



FOR THE IDENTIFICATION AND DATING OF

VINTAGE GUITARS, MANDOLINS AND BANJOS CATALOGS FROM THE COLLECTION OF GEORGE YOUNGBLOOD

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If you are having trouble with some of the instruments details, we may be able to help. Feel free to contact us at:

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Guild: An Introduction

Guild

FRONT COVER PHOTO: F-50 SB.

All Guild Flat-Tops are available in Sunburst (SB) finish at no extra charge. BACK COVER PHOTO: MARK 4.



INSIST ON A GUILD CASE!

Guild guitar cases provide proper fit and adequate protection because they are made especially for the instruments with which they are recommended.

For case numbers, see the listing with each guitar model in this catalog.

5200 and 4500 Series Hard Shell Cases. Heavy foam rubber padding. 3-ply veneered poplar. Deluxe brass clasps and lock, steel hinges. High quality plush lining. Large hinged accessory compartment. Stitched valance. Washable covering. Shaped luggage handle.

2500 Series Hard Shell Cases. Flannel lined and padded. 3-ply veneered poplar. Brass clasps and lock, steel hinges. Accessory compartment. Stitched valance. Washable covering. Shaped luggage handle.

Economy Cases. Heavy duty chipboard, deluxe covering. Plush lined interior. Brass clasps and lock, steel hinges. Shaped luggage handle.

Guilds An Introduction

The year was 1952. The place was a small loft in New York City, just a mile or so from what is now known as the West Village. A group of five guitar makers—all of them older men with the steady hands of experienced woodworkers—were completing the bodies, necks, fingerboards and headpieces of the first Guild guitars.

The man who had brought the group together was the late Alfred Dronge, owner of a music store and former professional guitarist. Two of his craftsmen had been in retirement after decades with a prestigious New York guitar factory. Two others were guitar makers who built a few instruments each year for players who came to them on recommendation. The fifth was a finisher. Their combined experience in guitar-making exceeded 200 years. They believed in quality.

Alfred Dronge was a perfectionist—a patient man who was in no hurry to place his instruments on the commercial market. He played every Guild guitar himself (so few were produced that this was not impossible), and when his fingers ran over a particularly good fretboard or a body sang with an especially resonant voice, he would pass the word to some of his friends in the studios uptown.

Thus Guild in the beginning was a limited production guitar. There were just a few models, with customized variations as requested by the professionals for whom they were built. The tradition of hand craftsmanship has never been compromised by Guild to this day.

Guild was a convenient place for professionals to visit, try guitars, and work with the men who were hand-building their instruments. New York was one of the recording capitals of the world; radio and television stations maintained staff musicians on contract; and there was considerable work for free-lancers in the clubs around town. There was also a trend towards smaller bands, which meant more gigs for more guitarists. Alfred Dronge was in the right place at the right time.

During the mid-Fifties, as Guild's production capacity grew and the company began to compete with the older names among quality guitars, distribution became national. Dealerships were established in greater numbers. Guild won acceptance in the Hollywood recording studios, the Las Vegas clubs, and everywhere guitarists performed.

In the early Sixties, America began to re-discover folk music. It was the day of the coffee-house, of folk groups touring the colleges, of charismatic soloists carrying the words and music to their young audiences. Guild had been building classic guitars because Alfred Dronge was himself a classical guitarist, but now there was also great demand for steel-string acoustic instruments. The F-50, D-50, D-40 and F-212 were among Guild's original flat-tops.

A parallel phenomenon was of course rock and roll. Acoustic electrics were among the first instruments Guild had ever built, but these were deep-body jazz guitars—the X-500, X-175 and Artist Award. Rock and roll guitarists wanted a thin, hollow-body electric. Guild's entry was the Starfire

During those years, Guild also built its first solid body electrics. They had names like Thunderbird, Polara and Jet-Star, but they had the electronics and fingerboard that rock guitarists—by then into hard rock and its variations— were looking for.

Meanwhile, in 1956, Guild had moved from New York City to Hoboken, New Jersey, where factory capacity could be expanded and a group of younger workers trained. Engineering and research departments were set up as the company thrived. In 1961, Guild became a publicly owned corporation. In 1966, Guild became a division of Avnet, Inc., which is a diversified corporation in the consumer electronics, automotive and industrial fields.

In 1968 and 1969, guitar manufacture was transferred to Westerly, Rhode Island, where Alfred Dronge had discovered a group of woodworkers whose skills could be applied to the building of fine guitars. Many of Guild's most experienced workers made the move to Rhode Island with the factory, while administrative facilities were relocated in Elizabeth, New Jersey.

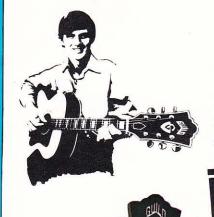
Under Leon Tell, president, and Neil Lilien, vice president, both of whom had worked closely with Guild's founder for many years, manufacturing and product innovations have continued uninterrupted.

Today, Guild guitars are exported through distributors in Canada, Europe, the Far East, the Southwest Pacific area, and South America. The company and its products have earned international stature.

Guild grew up with contemporary music during the era of the guitar's most significant development, when the instrument became deeply woven into the artistic and social fabric of the time. At 28 years of age, Guild is not one of the oldest, is not the largest, but is certainly among the foremost makers of quality guitars in the world.



Dreadnaught Bodies



D-44M

This strong-sounding dreadnaught has become a country music favorite. It gives you all the characteristics of curly maple sides and back, combined with a select spruce top. Available in 3 different finishes — all blonde; with mahogany shaded sides and back; or sunburst.

Details: Solid spruce top. Maple

5-piece exemism in the restriction of the second selection of the second selec

and back

20 frets. Neck joins the body at 14th fret. Guild L-350 Strings.

Dimensions: Body 15%'' (40 cm.) wide, 20" (50.8 cm.) long, 5" (12.7 cm.) deep. Overall length 42" (106.6 cm.). Scale length 25%'' (65 cm.). Neck width at nut 11%'' (4.2 cm.).

D-44M BL. Natural top. Maple sides and back. All blonde.

D-44M NT. Natural top. Mahogany shaded maple sides and back.

D-44M SB. Sunburst finish.





One of the most popular of all professional dreadnaughts, known everywhere for its depth and natural power without harshness of tone. Here's a guitar that says "pure Guild", because it typifies the sound, materials, workmanship and finishing you'll find through the entire Guild line.

Details: Solid spruce top. Rosewood sides and back. Guild slim mahogany neck with fully adjustable truss rod. Ebony fingerboard with inlaid mother-of-pearl position dots. Inlaid headplate. Deluxe chrome plated machines. Ebony bridge. Black pickguard. White 7-ply ivoroid binding inlaid around top and back.

20 frets. Neck joins the body at 14th fret. Guild L-350 Strings.

Dimensions: Body 15%" (40 cm.) wide, 20" (50.8 cm.) long, 5" (12.7 cm.) deep. Overall length 42" (106.6 cm.). Scale length 25%" (65 cm.). Neck width at nut $1^{11}/4_6$ " (4.2 cm.).

D-50 NT. Natural top. Rosewood sides and back.

D-50 SB. Sunburst top.

4520 Hard Shell Case. 3-ply veneer, heavily padded plush interior. **2520 Hard Shell Case.** Flannel lined and padded.

Dreadnaught Bodies

D-40

Pure, robust tone to add dimension to every player's performance. A famous dreadnaught made of woods especially selected for their full sound production qualities. Price-wise, the D-40 is just about in the middle of Guild's dreadnaught line-up. It's an instrument you'll be proud to own and play.

Details: Solid spruce top. Mahogany sides and back. Guild slim mahogany neck with fully adjustable truss rod. Rosewood fingerboard with inlaid mother-of-pearl position dots. Inlaid rosewood headplate. Chrome plated Guild fully enclosed machines. Rosewood bridge. Tortoise pickguard. Beautifully bound in white/black/white ivoroid on top and back.

20 frets. Neck joins the body at 14th fret. Guild L-350 Strings.

Dimensions: Body 15%" (40 cm.) wide, 20" (50.8 cm.) long, 5" (12.7 cm.) deep. Overall length 42" (106.6 cm.). Scale length 25%" (65 cm.). Neck width at nut 1"1/46" (4.2 cm.).

D-40 NT. Natural top. Mahogany sides and back.

D-40 SB. Sunburst top.

CASES FOR BOTH GUITARS

4520 Hard Shell Case. 3-ply veneer, heavily padded plush interior. **2520 Hard Shell Case.** Flannel lined and padded.

D-40C FLORENTINE CUTAWAY

All the features of the Guild D-40 flat-top, plus the advantages of a Florentine cutaway—without loss of sound quality.

The cutaway curve of the upper bout makes it easier for you to reach the higher frets. You play smoothly and without cramping in positions that might have been uncomfortable to finger before.

Details: Florentine cutaway. Solid spruce top. Mahogany sides and back. Guild slim mahogany neck with fully adjustable truss rod. Rosewood fingerboard with inlaid mother-of-pearl position dots. Inlaid headplate. Chrome plated Guild fully enclosed machines. Rosewood bridge. Tortoise pickguard. Beautifully bound in white/black/white ivoroid on top and back.

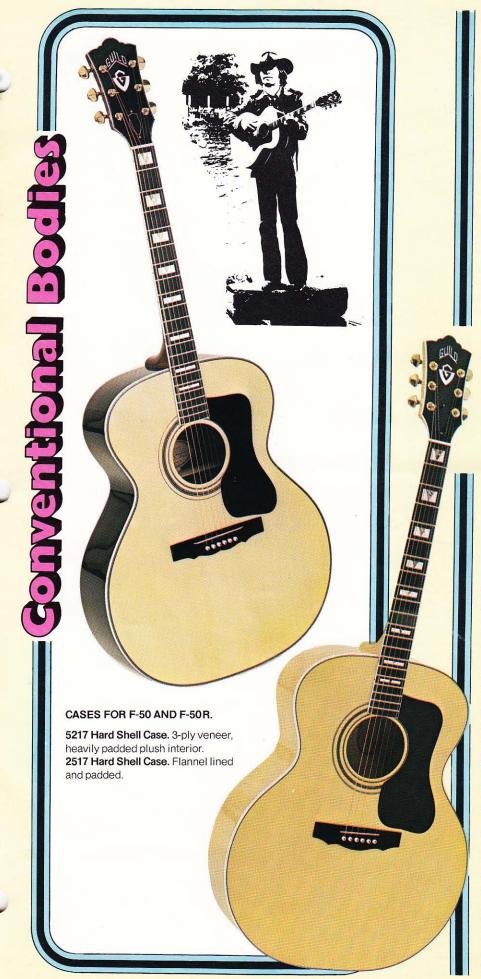
20 frets. Neck joins the body at 14th fret. Guild L-350 Strings.

Dimensions: Body 15%'' (40 cm.) wide, 20'' (50.8 cm.) long, 5'' (12.7 cm.) deep. Overall length 42'' (106.6 cm.). Scale length 25%'' (65 cm.). Neck width at nut 1%6'' (4.2 cm.).

D-40C NT. Natural top. Mahogany sides and back

D-40C SB. Sunburst top.





F-50R

Guild's finest 6-string flat-top! Jumbo size body, wide and extra deep, proportioned for powerful sound capable of filling the concert hall without sacrifice of tone quality. A guitar that can be controlled easily, to be gentle or forceful when blending with voices or other instruments in the group.

Details: Solid spruce top. Rosewood sides and back. Guild slim
3-piece padouk with maple neck. Fully adjustable truss rod. Bound ebony fingerboard with inlaid mother-of-pearl rectangular position blocks. Bound headplate with inlaid mother-of-pearl Guild motif. Gold plated Deluxe machines. Ebony bridge. Black pickguard. Handsome multi-ply body binding. Delicate wood mosaic stripe inlaid into back and side.

20 frets. Neck joins the body at 14th fret. Guild M-450 Strings.

Dimensions: Body 17" (43.1 cm.) wide, 20%" (52.7 cm.) long, 5" (12.7 cm.) deep. Overall length 42%" (108.2 cm.). Scale length 25%" (65 cm.). Neck width at nut 11%" (4.2 cm.).

F-50R NT. Natural top. Rosewood sides and back.

F-50R SB. Sunburst top.

F-50

Same jumbo size body as F-50R, but with curly maple sides and back.

Details: Solid spruce top. Maple sides and arched maple back. Guild slim 3-piece maple and mahogany neck with fully adjustable truss rod. Bound ebony fingerboard with inlaid mother-of-pearl rectangular position blocks. Bound headplate with inlaid mother-of-pearl Guild motif. Gold plated Deluxe machines. Ebony bridge. Black pickguard. Handsome multi-ply body binding. Delicate wood mosaic stripe inlaid into back and side.

20 frets. Neck joins the body at 14th fret. Guild M-450 Strings.

Dimensions: Body 17" (43.1 cm.) wide, 20%" (52.7 cm.) long, 5" (12.7 cm.) deep. Overall length 42%" (108.2 cm.). Scale length 25%" (65 cm.). Neck width at nut 111/16" (4.2 cm.).

F-50 BL. Natural top. Maple sides and back. All blonde.

F-50 NT. Natural top. Mahogany shaded maple sides and back.

F-50 SB. Sunburst finish.



20 frets. Neck joins the body at 14th fret. Guild L-350 Strings.

Dimensions: Body 16" (40.6 cm.) wide, 20" (50.8 cm.) long, 5" (12.7 cm.) deep. Overall length 42" (106.6 cm.). Scale length 25%" (65 cm.). Neck width at nut 111/16" (4.2 cm.).

F-40 BL. Natural top. Maple sides and back. All blonde.

F-40 NT. Natural top. Mahogany shaded maple sides and back. F-40 SB. Sunburst finish.

4516-D Hard Shell Case. 3-ply veneer, heavily padded plush interior. 2516-D Hard Shell Case.

Flannel lined and padded.

Smallest Guild body, but with a full 25%" scale length on a standard size fingerboard. An excellent accompaniment guitar for composers, or a convenient instrument for the occasional or aspiring player.

Details: Solid spruce top. Mahogany sides and back. Guild slim mahogany neck with fully adjustable truss rod. Rosewood fingerboard with inlaid pearl position dots. Guilddesigned chrome plated machines. Natural headplate. Rosewood bridge. Tortoise pickguard. Black/white binding stripes inlaid around top and back.

20 frets. Neck joins the body at 14th fret, Guild L-350 Strings.

Dimensions: Body 13¾" (34.9 cm.) wide, 18" (45.7 cm.) long, 41/4" (10.8 cm.) deep. Overall length 401/8" (101.9 cm.). Scale length 25%" (65 cm.). Neck width at nut 111/16" (4.2 cm.).

F-20 NT. Natural top. Mahogany sides and back.

F-20 SB. Sunburst top. Mahogany sides and back.

C-15 Hard Shell Case. 3-ply veneer, heavily padded plush.

C-5 Hard Shell Case. Flannel lined and padded

C-12P Economy Case. Deluxe covered, plush lined.



Neck joins the body at 14th fret. 20 frets. Guild B-1250 Strings.

Dimensions: Body 15¾" (40 cm.) wide, 20" (50.8 cm.) long, 5" (12.7 cm.) deep. Overall length 431/8" (109.5 cm.). Scale length 25%" (65.1 cm.). Neck width at nut 113/16" (4.6 cm.).

G-312 NT. Natural top. Rosewood sides

G-312 SB. Sunburst top.

4520 Hard Shell Case. 3-ply veneer, heavily padded plush interior. 2520 Hard Shell Case. Flannel lined and padded.

G - 212

If you're among the thousands who have played the Guild D-40, you'll be meeting an old friend in the G-212. This 12-string is built on a D-40 body-the same fine woods in the familiar dreadnaught shape and size that make the D-40 sound so full. Superb Guild craftsmanship throughout.

Details: Solid spruce top. Mahogany sides and back. Guild mahogany neck with fully adjustable double truss rods. Rosewood fingerboard. Inlaid headplate. Chrome plated Guild machines. Rosewood bridge. Tortoise pickguard. Beautifully bound in white/black/white ivoroid on top and back.

Neck joins the body at 14th fret. 20 frets. Guild B-1250 Strings.

Dimensions: Body 15¾" (40 cm.) wide, 20" (50.8 cm.) long, 5" (12.7 cm.) deep. Overall length 431/4" (109.9 cm.). Scale length 25%" (65 cm.). Neck width at nut 113/16 (4.6 cm.).

G-212 NT. Natural top. Mahogany sides

G-212 SB. Sunburst top.

4520 Hard Shell Case. 3-ply veneer, heavily padded plush interior. 2520 Hard Shell Case. Flannel lined and padded.

12-String Flat-Tops



F-512

Guild's finest 12-string. A guitar for the accomplished player who prefers 12-string tunings as the means to fullest chordal expression. The action, the balance and the tone quality of this instrument make it the logical medium for the creatively involved professional.

Details: Solid spruce top. Rosewood sides and back. 3-piece padouk with maple neck. Fully adjustable double truss rods. Bound ebony fingerboard with inlaid mother-of-pearl rectangular position blocks. Bound headplate with inlaid mother-of-pearl Guild motif. Gold plated Deluxe mini-machines. Rosewood bridge. Black pickguard. Finest 7-ply ivoroid binding. Delicate wood mosaic stripe inlaid into back and sides.

20 frets. Neck joins the body at 14th fret. Guild B-1250 Strings.

Dimensions: Body 17" (43.1 cm.) wide, 20%" (52.7 cm.) long, 5" (12.7 cm.) deep. Overall length 44" (111.7 cm.). Scale length 25%" (65 cm.). Neck width at nut 11%6" (4.6 cm.).

F-512 NT. Natural top. Rosewood sides and back.

F-512 SB. Sunburst top.

5217 Hard Shell Case. 3-ply veneer, heavily padded plush interior. **2517 Hard Shell Case.** Flannel lined and padded.

F-412

Same specifications as F-512, but with curly maple sides and back available in 3 different finishes. For the stage or club performer building an image of total musicianship, an instrument of dramatically accented beauty, with a tone to equal your technical proficiency.

Details: Solid spruce top. Curly maple sides and arched maple back.
3-piece maple and walnut neck with fully adjustable double truss rods. Bound ebony fingerboard with inlaid mother-of-pearl rectangular position blocks. Bound headplate with inlaid mother-of-pearl Guild motif. Gold plated Deluxe mini-machines. Rosewood bridge. Black pickguard. Finest 7-ply ivoroid binding. Delicate wood mosaic stripe inlaid into back and sides.

20 frets. Neck joins the body at 14th fret. Guild B-1250 Strings.

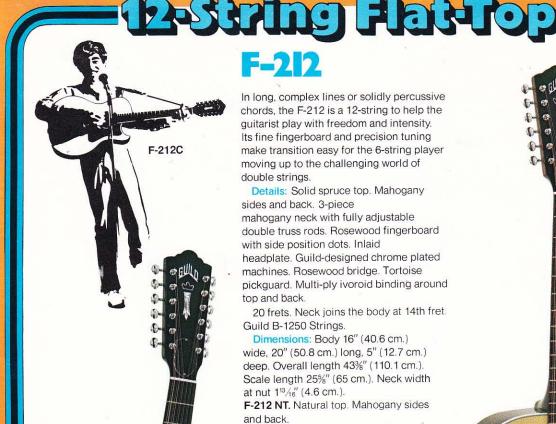
Dimensions: Body 17" (43.1 cm.) wide, 20¾" (52.7 cm.) long, 5" (12.7 cm.) deep. Overall length 44" (111.7 cm.). Scale length 25%" (65 cm.). Neck width at nut, $11\frac{1}{2}$ /6" (4.6 cm.).

F-412 BL. Natural top. Maple sides and back. All blonde.

F-412 NT. Natural top. Mahogany shaded maple sides and back.

F-412 SB. Sunburst finish.

5217 Hard Shell Case. 3-ply veneer, heavily padded plush interior. **2517 Hard Shell Case.** Flannel lined and padded.



In long, complex lines or solidly percussive chords, the F-212 is a 12-string to help the guitarist play with freedom and intensity. Its fine fingerboard and precision tuning make transition easy for the 6-string player moving up to the challenging world of double strings.

Details: Solid spruce top. Mahogany sides and back. 3-piece mahogany neck with fully adjustable double truss rods. Rosewood fingerboard with side position dots. Inlaid headplate. Guild-designed chrome plated machines. Rosewood bridge. Tortoise pickguard. Multi-ply ivoroid binding around top and back.

20 frets. Neck joins the body at 14th fret. Guild B-1250 Strings.

Dimensions: Body 16" (40.6 cm.) wide, 20" (50.8 cm.) long, 5" (12.7 cm.) deep. Overall length 43%" (110.1 cm.). Scale length 25%" (65 cm.). Neck width at nut 113/16" (4.6 cm.).

F-212 NT. Natural top. Mahogany sides and back

F-212 SB. Sunburst top.



Same as F-212, but Florentine Cutaway similar to D-40C illustrated on Page A-6. F-212C NT. Natural top. Mahogany sides and back.

F-212C SB. Sunburst top.

4516-D Hard Shell Case. 3-ply veneer, heavily padded plush interior. 2516-D Hard Shell Case. Flannel lined and padded.

Larger than the F-212 (same body size as F-512 and F-412) and made especially for the player requiring an extra dimension of sound. The gracefully proportioned body is ideal for pure 12-string resonance - an outstanding example of Guild's attention to construction features.

Details: Solid spruce top. Mahogany sides and back. 3-piece mahogany neck with fully adjustable double truss rods. Ebony fingerboard with side position dots. Inlaid headplate. Deluxe chrome plated mini-machines. Rosewood bridge. Black pickguard. Multiply ivoroid binding inlaid around top and

Guild B-1250 Strings.

Dimensions: Body 17" (43.1 cm.) wide, 20¾" (52.7 cm.) long, 5" (12.7 cm.) deep. Overall length 44" (111.7 cm.). Scale length 25%" (65 cm.). Neck width at nut 113/16" (4.6 cm.).

F-212XL NT. Natural top. Mahogany sides and back.

F-212XL SB. Sunburst top.

5217 Hard Shell Case. 3-ply veneer, heavily padded plush interior. 2517 Hard Shell Case. Flannel lined and padded.

12-String Flat-Tops



F-112

For the player who prefers a smaller instrument, an extra-brilliant guitar with the most important features of the larger models in the Guild 12-string series. This is a professional guitar — strong in tone and responsive to every musical demand, despite its special size.

Details: Solid spruce top. Mahogany sides and back. Guild mahogany neck with fully adjustable double truss rods. Rosewood fingerboard with side position dots. Inlaid headplate. Guild-designed chrome plated machines. Rosewood bridge. Tortoise pickguard. Inlaid black/white binding around top and back.

20 frets. Neck joins the body at 14th fret. Guild B-1250 Strings.

Dimensions: Body 15%" (39 cm.) wide, 19%" (49.5 cm.) long, 4%" (12.3 cm.) deep. Overall length 42%" (108.9 cm.). Scale length 25%" (65 cm.). Neck width at nut $1^{13}\%$ " (4.6 cm.).

F-112 NT. Natural top. Mahogany sides and back.

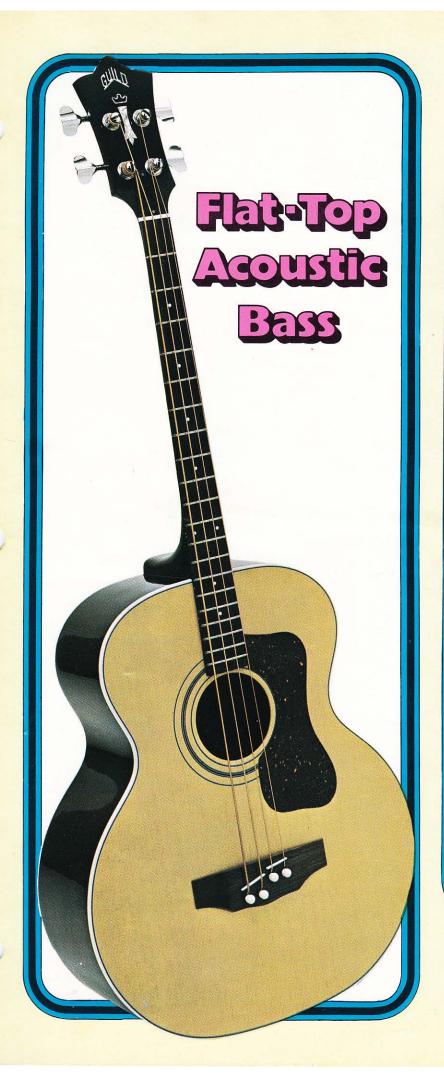
F-112 SB. Sunburst top.

4515 Hard Shell Case. 3-ply veneer, heavily padded plush interior.

2515 Hard Shell Case. Flannel lined and padded.

18-D Economy Case. Deluxe covered, plush lined.





B-50

The B-50 flat-top acoustic bass is essentially a super-size guitar almost four feet long (122 cm.). It has an arched back, full size bass machines, and four special phosphor bronze acoustic bass strings.

Guild designed the B-50 for acoustic groups and strolling entertainers. When used by upright bass (string bass) players in chamber jazz and lounge combos, its deep bass can be blended with lead guitar and other instruments. For back-up players in vocal groups, the size and sound of the B-50 adds a touch of showmanship.

Because of the familiar width of its fingerboard and the comfortable balance of the entire instrument, the average acoustic guitarist finds the B-50 acoustic bass easy to play.

Details: Solid spruce top. Mahogany sides and back. Arched back. Guild slim 3-piece mahogany neck. Fully adjustable truss rod. Rosewood fingerboard with inlaid mother-of-pearl position dots. Side position dots. Wide frets. Inlaid headplate. Chrome plated Deluxe bass machines.

Special-design rosewood bridge. Tortoise pickguard. White ivoroid binding and thin black stripe around top edge.

20 frets. Neck joins the body at 14th fret. Guild PB-400 Phosphor Bronze Acoustic Bass Strings.

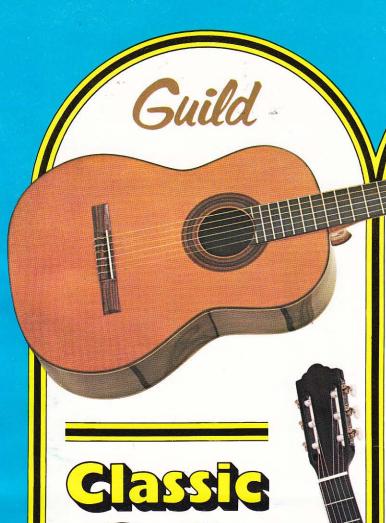
Dimensions: Body 18" (45.7 cm.) wide, 21%" (54.3 cm.) long, 6%" (17.1 cm.) deep. Overall length 47" (119.4 cm.). Scale length 31" (78.7 cm.). Neck width at nut 1%" (4.1 cm.).

B-50 NT. Natural top. Mahogany sides and back.

B-50 SB. Sunburst top.

Available with fretless fingerboard at no extra charge.

5250 Hard Shell Case. 3-ply veneer, heavily padded plush interior.



Mark 5

Custom-quality workmanship to traditional classic guitar specifications, resulting in rare tone for the critical professional. The top of this instrument is a fine, selected spruce—aged, seasoned, and fan-braced in a special pattern. The sides and back are premium rosewood, put together with the touch of the master craftsman. Highly polished finish.

Details: Natural finish solid spruce top. Solid rosewood sides and back. Mahogany neck with full width classic fingerboard of choicest ebony set with nickel-silver frets. Rosewood headplate. Guild-designed engraved, gold plated machines. Handmade rosewood bridge. Body is bound completely with rosewood and holly. The soundhole decoration is a colorful mosaic.

19 frets. The neck joins the body at the 12th fret. Guild N-740 Strings.

Dimensions: Body $14\frac{1}{2}$ " (36.8 cm.) wide, 19" (48.2 cm.) long, $3\frac{3}{4}$ " (9.5 cm.) deep. Overall length $39\frac{1}{4}$ " (99.7 cm.). Scale length $25\frac{1}{8}$ " (65 cm.). Neck width at nut 2" (5 cm.). Mark 5. Natural finish cedar top. Rosewood sides and back.

C-15 Hard Shell Case. 3-ply veneer, heavily padded plush.. **C-5 Hard Shell Case.** Flannel lined and padded.

Mark 4

Traditional classic guitar construction, combining Guild craftsmanship with the finest selected materials of their kind. A most beautiful and graceful guitar to delight the appreciative eye. The fan-braced, select cedar top is close-grained and of pleasing resonance. The sides and back are of aged rosewood. The tone is superb. Highly polished finish.

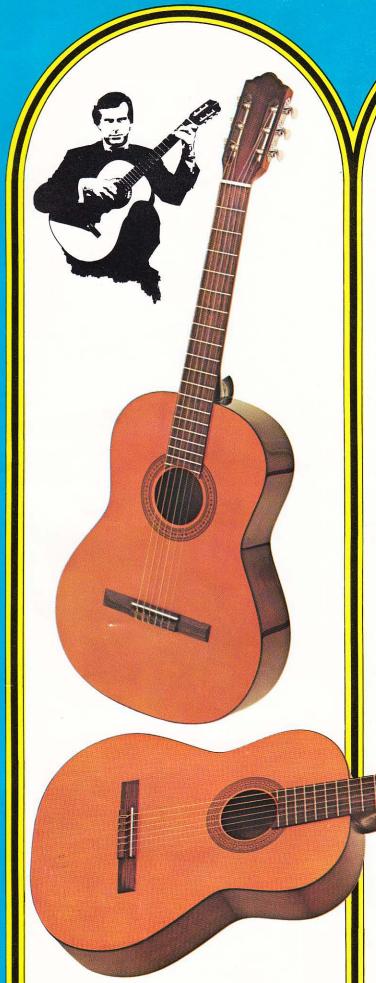
Details: Natural finish solid cedar top. Solid rosewood sides and back. Mahogany neck with full width classic fingerboard of choicest ebony, inlaid with nickel-silver frets. Rosewood headplate. Guild-designed anodized and engraved gold plated machines. Hand-crafted rosewood bridge. Black 4-ply shell binding around top and back. Exquisitely inlaid soundhole motif.

19 frets. The neck joins the body at the 12th fret. Guild N-740 Strings.

Dimensions: Body 14½" (36.8 cm.) wide, 19" (48.2 cm.) long, 3¾" (9.5 cm.) deep. Overall length 39¾" (99.7 cm.). Scale length 25%" (65 cm.). Neck width at nut 2" (5 cm.). Mark 4. Natural finish cedar top. Rosewood sides and back.

C-15 Hard Shell Case. 3-ply veneer, heavily padded plush. C-5 Hard Shell Case. Flannel lined and padded.





Guild

Mark 3

For the guitarist whose technique demands a distinguished concert instrument for professional performance, an unusual example of traditional classic guitar craftsmanship in the medium price range. Its select, close-grained cedar top is fan-braced for clear, bright tone. Its sides and back are first quality mahogany. Highly polished finish.

Details: Natural finish solid cedar top. Solid mahogany sides and back. Mahogany neck with full width classic fingerboard of selected rosewood, inlaid with nickel-silver frets. Rosewood headplate. Guild-designed chrome plated machines. Rosewood bridge. Black 3-ply shell binding around top and back. Mosaic inlay around soundhole.

19 frets. The neck joins the body at the 12th fret. Guild N-740 Strings.

Dimensions: Body 14½" (36.8 cm.) wide, 19" (48.2 cm.) long, 3¾" (9.5 cm.) deep. Overall length 39¼" (99.7 cm.). Scale length 25½" (65 cm.). Neck width at nut 2" (5 cm.). Mark 3. Natural finish cedar top. Mahogany sides and back.

C-15 Hard Shell Case. 3-ply veneer, heavily padded plush. C-5 Hard Shell Case. Flannel lined and padded. C-12P Economy Case. Deluxe covered, plush lined.

Mark 2

The pure, satisfying tone of this instrument makes it a favorite of many advanced soloists as well as folk group players and accompanists. Traditional classic guitar construction throughout, with fan-bracing of special design to support a select, close-grained cedar top. The sides and back are of fine guality mahogany. Matte finish.

Details: Natural finish solid cedar top. Solid mahogany sides and back. Mahogany neck with full width classic fingerboard of selected rosewood, inlaid with nickel-silver frets. Rosewood headplate. Guild-designed chrome plated machines. Rosewood bridge. Black 3-ply shell binding around top and back. Beautiful mosaic inlay of Mexican motif around soundhole.

19 frets. The neck joins the body at the 12th fret. Guild N-740 Strings.

Dimensions: Body 14½" (36.8 cm.) wide, 19" (48.2 cm.) long, 3¾" (9.5 cm.) deep. Overall length 39¼" (99.7 cm.). Scale length 25%" (65 cm.). Neck width at nut 2" (5 cm.). Mark 2. Natural matte finish cedar top. Mahogany sides and back.

C-15 Hard Shell Case. 3-ply veneer, heavily padded plush. C-5 Hard Shell Case. Flannel lined and padded. C-12P Economy Case. Deluxe covered, plush lined.





everywhere g ease of g flat-tops, their tuning nuous wood mosaic stripe are inlaid into back and side of all rosewood models.

Back and Side Detail.

Ivoroid binding and delicate

Fully Adjustable Truss Rod in Neck.

To strengthen the neck and insure straightness, all Guild flat-tops are built with an adjustable truss rod inside the full length of the neck. Because of the extra string tension all 12-string models are equipped with double truss rods. If adjustment is necessary, a removable rod cover on the headplate allows easy access with the Guild neck wrench.

Flat-Top Fingerboard. Worldfamous for the quality of its woods, inlays, frets, binding and construction. Finest rosewood or ebony, on a neck meticulously shaped and finished by hand. On several models, neck materials are laminated with carefully matched pieces to prevent warpage.

Inspection Before Shipment. Every Guild is inspected at least eight times before shipment from the factory. Each instrument is tuned to pitch, adjusted, then played as the final test.



Flat-Top Bridges.

Precisely positioned. Made of rosewood or ebony and smoothly finished. Fitted with finest quality saddle end pins.

Factory-Installed Guild Transducer.

Available on all Guild flat-top, 12-string and classic guitars. Especially built strategically mounted transducer having a very wide frequency response. The transducer is located inside the guitar, so nothing is visible. You know by the "Electric" designation on the rod cover, and the special end pin jack, that it's amplified. No pre-amp needed. Any standard guitar cord can be used with the installation. Comes complete with transducer, end pin and Guild Model C-1055 10-ft. guitar cord.

