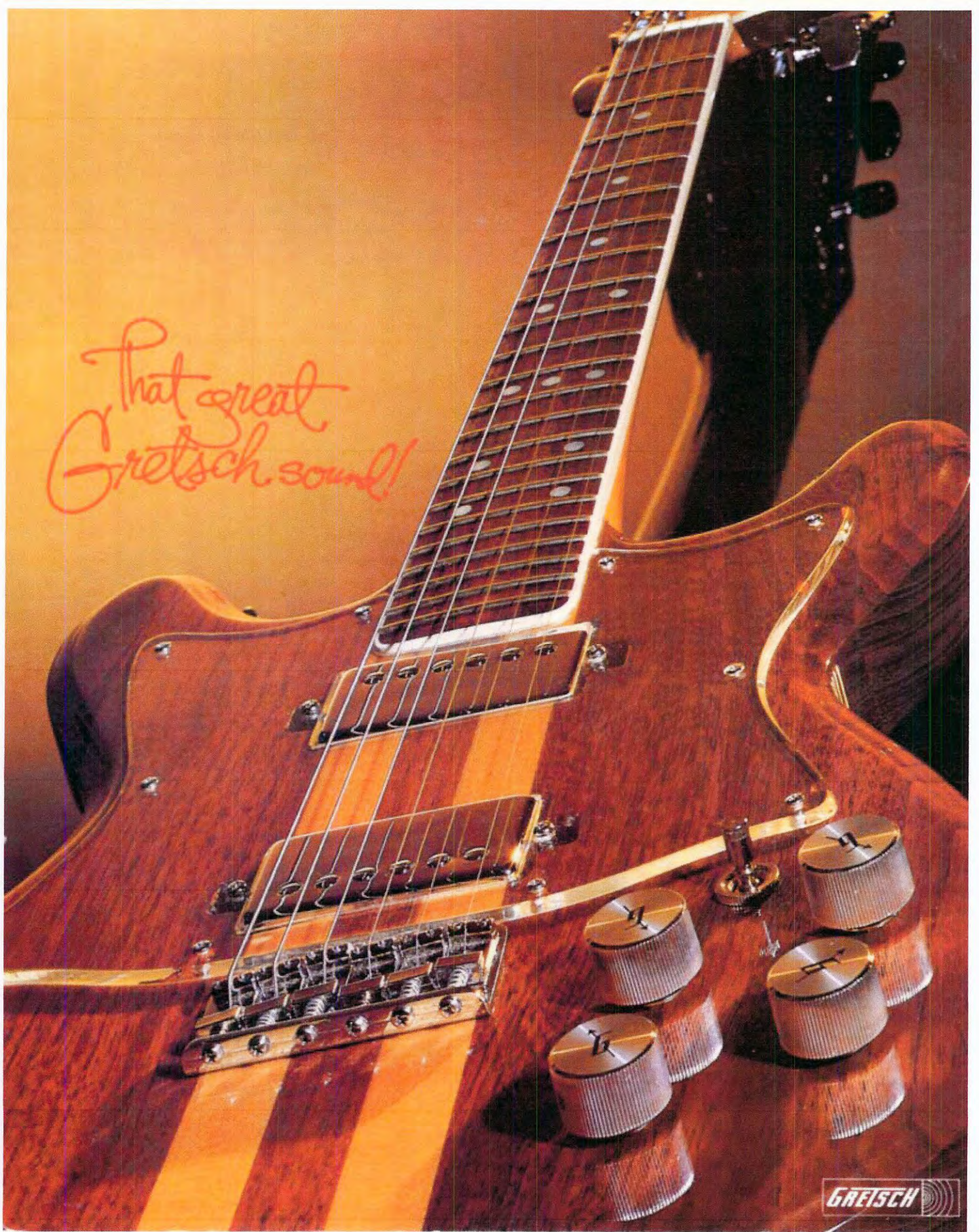


*That great  
Gretsch sound!*



**GRETSCH** 



FOR THE IDENTIFICATION AND DATING  
OF  
VINTAGE GUITARS, MANDOLINS AND BANJOS  
CATALOGS FROM THE COLLECTION OF GEORGE YOUNGBLOOD

These are scans of catalogs originally distributed to the public to describe the manufacturer's products available for sale at one point in time.

The intended use for these catalogs is historical research: vintage instrument identification and dating.

These catalogs are not offered here for sale or re-sale – They are only for the academic purpose of instrument identification, research and historical context. Please respect their use and do not reproduce, copy or distribute this information for any other purpose.

It is important to note that instrument catalogs are not always accurate in their descriptions of instrument specifications or the images used. While product improvements were constantly being made; catalogs often used older existing drawings, etchings or photographs. In some cases instruments were offered in catalogs that had been discontinued for years. For these reasons, catalogs can only be used as general guides for the dating and identification of vintage instruments.

If you are having trouble with some of the instruments details, we may be able to help. Feel free to contact us at:

ACOUSTICMUSIC.ORG:  
<http://www.AcousticMusic.Org>



**White Falcon  
Stereo  
#7595  
Hollow Body  
Electric**

**White Falcon  
#7591  
Hollow Body  
Electric**  
(not shown)

**NECK:**

Laminated rock maple  
25½" scale—joined at 18th fret  
Ebony fingerboard  
Inlaid block position markers  
Adjustable truss rod with gear box  
Multiple gold binding on fingerboard  
with side position markers  
Gold inlaid and bound headpiece  
Nickel silver frets

**BODY:**

17" wide — 2" deep  
Double cutaway  
Multiple gold binding on body  
and F holes  
Laminated maple construction

**ELECTRONICS:**

Four sensitive adjustable pickups  
two treble — two bass  
Four three-way tone and pickup  
selector switches  
One system selector switch  
Stereo, Monaural, Stereo split sound  
Volume controls for each pickup head  
Stereo cord and junction box  
(Standby switch omitted)

**FEATURES:**

Gold plated hardware  
Deluxe high gear ratio machine heads  
Bixby tremelo tailpiece  
Adjustable bridge with individual  
saddle string adjustment  
Gold color lucite guard plate  
Multi layer white duco  
finish — hand polished

**DELUXE CASE: #6242**

Fitted interior. Thick plush lined.  
Brass hardware with accessory pocket

**NECK:**

Laminated rock maple  
25½" scale — joined at 18th fret  
Ebony fingerboard  
Inlaid block position markers  
Adjustable truss rod with gear box  
Multiple gold binding on fingerboard  
with side position markers  
Gold inlaid and bound headpiece  
Nickel silver frets

**BODY:**

17" wide — 2" thick  
Double cutaway  
Multiple gold binding on body and F holes  
Laminated maple construction

**ELECTRONICS:**

Dual sensitive adjustable pickups  
Pickup selector switch  
Tone selector switch  
Volume controls for each pickup  
Master volume control

**FEATURES:**

Gold plated hardware  
Deluxe high gear ratio machine heads  
Bixby tremelo tailpiece  
Adjustable bridge with individual  
saddle string adjustment  
Gold color lucite guard plate  
Multi layer white duco  
finish — hand polished

**DELUXE CASE: #6242**

Fitted interior. Thick plush lining.  
Brass hardware with accessory pocket

**NECK:**

Laminated rock maple  
 25½" scale-joined at 14th fret  
 Ebony fingerboard  
 Inlaid block position markers  
 Adjustable truss rod with gear box  
 Gold binding on fingerboard  
 and headpiece  
 Nickel silver frets

**BODY:**

17" wide — 2¼" deep  
 Single cutaway  
 Multiple gold binding on body and F holes  
 Laminated maple construction

**ELECTRONICS:**

Dual sensitive adjustable pickups  
 Pickup selector switch  
 Tone selector switch  
 Volume controls for each pickup  
 Master volume control

**FEATURES:**

Gold plated hardware  
 Deluxe high gear ratio  
 machine heads  
 Sixby tremelo tailpiece  
 Adjustable bridge with  
 individual saddle  
 string adjustments  
 Gold color lucite guard  
 plate  
 Multi layer white duco  
 finish — hand  
 polished

**DELUXE CASE:**

#6245 deluxe  
 Fitted interior. Thick  
 plush lining.  
 Brass hardware with  
 accessory pocket.

**White Falcon**  
 #7593  
**Hollow**  
**Body**  
**Electric**

**NECK:**

Laminated rock maple  
 24½" scale joined at 16th fret  
 Ebony fingerboard  
 Square block inlaid position markers  
 Inlaid name plate  
 Bound fingerboard and headpiece  
 Truss rod and gear box neck adjustment  
 Nickel silver frets

**BODY:**

Exclusive easy access double  
 cutaway design  
 16" wide — 1¼" deep  
 Solid body construction  
 Multiple bound edges  
 Arched top and back

**ELECTRONICS:**

Dual humbucking pickups  
 Pickup selector switch  
 Master volume control  
 On-off phaser switch  
 Phaser blend control  
 Phaser rate control  
 On-off compressor switch  
 Compression sustain control

**FEATURES:**

Chrome plated hardware  
 Deluxe high ratio enclosed  
 machines  
 Terminator tailpiece  
 bridge with  
 individual adjustable  
 string saddles  
 Red rosewood stain  
 finish  
 Also available in Ebony  
 Stain Finish —  
 Model #7681

**CASE: #6234**

Deluxe hard shell  
 shaped

**Super Axe**  
 #7680  
**Solid Body**  
**Electric**

**NECK:**

Laminated rock maple  
 24¼" scale joined at 16th fret  
 Ebony fingerboard  
 Square block inlaid position markers  
 Inlaid name plate  
 Bound fingerboard and headpiece  
 Truss rod and gear box neck adjustment  
 Nickel silver frets

**BODY:**

Exclusive, easy access double  
 cutaway design  
 16" wide — 1¼" deep  
 Solid body construction  
 Multiple bound edges  
 Arched top and back

**ELECTRONICS:**

Dual humbucking pickups  
 Pickup selector switch  
 Dual tone controls  
 Dual volume controls

**FEATURES:**

Chrome plated hardware  
 Deluxe high ratio enclosed  
 machines  
 Terminator tailpiece bridge  
 with individual  
 adjustable string  
 saddles  
 Ebony stain finish  
 Also available in  
 Rosewood Stain  
 Finish —  
 Model #7686

**CASE: #6234**

Deluxe hard shell  
 shaped

**Atkins Axe**  
 #7685  
**Solid Body**  
**Electric**





**NECK:**

Laminated rock maple  
 25½" scale-joined at 18th fret  
 Ebony fingerboard  
 Abalone inlay on fingerboard  
 and headpiece  
 Multiple binding on fingerboard  
 and headpiece  
 Adjustable truss rod with gear box  
 Nickel silver frets

**BODY:**

17" wide — 2½" deep  
 Laminated maple construction  
 Multiple inlay on sides  
 Multiple binding on body and F holes  
 Exclusive easy access cutaway design

**ELECTRONICS:**

Dual sensitive pickups  
 Pickup selector switch  
 Tone and volume controls for each  
 pickup and master volume control  
 mounted on guard plate

**FEATURES:**

Gold plated metal parts  
 Deluxe high ratio enclosed  
 machines  
 Deluxe tailpiece — ebony  
 insert with abalone  
 Adjustamatic bridge with  
 individual saddle  
 string adjustments  
 Autumn red stain finish —  
 hand polished  
 Also available in  
 Walnut Finish —  
 Model #7691

**DELUXE CASE: #6245**

Fitted interior. Thick  
 plush lining.  
 Brass hardware with  
 accessory pocket.

**Super Chet**  
**#7690**  
**Hollow**  
**Body**  
**Electric**

**NECK:**

Laminated rock maple  
 Ebony fingerboard  
 Adjustable truss rod with gear box  
 25½" scale-joined at 18th fret  
 Black and white binding on headpiece  
 and fingerboard  
 Ebonized headpiece — inlay  
 Neo-classic position markers

**BODY:**

17" wide — 2" thick  
 Laminated maple construction  
 Open-bound sound holes  
 Multiple binding  
 Double cutaway

**ELECTRONICS:**

Dual high sensitive adjustable pickups  
 Tone selector switch  
 Pickup selector switch  
 Volume control for each pickup  
 Master volume control  
 (Standby switch omitted)

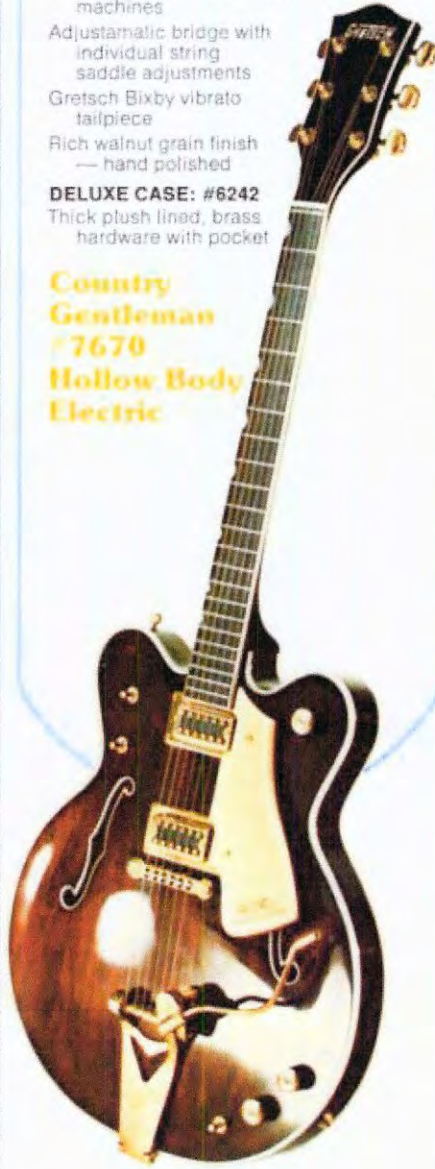
**FEATURES:**

Gold plated metal parts  
 Deluxe high ratio enclosed  
 machines  
 Adjustamatic bridge with  
 individual string  
 saddle adjustments  
 Gretsch Bixby vibrato  
 tailpiece  
 Rich walnut grain finish  
 — hand polished

**DELUXE CASE: #6242**

Thick plush lined, brass  
 hardware with pocket

**Country**  
**Gentleman**  
**#7670**  
**Hollow Body**  
**Electric**

**NECK:**

Laminated rock maple  
 Rosewood fingerboard  
 Adjustable truss rod with gear box  
 25½" scale-joined at 18th fret  
 Multiple binding on headpiece and  
 fingerboard  
 Ebonized headpiece — inlay  
 Neo-classic position markers

**BODY:**

16" wide — 2½" thick  
 Laminated maple construction  
 Open-bound F holes  
 Double cutaway  
 Multiple binding

**ELECTRONICS:**

Dual high sensitive adjustable pickups  
 Tone selector switch  
 Pickup selector switch  
 Volume control for each pickup  
 Master volume control  
 (Standby switch omitted)

**FEATURES:**

Chrome plated metal parts  
 Enclosed geared machines  
 Adjustamatic bridge with  
 individual string  
 saddle adjustment  
 Gretsch Bixby vibrato  
 tailpiece  
 Amber red finish —  
 hand polished

**CASES:**

#6241 Plush lined deluxe  
 #6225 Hard shell flannel  
 lined

**Nashville**  
**#7660**  
**Hollow Body**  
**Electric**



**NECK:**

Laminated rock maple  
 Rosewood fingerboard  
 Adjustable truss rod with gear box  
 24½" scale — joined at the 14th fret  
 Bound fingerboard  
 Neo-classic position markers  
 Ebonized headpiece — inlaid

**BODY:**

16" wide — 2" thick  
 Laminated maple construction  
 Open sound holes  
 Multiple binding  
 Single cutaway

**ELECTRONICS:**

Dual adjustable pickups  
 Tone selector switch  
 Pickup selector switch  
 Volume control for each pickup  
 Master volume control  
 (Standby switch omitted)

**FEATURES:**

Chrome plated metal parts  
 Enclosed gear machine heads  
 Adjustomatic bridge with  
 individual string  
 saddle adjustment  
 Gretsch Bixby vibrato  
 tailpiece  
 Dark cherry red finish —  
 hand polished

**CASES:**

#6241 Plush lined deluxe  
 #6225 Hard shell flannel  
 lined

**Tennessean**  
**#7655**  
**Hollow Body**  
**Electric**

**NECK:**

Laminated maple and walnut  
 Neck lamination continues through body  
 One piece gives super sustain  
 Rosewood fingerboard  
 Inlaid position markers  
 Truss rod and gear box neck adjustment  
 Nickel silver frets  
 24½" scale joined at 18th fret  
 Ivoroid bound fingerboard and headpiece

**BODY:**

12½" wide — 1½" deep  
 Solid walnut  
 Contoured sides  
 Dual cutaway

**ELECTRONICS:**

Dual humbucking pickups  
 Pickup selector switch  
 Dual tone controls  
 Dual volume controls

**FEATURES:**

Chrome hardware  
 Enclosed gear machines  
 Transparent guard plate  
 Strings mount thru body  
 Terminator bridge with  
 individual string  
 adjustment

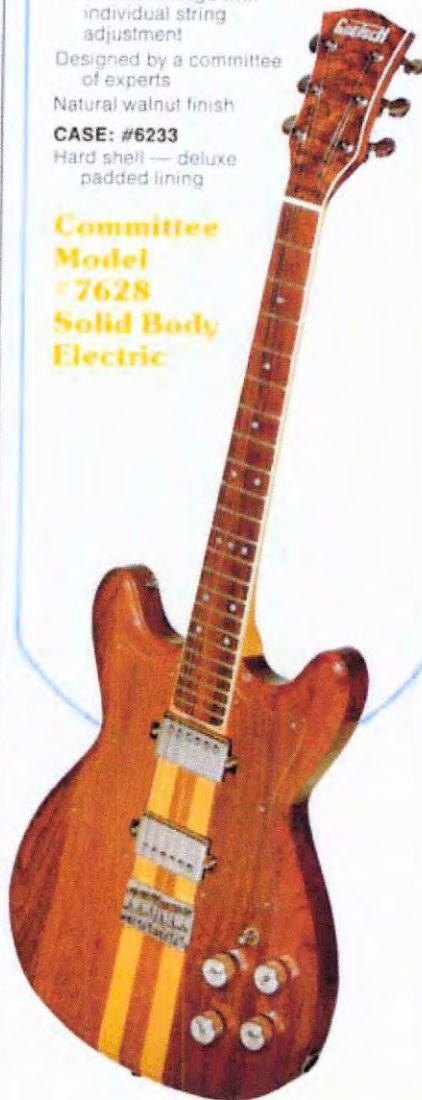
Designed by a committee  
 of experts

Natural walnut finish

**CASE: #6233**

Hard shell — deluxe  
 padded lining

**Committee**  
**Model**  
**#7628**  
**Solid Body**  
**Electric**

**NECK:**

Laminated maple and walnut  
 Neck continues through body  
 One piece construction from heel to head  
 Rosewood fingerboard  
 Inlaid position markers  
 Truss rod and gear box neck adjustment  
 Nickel silver frets  
 34" scale joined at 16th fret  
 Ivoroid bound fingerboard and headpiece

**BODY:**

13" wide — 1½" deep  
 Solid walnut  
 Contoured sides  
 Dual cutaway

**ELECTRONICS:**

Bass response pickup  
 Tone control  
 Volume control

**FEATURES:**

Chrome hardware  
 Large open gear machine heads  
 Transparent guard plate  
 Terminator bridge with  
 individual string  
 adjustment

Chrome tailpiece cover  
 plate

Natural walnut finish

**CASE: #6235**

Hard shell — pile lined

**Committee**  
**Model**  
**#7629**  
**Solid Body**  
**Electric Bass**



**NECK:**

Laminated mahogany  
Rosewood fingerboard  
Bound fingerboard and headpiece  
Neo-classic shield position markers  
24 1/2" scale joined at 18th fret  
Adjustable truss rod with gear box  
Inlaid headpiece  
Nickel silver tone

**BODY:**

13 1/2" wide — 1 1/2" deep  
Mahogany body — black top  
Arch top  
Multiple bound edge

**ELECTRONICS:**

Dual humbucking pickups  
Pickup selector switch  
Master volume control  
Dual tone controls  
Dual volume controls

**FEATURES:**

Chrome plated hardware  
Deluxe enclosed gear machines  
Terminator tailpiece bridge  
with individual string  
adjustments  
Jet black finish

**CASE: #6238**

Deluxe shaped hard shell

**Hot Jet**  
**#7611**  
**Solid Body**  
**Electric**

**NECK:**

Laminated rock maple  
Bound rosewood fingerboard  
Western motif black inlay  
Adjustable truss rod with gear box  
Bound, inlaid headpiece  
Nickel silver frets

**BODY:**

13 1/2" wide — 1 1/2" thick  
Mahogany body with western maple top  
Sides inlaid with hand tooled leather  
frees studs on leather inlay  
Multiple body binding  
Single cutaway  
"G" brand on top

**ELECTRONICS:**

Brilliant dual pickups  
Pickup selector switch  
Tone selector controls for each pickup  
Volume controls for each pickup  
Master volume control

**FEATURES:**

Gold plated hardware  
Enclosed gear machines  
Gretsch "G" tailpiece with Western motif  
Adjustable bridge with individual  
saddle string adjustments  
Western maple finish

**CASE: #6238**

Hard shell barvel lined

**Country Roc**  
**#7620**  
**Solid Body**  
**Electric**

**NECK:**

Laminated rock maple  
24 1/2" scale joined at 18th fret  
Rosewood fingerboard  
Inlaid position markers  
Adjustable truss rod with gear box  
Zanab frets

**BODY:**

12" wide — 1 1/2" thick  
Solid rock maple  
On-ear double cutaway  
Contour back  
Inset bottom strap knots

**ELECTRONICS:**

Dual humbucking pickups  
Pickup selector switch  
Tone control  
Volume control

**FEATURES:**

Chrome hardware  
Body guard plate  
Terminator bridge tailpiece with  
individual string adjustment  
Natura finish  
Also available in Autumn  
Red Spain Finish  
Model #7624

**CASE: #6235**

Hard shell — pile lined

**Model TB 106**  
**#7625**  
**Solid Body**  
**Electric**





**NECK:**

Laminated rock maple  
 Joined at 16th fret  
 Rosewood fingerboard  
 Inlaid position markers  
 Adjustable truss rod with gear box

**BODY:**

Solid rock maple  
 13" wide — 1 3/4" thick  
 Double cutaway design  
 Contoured back  
 Inset bottom strap knob

**ELECTRONICS:**

Bass response pickup  
 Tone control  
 Volume control

**FEATURES:**

Chrome hardware  
 Open gear machine heads  
 Body guard plate  
 Terminator bridge tailpiece with  
 individual string adjustment  
 Cover plate  
 Natural finish

*Also available in Autumn Red  
 Stain Finish —  
 Model #7626*

**CASE: #6235**

Hard shell — pile lined

**Model TK 300**  
**#7627**  
**Solid Body**  
**Electric Bass**

**NECK:**

Laminated rock maple  
 Rosewood fingerboard w/side  
 position markers  
 Pearl position dots  
 Adjustable truss rod with gear box  
 24 1/2" scale joined at 18th fret  
 Inlaid headpiece

**BODY:**

16" wide — 1 3/4" deep  
 Laminated maple  
 Solid internal bracing  
 Multiple body binding

**ELECTRONICS:**

Dual humbucking pickups  
 Pickup selector switch  
 Master volume control  
 Dual tone controls  
 Dual volume controls

**FEATURES:**

Solid mount terminator with  
 tailpiece bridge  
 Individual saddle string  
 adjustment  
 Chrome hardware  
 Enclosed gear machines  
 Black guard plate and  
 control knobs  
 Red rosewood stain finish

**CASE: #6227**

Hard shell flannel lined

**Broadcaster**  
**#7609**  
**Hollow Body**  
**Electric**

**NECK:**

Laminated rock maple  
 Ebony fingerboard  
 Block inlay  
 Adjustable truss rod with gear box  
 25 1/2" scale — joined at 14th fret  
 Multiple binding on fingerboard  
 and headpiece

Inlaid headpiece  
 Nickel silver frets

**BODY:**

17" wide — 2 3/4" thick  
 Laminated maple construction  
 Ivoroid bound edges and F holes  
 Single cutaway

**ELECTRONICS:**

Dual high sensitive adjustable pickups  
 Pickup selector switch  
 Tone controls for each pickup  
 Volume controls for each pickup  
 Master volume control

**FEATURES:**

Gold plated metal parts  
 Deluxe high ratio gear  
 enclosed machines  
 Adjustable bridge with  
 individual string  
 saddle adjustments  
 Translucent guard plate  
 Special design tailpiece  
 Natural finish —  
 hand polished  
*Also available in Antique  
 Maple Finish —  
 Chrome Hardware  
 Model #7577*

**DELUXE CASE: #6245**

Hard shell plush lined.

**Country Club**  
**#7576**  
**Hollow Body**  
**Electric**





## Guitar Cases

### SHAPED HARD SHELL

#6245	17" Full Body Plush	7593 - 7690 - 7691 7576 - 7577
#6242	17" Thin Body Plush	7595 - 7594 - 7670
#6241	16" Full Body Plush	7660 - 7655
#6234	16" Thin Body Plush	7680 - 7685 - 7681 7686
#6238	For Solid Body Plush	7611 - 7620
#6225	16" Full Body Flannel	7660 - 7655
#6227	16" Thin Body Flannel	7609

### SQUARE HARD SHELL

#6233	Solid Body Plush	7624 - 7625 - 7628
#6235	Solid Body Bass Plush	7626 - 7627 - 7629

### TO FIT MODELS

### GUITAR CORDS — NOISELESS

#6347	20' Straight — Metal Plugs
#6348	20' Coiled — Metal Plugs

### GUITAR STRAPS

#6339	Hootnanny — Regular
#6340	Hootnanny — Wide

### GUITAR PICKS

#6772	Broad Oval Thin — Medium — Heavy
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### MISCELLANEOUS

#6320	Guitar Polish Cloth
#6399	Guitar Polish and Cleaner



1801 GILBERT AVENUE • CINCINNATI, OHIO 45202