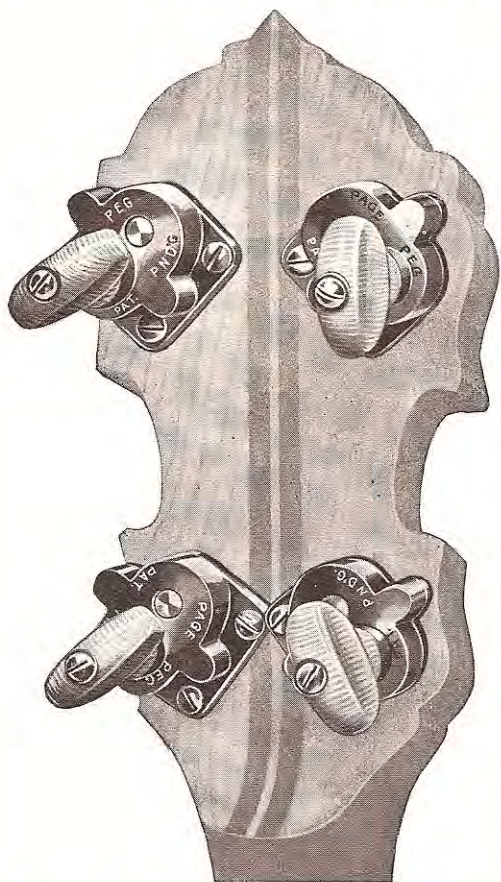
C. S. DELANO, Los ANGELES
Teacher of high repute who considers the Paramount
Banjo unapproachable in every sense of the word

THE MOST VALUABLE ACCESSORIES IN THE HISTORY OF THE BANJO

THE PAGE "GEARED" PEG

*and the Improved
Paramount Semi-Automatic Adjustable Tailpiece*

INVENTIONS OF ROBERT R. PAGE (PATENTS PENDING)



THE Page "Geared" Banjo Peg has a three-to-one reduction on the string stem which permits of EASY TUNING TO PERFECT PITCH. They cannot back up, become loose, stick, be affected by the atmosphere, or allow the string to decrease in pitch. Steel strings are extremely sensitive to pitch, and every performer and student knows how difficult it is to "tune-up-to" and MAINTAIN accurate pitch with the ordinary type of tuning peg.

Being "three-to-one," the button can be turned THREE TIMES AS FAR as the ordinary peg to attain THE SAME DIFFERENCE IN PITCH. They do not rely on friction, but turn in a free, easy manner THROUGH A TRAIN OF GEARS. The housing is small, of neat design, beautifully finished, and adds to the attractiveness of *any* instrument.

Their use eliminates the necessity of "trying to keep your instrument in perfect tune." Try a set of these pegs and realize the advantage of having your instrument in perfect pitch AT ALL TIMES.

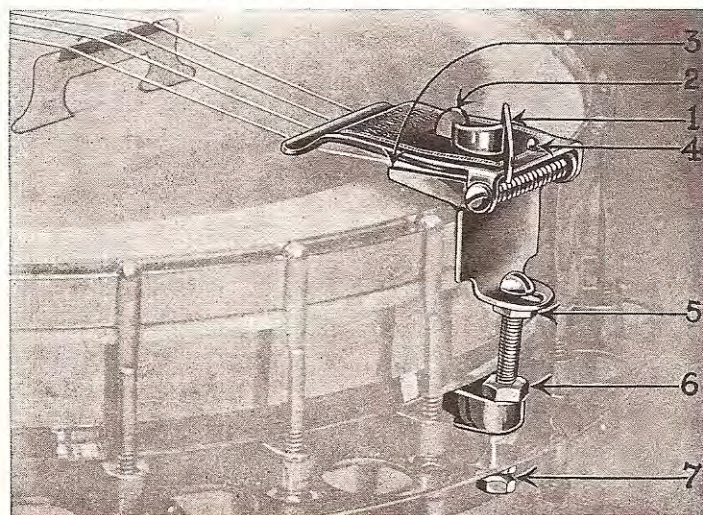
Used and indorsed by the World's Greatest Banjoists.

PRICES

(PER SET OF FOUR)

HEAVILY NICKEL PLATED, CELLULOID BUTTONS.....	\$12.00
QUADRUPLE SILVER PLATED, CELLULOID BUTTONS.....	16.00
QUADRUPLE SILVER PLATED, PEARL BUTTONS.....	24.00
QUADRUPLE GOLD PLATED, CELLULOID BUTTONS.....	20.00
QUADRUPLE GOLD PLATED, PEARL BUTTONS.....	28.00

The Simplest and Quickest Strung Banjo Tailpiece in the World



Showing amount of horizontal travel. Increases or decreases pressure of strings behind bridge, improves the tone and holds bridge rigid.

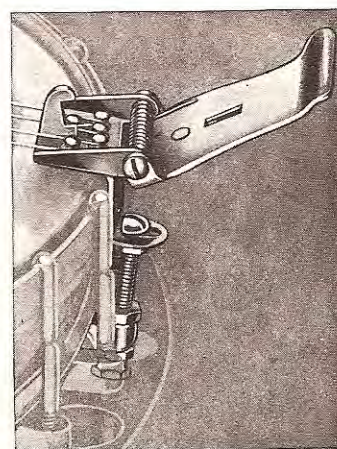
HOOK, for engaging CAM.

CAM, Opens and closes cover.

STOP PIN.

Adjustable horizontally.

Adjustable vertically to any height of rim and remains in "fixed" position thereafter, no matter how far the head is pulled down.



HOW IT OPERATES

Turning CAM (1) unlocks COMBINATION COVER and PRESSURE BAR, which springs open automatically. The looped end of string is placed on the string-button, the lid closed and locked.

Solidly constructed and beautifully finished throughout, it will add greatly to the appearance of any banjo.

HEAVILY NICKEL PLATED.....	\$3.00
QUADRUPLE SILVER PLATED.....	6.00
QUADRUPLE GOLD PLATED.....	8.00

REGULAR EQUIPMENT ON PARAMOUNT BANJOS



GEDNEY'S SOCIETY ORCHESTRA
MAMARONECK, N. Y.



RILEY'S ORCHESTRA
COLUMBUS, OHIO



JOSEPH L. ARMBRUSTER'S
ORCHESTRA
BUFFALO, N. Y.

Paramount

CASES AND ACCESSORIES

PARAMOUNT cases are made especially for Paramount Banjos, of the very best materials in Veneers, heavy Keratol covering, and genuine Silk plush linings. Double

string pockets and neck support. Well padded to give the instrument a perfect suction fit; absolutely no shake or rattle while carrying.

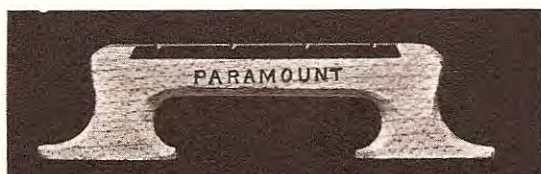


For Tenor Banjo, \$24.00 each. For Banjo and Plectrum Banjo, \$25.00 each

Paramount Bridges are hand made of very old hard maple, acoustically perfect. Ebony saddle for string notches.

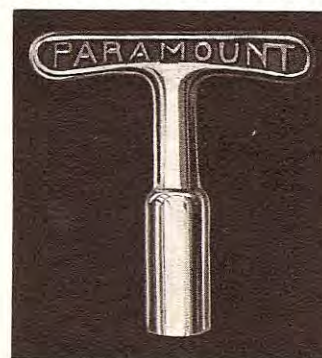


Plectrum Banjo, 4 Strings . . \$1.00 each
Banjo, 5 Strings 1.00 each



Tenor Banjo \$1.00 each

KEYS—DIE CAST BRASS



Nickel
Plated
50c
Each

PARAMOUNT HOOKS AND NUTS



Nickel Plated \$2.40 doz.
Silver Plated 6.00 doz.
Gold Plated 9.60 doz.



BERGMAN AND HIS SOCIETY
SYNCOPIATORS
BUFFALO, N. Y.



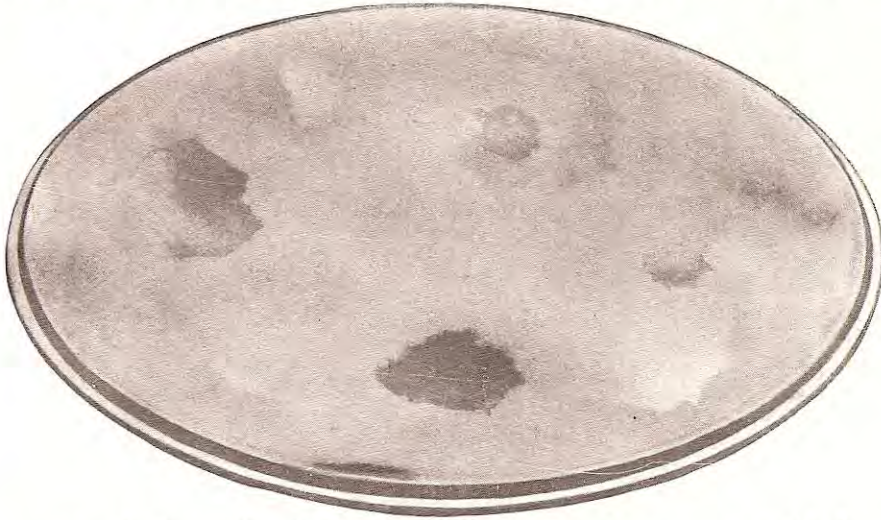
BILLY STAUFFIGER'S "AUTO
INN" ORCHESTRA
BUFFALO, N. Y.



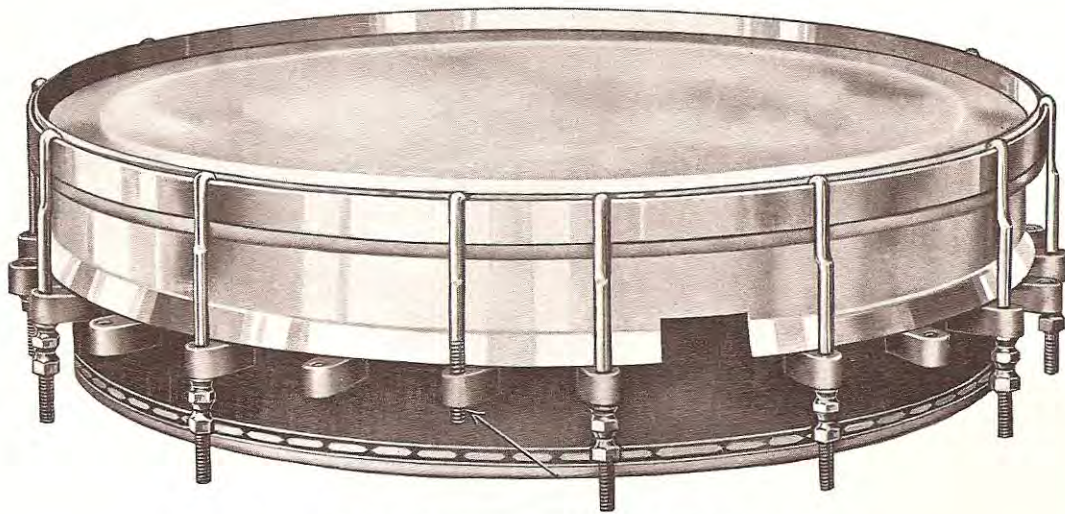
TOMMY MONACO'S AUTO REST
INN ORCHESTRA
BUFFALO, N. Y.

Paramount

HEADS STRETCHED, READY TO PUT ON
SELECTED FOR STRENGTH AND TONE



*11-inch Standard Size will fit all Paramount Styles
Jos. B. Rogers, Jr., Best Make. Price, \$6.00 Each*



INSTRUCTIONS—HOW TO PUT ON

PARAMOUNT stretched and tested heads are all shaped and complete with flesh ring. In putting these on follow instructions carefully. Remove tailpiece and strings from the Banjo, and take out the neck. Remove all the hooks and nuts from the rim, marking the tension hoop before you remove it, to get it back in the same position and avoid denting. The hooks also will then be in their original position upon replacing.

Take off the broken head and flesh ring. Wipe the nickel parts with a clean cloth to remove any dirt or foreign matter. The heads are marked (Tail), indicating that part of the head to be placed on the rim at the tailpiece. Lay the tension hoop on head lightly, place a long hook and nut at

each side of the neck-hole of rim, don't put on any pressure with key, just set enough to hold the hoop in place, proceed to place the balance of long hooks on every other bracket lug until you have them all on about hand tight, as per illustration. Take key and adjust the long hooks all around and evenly until you have the head set enough to put the regular hooks and nuts back, bearing in mind that these hooks must show about four threads through the lugs, to avoid stripping the nuts. Place all these short hooks and nuts through the previously omitted lugs; after all are on remove long hooks, replacing them with the regular hooks. The head is then on perfectly and can be tightened gradually until the tone is satisfactory.

Under no circumstances are these heads to be put in water. They must and will go on dry.

LONG HOOKS AND NUTS FOR HEADING (per Set of 12), \$3.00 Set.



ALEX HYDE ORCHESTRA
EN ROUTE



BARON VONSHILLOGH AND
ORCHESTRA.
EN ROUTE



HARRY WEBB'S "JAZZ-BEAU'S"
BUFFALO, N. Y.

Paramount



ELECTRICAL EQUIPMENT

THE value of this equipment is indescribable. Its advantages in connection with keeping the Banjo in perfect sounding condition fills a long-felt want. Rainy weather, seashore resorts, parks, or any outdoor conditions are absolutely defied. With this equipment your Banjo head will always be dry and crisp as it should be. It eliminates the necessity of tightening the head every time the weather conditions change, thus saving expense of breakage and, most of all, the worry connected with playing under all conditions. It may burn

steadily for twenty-four hours and more without the slightest injury to any part. The equipment is complete and can be used in any 110-volt lamp socket of either alternating or direct current. A pull connection at the Banjo rim can be connected or disconnected instantly.

With this equipment the Banjo is placed in an enviable position among musical instruments, all of which are more or less affected by damp weather conditions.

PRICE COMPLETE, \$8.50

ESTABLISHED 1897

WILLIAM L. LANGE

(SUCCESSOR TO RETTBERG & LANGE)

—Manufacturer of the Renowned—

“PARAMOUNT” and “ORPHEUM”

Professional Banjos, Tenor-Banjos, Banjo-Mandolins

❖ ❖ ❖ *and Banjo-Guitars (Patented)* ❖ ❖ ❖

ALSO OTHER LINES OF QUALITY AT WHOLESALE TO THE TRADE

Factory & Salesroom: 225-227 EAST 24TH STREET

New York City October 12, 1923.

Telephone:
MADISON SQUARE 3304

To Dealers, Players and Orchestra Leaders:

It is indeed a great pleasure to express my sincerest gratitude to the many Dealers, players and Orchestra Leaders, who, through letters and many personal calls have expressed their appreciation and satisfaction toward the wonderful merits of Paramount Instruments.

These expressions of good will are also appreciated by the organization of craftsmen, who are instilled with the absolute carefulness and conscientiousness that enters into the detail construction of every Paramount Instrument.

Very truly yours,

Wm L. Lange