HISTORICAL SKETCH

The founder of the House of Martin, C. F. Martin, Sr., was born in Mark Neukirchen, Saxony, in 1796. He learned the trade of guitar making there and emigrated to New York, where, in 1833, the first Martin guitars were made.

In 1839 he moved his business and his family to Nazareth, Pa., but the guitars he made were still branded "C. F. Martin, New York." This was changed to "C. F. Martin & Co., New York" in 1867, when C. F. Martin, Jr., became a partner; and that brand was used until F. H. Martin, grandson of the founder, changed it in 1898 to "C. F. Martin & Co., Nazareth, Pa." Since 1839 all Martin guitars have been made at Nazareth under the direct supervision of the founder or his descendants.

Mandolins and ukuleles were added with the appearance of popular demand for them, —mandolins in 1895 and ukuleles in 1915. These new instruments, designed and built on Martin guitar principles, brought new prestige and wider distribution; but the larger factory with its bigger staff is still owned and directed by F. H. Martin, who, with his son, C. F. Martin, 3rd, has full charge of the business.

THE HOUSE OF MARTIN Since 1833

C. F. Martin, Sr., 1796-1873

C. F. MARTIN, JR., 1825-1888

F. H. MARTIN, 1866-

C. F. MARTIN, 3rd, 1894-

H. K. MARTIN, 1895-1927

C. F. MARTIN & CO., INC. Established 1833 — Incorporated 1921

MARTIN

GUITARS
MANDOLINS
UKULELES

Retail Catalogue

C. F. Martin & Co., Inc.

ESTABLISHED 1833

Nazareth, Pa., U.S. A.

PRINTED IN U. S. A.

OCTOBER 1930



FOR THE IDENTIFICATION AND DATING OF VINTAGE GUITARS, MANDOLINS AND BANJOS CATALOGS FROM THE COLLECTION OF GEORGE YOUNGBLOOD

These are scans of catalogs originally distributed to the public to describe the manufacturer's products available for sale at one point in time.

The intended use for these catalogs is historical research: vintage instrument identification and dating.

These catalogs are not offered here for sale or re-sale – They are only for the academic purpose of instrument identification, research and historical context. Please respect their use and do not reproduce, copy or distribute this information for any other purpose.

It is important to note that instrument catalogs are not always accurate in their descriptions of instrument specifications or the images used. While product improvements were constantly being made; catalogs often used older existing drawings, etchings or photographs. In some cases instruments were offered in catalogs that had been discontinued for years. For these reasons, catalogs can only be used as general guides for the dating and identification of vintage instruments.

If you are having trouble with some of the instruments details, we may be able to help. Feel free to contact us at:

ACOUSTICMUSIC.ORG:

http://www.AcousticMusic.Org

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WARRANTY

All Martin instruments are warranted, without time limit, against defective material or imperfect workmanship.

C. F. MARTIN & Co., INC.

FOREWORD

NINETY-SEVEN years ago C. F. Martin, Sr., established the principles of construction and the ideals of workmanship that govern the manufacture of Martin guitars and kindred instruments today. His descendants of the third and fourth generations, mindful of changing times and new conditions, have added tested improvements in design and construction to meet the needs of modern players; but the old standards of excellent materials and careful workmanship are still the basis of Martin quality. The secret of the tone lies chiefly in the skill of the workman and the quality of the wood.

The instruments shown in this catalogue are priced according to size, materials and ornamentation. All are constructed with the same care, from first quality air-dried wood, skilfully assembled, modestly ornamented, finished with semi-flat or hand-rubbed lacquer, carefully adjusted, strung and tested. When it leaves the factory a Martin instrument is in perfect playing condition, guaranteed to give satisfaction, with the record of years as evidence that its beautiful tone can endure for generations.



Mahogany body, top and neck; rose-wood bridge, fingerboard and head veneer. Black and white ring inlaid around sound-hole. Ebony nut, ivory bridge saddle, small white position marks and side dots, brass machines with black buttons. Semi-flat lacquer finish, natural color. Steel strings.

Made in Amateur, Concert and Grand Concert sizes.

DR	ICE	C

No.	2-17	Amateur	\$25.00
No.	0-17	Concert	30.00
No.	00-17	Grand Concert	35.00

The mahogany used in Martin instruments comes from Central America. In three-inch lumber for necks and in quarter-sawn veneer for bodies it is air-dried and carefully matched in color and grain; that means fine tone and appearance.



Mahogany body and neck, spruce top, ebony bridge and fingerboard. Body bound with rosewood, top bordered with black and white wood. Triple rosette of black and white wood around soundhole. Pearl position marks, white side dots, ebony nut, ivory bridge saddle. Polished brass machines with ivory-celluloid buttons. Hand-rubbed lacquer finish, natural color. Steel strings.

Made in Concert, Grand Concert and Auditorium sizes.

PRICES

No.	0-18	Concert	\$40.00
No.	00-18	Grand Concert	45.00
No.	000-18	Auditorium	50.00

Resonance in a guitar depends mostly on its top or sounding board. Martin guitars have sounding boards of Eastern Mountain Spruce, selected for close, even grain and clear color, and thoroughly air-dried.



Rosewood body, spruce top, mahogany neck, ebony fingerboard and bridge. Body bound with rosewood, bordered front and back with black and white wood. Marqueterie inlay around soundhole and back center strip. Pearl position marks, white side dots, ivory nut and bridge saddle. Nickelplated machines, black bridge pins inlaid with white dot. Steel strings.

Made in Concert and Grand Concert sizes.

PRICES

No. 0-21	Concert\$55.00
No. 00-21	Grand Concert 60.00

The Martin Sounding Board is worked thin for freer vibration and finer resonance. Then it is strengthened with clear spruce braces that are graduated in thickness after the unique Martin system.



Rosewood body, spruce top, mahogany neck, ebony fingerboard and bridge. Body and top bound and inlaid with ivorycelluloid and black and white marqueterie. Pearl position marks, white side dots, ivorynut and bridge saddle. Engraved machines, nickel-plated. Ivory-celluloid bridge pins, inlaid with black dot.

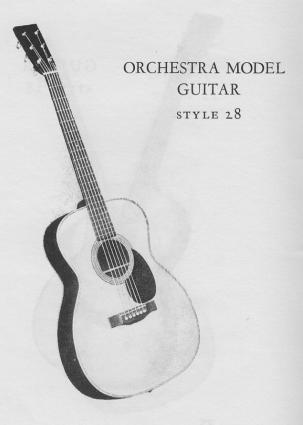
Steel strings regular, gut strings on special order.

Made in Concert, Grand Concert and Auditorium sizes.

PRICES

No.	0-28	Concert	\$75.00
No.	00-28	Grand Concert	80.00
No.	000-28	Auditorium	85.00

Genuine African ebony, black and very hard, is used for the fingerboards, bridges and string bearings of Martin instruments.



General description like regular Style 28, but the body joins the fingerboard at the fourteenth fret instead of the twelfth and the neck is longer and narrower with a well-rounded fingerboard. Strong non-slip gear pegs, 4 to 1 ratio, are used in place of machines. A tortoise-shell celluloid pick-guard protects the top. Designed especially for plectrum playing in orchestra work. Made only for steel strings, in Auditorium size.

ORCHESTRA MODEL~STYLE 18

General description like Style 18, page five, with the special Orchestra Model features described above.

No. OM-18 Auditorium Price, \$60.00



Rosewood body, spruce top, mahogany neck, ebony fingerboard and bridge. Body and fingerboard bound with ivory-celluloid, top bordered and inlaid with pearl, elaborate pearl position marks, small side dots. Ivory nut and bridge saddle, engraved machines. Inlaid ivory-celluloid bridge pins and end bin.

Steel strings regular, gut strings on special order.

Made in Concert and Grand Concert sizes.

PRICES

No.	0-42	Concert\$	110.00
No.	00-42	Grand Concert	115.00

Martin designs are notable for rich dignity and neatness. There is only a little ornament, and this is in good taste.



Rosewood body, spruce top, mahogany neck, ebony fingerboard and bridge. Body, fingerboard and head bound with ivory-celluloid. Top, back and sides richly bordered with pearl, rosewood head veneer inlaid with pearl, elaborate pearl position marks, small side dots. Very handsomely ornamented.

Steel strings regular, gut strings on special order.

Made in Concert, Grand Concert and Auditorium sizes.

PRICES

No.	0-45	Concert	\$155.00
No.	00-45	Grand Concert	160.00
		Auditorium	

Rosewood is selected for the finest Martin guitars because of its resonant tone quality. The wood grows in Brazil, is very bard, and takes a beautiful finish, showing the matched grain and rich dark color.



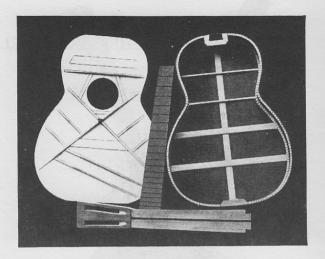
A BEAUTIFUL guitar made of the finest selected rosewood richly inlaid with pearl. Materials and ornamentation similar to regular Style 45 with additional inlaid designs in the bridge ends and pick-guard, and pearl dots in the bridge pins. The feature of this style is the peg-head which is fitted with the best gear pegs heavily gold-plated and finely engraved, with real pearl buttons. Orchestra Model features, including long neck with fourteen frets clear of the body, as described on page eight.

No. OM-45 De Luxe Auditorium. . Price, \$225.00

ORCHESTRA MODEL~ STYLE 45

General description like regular Style 45, with the Orchestra Model features like No. OM-28. Plain gold-plated pegs, ivory-celluloid buttons.

No. OM-45 Auditorium......Price, \$180.00



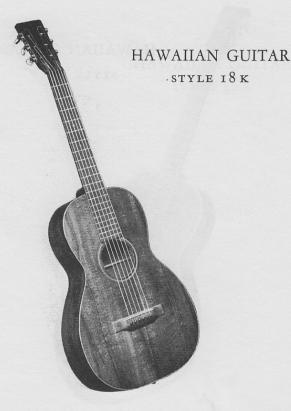
PRINCIPAL PARTS OF A MARTIN GUITAR

RIGHT: Inside of body just before the top is glued on, showing quarter-sawn rose-wood back and sides, spruce center strip, quartered spruce braces, solid mahogany end blocks, all hand fitted and smoothly finished.

Left: Sounding board, or top, of quartersawn Eastern mountain spruce, showing hard maple bridge plate and clear spruce braces graduated by hand to permit the maximum vibration for tone with enough stiffness for strength.

BOTTOM: Neck of selected Central American mahogany, showing ebony strip glued one-half inch deep in the neck for reinforcement, dovetail end to fit end-block in the body, rosewood head veneer and wide head slots.

CENTER: Fingerboard of real African ebony, slotted for solid nickel-silver frets.



Hawahan koawood body, bound with rosewood, bordered and inlaid with black and white wood. Mahogany neck, ebony fingerboard and bridge, pearl position marks. Ivory bridge saddle and ebony nut. Hand-rubbed lacquer finish, natural color.

Made for Hawaiian playing only, with high nut, high and level bridge, frets flush with the fingerboard; Concert size.

(This guitar is also made for Spanish playing, with low nut, beveled bridge and raised frets; but the Hawaiian model will be supplied unless the Spanish model is specified.)

The strings used on Martin Hawaiian guitars are made of extra heavy piano wire. The treble strings are silvered and the bass strings are wound with copper wire polished to a smooth finish.



Curly figured koawood body, bound with ivory-celluloid, bordered and inlaid with black and white marqueterie. Mahogany neck, ebony fingerboard and bridge, fine pearl position marks. Genuine ivory nut and bridge saddle. Engraved nickel-plated machines. Hand-rubbed lacquer finish bringing out the natural beauty of the wood.

Made for Hawaiian playing only, with high nut, high and level bridge, frets flush with the fingerboard; Concert size.

(This guitar is also made for Spanish playing, with low nut, beveled bridge and raised frets; but the Hawaiian model will be supplied unless the Spanish model is specified.)

The koawood used in Martin Hawaiian guitars and ukuleles is imported direct from the Hawaiian Islands. It is hard, close-grained, and often beautifully figured.



Rosewood body with selected spruce top, bound with ivory-celluloid; border and rosette inlaid with pearl; back center strip of fine marqueterie. Mahogany neck, ebony fingerboard and bridge, fancy pearl position marks. Genuine ivory nut and saddle. Engraved nickel-plated machines. A beautiful guitar, rich in tone, for professional use.

Made for Hawaiian playing only, with high nut, high and level bridge, frets flush with the fingerboard; Grand Concert size.

No. 00-40H Grand Concert.....Price, \$100.00

It is possible to play any Martin guitar in the Hawaiian style, by readjusting the strings at the nut; but those who prefer a distinctive Hawaiian guitar find greater strength, easier action and firmer tone in these specially constructed Hawaiian guitars.

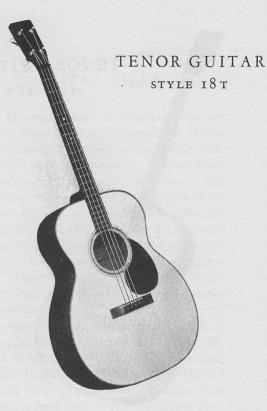


Mahogany body and neck, rosewood fingerboard and bridge, white position marks and side dots. Internal gear pegs, nickel-plated, with ivory-celluloid buttons. Lacquer finish, natural color.

Made only in No. 5 size, 11¼ inches wide at the bridge, string length 23 inches, 15 frets clear of the body.

PLECTRUM GUITAR~STYLE 17P

General description same as above, but string length is 27 inches for plectrum banjo tuning. Made only in No. 1 size, 12³/₄ inches wide at the bridge.



Mahogany body and neck, spruce top, ebony bridge and fingerboard. Body bound with rosewood, top bordered and inlaid with black and white wood. Pick-guard of tortoise-shell celluloid. Pearl position marks, white side dots, ebony nut, ivory bridge saddle. Sturdy gear pegs, nickel-plated. Lacquer finish.

Concert size guitar body, twenty-three inch scale, fifteen frets clear of the body.

PLECTRUM GUITAR~STYLE 18P

General description same as above, but twenty-seven inch scale. Long neck, joined to body at fifteenth fret; Auditorium size, like Orchestra Model guitar (page eight.)



Rosewood body, spruce top, mahogany neck, ebony fingerboard and bridge. Body and top bound and inlaid with ivorycelluloid and black and white marqueterie. Pearl position marks, white side dots, ivory nut and bridge saddle. Internal gear pegs, nickel-plated. Hand-rubbed lacquer finish.

Concert size guitar body, twenty-three inch scale, fifteen frets clear of the body. Tone rich and strong; fine for orchestra work.

The bridges on all Martin guitars have genuine ivory saddles, set at a slight angle to give the bass strings extra length, thus making all tones true.

GUITAR SIZES

The many ways in which guitars are used, by many kinds of players, have caused the development of different sizes, each suitable for a particular purpose. Two or three generations ago all guitars were small, but today larger sizes are used for greater volume of tone. Concert size (No. 0) is suitable for general use, Grand Concert (No. 00) has more volume for playing in public, Auditorium (No. 000) is strong in the bass for orchestra work. Amateur size (No. 2), formerly called Ladies' size, is smaller than Concert, suitable for home use.

All Martin guitars are made for stock in Concert and Grand Concert sizes; Styles 18, 28 and 45 are made also in Auditorium size, and Style 17 is made in Amateur size. The old Standard (No. 1) size, a little smaller than Concert, is used only in the four-string plectrum model; and the Three-quarter (No. 5) size is used in the tenor model. On special order any six-string guitar can be made in No. 1, No. 2 or No. 5 size at the list price of No. 0 size.

The principal dimensions of the four stock sizes are, in inches:

	Sız	E No. 2	No. 0	No. 00	No. 000
Total Length .		37	373/4	381/4	393/8
Body Length		183/8	191/8	191/2	201/2
Body Width		12	131/2	141/8	15
Body Depth		4	43/16	41/16	41/16
String Length .		241/2	25	25	251/2



Mahogany body and neck, spruce top, ebony fingerboard and bridge. Rosewood head veneer, small white dots on face and edge of fingerboard. Body bound with rosewood, black and white border and soundhole ring. Nickel-plated tailpiece and machines. Natural mahogany finish.

MANDOLA~STYLE A

Same as Mandolin but larger and tuned a fifth lower.

MANDOLIN~STYLE AK

Same as Style A, but body and top of Hawaiian koawood.



Rosewood body with top of spruce, mahogany neck, ebony fingerboard and bridge, twenty frets, body bound with rosewood, black and white wood inlay, pearl position marks, white side dots, ivory nut, covered machines and tailpiece, nicely embossed and nickel-plated. Hand-rubbed lacquer finish.

MANDOLA~STYLE B

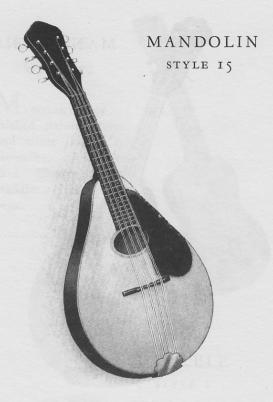
Same as Mandolin, but larger and tuned a fifth lower.



Rosewood with spruce top, mahogany neck, ebony fingerboard bound with ivorycelluloid, pearl position marks, black side dots, twenty frets, ebony bridge. Body bound with ivory-celluloid, colored wood border around top, pearl inlay around soundhole, ivory nut, fine covered machines and tailpiece. Satin finish.

MANDOLIN~STYLE E

Model and materials the same as Style C, but more ornamentation. Top, back and sides bordered with pearl, head bound with ivory-celluloid, pearl scroll inlaid in head veneer. Genuine ivory bridge. A beautiful instrument.



Maple back and sides, spruce top, maple neck with rosewood head veneer, ebony fingerboard and bridge. Top and back are carved from three-quarter inch wood, graduated in thickness from edge to center. Body bound and inlaid with black and white celluloid. Twenty frets of solid nickel-silver. Nickel-plated machines and tailpiece. Elevated finger-rest. Maple stained antique brown, spruce natural color, rubbed lacquer finish.

The violin principle of carving the back and top out of thick wood makes a mandolin tone of pure quality and great power. A pure tone will always carry far.



Curly maple back and sides, spruce top, maple neck with rosewood head veneer, ebony fingerboard and bridge. Top and back are carved from one-quarter inch quartersawn wood, graduated in thickness from edge to center. Body and fingerboard bound with ivory-celluloid. Pearl position dots, white side dots. Twenty frets. Nickel-plated machines, engraved tailpiece. Elevated finger rest. Maple stained antique brown, spruce natural color, rubbed lacquer finish.

The maple used in Martin mandolins is white and hard, quarter-sawn to bring out the beautiful curly figure. In the back this figure is matched, as in a violin, and the sides are selected for similar figure.

UKULELE

STYLE O

Mahogany body and neck finished natural color. Black and white ring inlaid around soundhole. Rosewood fingerboard. Ebony nut and bridge saddle. Nickel-plated patent pegs.



UKULELE

STYLE I

Mahogany body and neck, finished dark color. Body bound with rosewood, top bordered with black and white wood. Inlaid soundhole ring. Rosewood fingerboard. Ebony nut and bridge saddle. Nickelplated patent pegs.

UKULELE

STYLE IK

Same model and design, but body of Hawaiian koawood, finished natural color.



UKULELE

STYLE 2

AHOGANY body and neck, finished dark color. Edges bound with ivory-celluloid. Top bordered and inlaid with black and white celluloid. Rosewood fingerboard, ebony nut and bridge saddle. Nickel-plated patent pegs with ivory-celluloid buttons.

PRICES

No.	2								\$ 17.50	
No	2K	Koz							20.00	

UKULELE

STYLE 5K

IGURED Hawaiian koawood body and top, mahogany neck, ebony fingerboard bound with ivory-celluloid, koa bridge, figured koa head veneer inlaid with pearl scroll, ivory saddle and nut. Fine patent pegs. Pearl inlay around soundhole and along front and back edges of body. Elaborate pearl position marks, black side dots. Satin finish. An instrument combining tone and handsome appearance for professional use.



CONCERT UKULELE

STYLE IC

MAHOGANY body and neck with rosewood fingerboard, ornamented and finished same as Style 1 Ukulele. The body is larger than the regular ukulele and the strings are longer, increasing the volume of tone.

TARO-PATCHES

Body same as concert ukulele, but with four pairs of strings. Style descriptions same as ukuleles (see pages 25 and 26).

	PRICES
No. 1	Mahogany\$18.00
No. 2K	Koa 28.00
No. 3K	Koa 40.00

UKULELE STYLE 3

AHOGANY body and neck, finished dark color. Body bound and neatly inlaid with ivory-celluloid. Ebony fingerboard, seventeen frets, pearl position marks, white side dots, ivory nut and bridge saddle, best patent pegs.

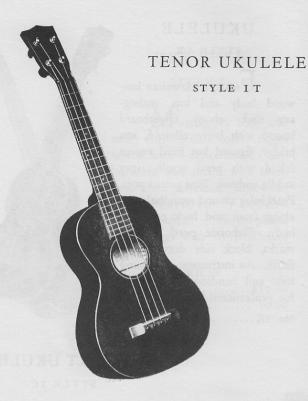
PRICES

No.	3							. :	\$27.50
No.	3K	Ko	a .						30.00









Mahogany body and neck, rose-wood fingerboard and bridge. White position marks and side dots, ebony nut, ivory bridge saddle. Body bound with rosewood, bordered and inlaid with black and white wood. Lacquer finish, dark mahogany color. Patent pegs, nickel-plated, with black buttons.

The body is 87% inches wide at the bridge, with a string length of 17 inches. With heavy gut strings, it can be tuned like a guitar, a fifth lower than a ukulele; with lighter strings, regular ukulele tuning can be used.

No. 1T Price, \$25.00

The tenor ukulele makes the rich guitar tone available to the ukulele player. It is a fine instrument for song accompaniment and novelty effects.



Mahogany body and neck; rosewood head veneer, bridge and fingerboard. White position dots and side dots. Ring of rosewood and black veneer inlaid around soundhole. Brass patent heads, with ivory-celluloid buttons. Lacquer finish, natural color.

Strung with ten strings, in three groups; tuned and played like a ukulele.

No. T17 Price, \$30.00

TIPLE~STYLE T18

Mahogany, with spruce top; design and materials same as Style 18 guitar (page 5).

TIPLE~STYLE T28

Rosewood, with spruce top; design and materials same as Style 28 guitar (page 7).

No. T28 Price, \$75.00

STRINGS

The strings used on Martin instruments are made by string specialists according to Martin specifications. They are right in gauge, true in tone, and as durable as the best materials can make them.

SPANISH GUITAR STRINGS

	EACH	DOZEN
No. 101-E, 1st, Silvered Steel	\$0.10	\$0.70
No. 102-B, 2nd, Wound Steel	.15	1.50
No. 103-G, 3rd, Wound Steel	.15	1.50
No. 104-D, 4th, Wound Steel	.15	1.50
No. 105-A, 5th, Wound Steel	.20	2.00
No. 106-E, 6th, Wound Steel	.25	2.50
No. 107 Set of Six	.90	9.00
No. 121-E, 1st, Gut	.40	4.50
No. 122-B, 2nd, Gut	.45	5.00
No. 123-G, 3rd, Gut	.50	5.50
No. 124-D, 4th, Wound on Silk	.30	3.50
No. 125-A, 5th, Wound on Silk	.35	4.00
No. 126-E, 6th, Wound on Silk	.40	4.50
No. 127 Set of Six	2.25	25.00

HAWAIIAN GUITAR STRINGS

	EACH	DOZEN
No. 201-E, 1st, Silvered Steel		
	\$0.10	\$0.70
No. 202-C#, 2nd, Silvered Steel	.10	.80
No. 203-A, 3rd, Silvered Steel	.10	.90
No. 204-E, 4th, Polished Copper Wnd	.20	2.30
No. 205-A, 5th, Polished Copper Wnd	.25	2.80
No. 206-E, 6th, Polished Copper Wnd	.30	3.50
No. 207 Set of Six	1.00	10.00

TENOR GUITAR STRINGS

				EACH	DOZEN
No. 301-A, 1st, Silvered Steel .					\$0.70
No. 302-D, 2nd, Wound Steel .				.15	1.50
No. 303-G, 3rd, Wound Steel .		20		.15	1.60
No. 304-C, 4th, Wound Steel .				.15	1.70
No. 305 Set of Four				.50	5.00

UKULELE STRINGS

			EACH	DOZEN
No. 601-B, 1st, Violin Gut .			\$0.25	3.00
No. 602-F#, 2nd, Violin Gut			.25	3.00
No. 603-D, 3rd, Violin Gut			.25	3.00
No. 604-A, 4th, Violin Gut		ě	 .25	3.00
No. 605 Set of Four			1.00	12.00

CASES

Cases to fit the instruments listed in this catalogue can be supplied in the following styles:

Style A—Canvas covering on stiff straw-board, flannel lining, end-opening.

Style B—Utility, black keratol on heavy chipboard, flannel lining, nickel trimmings, side-opening.

STYLE C—Keratol, black, on three-ply wood, padded flannel lining, nickeled brass trimmings, side-opening.

STYLE D—Keratol, same as Style C except silk plush lining.

PRICES

	A	В	С	D
Guitar, No. 2	\$2.90	\$7.20	\$16.50	\$25.00
Guitar, No. 0	3.00	7.50	17.00	26.00
Guitar, No. 00	3.10	8.00	17.50	27.50
Guitar, No. 000	3.30	8.50	18.00	30.00
Tenor Guitar, No. 5.	2.80	6.70	16.30	24.00
Tenor Guitar, No. 2.	2.90	7.20	16.50	25.00
Plec. Guitar, No. 1.	3.00	8.00		
Mandolin, Flat	2.00	4.70	8.40	14.00
Mandolin, Carved .		5.20	9.70	17.50
Tenor Mandola		5.40	10.60	
Tiple	2.30	5.30	8.00	12.50
Ukulele	1.60	3.40	6.60	12.00
Concert Ukulele	1.80	3.70		
Tenor Ukulele	1.90	4.20		
Taro Patch	1.90	4.20		

Guitar, No. 2, is Amateur Size

Guitar, No. 0, is Concert Size

Guitar, No. 00, is Grand Concert Size

Guitar, No. 000, is Auditorium Size