

Gibson®

PRICE LIST



Gibson®

Another Quality Product from Norlin
7373 N. Cicero Avenue, Lincolnwood, Illinois 60646
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In Europe: Waalhaven ZZ48 Rotterdam, Neederland

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FOR THE IDENTIFICATION AND DATING
OF
VINTAGE GUITARS, MANDOLINS AND BANJOS
CATALOGS FROM THE COLLECTION OF GEORGE YOUNGBLOOD

These are scans of catalogs originally distributed to the public to describe the manufacturer's products available for sale at one point in time.

The intended use for these catalogs is historical research: vintage instrument identification and dating.

These catalogs are not offered here for sale or re-sale – They are only for the academic purpose of instrument identification, research and historical context. Please respect their use and do not reproduce, copy or distribute this information for any other purpose.

It is important to note that instrument catalogs are not always accurate in their descriptions of instrument specifications or the images used. While product improvements were constantly being made; catalogs often used older

existing drawings, etchings or photographs. In some cases instruments were offered in catalogs that had been discontinued for years. For these reasons, catalogs can only be used as general guides for the dating and identification of vintage instruments.

For more accurate information on Gibson Instruments: always go first to Gibson directly:

GIBSON WEBSITE:
<http://www.gibson.com>

If you are having trouble with some of the instruments details, we may be able to help. Feel free to contact us at:

ACOUSTICMUSIC.ORG:
<http://www.AcousticMusic.Org>

LES PAUL SERIES



The Les Paul

Les Paul Artisan

Les Paul Custom 3-Pickup

Custom w/Maple Fingerboard

Les Paul Custom

THE LES PAUL

Gibson's ultimate solid body guitar featuring handcraftsmanship throughout. Available in either Natural or Wine Red finish with two Super Humbucking pickups, curly maple top, maple neck, 24 $\frac{3}{4}$ " scale length with 22 frets, ebony fingerboard and gold-plated parts.

THE LP with Case \$3000.00

LES PAUL ARTISAN

Available in either Ebony, Walnut or Tobacco Sunburst finish. This instrument features two Gibson Series VII humbucking pickups and one Gibson Super Humbucking pickup, a specially wired three-position toggle switch, solid mahogany body construction, maple neck, Hearts and Flowers inlay pattern, a unique Gibson peghead design, 24 $\frac{3}{4}$ " scale length, 22 frets, ebony fingerboard and gold-plated parts.

LP ART \$1039.00

Protector Case with Instrument \$ 99.50*

LES PAUL CUSTOM 3-PICKUP

Available in Ebony, Natural or Wine Red finish. This instrument features three Gibson humbucking pickups, maple and mahogany body, maple neck, 24 $\frac{3}{4}$ " scale length, 22 frets, ebony fingerboard and gold-plated parts.

LP CST 3-PU \$ 949.00

Protector Case with Instrument \$ 99.50*

LES PAUL CUSTOM W/MAPLE FINGERBOARD

Available in either Natural or Ebony finish. This instrument features two humbucking pickups, maple and mahogany body construction, a maple neck, 24 $\frac{3}{4}$ " scale length, 22 frets, maple fingerboard and gold-plated parts.

LP CST MPL FINGERBOARD \$ 879.00

Protector Case with Instrument \$ 99.50*

LES PAUL CUSTOM

Everybody's favorite. Available in Ebony, Wine Red, Tobacco Sunburst, Cherry Sunburst, Natural or White finishes. This instrument features two humbucking pickups, maple and mahogany body construction, maple neck, 24 $\frac{3}{4}$ " scale length, 22 frets, ebony fingerboard, and gold-plated parts.

LP CST \$ 849.00

LP CST left Hand EB, WR, CSB† \$ 929.00

Protector Case with Instrument \$ 99.50*

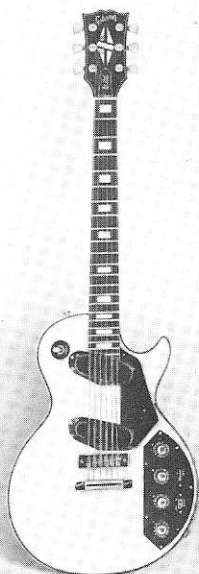
LES PAUL CUSTOM/NICKEL PARTS (not shown)

Available in Ebony, Wine Red, Silverburst or Cherry Sunburst finish. This popular version of the Les Paul Custom features nickel plated parts. All other specs are the same.

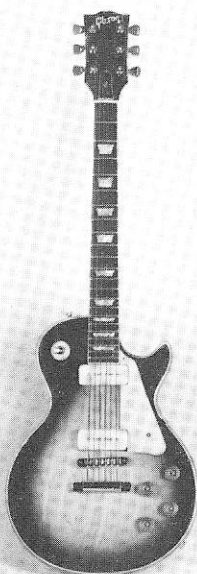
LP CST NP \$ 799.00

Protector Case with Instrument \$ 99.50*

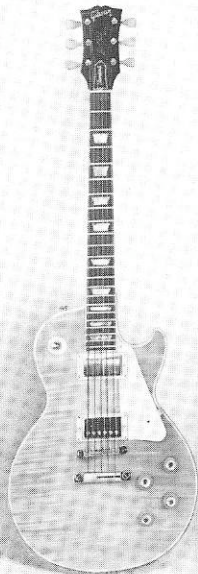
LES PAUL SERIES



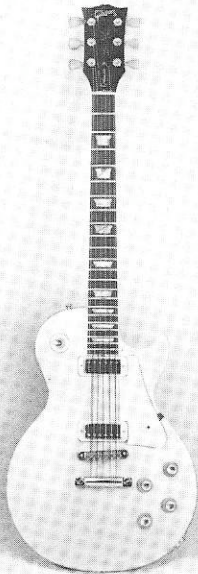
Les Paul Recording



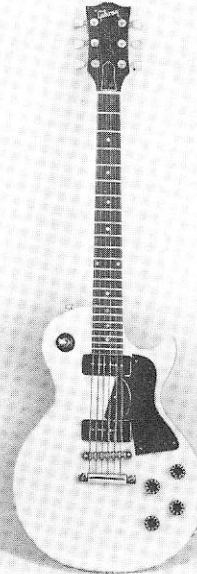
Les Paul Pro Deluxe



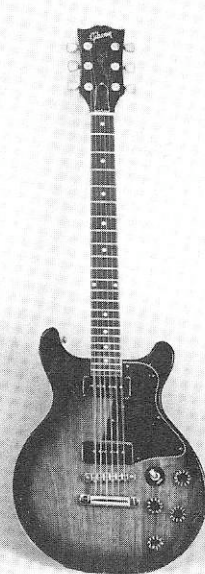
Les Paul Standard



Les Paul Deluxe



Les Paul 55



Les Paul Double Cutaway

LES PAUL RECORDING

Available now in a traditional Les Paul body, in either Ebony, White, Walnut or Cherry Sunburst finish. Its electronic features include two specially designed low-impedence pickups with a built-in transformer, in-phase and out of phase electronics, decade switch, maple and mahogany body construction, maple neck, 24 $\frac{3}{4}$ " scale, 22 frets, ebony fingerboard, and nickel plated parts.

LP REC	\$ 799.00
Protector Case with Instrument	\$ 99.50*

LES PAUL PRO DELUXE

A hybrid version of our popular Les Paul Deluxe model. Available in Ebony, Gold, or Tobacco Sunburst finish. Two adjustable single coil pickups with creme colored covers, maple and mahogany body construction, maple neck, 24 $\frac{3}{4}$ " scale length, 22 frets, ebony fingerboard, nickel plated parts.

LP PRO DLX	\$ 789.00
Protector Case with Instrument	\$ 99.50*

LES PAUL STANDARD

Available in Wine Red, Ebony, Gold, Cherry Sunburst, Dark Sunburst, and Natural finish. This highly popular version of the Les Paul Deluxe features two Gibson Humbucking pickups, maple and mahogany body construction, maple neck, 24 $\frac{3}{4}$ " scale, 22 frets, rosewood fingerboard and nickel plated parts.

LP STD	\$ 749.00
Protector Case with Instrument	\$ 99.50*

LES PAUL DELUXE

Available in Wine Red, Gold, Ebony, Cherry Sunburst, Tobacco Sunburst, and Natural finish. This instrument features two humbucking pickups, maple and mahogany body construction, maple neck, 24 $\frac{3}{4}$ " scale length, 22 frets, rosewood fingerboard and nickel plated parts.

LP DLX	\$ 699.00
LP DLX Left Hand Gold, WR, CSB only†	\$ 749.00
Protector Case with Instrument	\$ 99.50*

LES PAUL 55

A reintroduction of the 55 model Les Paul guitar. Available in either Dark Sunburst, or Wine Red finish. This instrument features two adjustable single coil pickups, a mahogany body with mahogany neck, 24 $\frac{3}{4}$ " scale length, with 22 frets, rosewood fingerboard, and nickel plated parts.

LP 55	\$ 619.00
Protector Case with Instrument	\$ 99.50*

LES PAUL SPECIAL DOUBLE CUTAWAY

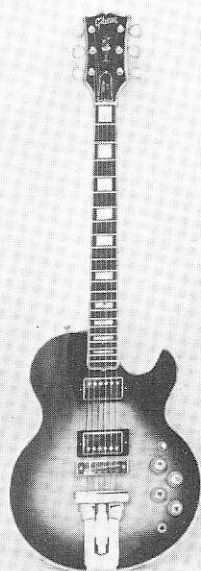
A popular reintroduction of a vintage Les Paul model. Available in either Dark Sunburst, Ebony or Wine Red finish. This instrument features two adjustable single coil pickups, mahogany neck, 24 $\frac{3}{4}$ " scale length, 22 frets, rosewood fingerboard and nickel plated parts.

LP SPC DC	\$ 619.00
Protector Case with Instrument	\$ 99.50*

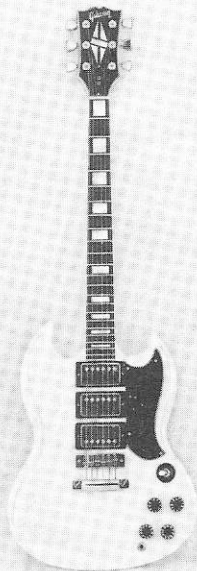
*Protector Case Purchased Individually \$109.50

†See page 16 for Finish Code.

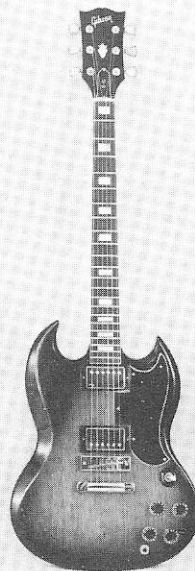
SOLID BODY SERIES



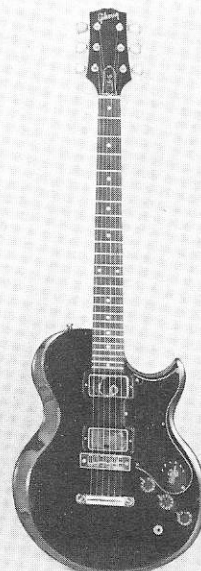
L-5S



SG Custom



SG Standard



L-6S Custom

L-5S

Available in a Fireburst, Natural, or Cherry Sunburst finish. This instrument features two Super Humbucking pickups, carved maple body, maple neck, 24 $\frac{3}{4}$ " scale length, 22 frets, ebony fingerboard, and gold-plated parts.

L-5S(B) \$1079.00
Protector Case with Instrument\$ 99.50*

SG CUSTOM

Available in either Walnut, Cherry, White or Tobacco Sunburst finish. This instrument features three Super Humbucking pickups, mahogany body with mahogany neck, 24 $\frac{3}{4}$ " scale length, 22 frets, ebony fingerboard and gold-plated parts.

SG CST\$ 799.00
Bigsby for SG CST(additional) \$ 21.00
Protector Case with Instrument\$ 99.50*

SG STANDARD

Available in Satin Walnut, Cherry, Tobacco Sunburst, Walnut, or White Finish. Features include two Super Humbucking pickups, mahogany body, mahogany neck, 23 $\frac{3}{4}$ " scale, 22 frets, rosewood fingerboard and nickel plated parts.

SG STD SW†\$ 579.00
SG STD CH, TSB, WAL, WH†\$ 639.00
SG Standard Left Hand WAL, CH†\$ 639.00
Bigsby for above(additional) \$ 20.00
Protector Case with Instrument\$ 99.50*

L-6S CUSTOM

Available in Natural, Ebony or Tobacco Sunburst finish. This instrument features two specially designed Super Humbucking pickups, a six-position transfer switch, master volume control, mid-range control, treble roll off control, maple body, maple neck, 24 $\frac{3}{4}$ " scale length, and 24 frets. Natural maple fingerboard with the Natural finish, ebony fingerboard with the Ebony or Tobacco Sunburst finish, and nickel plated parts.

L-6S CST\$ 589.00
Protector Case with Instrument\$ 99.50*

*Protector Case Purchased Individually \$109.50

†See page 16 for Finish Code.

SOLID BODY SERIES



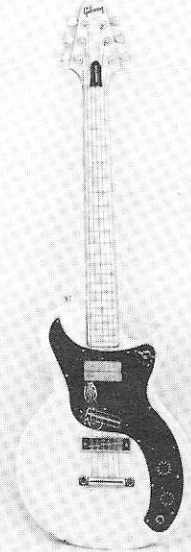
L-6S Deluxe



Melody Maker Double Cutaway



S-1



Marauder

L-6S DELUXE

Available in Natural Satin, Ebony, Maple, Wine Red or Tobacco Sunburst finish. This instrument features two Gibson humbucking pick-ups, a maple body, maple neck, 24 $\frac{3}{4}$ " scale length, 24 frets, rosewood fingerboard and nickel plated parts.

L-6S DLX NS†	\$ 459.00
L-6S DLX EB, MPL, WR, TSB†	\$ 499.00
Protector Case with Instrument	\$ 99.50*

MELODY MAKER DOUBLE CUTAWAY

Reintroduced in 1977, the Melody Maker is available in either a Cherry, Walnut, or Sunburst finish. Features include two adjustable single coil pickups, mahogany body and neck, 24 $\frac{3}{4}$ " scale length, 22 frets, rosewood fingerboard, and nickel plated parts.

MM DOUBLE	\$ 539.00
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S-1

Available in a Natural Satin, Natural Mahogany, Wine Red, Ebony, Walnut or Tobacco Sunburst finish. This instrument features three specially designed single coil pickups, four-position selector switch that allows you to form your own humbucking or non-humbucking combinations, bypass toggle switch, mahogany or maple body, maple neck with maple fingerboard, 24 $\frac{3}{4}$ " scale, 22 frets and nickel plated parts.

S1-NS†	\$ 519.00
S1-NM, WR, EB, WAL, TSB†	\$ 559.00
Protector Case with Instrument	\$ 99.50*

MARAUDER

Available in a Natural Satin, Natural Mahogany, Wine Red, Ebony, Walnut or Tobacco Sunburst finish. This instrument features one specially designed single coil pickup, and one Super Humbucking pickup, pickup balance control allowing you to select the strength of either pickup, master volume control, master tone control, mahogany or maple body, maple neck with maple fingerboard, 24 $\frac{3}{4}$ " scale length, 22 frets and nickel plated parts.

MARAU NS†	\$ 419.00
MARAU, NM, WR, EB, WAL, TSB†	\$ 469.00
Protector Case with Instrument	\$ 99.50*

*Protector Case Purchased Individually \$109.50

†See page 16 for Finish Code.

RD SERIES



RD Artist

RD Custom

RD Standard

RD Artist Bass

RD Standard Bass

RD ARTIST GUITAR

Available in Natural, Fireburst, or Ebony finish. This instrument features NEW Gibson active electronics! Highlighted by expansion and compression circuitry, a bright switch and two specially designed active humbucking pickups, maple body, maple neck, 25½" scale length, 22 frets, ebony fingerboard, and gold-plated parts.

RD ART \$ 859.00
550 Case \$ 99.50

RD CUSTOM GUITAR

Available in either Natural or Walnut finish. This instrument features NEW Gibson active electronics! Plus, Gibson's new bright switch, two specially designed active humbucking pickups, maple body, maple neck, 25½" scale length, 22 frets, maple fingerboard, and nickel plated parts.

RD CST \$ 759.00
550 Case \$ 99.50

RD STANDARD GUITAR

Available in Natural, Tobacco Sunburst, or Walnut finish. This instrument features two Series-VII hot! Humbucking pickups, maple body, maple neck, 25½" scale length, 22 frets, rosewood fingerboard and nickel plated parts.

RD STD \$ 699.00
550 Case \$ 99.50

RD ARTIST BASS

You have to hear it to believe it. Available in Natural, Ebony or Fireburst finish. This instrument features NEW Gibson active electronics! With expansion and compression circuitry, bright switch, and two specially designed active humbucking pickups, maple body, maple neck, 34½" scale length, 20 frets, maple fingerboard and gold-plated parts.

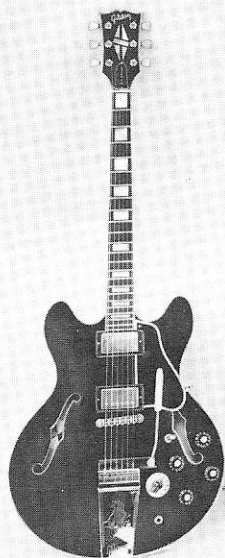
RD ART BA \$ 699.00
560 Case \$ 99.50

RD STANDARD BASS

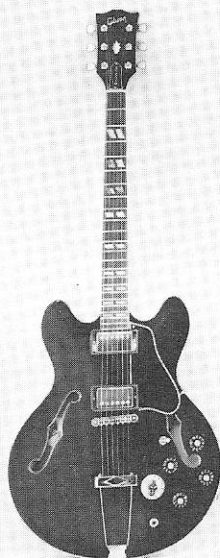
Available in either Natural or Ebony finish. This instrument features two Series-III specially designed humbucking pickups, maple body, maple neck, 34½" scale length, 20 frets, maple fingerboard and nickel plated parts.

RD STD BA \$ 549.00
560 Case \$ 99.50

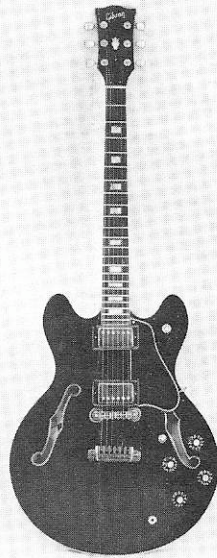
THIN LINE SERIES



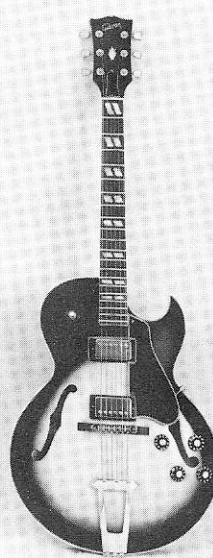
ES-355TDSV



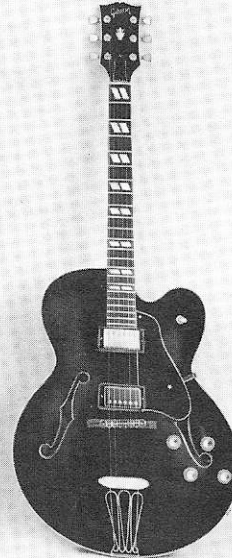
ES-345TDSV



ES-335TD



ES-175T



ES-350T

ES-355TDSV

Available in Walnut, Wine Red or Sunburst. This instrument features two Gibson humbucking pickups, stereo and varitone circuitry, vibrola, maple top, maple rims and back, 24 $\frac{3}{4}$ " scale length, 22 frets, ebony fingerboard and gold-plated parts.

ES-355TDSV \$1149.00
519 Case \$ 109.00

ES-345TDSV

Available in Walnut, Wine Red or Sunburst finish. This instrument features two humbucking pickups, stereo and varitone circuitry, maple top, maple rims and back, 24 $\frac{3}{4}$ " scale, 22 frets, rosewood fingerboard and gold-plated parts.

ES-345TD \$ 899.00
519 Case \$ 109.00

ES-335TD

Available in Walnut, Wine Red, Sunburst or Natural. This instrument features two humbucking pickups, coil tap switch, maple top, maple rims and back, 24 $\frac{3}{4}$ " scale, 22 frets, rosewood fingerboard and nickel plated parts.

ES335TD \$ 799.00
519 Case \$ 109.00

ES-175T

A popular thin version of the ES-175D. Available in Wine Red, Natural or Sunburst finish. Features include two humbucking pickups, arched maple top, maple rims and back, 24 $\frac{3}{4}$ " scale, 20 frets, rosewood fingerboard and nickel plated parts.

ES175T \$ 799.00
519 Case \$ 109.00

ES-350T

Reintroduced in 1977 by player demand. The ES-350 is available in Natural, Fireburst or Sunburst finish. This instrument features an arched maple top, maple rims and back, 25 $\frac{1}{2}$ " scale, 20 frets, rosewood fingerboard and nickel plated parts.

ES350T \$ 799.00
603 Case \$ 119.00

CUSTOM CARVED ACOUSTIC SERIES



Super-400C

L-5C

Super-400CES

L-5CES

JSD

SUPER-400C

Gibson's largest bodied custom carved acoustic instrument with a 21 $\frac{3}{4}$ " by 18" body is available in Ebony, Wine Red, Sunburst and Natural finishes. Features include a select fine grain carved spruce top, maple rims and back, a 25 $\frac{1}{2}$ " scale length, 20 frets, ebony fingerboard and gold-plated parts.

S-400C with Case (B) \$1499.00

L-5C

A legend in its own time. The L-5C is available in an Ebony, Wine Red, Sunburst or Natural finish. The L-5C features a select fine grain spruce top, with maple rims and back, 25 $\frac{1}{2}$ " scale length, 20 frets, ebony fingerboard and gold-plated parts.

L-5C with Case (B) \$1499.00

SUPER-400CES

Gibson's largest custom electric acoustic guitar with a 21 $\frac{3}{4}$ " by 18" body is available in Ebony, Wine Red, Sunburst or Natural finish. Features include two Gibson humbucking pickups, a fine grain carved spruce top, maple rims and back, 25 $\frac{1}{2}$ " scale, 20 frets, ebony fingerboard and gold-plated parts.

S-400CES with Case (B) \$1599.00

L-5CES

Available in Ebony, Wine Red, Sunburst or Natural finish. The L-5CES features two humbucking pickups, a finely grained carved spruce top, maple rims and back, 25 $\frac{1}{2}$ " scale, 20 frets, ebony fingerboard and gold-plated parts.

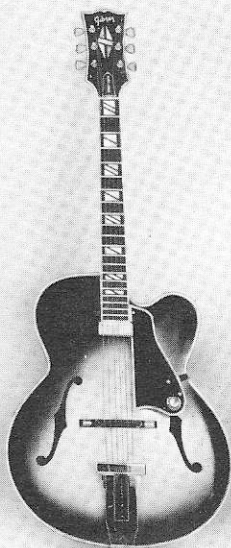
L-5CES with Case (B) \$1599.00

JSD

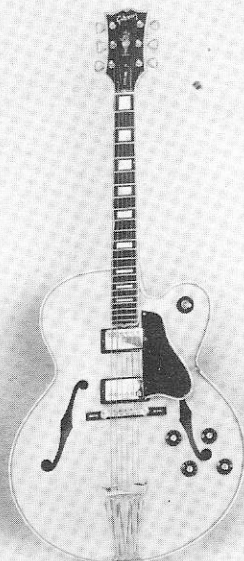
Named after and designed by the legendary Johnny Smith. This instrument is available in an Ebony, Wine Red, Sunburst, or Natural finish. Features include two floating humbucking pickups, a select fine grain carved spruce top, maple rims and back, 25 $\frac{1}{2}$ " scale length, 20 frets, ebony fingerboard and gold-plated parts.

JSD with Case and Case Cover (B) \$1549.00

CUSTOM CARVED ACOUSTIC SERIES



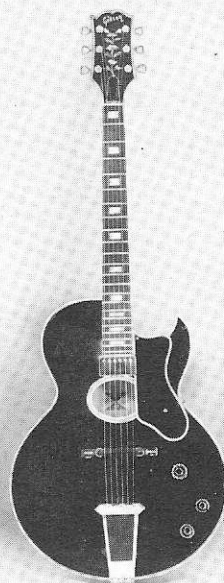
JS



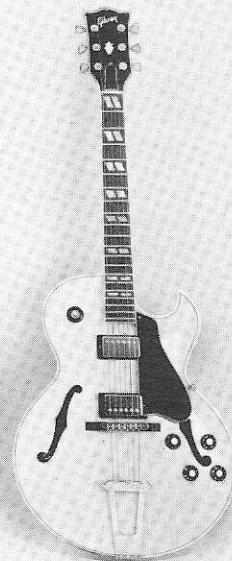
Byrdland



Howard Roberts Artist



Howard Roberts Custom



ES-175D

JS

Single pickup version of the JSD.

JS with Case and Case Cover (B) \$1499.00

BYRDLAND

This thin body, short scale-length version of the L-5 is becoming a legend in its own time. Available in an Ebony, Wine Red, Sunburst or Natural finish. The Byrdland features two humbucking pickups, fine grain select carved spruce top, maple rims and back, 23½" scale length, 22 frets, ebony fingerboard and gold-plated parts.

BYRLD with Case (B) \$1469.00

HOWARD ROBERTS ARTIST

Named after and designed by everybody's favorite; Howard Roberts. This model is available in a Wine Red, Sunburst or Natural finish. Instrument features include one floating Super Humbucking pickup, maple top, maple back and rims, oval soundhole, 25½" scale length, 22 frets, ebony fingerboard and gold-plated parts.

HR ART \$1299.00
515 Case \$ 109.00

HOWARD ROBERTS CUSTOM

Available in either a Wine Red or Sunburst finish. This instrument features one floating Super Humbucking pickup, maple top, maple rims and back, 25½" scale length, 22 frets, rosewood fingerboard and nickel plated parts.

HR CST \$1099.00
515 Case \$ 109.00

ES-175D

This highly popular instrument is available in either a Sunburst or Natural finish. Features include two humbucking pickups, arched maple top, maple rims and back, 24¾" scale length, 20 frets, rosewood fingerboard and nickel plated parts.

ES-175D \$ 799.00
515 Case \$ 109.00

GIBSON BASS SERIES



LES PAUL TRIUMPH BASS

Available in either a Natural Mahogany or White finish. This instrument features two specially designed low-impedance humbucking pickups, a master volume control, tone switch, individual treble and bass controls, high or low impedance switch, in or out of phase switch, mahogany body, mahogany neck, 30 $\frac{3}{8}$ " scale length, 24 frets, rosewood fingerboard, and nickel plated parts.

LP TR. \$ 789.00
542 Case \$ 119.00

"RIPPER" L-9S

Available in either a Natural or Ebony finish. The Ripper features two Super humbucking bass pickups, master volume control, mid-range control, and treble rolloff control. In addition, a four position transfer switch allows numerous tonality changes. The Ripper's maple body and neck feature 34 $\frac{1}{2}$ " scale length, 20 frets, maple fingerboard in the natural finish, (ebony fingerboard with the ebony finish) and nickel plated parts.

L-9S. \$ 559.00
511 Case \$ 115.00

"RIPPER" L-9S FRETLESS

The fretless version of the Ripper is available in a Tobacco Sunburst, Ebony or Natural finish. All other specs. are the same as the fretted Ripper.

L-9FS. \$ 559.00
511 Case \$ 115.00

EB-3

Available in Cherry, Walnut or White finish. This instrument features two humbucking pickups, Vari-tone selector switch, mahogany body, w/maple neck, rosewood fingerboard, 30 $\frac{1}{2}$ " scale length, 20 frets.

EB-3. \$ 589.00
543 Case \$ 109.00

G-3

Available in a Natural Satin, Maple, Ebony or Tobacco Sunburst finish. This instrument features three specially designed single coil pickups, a maple body, a maple neck, 34 $\frac{1}{2}$ " scale length, 20 frets, maple fingerboard and nickel plated parts.

G-3 NS†. \$ 459.00
G-3 MPL, EB, TSB†. \$ 499.00
777 Case \$ 79.00

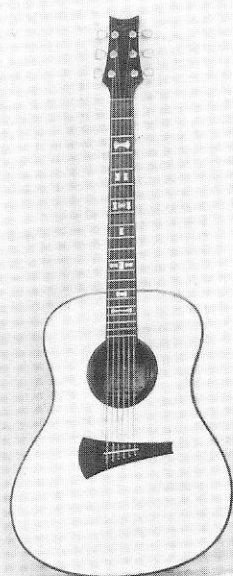
GRABBER

Available in a Natural Satin, Maple, Wine Red or Ebony finish. This instrument features one sliding pickup that allows you to change the tonality of the instrument, maple neck and body, 34 $\frac{1}{2}$ " scale length, 20 frets, maple fingerboard and nickel parts.

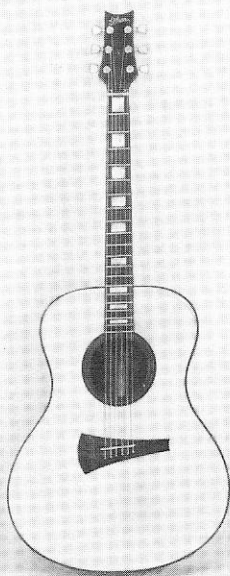
GRABBR NS†. \$ 399.00
GRABBR MPL, WR, EB†. \$ 449.00
777 Case \$ 79.00

†See page 16 for Finish Code.

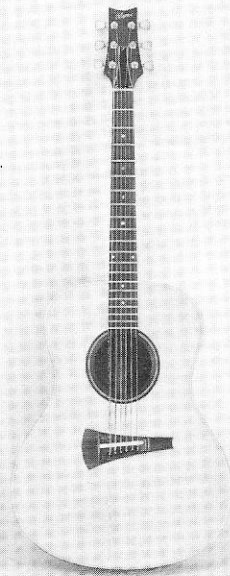
MARK SERIES



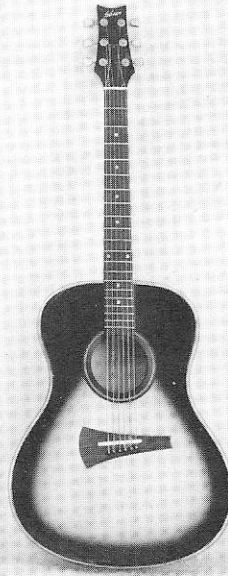
Mark 99



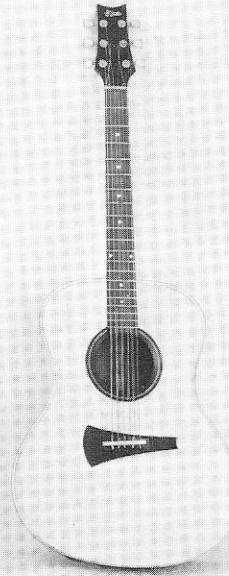
Mark 81



Mark 72



Mark 53



Mark 35

MARK 99

Handcrafted by one of Gibson's master luthiers this instrument is available in either a Natural or Sunburst finish. Features include a select finely grained spruce top, rosewood rims, rosewood back, 25½" scale length, 20 frets, an ebony and rosewood fingerboard, and gold-plated parts.

MK 99 with Case (B) \$2199.00

MARK 81

Available in either Natural or Sunburst finish. Features include a select finely grained spruce top, rosewood rims and back, 25½" scale length, 20 frets, ebony fingerboard and gold-plated parts.

MK 81 \$ 999.00

515 Case \$ 109.00

MARK 72

Available in Natural or Sunburst finish. This instrument features a select grain spruce top, rosewood rim and back, a 25½" scale length, 20 frets, an ebony and rosewood fingerboard, and nickel plated parts.

MK 72 \$ 749.00

515 Case \$ 109.00

MARK 53

Available in either Natural or Sunburst finish. This instrument features a select grain spruce top, maple rims and back, 25½" scale length, 20 frets, rosewood fingerboard, and nickel plated parts.

MK 53 \$ 649.00

515 Case \$ 109.00

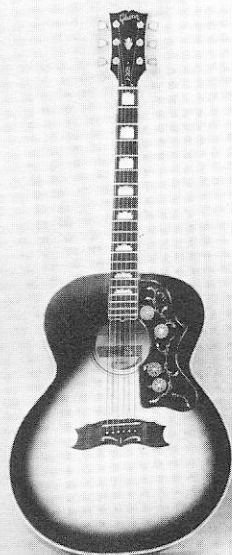
MARK 35

Available in either Natural or Sunburst finish. Features include a select spruce top, mahogany rims and back, 25½" scale length, 20 frets, rosewood fingerboard, and nickel plated parts.

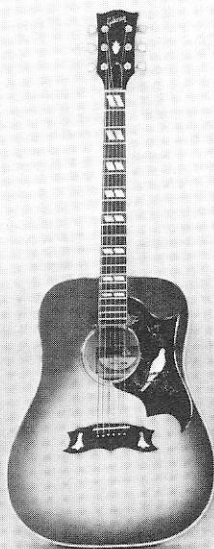
MK 35 \$ 569.00

515 Case \$ 109.00

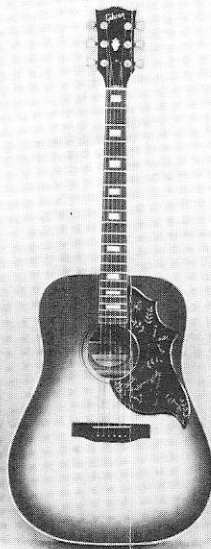
TRADITIONAL FLATTOP SERIES



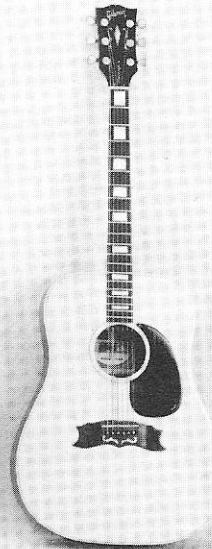
J-200



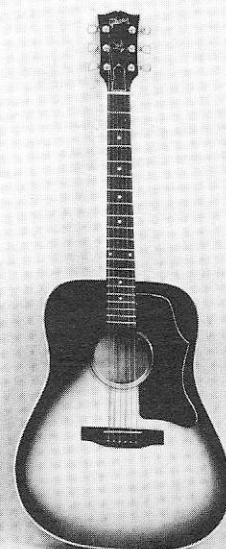
Dove



Hummingbird



Heritage



Gospel

J-200

The King of the flattop guitars is available in Natural, Ebony, or Sunburst finish. This instrument features a select fine grain spruce top, maple back and rims, 25½" scale length, 20 frets, rosewood fingerboard, and gold-plated parts.

J-200	\$ 979.00
600 Case	\$ 119.00

DOVE

Available in Natural, Ebony or Cherry Sunburst finish. Featuring a select grain spruce top, maple rims and back, 25½" scale length, 20 frets, ebony fingerboard, and gold-plated parts.

DOVE	\$ 899.00
515 Case	\$ 109.00

HUMMINGBIRD

Available in either Natural, Sunburst or Wine Red finish. This instrument features a select grain spruce top, mahogany rims and back, 25½" scale, 20 frets, rosewood fingerboard, and nickel plated parts.

HMBD	\$ 699.00
515 Case	\$ 109.00

HERITAGE

Available in a Natural finish only. Features include a select grain spruce top, rosewood rims and back, 25½" scale length, 20 frets, ebony fingerboard and nickel plated parts.

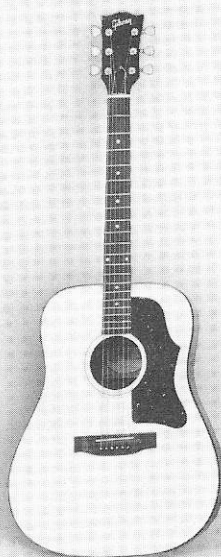
HRTGE	\$ 799.00
515 Case	\$ 109.00

GOSPEL

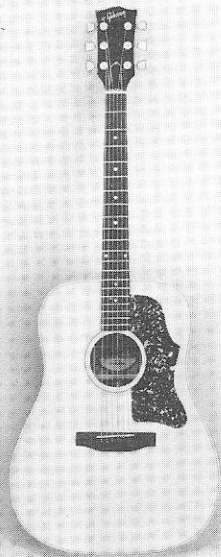
Available in Natural or Walnut finish. This instrument features a select spruce top, maple rims with arched maple back, 25½" scale length, 20 frets, ebony fingerboard and nickel plated parts.

GOSPEL	\$ 699.00
516 Case	\$ 119.00

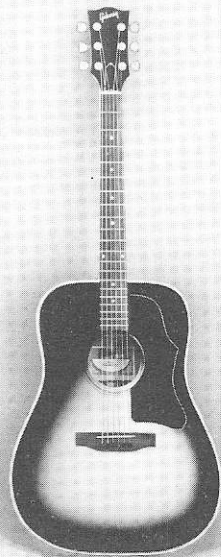
TRADITIONAL FLATTOP SERIES



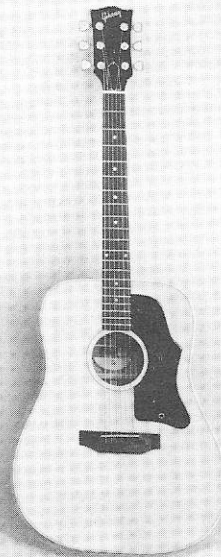
J-55



J-50



J-45



J-40

J-55

Available in Natural finish only. This instrument features a select spruce top, mahogany rims with an arched mahogany back, 25½" scale length, 20 frets, rosewood fingerboard and nickel plated parts.

J-55	\$ 639.00
516 Case	\$ 119.00

J-50

Available in Natural finish only. This instrument features a select grain spruce top, mahogany rims and back, 25½" scale length, 20 frets, rosewood fingerboard, and nickel plated parts.

J-50	\$ 599.00
515 Case	\$ 109.00

J-45

Available in Sunburst finish only. This instrument features a select grain spruce top, mahogany rims and back, 25½" scale length, 20 frets, rosewood fingerboard and nickel plated parts.

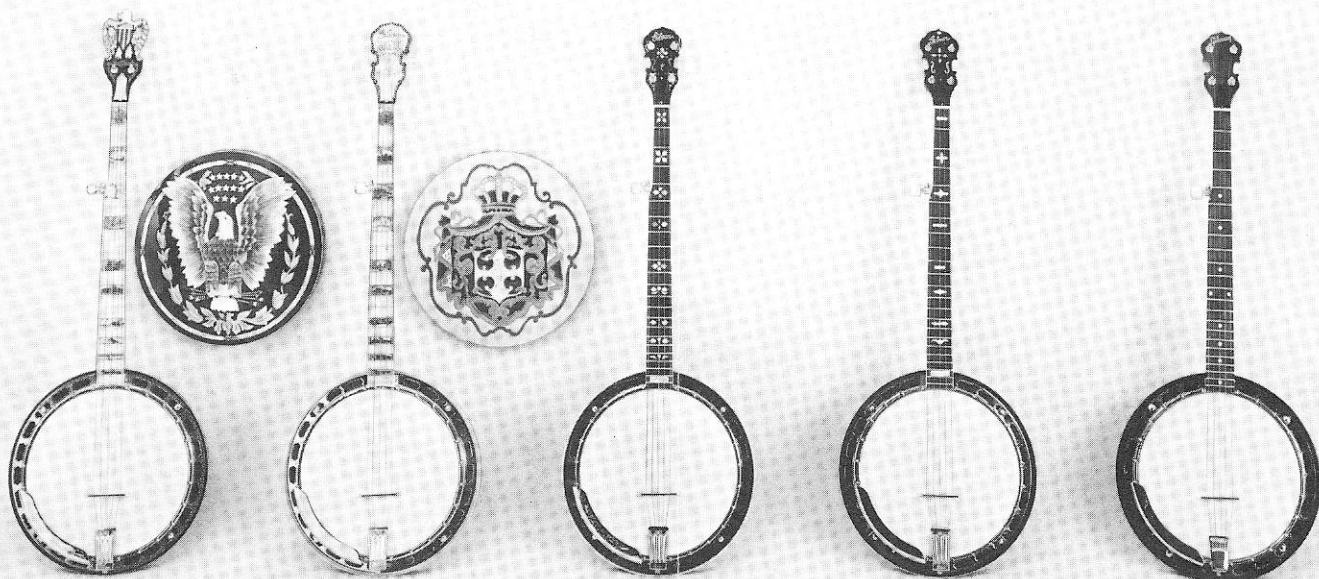
J-45	\$ 599.00
515 Case	\$ 109.00

J-40

Available in Natural finish only. This instrument features a select spruce top, mahogany rims, 25½" scale length, 20 frets, rosewood fingerboard and nickel plated parts.

J-40	\$ 549.00
515 Case	\$ 109.00

BANJO SERIES



All American

Florentine

800 Series

250 Series

100 Series

ALL AMERICAN

This unbelievably beautiful instrument features a hand-carved and painted American Eagle design peghead and resonator. The progress of American history is outlined on the fingerboard, all metal parts are heavily gold-plated and ornately engraved. The All American is available in either a five string or a tenor configuration.

AMER with Case and Case Cover (B) \$3999.00

FLORENTINE

This ornately beautiful banjo features a rhinestone inlay peghead and a Venetian code of arms hand-carved into the resonator, colorful scenes of Italy are outlined in the fingerboard, all metal parts are heavily gold-plated and ornately engraved. The Florentine is available in either tenor or five string configuration.

FLOR with Case and Case Cover (B) \$3999.00

800 SERIES

This traditional top of the line mastertone banjo is available in a Cherry Sunburst finish, features include a maple resonator, laminated maple neck, "Bell Brass" tone ring, original "Eagle Claw" mastertone tailpiece, two coordinator rods, ebony fingerboard, and gold-plated engraved parts. The 800 is available in either a five string, tenor or Plectrum configuration.

RB-800 with Case (B) \$1579.00

TB-800 with Case (B) \$1579.00
PB-800 with Case (B) \$1579.00

Optional Finishes:

AG, NAT, VB, GIBSON SB† (B) \$ 95.00

Optional Inlay Patterns:

Flying Eagle or Hearts and Flowers (B) \$ 95.00

250 SERIES

Gibson's most popular banjo features a laminated mahogany neck, traditional mastertone violin shaped peghead, mahogany resonator, "Bell Brass" tone ring, two coordinator rods, nickel-plated Eagle Claw tailpiece. The 250 is available in either a five string, tenor or Plectrum configuration.

RB-250 (B) \$ 999.00

TB-250 (B) \$ 999.00

PB-250 (B) \$ 999.00

Case for above \$ 105.00

100 SERIES

This beautiful Walnut finished banjo features a laminated mahogany neck, maple resonator with ivoroid binding, rosewood fingerboard and nickel plated parts. 100 Series is available in either a five string or tenor configuration.

RB-100 (B) \$ 679.00

TB-100 (B) \$ 679.00

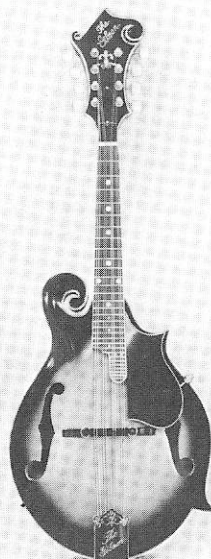
Case for above \$ 105.00

†See page 16 for Finish Code.

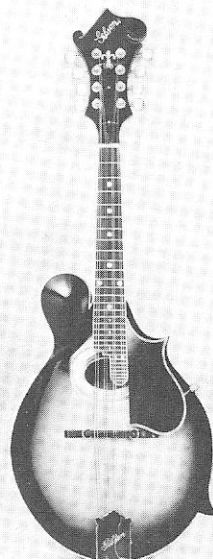
MANDOLIN SERIES



F-5



F-12



A-5



A-12

F-5

Legendary F-5 available in its traditional Antique Sunburst finish. Features a select close grain carved spruce top, carved book-matched maple back, maple rims, "The Gibson" script inlaid in the peghead, 30 traditional sized frets, 13 $\frac{3}{8}$ " scale length, and gold-plated parts.

F-5 With Case (B) \$1799.00

F-12

Available in the traditional Gibson Antique Sunburst finish. The F-12 features a carved select spruce top, carved maple back with matching rims, a rosewood fingerboard, "The Gibson" inlaid in the peghead, 30 traditional sized frets, 13 $\frac{3}{8}$ " scale length and gold-plated parts.

F-12 With Case (B) \$1499.00

A-5

Available in the traditional Gibson Antique Sunburst. The A-5 features an oval soundhole, a carved fine grain spruce top, carved maple back with matching rims, a traditional shaped peghead with "Gibson" script inlay, 30 traditional sized frets, 13 $\frac{3}{8}$ " scale length.

A-5 With Case (B) \$1299.00

A-12

Available in the traditional Gibson Antique Sunburst finish. A-12 features carved select spruce top, maple rims and back, the traditional shaped peghead with "Gibson" inlay, 30 traditional sized frets, 13 $\frac{3}{8}$ " scale length.

A-12 With Case (B) \$1079.00

DOUBLE NECK



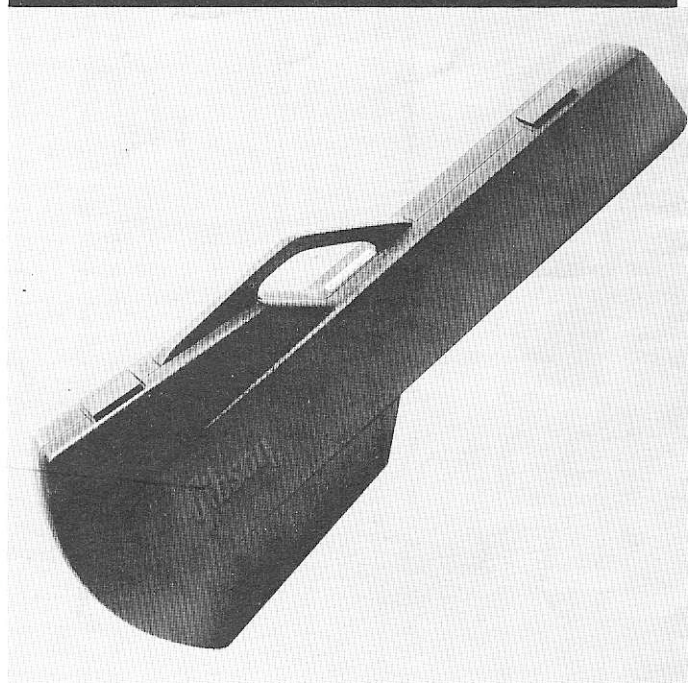
EDS-1275

EDS-1275

A special reintroduction of our renowned double neck six string and twelve string combination guitar. This instrument is available in a Walnut, Sunburst or White finish. Features include two sets of Gibson Humbucking pickups, mahogany body, two mahogany necks, a 24 $\frac{3}{4}$ " scale length, 22 frets, rosewood fingerboard, and nickel plated parts.

EDS-1275 With Case \$1429.00

CASE



PROTECTOR CASE

Made of fiberglass and polypropylene compound with impact resistant latches that make ordinary keylock systems obsolete. Plush velour lining with extra thick inner foam cushion. Built in accessory case. Contour handle for carrying vertically or horizontally. Underside padded with soft rubber for maximum comfort. Weighs 10 lbs. 4 oz. Case price \$109.50

A CASE FOR PROTECTION

In order to properly protect your Gibson guitar and to smooth the processing and shipment of orders, we will continue to ship Gibson guitars only in the cases specified in the catalogue unless you specifically order a guitar without a case. Research has convinced us that we better serve you and protect your Gibson by combining the two. Ordering guitars without cases requires special packing and handling.

FOR EXTRA PROTECTION

Use Gibson zipper covers; tailor-made for Gibson cases.

ZC-6 — For the 600 case	\$66.00
ZC-5 — For the 515 case	66.00
ZC-4 — For the 400 case	66.00
ZC-3 — For the 603 case	66.00
ZC-19 — For the 519 case	66.00

FINISH CODE

AG — Argentine Gray
CH — Cherry
CSB — Cherry Sunburst
DSB — Dark Sunburst
EB — Ebony
EB/E — Ebony W/Ebony
Fingerboard
EB/M — Ebony W/Maple
Fingerboard
FB — Fireburst
GLD — Gold
MPL — Maple
NAT — Natural
N/E — Natural W/Ebony

Fingerboard
N/M — Natural W/Maple
Fingerboard
NM — Natural Mahogany
NS — Natural Satin
NW — Natural Walnut
SB — Sunburst
SL — Silver
SLB — Silverburst
SW — Satin Walnut
TSB — Tobacco Sunburst
VB — Viceroy Brown
WAL — Walnut
WH — White
WR — Wine Red

CUSTOM INSTRUMENTS

Our Custom Instrument Dept. will be glad to build an instrument to your specification. Contact your local Gibson dealer who will in turn obtain price and delivery information for you.

New revised price list effective May 15, 1978. Products listed herein may be limited or discontinued and prices for the products may be changed without notice. To improve the design, quality and performance of our instruments and to make use of the best available materials at all times, we reserve the right to change specifications without notice.