

"Ultimately, the true measure of a guitar is its tone."

1996 marks the 200th birthday of our founder, Christian Frederick Martin Sr. If he were alive today, he would be amazed at the evolution of the legacy that he initiated when he emigrated from Markneukirchen, Germany

to New York in 1833. The new world rewarded him well for his dedication to the guitar making craft, but he longed for the familiar countryside of his youth. In 1839, he moved his shop and family to the rolling hills just

Christian Frederick Martin, Sr. 1796–1873 Founder, C. F. Martin & Co.

north of Nazareth, Pennsylvania. There he continued his craft and began experimenting with the internal structure of the guitar. This led to the invention of the now-famous Martin X-bracing system, a design that has been imitated by virtually every guitar maker since.

C. F. Martin Jr. and his son, F. H. Martin, continued testing the limits of what an acoustic guitar could be. In the late 1920's, F. H. Martin enlisted the advice of Harry Hunt of the Oliver Ditson Co. in the development of the Dreadnought body shape. Then in 1930, Martin developed the 14-fret neck for plectrum banjoist Perry Bechtel.

These combined innovations set the standard for guitar design to this day and most likely, for centuries to come.

C. F. Martin & Co.'s original North Street facility and homestead in Nazareth, Pennsylvania.

C. F. Martin III steered the company through two world wars and the Great Depression. His son, Frank

Herbert Martin, built a new factory just north of town to meet the unprecedented demand for Martin guitars during the folk music boom of the 1960's. Now in its 163rd year of continuous operation, Martin is one of the oldest surviving family owned and operated businesses in the world. C. F. Martin IV, the current Chairman

and CEO, is the sixth generation of Martin family descendants to manage the firm. Under Chris's direction, Martin has introduced many new guitar designs including the Martin Jumbos and the popular "1 Series" guitars. Most recently, Chris initiated the 18,000 square foot expansion of Martin's Sycamore Street guitar and string making facility.

During the development of the Martin "1 Series" guitars,
Martin seriously re-examined what an acoustic guitar can and
should be. Experimentation with new manufacturing methods,
new finishing materials, and computer



Eric Clapton in concert with his Martin 000-42. This guitar provided the inspiration for the 1995 limited edition Eric Clapton Signature Model.

aided design made the crafting of the "1 Series" instruments more efficient without compromising Martin's legendary quality standards. Martin is now capable of addressing the needs of first time and intermediate guitar players, as well as the serious musicians and professionals that have comprised Martin's traditional customer base.

Some of the "1 Series" innovations have been incorporated into the new "16 Series" guitars. In particular, Martin's patented neck-to-body geometry has contributed to greatly improved neck stability and enhanced playability.

n addition to the wide selection of stock models. Martin offers annual limited edition guitars that pay tribute to historical Martin models, represent collaborations with significant musicians, or feature tonewoods with extraordinary figure. The Martin Custom Shop enables individual musicians to design instruments that meet their unique technical and artistic requirements.



Martin's newly expanded guitar and string making facility just north of Nazareth, Pennsylvania.

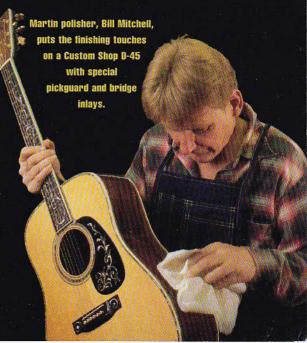
Strings are critical to guitar tone and Martin has been making strings for more than 25 years. We are committed to the constant upgrading of our string making technology through ongoing research.

Through our collaboration with Fishman Transducers, Martin has played a significant role in the advancement of piezo-electronic pickup technology. Martin's Thinline 332® and Gold+Plus® have made it possible for the acoustic guitar to compete with or surpass the electric guitar both on-stage and in the studio. These advances have greatly contributed to the resurgence of acoustic music during the last decade.

People often talk about pre-war Martin guitars as setting the industry standard of quality and tone. We agree. There are some wonderful old guitars out there. We believe, however, that the guitars we are making today are as good or better than anything we have ever done in the past.

But don't just take our word for it. Come to Nazareth and take our factory tour. Visit your local authorized Martin dealer. Play a Martin.

Ultimately, the true measure of a guitar is its tone. And hearing is definitely believing. C. F. Martin, Sr. wouldn't have had it any other way.



DM

The DM is the lowest priced Martin guitar currently offered, but there certainly has been no sacrifice to tone. The DM features laminated genuine mahogany back and sides with a solid spruce top, single band herringbone rosette, and a durable satin finish.

D-1

The D-1 soundboard is bookmatched from solid Sitka spruce. The back is solid genuine mahogany. The sides are crafted from 3-ply mahogany laminates which lend tremendous rigidity and strength to the body. These features, together with our more durable "cross-link" satin finish, make the D-1 especially suitable for on-the-road or concert use.

DC-1

The DC-1 is the rounded Venetian cutaway version of the D-1.

1 **SERIES**Dreadnoughts

D-1

DM



DC-1 Cutaway with Optional Martin Fishman SLI Matrix EQ System



D-2R

The D-2R features appointments that pay tribute to the visual appearance of the Martin D-28. 3-ply laminated East Indian rosewood is utilized for the back and sides, and the patented 1 Series A-frame bracing pattern and neck-to-body joint are applied to the interior construction of the body. All other cosmetic appointments are similar to the standard Martin D-28

D-3R

The D-3R features appointments that pay tribute to the visual appearance of the Martin D-35. 3-ply laminated East Indian rosewood is utilized for the 3-piece back (see D-35 back detail), and for the sides. The patented 1 Series A-frame bracing pattern and neckto-body joint are applied to the interior construction of the body. All other cosmetic appointments are similar to the standard Martin D-35

1 SERIES

Dreadnoughts

D-3R

D-2R

The D-2R & D-3R models in the Martin "1 Series" pay tribute to Martin's original and legendary D-28 and D-35 designs.



000-1

The 000-1, crafted with a solid mahogany back and laminated mahogany sides, is the auditorium sized version of the popular D-1. The standard 000-body size is combined with the OM longer scale to create a surprisingly balanced and projective instrument, ideal for blues and fingerstyle techniques.

000-1R

The 000-1R, with sides and back crafted from laminated East Indian rosewood, is the auditorium sized version of the popular D-1R.

1 SERIES 000 Auditorium Models

000-1

000-1R

The "1 Series" 000 models feature traditional 000-sized bodies with updated OM (25.4" long scale) neck and fingerboard construction.



000-16T The 000-16T, with sides and back crafted from solid genuine mahogany, is the small bodied version of the popular D-16T. The solid Sitka spruce top is rosetted with finely patterned herringbone and reinforced with Martin's traditional scalloped X-bracing below the soundhole. Patented D-1 style A-frame bracing is used above the soundhole. Other appointments include a finely patterned herringbone back inlay strip, abalone diamonds and squares on the fingerboard. abalone diamond bridge wing inlays, and tortoise colored bindings. 000C-16T The 000C-16T (see detail) is the rounded Venetian cutaway version of the small bodied 000-16T. 000-16TR

The 000-16TR, with sides and back crafted from solid East Indian rosewood, is the small bodied version of the popular D-16TR.

000C-16T Cutaway

16 SERIES 000 Models

000-16TR

000-16T



HD-28

Introduced in 1976, the HD-28 represents the recreation of Martin's legendary "herringbone" D-28 style guitars. Considered by many players to be the best sounding of all Martin guitars, the HD-28's vintage features include herringbone top trim, a traditional "zig-zag" backstrip, and Martin's famous scalloped X-bracing.

HD-282R

The HD-282R (not shown) has an enlarged (4¹/₄" diameter) soundhole accentuated with unique double herringbone rosette rings.

D-35

Introduced in 1965, the D-35 incorporates Martin's visually striking 3-piece back design (see detail). Tonally, the 3-piece back produces a strong bass, making the D-35 ideal for rhythm playing. To accentuate the treble, Martin uses lighter ¹/₄" top braces. Bindings with extra side inlays and a bound ebony fingerboard add to the distinctiveness of this model.

HD-35

The HD-35 (not shown) combines the 3-piece back of the D-35 with many of the pre-war features of the legendary "herringbone" D-28 including scalloped ¹/₄" high performance braces, herringbone top trim, and two "zig-zag" backstrips.





I-18 The J-18 (not shown) blends the **STANDARD** Jumbo body with the traditional features of Martin's famous D-18 Dreadnought. The J-18 is enhanced Jumbos & with scalloped bracing, tortoise color bindings & pickguard, and Acoustic Basses chrome enclosed tuning machines with ebony buttons. The HJ-28 is the "Herringbone 28" in Martin's Jumbo series with appointments identical to those HJ-28 of Martin's famous HD-28 Dreadnought. The J-40 features rosewood back & sides, scalloped-bracing, abalone pearl rosette, bound ebony fingerboard, abalone hexagon position markers, a bound headstock with Style 45 "C. F. Martin" abalone pearl letters, and gold J-40 enclosed tuning machines. IC-40 The JC-40 (not shown), appointed to match the J-40, combines a rounded Venetian cutaway with the Jumbo body size. **I-40BK** The J-40BK (see detail) is a black polished gloss lacquer version of the J-40 Jumbo.

Black Gloss Finish Option



000-18

The 000-18 is a true traditional 000 with a shorter 24.9" scale and appointments that match Martin's D-18 Dreadnought. The shorter scale yields a lighter, more delicate feel to the strings. (Not shown)

000-28

The 000-28 also features the traditional shorter scale length, with appointments that match Martin's famous D-28 Dreadnought.

OM-21

The OM-21 Orchestra Model has the same basic body size as the traditional 000 guitars, but the scale length is slightly longer (25.4"). This longer scale increases the tension on the strings slightly, yielding more volume and tonal punch. Style 21 features include a rosewood fingerboard, bridge, back and sides with simple tortoise colored trim. Note the unique OM teardrop shaped pickguard.

OM-28

The OM-28 matches the Style 28 appointments of the 000-28, except for the longer 25.4" scale length. (Not shown)

STANDARD 000 & OM Models

000-28

OM-21

Small-bodied 000 and OM models have gained tremendous popularity among fingerstyle and blues players who prefer a crisper, cleaner, more delicately balanced sound.



D-18VM

The D-18VM features a genuine ebony fingerboard and bridge, plus many simple but tasteful vintage details such as tortoise colored binding, old-style abalone position dots, open-geared chrome tuners with "butterbean" knobs, plus all of the features standard to all Vintage Series models.

D-18VMS

The D-18VMS is the 12-fret slotted head version of the D-18VM. The longer body dimensions produce a warmer, deeper tone than standard rosewood Dreadnoughts. This model features a wider neck (1³4" at the nut). All other specifications are similar to the D-18VM model.

OM-28VR

The OM-28VR draws its inspiration from the original Perry Bechtel OM-28 "herringbone" guitar made in 1929. The 000 body size is blended with the OM long scale to produce a balanced sound considered ideal for fingerstyle technique.

HD-28VR

The HD-28VR incorporates the most popular pre-war features into a vintage "herringbone" D-28 format. Grained ivoroid bindings, forward-shifted scalloped bracing, "butterbean" tuning machines, and diamond & squares fingerboard inlay are combined to make an exceptional pre-war "herringbone" replica, both in tone and appearance.

HD-28VS

The HD-28VS is the 12-fret slotted head version of the HD-28VR. The longer body dimensions produce a warmer, deeper tone than 14-fret rose-wood Dreadnoughts. This model features a wider neck (1³/₄" at the nut). All other specifications are similar to the HD-28VR.

Re-occurring Custom Shop requests can influence Martin's list of stock offerings, as is the case with these special Vintage Series guitars.







For their size, both the original steel-string Backpacker® and the newer nylon-string classical Backpacker® have surprisingly rich and loud tone, due primarily to the combination of a lightly braced solid soundboard with a solid mahogany neck, back and sides. Tuning machines on both models are the high quality chrome enclosed variety. The unique bridge on the classical model accepts either plain end or ball end classic strings.

Backpacker® guitars are ruggedly

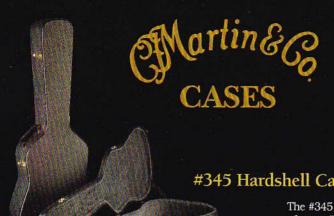
Backpacker® guitars are ruggedly built to withstand the rigors of outdoor situations like camping, hiking, and summer music festivals. With a total weight of 2.5 pounds, the Backpacker is lightweight and easy to carry.

Each Backpacker® comes equipped with a Martin woven strap. The optional high quality nylon carrying bag with a red embroidered "C. F. Martin" logo fits neatly in the overhead compartment onboard most airlines. An optional factory installed Thinline® pickup delivers a clean signal to an external amp or PA system.

Backpacker® guitars sold in the United States carry a one year limited warranty to the original owner. Electronic components are warranted for 90 days.

Classical Steel String Backpacker Backpacker

Optional Padded Nylon Carrying Bag





#345 Hardshell Case

The #345 hardshell case is included with the purchase of every DM model Martin guitar. The #345 case is constructed with a 3-ply bent wood shell, durable Aspenite® top and bottom panels, grey plush interior lining and brass plated hardware.



#600 Series Hardshell Cases

600 Series Cases are included with all Martin guitars except for the DM and the Vintage Series models. 600 Series Cases feature an extremely rugged impact resistant ABS molded exterior with a tastefully embossed C. F. Martin & Co. logo on the face of the case. The hardware is nickel plated and includes a key lock. The interior is foam with padded blue plush lining.

#620 00 14-fret models.

#630 000 and OM 14-fret models.

#640 14-fret Dreadnought, Jumbo or M models.





#533 OM or 000 14-fret models.

#540 Dreadnought 12-fret models.

#545 14-fret Dreadnought, Jumbo or M models.



"A-FRAME" X-BRACING

SCALLOPED (Hybrid) SIDE WOOD SOLID MAHOGANY SOLID ROSEWOOD LAMINATED MAHOGANY LAMINATED ROSEWOOD **BACK WOOD** SOLID MAHOGANY SOLID ROSEWOOD LAMINATED MAHOGANY LAMINATED ROSEWOOD **BACK CONSTRUCTION**

OF BACK PANELS:

ROSEWOOD **EBONY** STRIPED EBONY BINDING WHITE BLACK TORTOISE COLOR **GRAINED IVOROID**

FINGERBOARD AND BRIDGE WOOD

NECK WIDTH @ NUT 111/16"

BOUND FINGERBOARD SCALE LENGTH*

FRETS CLEAR

FRETS TOTAL

MOSAIC (STYLE 45) **PICKGUARD** TORTOISE COLOR **BLACK**

FINISH (BODY)

GLOSS SATIN AGING TONER HONEY GOLD TONER

BACK INLAY STRIP

BLACK FIBER (STYLE 18) CHECKERED (STYLE 28) **HERRINGBONE** ZIG ZAG (HD)

WHITE/BLACK/WHITE (STYLE 35)

STANDARD 1/4" STANDARD 5/16" SCALLOPED 1/4" SCALLOPED 5/16"

DC-1 D-1R D-2R D-3R D-16T D-16TR

D-28 DC-28 HD-28

DREADNOUGHTS

HD-282R

2

FS

2

L

20 20 20 20

22 20 20 20 20 20 20 20

2 3 FS

3 2 2 2 2

17/8"17/8"

14 14

D-35

HD-35

D-18VM

18 18

Old Style

FS . FS

2

2 2

• 13/4"

14 12 14 12

20 19 20 13/4"

VINTAGE SER

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(5.1)				0

= Forward Shifted X-bracing

2 2 2 2

14

20 20 20 20 20 20 20 20

18

14 14 14 14 14 18 14 14 14 14 14

