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**CATALOG X**

Prices Are Subject to Change Without Notice

**GIBSON, INC.**

Kalamazoo, Mich.
Gibson Instruments are Made in the Largest, Most Complete and Modern Fretted Instrument Factory, devoted to Fine Instruments, in the World!

We extend to you a hearty invitation to visit the Gibson Factory in Kalamazoo, Michigan — we promise you that it will be interesting, exciting, amazing, educational and a lot of fun.

Hundreds of people from all over the world visit the Gibson Factory every year — almost without exception, each of these visitors is amazed at the size of the plant when they first approach it from the outside, but their amazement grows as they are escorted through the different departments by an expert guide.

This is not surprising, because few people realize the number of skilled workers—the tremendous supply of woods in process of seasoning—the up-to-date equipment—the infinite care in every small detail of each instrument from the lowest priced to the highest—the costly experimental work — the spirit of friendliness and co-operation among the employees — that are required to build instruments of the caliber of Gibsons.

Yes, we are proud of our factory — not because we can say it is the biggest, but for what it represents to players of the guitar, banjo and mandolin throughout the world—to us and to them it means devotion to an ideal, never half-way, constant improvements and a service that is more than we claim for it.

Will you accept our invitation and pay us a visit?
Ask any guitar player, whether he is just a beginner or high salaried artist, what kind of a guitar he is playing, and then notice the feeling of pride in his voice when he answers "A Gibson."

That is the whole secret of Gibson popularity—PRIDE—the Gibson workmen are proud of the instruments they create, Gibson dealers are proud of the instruments they sell, and Gibson owners are proud of the instruments they play.

The making of fine guitars cannot be acquired over night—it takes years and years of study and experimentation. Gibson originated carved tops and backs for guitars years ago—that is why Gibson has a tremendous advantage of years and experience. This is an advantage that all the money in the world cannot buy.

Gibson has always led the field in building instruments to meet the demands of the day—thirty years ago the carved top and back guitar illustrated on this page was far ahead of any other instrument—today, the guitars shown in this catalog are so up-to-date that they are accepted as patterns for other makers and will be for years to come.

Own an original—it actually costs less than the imitation.

The STORY OF GIBSON—is continued on page 6.
The "Super 400"

The choicest of the finest materials the world has to offer—workmanship such as can come only with a quarter of a century of experience—infinitesimal care in making and matching every single part, whether it is an entire back or a small piece of bracing—Inlay and binding that is pure artistry—heavy gold plating and engraving—a beautiful hand rubbed and shaded finish that completes this picture of perfection. And of course, the tone, voicing and power that only the combination of these integral parts can produce.

PRICE
$400

Including solid brown leather, American Beauty silk plush lined de luxe case with heavy chrome plated luggage catches, and waterproof zipper cover with leather bindings and metal bumpers.

Genuine quality needs no spokesman—the sparkling beauty of a rare gem, expertly cut and polished, tells its own story of magnificence—the rich, full tone of a Stradivarius can be instantly recognized as the finest human hands ever produced—a champion does not prove his prowess by telling about it, he shows actual results.
“Only a Gibson at the Hollywood Studios is good enough.”
STYLE L-5
ADVANCED MODEL
Carved Top and Back

It was difficult for us to improve on the L-5 Guitar — its traditional quality and beauty have made it so near perfect that for years, although it has been the most imitated guitar in the world, it was impossible for others to copy the real personality of the L-5.

The new Advanced L-5 has more volume — more cutting power for orchestral playing — the tone is richer — its new design, decorations and finish make it a real thing of beauty.

FEATURES

- Advanced size 17" wide and 21" long.
- The top is of finest air seasoned spruce; selected highly figured curly maple is used in the back, rim and neck; the fingerboard is of genuine ebony.
- Finished in a rich, satiny Cremona brown; hand rubbed and polished; golden sunbursts on the top, back, rim and neck.
- Five ply, alternate black and white ivoroid binding around peghead, fingerboard, top edge of body and fingerrest; three ply white, black, white ivoroid binding around back edge of body; large genuine pearl inlays in fingerboard and peghead; gold plated and beautifully engraved, improved tailpiece; side position marks.
- Improved type Grover individual machine heads, gold plated; new compensating tailpiece; elevated brown ivoroid fingerrest bound to match other binding; new adjustable rosewood bridge; white end pin; 20 frets.
- Exclusive Gibson Adjustable Truss Rod neck construction.

PRICE $275.00

CASE

No. 600 — Covered with strong waterproof Aeroplane Cloth — heavy nickel plated luggage catches — American Beauty silk plush lining. $27.00. Case Cover: Tan zipper waterproof cover — leather bindings — metal bumpers. $15.00.
We take the Pick of the World's Finest Woods

If you were to set out with an unlimited amount of money, it would be impossible for you to secure any finer woods than those used in Gibson instruments—we pay more for these choice materials, yet a Gibson costs you no more than an instrument made of ordinary wood.

Mother nature always plays favorites with certain of her offspring—in the mountain forests there are certain majestic spruce trees that grow taller, finer and straighter grain than their fellows; in the northern woods there are maples that are tougher, stronger and produce whiter wood; also, in these northern woods there are maples whose beautifully figured curl almost makes one believe that some artist made the design; in far off Madagascar grows ebony with granite-like strength; in Brazil, a careful search reveals rosewood that is harder and more beautifully grained than the average run.

—from these favorites of mother nature are selected the woods that go into Gibson instruments.

You will find the interesting STORY OF GIBSON continued on page 10.
STYLE L-12
ADVANCED MODEL
Carved Top and Back

FEATURES

• Advanced size—17" wide and 21" long.
• Curly maple back; fine spruce top; selected northern maple rim and neck; rosewood fingerboard.
• Rich deep brown mahogany finish with golden sunburst shading on top and back.
• White, black and white ivoroid binding around peghead, finger-rest, and top edge of body; bottom edge of body and fingerboard bound with white ivoroid; new design large pearl inlays in fingerboard and peghead.
• Gold plated new design extension tailpiece and individual Grover machine-heads; elevated brown ivoroid fingerrest; new adjustable rosewood bridge; side position marks; 19 frets; white end pin.
• Exclusive Gibson Adjustable Truss Rod neck construction.

PRICE $175.00

CASES

No. 606 — Strong three ply construction, covered with strong waterproof imitation black leather — purple flannel lining. $18.50.
No. 600 — Covered with waterproof Aeroplane Cloth — sturdy luggage catches — heavy American Beauty silk plush lining. $27.00.
Case Cover: Tan zipper waterproof cover — leather bindings — metal bumpers. $15.00.
“Only a Gibson In KANSAS CITY Is Good Enough”
STYLE L-10
ADVANCED MODEL
Carved Top and Back

FEATU RES

• Advanced size—17" wide and 21" long.

• Fine, close grain spruce top, northern maple back and rims, mahogany neck, rosewood fingerboard.

• Beautiful, deep, lustrous red mahogany finish with golden sunburst shading on top.

• Attractive new black and white ivoroid binding inlaid with checker designs around top edge of body; white ivoroid binding around peghead, fingerboard, fingerrest and bottom edge of body; fingerboard and peghead inlaid with genuine pearl.

• Bright chrome plated individual Grover machine heads and new design extension tailpiece; side position marks; white end pin; adjustable rosewood bridge; 19 frets; elevated brown ivoroid fingerrest.

• Exclusive Gibson Adjustable Truss Rod neck construction.

PRICE $150.00

CASES

No. 606 — Strong three ply construction, covered with strong waterproof imitation black leather — purple flannel lining. $16.50.

No. 600 — Covered with waterproof Aeroplane Cloth — sturdy luggage catches — heavy American Beauty silk plush lining. $27.00.

Case Cover: Tan zipper waterproof cover — leather bindings — metal bumpers. $15.00.
Just a Rod in the Neck is Not Enough -- Only Gibson has the Rod Plus Adjustment

Like the carved top, Gibson originated the means of strengthening necks of guitars, banjos and mandolins with a steel rod—there is no better proof of the value of this feature than the fact that efforts have been made to copy the idea in many modern instruments.

BUT—the rod in the neck alone is not enough!

IT IS THE ADJUSTMENT THAT COUNTS—and only Gibson has it!

It is impossible to absolutely guarantee that a neck will not bend from climatic changes or the tremendous tension of the strings—and if the neck on your instrument does bend, you have wasted your money (unless it is a Gibson) because it is of no use, due to the fact that the strings are hard to push down to the fingerboard and it is out of tune in the upper registers. However—if your instrument is a Gibson, the neck can be adjusted perfectly in a few seconds, thanks to the Gibson adjustable truss rod neck construction, and you will not have to spend your money over again for a new instrument, or struggle along with sore fingers and an inaccurate instrument.

Another thing—just an ordinary straight rod in the neck does not do any good, it bends with the wood and stays bent! The Gibson truss rod is scientifically arched and braced in such a way that it continually pulls against the strain of the neck and seldom is it necessary to adjust the truss rod.

You will find the STORY OF GIBSON continued on page 14.
STYl.E L-7
ADvANCED MODEL
Carved Top and Back

FEATURES

• Body size—17" wide and 21" long.
• Northern maple back and rim; mahogany neck; genuine air seasoned spruce top; rosewood fingerboard.
• Chocolate brown finish with golden sunburst shading on top.
• Fingerboard and peghead inlaid with attractive pearl designs; top and bottom edges of body, peghead, fingerboard and finger-rest bound with white ivoroid.
• Elevated brown celluloid fingerrest; side position marks; rosewood adjustable bridge; nickel plated individual Grover machine heads, and new design extension tailpiece; 19 frets; white end pin.
• Exclusive Gibson Adjustable Truss Rod neck construction.

PRICE $125.00

CASES

No. 606 — Strong three ply construction — covered with strong waterproof imitation black leather — purple flannel lining. $16.50.
No. 600 — Covered with heavy waterproof Aeroplane Cloth — sturdy luggage catches — heavy American Beauty silk plush lining. $27.00.
Case Cover: Tan zipper waterproof cover — leather bindings — metal bumpers. $15.00.
“Only a Gibson In DETROIT Is Good Enough”
STYLE L-4

Carved Top and Back

FEATURES

• Grand auditorium size—16¼" wide and 20¼" long.
• Fine grain spruce top; northern maple back and rim; mahogany neck; rosewood fingerboard.
• Chocolate brown finish with golden sunburst on top.
• Beautiful pearl inlays in peghead and fingerboard; top and bottom edges of body, fingerboard and peghead bound with white ivoroid.
• Elevated fingerrest; white end pin; individual Grover machine heads, nickel plated; adjustable rosewood bridge; new design nickel extension tailpiece; side position marks; 19 frets.
• Exclusive Gibson Adjustable Truss Rod neck construction.

PRICE $100.00

CASES

No. 514 — Heavy Faultless construction — waterproof imitation black leather covering — purple flannel lining. $12.50.
No. 515 — Three ply construction — strong imitation black leather covered — waterproof — American Beauty silk plush lining. $25.00.
Gibson Never has to Use Unseasoned Wood -- 150,000 Square Feet of Open Air Lumber Storage Assures No "Second Quality"

When you visit the Gibson Factory in Kalamazoo, the first thing you will be shown is the huge open air lumber yard where thousands and thousands of feet of spruce, maple, mahogany, rosewood and ebony are slowly air-seasoning. There is no artificial substitute for this slow, natural seasoning—mother nature cannot be hurried.

Some of this lumber has been in our yards for five years or more and is about ready to be shaped into Gibson instruments—some of it will have five years to wait before it is sufficiently air-seasoned to pass our requirements.

By being able to purchase materials in carload lots, having our pick of the finest, and having such large storage facilities, we can assure you properly selected and seasoned woods in every Gibson instrument.

Our lumber experts decide both by "feel" and by ingenious instruments just when the lumber is of correct moisture content—then, and only then, is it ready for use.

You will find the STORY OF GIBSON continued on page 18.
**STYLE L-75**

**Carved Top and Back**

**FEATURES**

- Grand auditorium body size—16¼” wide and 20¼” long.
- Genuine selected fine grain spruce top; mahogany rim, back and neck; rosewood fingerboard.
- Dark brown mahogany finish with sunburst shading on top, back, rim and neck.
- White ivoroid binding on top and bottom edges of body, and fingerboard.
- Genuine pearl inlays in fingerboard and peghead; attractive purring ring inlaid around sound-hole.
- Nickel plated new design extension tailpiece and individual Grover machine heads with white ivoroid buttons; ebony adjustable bridge; white end pin; side position marks; elevated brown ivoroid fingerrest; 19 frets.
- Exclusive Gibson Adjustable Truss Rod neck construction.

**PRICE $75.00**

**CASES**

No. 103 — Challenge, side opening — purple flannel lining. $5.25.
No. 514 — Heavy Faultless construction — waterproof imitation black leather covering — purple flannel lining. $12.50.

**HAND SHAPED NECKS TO FIT YOUR HAND**

Every Gibson neck is shaped by hand—this is a highly specialized job done by workmen with many years of experience. Accurate gauges tell these workmen when they have the neck shaped just right for the fastest, smoothest and easiest playing.

The very best of northern maple and Honduras mahogany are used in Gibson necks—expert seasoning also plays a big part, for it is the neck of a guitar, banjo or mandolin that carries the greatest strain and unless it is properly seasoned, the finest wood will not stand up.
CECIL OGLE
Toledo, Ohio

JOHN MARZLUFF
Toledo, Ohio

HENRY FLUETTE
Toledo, Ohio

"Only a Gibson
In TOLEDO
Is Good Enough"

NATE LAWTON
Toledo, Ohio

BILL SIM'S ORCHESTRA
BUZZ WERNERT, Guitarist
Toledo, Ohio

HARRY DE ARMOND
Toledo, Ohio
STYLE L-50
Carved Top
FEATURES
- Grand auditorium body size—16¼" wide and 20¼" long.
- Selected fine grain spruce top; northern maple back and rim; mahogany neck; rosewood fingerboard.
- Chocolate brown finish with golden sunburst shading on top.
- White ivoroid binding on top and bottom edges of body; pearl inlays in fingerboard and peghead.
- Ebony adjustable bridge; white end pin; elevated brown celluloid fingerrest; nickel plated individual Grover machine heads with white ivoroid buttons; new design nickel tailpiece; side position marks; 19 frets.
- Exclusive Gibson Adjustable Truss Rod neck construction.

PRICE $50.00

CASES
No. 103 — Challenge, side opening — purple flannel lining. $5.25.
No. 514 — Heavy Faultless construction — waterproof imitation black leather covering — purple flannel lining. $12.50.

ROLAND SMITH
Toledo, Ohio
Let's follow a Gibson carved top through the hands of many experienced workmen.

After thorough open air seasoning, the fine grained, white spruce is sawed to blocks 1" thick by 18" wide by 25" long—then it is carved to rough shape by a special machine which follows a master pattern to the thousandth of an inch—this operation is supervised by a workman with over a quarter century of experience in making carved tops and backs. If the slightest flaw appears during the carving process, the top is instantly thrown out.

Now the top is ready for the most delicate of all work—the hand graduating, which can only be done by workmen with years and years of experience. After the top comes from the carving (Continued on page 19)
STYLE L-37

Carved Top

FEATURES

• Body size—14¾” wide and 19¼” long.

• Fine grain spruce top; northern maple back and rim; mahogany neck; rosewood fingerboard.

• Deep rich red mahogany finish with sunburst shading on top; genuine pearl inlays in fingerboard; top and bottom edges of body bound with white ivoroid.

• New type machine heads, nickel plated with white buttons; elevated brown celluloid fingerrest; nickel plated extension tailpiece; white side position marks and end pin; adjustable ebony bridge; 19 frets.

• Exclusive Gibson Adjustable Truss Rod neck construction.

PRICE $37.50

CASES

No. 115 — Challenge, side opening — purple flannel lining. $5.00.
No. 414 — Faultless construction — waterproof imitation black leather covering — purple flannel lining. $12.50.

CARVING A GIBSON TOP

Continued from page 18

machine, it is carefully inspected by the man who is going to do the graduating, for like the delicate job of cutting a large diamond, each top has to be handled individually. A fine carved top is not the same thickness throughout—the variation in different parts of the top may be only 1/64 of an inch, but these slight differences are extremely important to tone and volume. The workmen who do the hand graduating are like those artists who have created the world’s finest violins—even if they were instructed to turn out inferior tops, they could not do it because they only know how to do the finest work possible. Although these workmen use extremely accurate gauges on every square inch of the top, they have developed such a sensitive touch that they can tell immediately when a top is correctly graduated.
"GORDE" BIRCH, Guitarist
Sherman Hotel, Chicago

JACK ROSE
N B C Staff, Chicago

RHUBARB RED
WJJD Staff, Chicago

"Only a Gibson
In CHICAGO
Is Good Enough"

KAPPY KAPLAN
Charlie Gaylor Orchestra, Chicago

THE RHYTHM BOYS
BILL BURNS, Hawaiian Guitar
AL BARNITZ, Spanish Guitar
Chicago

SEYMOUR DRUGAN
WGN Staff, Chicago

RALPH MAZZA
WBBM Staff, Chicago
STYLE L-30

Carved Top

FEATURES

- Body size—14½" wide and 19½" long.
- Genuine carved fine grain spruce top, maple back and rim, mahogany neck, rosewood fingerboard.
- Lustrous black ebony finish, beautifully offset by white ivoroid binding around top edge of body, and genuine pearl inlays in fingerboard.
- White side position marks; new type machine heads, nickel plated with white buttons; nickel plated extension tailpiece; ebony adjustable bridge; elevated brown ivoroid fingerrest; white end pin; 19 frets.
- Exclusive Gibson Adjustable Truss Rod neck construction.

PRICE $30.00

CASES

No. 115 — Challenge, side opening — purple flannel lining. $5.00.
No. 414 — Faultless construction — waterproof imitation black leather covering — purple flannel lining. $12.50.

GIBSON FINGERBOARDS

During your trip through the Gibson Factory, you will be shown one of the most valuable and intricate pieces of equipment in the entire plant—it is a complicated saw that marks the fret positions—the entire fingerboard is marked in one operation. The saws are spaced with unvarying tempered tool steel, and when not in use are carefully stored in our vault. That is why Gibson fingerboards are always accurate.

The new fingerboard oval which fits the natural contour of the fingers, and the low easy action frets, explain the ease with which Gibson instruments are played.
NICK LUCAS MODEL
Flat Top and Back

This guitar was designed by Nick Lucas, famous star of talkies, records, stage and radio, whose popularity is justly deserved, as will be enthusiastically verified by anyone who has been fortunate enough to see and hear him play and sing. It has extra depth of tone but with a certain rich brilliancy in its voicing.

Nick has inspired many boys and girls to take up the guitar—some of them are well known artists today—and the guitar you hear him play is the Nick Lucas model, designed for his own personal use and now offered to all guitarists who need this type of instrument.

FEATURES

• Designed by Nick Lucas.
• Extra deep body—4½" deep; 14½" wide and 19½" long; special bracing and construction to bring out depth of tone.
• Curly maple back and rim; mahogany neck; selected spruce top; rosewood fingerboard.
• Cremona brown finish with sunburst shading on top, back and rim to bring out beauty of woods; top and bottom edges of body and sides of fingerboard bound with white, black, white ivoroid; fancy pearl inlays in fingerboard and peghead; attractive purfling around sound-hole.
• Nickel individual machine heads; rosewood bridge with white bone offset saddle and white pins; side position marks; white end pin; inlaid brown ivoroid fingerrest; 19 frets.
• Exclusive Gibson Adjustable Truss Rod neck construction.

PRICE $90.00

CASE
No. 411 — Heavy Faultless construction — imitation black leather waterproof covering — green velvet lining. $24.00.
You Have Never Heard a Guitar Like This!

NEW ADVANCED JUMBO

Flat Top and Back

Do you like a deep, throaty guitar—one that has a bass so deep, rich and full that it can be "felt" as well as heard—and a treble that responds to the bass with a harmonious singing brilliancy?

—the new Advanced Jumbo is that guitar!

This new model is designed, from top to bottom, for vocal accompaniment and small combination playing—the cowboy or mountain type of music—on stage, radio or records.

FEATURES

• New shape and size—body is 16" wide, 20/4" long and 4½" deep.
• Genuine rosewood back and rim; mahogany neck; selected mountain spruce top; rosewood fingerboard with 19 frets.
• Natural hand rubbed rosewood finish on back and rim; chocolate brown top with golden sunburst at bridge; neck finished in natural mahogany.
• White ivoroid binding around top and bottom edge of body and fingerboard; new design pearl inlays in fingerboard and peghead; purfling around soundhole.
• Nickel plated individual Grover machine heads; reinforced rosewood bridge with white pins and offset bone saddle; side position dots; inlaid brown celluloid fingerrest; white end pin.
• Exclusive Gibson Adjustable Truss Rod neck construction.

PRICE $80.00

CASES

No. 118 — Challenge, side opening — purple flannel lining. $5.00.
No. 418 — Faultless construction — waterproof imitation black leather covering — purple flannel lining. $15.00.
Only a Gibson is Good Enough

Tony Girardi
Joe Candulla Orchestra
En Route

Herman Hall
Teacher-Soloist
Indianapolis, Ind.

Nick Melia
Teacher-Soloist
New York, N.Y.

Ted Brooks
Teacher-Soloist
Birmingham, Ala.
CENTURY MODEL
STYLE L-C
Flat Top and Back

FEATURES

- Body size—14½” wide and 19¼” long.
- Figured curly maple back and rim; selected spruce top; mahogany neck.
- Beautiful pearlloid fingerboard and peghead inlaid with rosewood and pearl, bound with black and white ivoroid.
- Shaded chocolate brown finish with golden sunburst on top, back, rim and neck; top and bottom edges of body bound with white ivoroid; purfling around sound-hole.
- Inlaid brown celluloid fingerrest; rosewood bridge with offset bone saddle and white pins; white end pin; nickel plated individual machine heads with white buttons; side position marks; 19 frets.
- Exclusive Gibson Adjustable Truss Rod neck construction.

PRICE $55.00

CASES
No. 115 — Challenge, side opening — purple flannel lining. $5.00.
No. 414 — Faultless construction — waterproof imitation black leather covering — purple flannel lining. $12.50.

GIBSON HAWAIIAN GUITARS

Gibson now gives you a complete line of Hawaiian guitars—made exclusively for Hawaiian playing. Special body construction—special neck and fingerboard—raised bone nut and bridge saddle—a tone you like in a Hawaiian guitar.

You will find wooden Hawaiian guitars listed on pages 29 and 30—priced from $27.50 up.

Electric Hawaiian guitars are on pages 32, 33, 34, 35—as low as $100.00 for a complete, genuine Gibson.
New -- JUMBO "35"

This new model has the extra wide and extra deep Jumbo size—and at a
price within the reach of every player.

Flat Top and Back

FEATURES

• Body size 16" wide, 20 1/4" long and 4 1/2" deep.

• Genuine mahogany back, rim and neck; spruce top; rosewood
fingerboard with 19 frets.

• Chocolate brown top with sunburst shading at bridge; red ma-
hogany finish on back, rim and neck.

• White ivory binding around top edge of body; purfling
around sound-hole; pearl position marks.

• Inlaid brown celluloid fingerrest; rosewood bridge with white pins
and offset bone saddle; nickel plated machine heads with white
buttons; ivory side position marks; white end pin.

• Exclusive Gibson Adjustable Truss Rod neck construction.

PRICE $35.00

CASES

No. 118 — Challenge, side opening — purple flannel lining. $6.00.
No. 418 — Faultless construction — waterproof imitation black leather
covering — purple flannel lining. $15.00.

See and Try Them at the Gibson Dealers

In practically every city in the world you will find Gib-
son instruments displayed at the leading music store.
Gibson Dealers are selected by the factory for their
ability and desire to give service, extend courtesies and
cooperation, carry a representative stock of Gibson in-
struments for your inspection, and give assistance in se-
curing reliable instruction.

Patronize your Gibson Dealer—he is in business to serve
you year in and year out. Gibson service and friendship
does not stop with a sale—it goes on and on—we attend
to that from the factory.
STYLE L-00  
Flat Top and Back

FEATURES

• A genuine, guaranteed Gibson at the low price of $27.50.
• Body size—14¾” wide and 19¼” long.
• Mahogany neck, back and rim; fine grain spruce top; rosewood fingerboard.
• Deep red mahogany finish on back, rim and neck; chocolate brown top with sunburst shading at bridge.
• White ivoroid binding around top edge of body; pearl position marks; purfling around sound-hole.
• Rosewood bridge with bone offset saddle and black pins; inlaid brown celluloid fingerrest; nickel plated machine heads with white buttons; black end pin; side position marks; 19 frets.
• Exclusive Gibson Adjustable Truss Rod neck construction.

PRICE $27.50

CASES

No. 115 — Challenge, side opening — purple flannel lining. $5.00.
No. 414 — Faultless construction — waterproof imitation black leather covering — purple flannel lining. $12.50.

THREE-QUARTER SIZE GUITAR

The style L-00 is made in a three-quarter size for children and ladies who need a smaller guitar—the body size is 12¾” wide and 17¼” long—the neck and fingerboard are smaller and narrower. Finish and decorations same as style L-00. PRICE $27.50.
Case: No. 115¾ — Challenge, side opening — purple flannel lining. $5.00.
TENOR AND PLECTRUM GUITARS

FULL SIZE GUITAR BODIES — ALL GIBSON FEATURES — LOTS OF VOLUME AND FULL, RICH TONE—FOUR STRING TENOR OR PLECTRUM NECK AND FINGERBOARD.

The Tenor and Plectrum Guitars listed below are regular stock models—any regular Gibson six string guitar can be made up in a Tenor or Plectrum, 4 string model, on special order. Write or see your Gibson dealer for details.

TENOR GUITARS

STYLE TG-50 — Carved Top

Grand auditorium size body — "F" sound holes. See description of style L-50 guitar on page 17. Four string tenor neck with 23" scale fingerboard — 2 to 1 nickel gear pegs — 19 frets. PRICE $50.00.

CASES: No. 103 — Challenge, side opening — purple flannel lining. $5.25. No. 514 — Faultless construction — waterproof imitation black leather covering — purple flannel lining. $12.50.

STYLE TG-30 — Carved Top

A low priced Tenor Guitar with real Gibson quality — carved top and "F" sound holes — just like L-30 guitar on page 21 except has four string tenor neck with 23" scale fingerboard and 19 frets — 2 to 1 nickel gear pegs. PRICE $30.00.

CASES: No. 115 — Challenge, side opening — purple flannel lining. $5.00. No. 414 — Faultless construction — waterproof imitation black leather covering — purple flannel lining. $12.50.

STYLE TG-00 — Flat Top

A fine Tenor Guitar with all Gibson features for only $27.50 — just like the L-00 guitar on page 27 except has 23" scale fingerboard with four strings and 19 frets — 2 to 1 nickel gear pegs. PRICE $27.50.

CASES: No. 115 — Challenge, side opening — purple flannel lining. $5.00. No. 414 — Faultless construction — waterproof imitation black leather covering — purple flannel lining. $12.50.

PLECTRUM GUITAR

STYLE P6-1 — Flat Top

Regular Plectrum, four string neck with 22" scale fingerboard and 22 frets — 2 to 1 gear pegs — mahogany neck, back and rim — spruce top — brown mahogany finish with sunburst on top — inlaid brown celluloid fingerrest — body size 13 3/4" wide and 19 1/4" long. PRICE $37.50.

CASES: No. 115 — Challenge, side opening — purple flannel lining. $5.00. No. 414 — Faultless construction — waterproof imitation black leather covering — purple flannel lining. $12.50.
HAWAIIAN GUITARS

The secret of the undying love of Hawaiian guitar music by young and old the world over is the dreamy, soulful music produced by this instrument. As you listen to the Hawaiian guitar played by an artist, you can almost hear soft, moonlit waves lapping on the beach, and breezes stirring the leaves of stately palm trees on some South Sea island.

That is the magic of the Hawaiian guitar — its music is traditionally soft, sweet and low. Yet, the maker of these instruments must combine power and volume with tone in such a way that although the tone will carry and be plainly heard, the listeners hear only the sweet tone and not the volume.

Gibson Hawaiian guitars are made only for Hawaiian playing—that is their one purpose and they fulfill it in every way.

Everything about a Gibson Hawaiian guitar is special—material used—style of bracing—12th fret neck—fingerboard—bridge—high bone nut and bridge saddle.

STYLE HG-00 HAWAIIAN GUITAR

Made strictly for Hawaiian playing—refer to style L-00 guitar on page 27 for finish and shape—neck joins body at 12th fret—high bone nut—straight, high bone saddle in bridge—heavier neck—19 frets. PRICE $27.50.

CASES: No. 115 — Challenge, side opening — purple flannel lining. $5.00. No. 414 — Faultless construction — waterproof imitation black leather covering — purple flannel lining. $12.50.
ROY SMECK HAWAIIAN GUITARS

There are many players who need exceptional guitars on which to display their talents—guitars that will respond to their technique, no matter how fast or how soft, with a clear ringing tone. The Gibson-Roy Smeeck Hawaiian guitars are built just to fill this need—in fact, they were designed by Gibson and Smeeck to fit the exacting demands of that great artist, and now they are used by hundreds of players.

These two models are made strictly for Hawaiian playing—the body is extra wide and deep—neck joins body at 12th fret—the fingerboard is inlaid with white ivoroid fret marks—special straight high bone nut and high bone bridge saddle—Roy Smeeck Professional Strings.

RADIO GRANDE MODEL

- Body size—extra large, 16” wide, 20½” long and 4½” deep.
- Beautifully figured rosewood back and rim; selected air seasoned spruce top; mahogany neck; rosewood fingerboard.
- Natural rosewood finish on rim and back; top finished in chocolate brown with large sunburst; dark mahogany neck; white ivoroid binding around top and bottom edges of body and fingerboard; brown celluloid fingerrest; purfling around sound-hole; beautiful pearl fingerboard inlays; white ivoroid inlaid fret marks.
- Individual Grover nickel machine heads; high bone nut; rosewood bridge with high bone saddle and white pins; 19 frets; white end pin.
- Exclusive Gibson Adjustable Truss Rod neck construction.

PRICE $180.00

CASE: No. 418 — Faultless construction — imitation black leather, waterproof covering — purple flannel lining. $16.00.

STAGE DE LUXE MODEL

- Body size—extra large, 16” wide, 20½” long and 4½” deep.
- Fine spruce top; mahogany rim, back and neck; rosewood fingerboard.
- Rich chocolate brown finish with golden sunburst shading on top; white ivoroid binding around top and bottom of body; pearl inlays in fingerboard; purfling around sound-hole; brown celluloid fingerrest; inlaid white ivoroid fret marks.
- Rosewood bridge with high bone saddle and white pins; individual nickel machine heads with white buttons; high bone nut; 19 frets; white end pin.
- Exclusive Gibson Adjustable Truss Rod neck construction.

PRICE $350.00

CASES: No. 118 — Challenge, side opening — purple flannel lining. $4.00. No. 418 — Faultless construction — waterproof imitation black leather covering — purple flannel lining. $15.00.
HORACE HEIDT and ALYINO REY
Horace Heidt's Brigadiers

EDDIE ALKIRE
Easton, Pa.

HERBERT J. SMITH
Syracuse, N. Y.

EYAN WHITE
Niagara Falls, N. Y.

“Only a Gibson is Good Enough”

EDDIE DEUS
Lloyd Snyder Orchestra

THE SINGING GUITAR ORCHESTRA
Carl Shattuck, Dir.
Kalamazoo, Michigan

ERNIE MAGANN
Toronto, Ontario
GIBSON ELECTRIC HAWAIIAN GUITARS

EH-150 NEW MODEL

INSTRUMENT
Highly figured curly maple
Hand rubbed lustrous finish with
sunburst on top, back and neck
White ivory binding on top of
body and around fingerboard
Rosewood fingerboard with 29 in-
laid frets—nearly 4 1/2 octaves
Special pearl position inlays ar-
ranged to tell positions at all
times
Tone control (independent of tone
control on amplifier)
Volume control (independent of
volume control on amplifier)
Special pick-up unit with finest co-
balt magnets made
Easy adjustment for pick-up unit
Body size — 13 1/2" long; 9" wide,
1 1/8" deep

INSTRUMENT CASE
Heavy Faultless construction, form
fitting — green flannel
lining — covered with
Aeroplane cloth to
match amplifier.

AMPLIFIER
Six tubes—five metal and one glass
Four stage amplification
Two instrument sockets
One microphone socket
One socket for additional "Echo"
speaker
Volume control for instruments
Volume control for microphone
Tone control for bass or normal tone
On-off ruby signal lamp
Easily accessible fuse
Waterproof Aeroplane cloth cover-
ing
Removable back
Finest ten inch Ultrasonic High Fi-
delity Reproducer
Fifteen watt output
Waterproof slip cover

CORDS
The finest shielded cords made
Strong nickel shielded plugs com-
plete with spring cord protectors
15 foot instrument cord and 10 foot
amplifier cord

PRICES
Complete outfit with 6-string guitar, case,
amplifier and cords ....................... $150.00
Complete outfit with 7-string guitar, case,
amplifier and cords ....................... 155.00
Amplifier only ............................... 70.00
Instrument only (6-string) with cord ....... 70.00
Instrument only (7-string) with cord ...... 75.00
Instrument case ............................ 10.00

Write for information about Amplifiers made for AC-DC Current.
MORE FEATURES of the NEW EH-150 MODEL

The new Gibson EH-150 Hawaiian Guitar starts where all others leave off — prove it to yourself by writing down all the features of this guitar, then write down all the features of any other Electric Hawaiian Guitar made, and compare the lists — you will be convinced that only by buying the new Gibson can you really get your money's worth — and more!

CONTROL PANEL OF THE NEW EH-150 MODEL

The equipment on the Control Panel is, from left to right: 1—On-off Switch; 2—Replaceable Fuse; 3—Socket for Additional Speaker; 4—Control Dial for Microphone; 5—Ruby Light On-Off Indicator; 6—Control Dial for Instruments; 7—Socket for Microphone; 8—Sockets for Two Instruments; 9—(Below Instrument Sockets) Tone Control for Bass or Natural Tone.

EXTRA EQUIPMENT for NEW EH-150 MODEL AMPLIFIER

ADDITIONAL "ECHO" SPEAKER

The new EH-150 Model is equipped with a socket for an extra speaker for the player who wants more volume. In broadcasting, the regular speaker can be placed beside the player so he can regulate the tone and volume, and the additional speaker placed by the microphone. The additional speaker is also valuable when the outfit is used for a public address system.

Can be mounted on regular EH-150 amplifier so as to make just one piece to carry.
Price—complete with 35 feet of cord...........$40.00

MICROPHONE

Part of the standard equipment of the New EH-150 Model Amplifier is a socket and control for a microphone. By plugging in a microphone, the outfit can be used for announcing or singing — it makes a very practical public address system, especially when the additional "Echo" speaker is used.

D-2 MODEL MICROPHONE

Crystal type with exceptionally fine reproduction — made by Estatic Laboratories — complete with 25 feet of cord and shielded plug.
Price........................................$25.00

MICROPHONE STAND

Collapsible three section stand — can be extended to six feet — when collapsed, can be used as table microphone stand — heavy non-tip base — easy adjustment — black metal with nickel trimmings.
Price........................................$12.50
ELECTRIC HAWAIIAN GUITAR

EH-100 MODEL

No longer is the electric Hawaiian Guitar restricted to professional players—here is a genuine Gibson instrument that costs only $100 complete with instrument, case, amplifier with slip cover, and cord.

INSTRUMENT
- Made of northern maple
- Lustrous black ebony finish
- White ivory binding on top of body
- Rosewood fingerboard with 24 inlay frets—four octaves
- Genuine pearl fingerboard inlays
- Volume control
- Body size—13 1/2" long, 9" wide and 1 1/2" deep

INSTRUMENT CASE
- Faultless construction — purple flannel lining — black imitation leather covering.

AMPLIFIER
- Strong imitation black leather covering with waterproof slip cover
- Four tubes, three glass and one metal
- 10 foot shielded cords with strong nickel plugs
- Replaceable fuse
- Sockets for two instruments
- Fine 10 inch speaker
- Two stages of amplification

PRICES
Complete outfit with 6 string guitar, case, amplifier and cords.................... $100.00
Complete outfit with 7 string guitar, case, amplifier and cords........................ 105.00
Instrument only (6 string) with cord................................................. 50.00
Instrument only (7 string) with cord................................................... 44.00
Faultless case for instrument............................................................... 6.00

TUBES FOR GIBSON AMPLIFIERS

The tubes used in Gibson amplifiers were selected after exhaustive tests for clearness, long life and sturdiness—for best results, always replace tubes with the same type.

TUBES FOR EH-150, ES-150, ES-85, ES-95 and EM-85—
No. 6F5—Metal .................................................. $1.10
No. 6N7—Metal .................................................. 1.60
No. 6C5—Metal .................................................. 1.10
No. 6N6—Metal .................................................. 2.10
(Two 6N6 Tubes Used)
No. 523—Glass .................................................. 1.00

TUBES FOR EH-100 and ES-75—
No. 6N7—Metal .................................................. $1.60
No. 42—Glass .................................................... 1.10
(Two 42 Tubes Used)
No. 80—Glass .................................................... .70
ELECTRIC SPANISH GUITARS

New ES-150 MODEL

Here is the perfect electric Spanish guitar—the specially designed pick-up unit and the tone and volume controls are built in the guitar body which assures perfect factory adjustment for a true, balanced guitar tone. Guitar can be played without amplifier.

The pick-up unit is carefully placed for the greatest sensitivity—finest cobalt steel magnets and hermetically sealed coil give actual tone reproduction—the coil is attractively double bound with white Ivoroid and the pole piece is chrome plated.

The tone and volume can be adjusted instantly by the controls which are very conveniently placed by the player's right hand—this makes possible a range from deep organ tones to brilliant high pitched tones; and volume from a whisper to a shout.

The 15 feet of shielded cord is equipped with a special chrome plated, shielded plug on both ends and is detachable from the instrument.

The guitar body size is 16 1/4" wide x 20 1/4" long. Absolutely accurate rosewood fingerboard—adjustable bridge—nickel machine heads and tailpiece—carved spruce top—rim and back maple—neck mahogany—Gibson adjustable truss rod neck construction. PRICE of instrument as illustrated is $72.50. Does not include amplifier. Cases: No. 103 $5.25; No. 514 $12.50.

NOTICE: Use with EH-150 amplifier, price $70.00, see page 32.

SLIP-ON AMPLIFIER UNIT FOR ANY CARVED TOP GUITAR

ES-85 MODEL

Fastens to bridge—easily put on and adjusted. Complete with 15 feet of cord and shielded metal plug. PRICE: $35.00—This Price Does Not Include Instrument or Amplifier.

NOTICE: Use with EH-150 amplifier, price $70.00, see page 32.

SLIP-ON AMPLIFIER UNITS FOR FLAT TOP GUITARS

ES-96 MODEL

Fits in sound-hole—easy to put on and adjust. When ordering, state diameter of sound-hole. Complete with 15 feet of cord and shielded metal plug. PRICE: $35.00—This Price Does Not Include Instrument or Amplifier.

NOTICE: Use with EH-150 amplifier, price $70.00, see page 32.

ES-75 MODEL

An inexpensive, yet very efficient, amplifier unit for round sound-hole guitars. Fits in sound-hole with simple adjustment. Complete with 10 feet of cord and shielded metal plug. PRICE: $20.00—This Price Does Not Include Instrument or Amplifier. Volume Control 5.00 extra.

NOTICE: Use with EH-100 amplifier, price $50.00, see page 34.

ELECTRIC MANDOLINS—Write for Complete Information
Gibson X-RAY Features
The Eye Doesn't See Them
But the Quality Tells You

If you could put a Gibson instrument under an X-ray machine, you would be amazed at the hidden features!

It is the honesty and painstaking care in this hidden workmanship that makes a really fine instrument—the finest creations in the world are often copies outwardly, but in the final analysis of performance, dependability and service, they are always disappointing to the purchaser.

Thus it is with a Gibson—every square inch is perfection. High priced Gibson workmen of great skill and long experience are just as essential in making the hidden parts as those the eye can see.

HERE ARE A FEW OF THE GIBSON X-RAY FEATURES

Selection and Seasoning of Wood—No expense is spared in securing the finest of woods for Gibsons, and the best methods possible are used for seasoning.

Bracing—The bracing of an instrument is just as necessary to good tone and volume as selection of materials—Gibsons are scientifically braced.

Dove-tail Neck Joints—Each neck is individually fitted by hand and is firmly held in position by an unbreakable dove-tail joint.

Bending Rims—Years of study and experience have taught us how to prepare and bend rims so that they will do their part in tone, volume and strength.

Finish—Anyone can tell a beautiful finish, but skin deep finish is misleading—Gibson finishes serve a three-fold purpose: appearance, tone and wear.

Inspection—Every Gibson instrument goes through the hands of six inspectors—these men are instructed to throw out any piece of material or finished instrument that does not come up to very strict standards.

Head and Tail Blocks—The wood for these blocks, placed inside the rim at the top and bottom of the guitar body to give added strength, is as carefully selected and seasoned as tops, backs and rims.
GIBSON BANJOS

From the awe inspiring All American model which is the ultimate in fine banjo designing, workmanship, finish and decorations, to the new TB-1 model, now reduced from $50.00 to $37.50, and the TB-00 model which is a perfect example of amazing value at a low price, Gibson banjos are made to assure banjo players that whatever model they may choose they are certain of getting the finest in tone, volume, accuracy and all-around satisfaction it is possible to secure.

GIBSON MAKES ALL STYLES

TENOR BANJO—The most popular of all banjos. Has 23" scale with 19 frets—tuned A D G C.

PLECTRUM BANJO—Many players prefer this style because of the close harmony its tuning of D E G C permits. 27" scale with 22 frets.

REGULAR OR FIVE-STRING BANJO—Tuned D E G C like the Plectrum banjo but with a fifth string, tuned to high G, added. Played with fingers or picks. 27" scale with 22 frets.

MANDOLIN BANJO—A banjo body and mandolin fingerboard—tuned E A D G like a mandolin—18½" scale. Especially adaptable to banjo bands as a lead instrument.


CELLO-BANJO—Same tuning as a Mandocello—A D G C—an octave lower than the Tenor banjo. Beautiful baritone voice.
CUSTOM MADE

"ALL AMERICAN"

The progress of American History is the motif for the decorations of this beautiful banjo—genuine hand carvings on resonator back and sides, neck and peghead—richly hand colored—quadruple gold plating, handsomely engraved—colored etchings on pearlloid fingerboard depict scenes of American History.

Complete details will be furnished on request.

PRICE $550.00

Complete with No. 505 Case—special Faultless construction—waterproof imitation black leather covering—American Beauty silk plush lining.

GIBSON BANJOS

"FLORENTINE"

The delicate, rich art of the Renaissance Period is portrayed in this custom made banjo—choice of beautiful woods—back and sides of resonator and neck are hand carved—metal parts are quadruple gold plated and heavily engraved—peghead is inlaid with sparkling colored rhinestones—pearlloid fingerboard etched with Italian Renaissance scenes in colors.

Write for complete description.

PRICE $450.00

Complete with No. 509 Case—special Faultless construction—waterproof imitation black leather covering—American Beauty silk plush lining.

RESONATOR OF "FLORENTINE" BANJO
STYLE TB-6
TENOR BANJO

Features

• Highly figured curly maple finished in hand rubbed Argentine grey with golden shading on resonator and neck.
• Ebony fingerboard inlaid with genuine pearl designs and bound with black and sparkling gold ivoroid; peghead and top and bottom of resonator bound to match fingerboard; pearl inlays in peghead.
• Heavy gold plated and engraved metal parts; adjustable tailpiece; 4 to 1 gear pegs with pearl buttons; de luxe bridge; adjustable armrest; 23" scale with 19 frets; Rogers finest 3 Star head.
• Exclusive Gibson Adjustable Truss Rod neck construction.

PRICE $300.00

CASE: No. 509—Special Faultless construction—waterproof imitation black leather covering—American Beauty silk plush lining, $21.00.

GIBSON BANJO RIMS

The wooden part of the rim is made of especially selected and seasoned northern maple — that means strength. The tone casting is made of a special bell-metal made to our specifications — that means richer tone and more brilliancy.

There are no holes in the Gibson rim to support tension hooks — another feature to add strength.
HARRY RESER
Radio-Records
New York

BOYS STRING BAND
J. D. Stacey, Dir.
Sturgis, Michigan

CARL ALEX SMYSER
York, Pennsylvania

"Only a Gibson is Good Enough"

LOUIS BELLSON
Moline, Ill.

MERTHE BANJO BAND
D. Merthe, Dir.
Elyria, Ohio

RUSS STOUT
Milwaukee, Wisc.
STYLE "GRANADA"
TENOR BANJO

Features

- Beautiful flaming maple finished in rich amber brown with shaded golden sunburst on resonator and neck.
- Rosewood fingerboard inlaid with genuine pearl and bound with black and white ivoroid; pearl inlays in peghead; resonator bound with black and white ivoroid to match fingerboard.
- Gold plated and engraved metal parts; adjustable tailpiece; 4 to 1 gear pegs with pearl buttons; adjustable arm rest and tailpiece; de luxe bridge; 23" scale with 19 frets; Rogers 3 Star head.
- Exclusive Gibson Adjustable Truss Rod neck construction.

PRICE $200.00

CASE: No. 569—Special Faultless construction—waterproof imitation black leather covering—American Beauty silk plush lining. $21.00.

EVERY GIBSON HAS THE ADJUSTABLE TRUSS ROD NECK CONSTRUCTION

Only Gibson gives you this protection—in every instrument bearing the Gibson name you will find the adjustable Truss Rod neck construction to assure you hand shaped necks with easy action and absolute accuracy. Read the story of the Gibson Adjustable Truss Rod on page 10.
STYLE TB-4
TENOR BANJO

Features

- Richly figured burl walnut with hand rubbed natural brown walnut finish to accentuate beauty of the grain.
- Rosewood fingerboard with pearl inlays and bound with black and white iveroid; pearl inlays in peghead; resonator bound with black and white to match fingerboard, and back inlaid with rings of colored marqueterie.
- Metal parts are chrome plated; adjustable arm rest and tailpiece; 4 to 1 gear pegs with white iveroid buttons; 23" scale with 19 frets; Rogers Union head.
- Exclusive Gibson Adjustable Truss Rod neck construction.

PRICE $150.00

CASES: No. 511—Faultless construction—waterproof imitation black leather covering—green flannel lining. $12.00.
No. 509—Special Faultless construction—waterproof imitation black leather covering—American Beauty silk plush lining. $21.00.

GIBSON STRINGS

The number of players using Gibson Strings is increasing day by day, month by month, and year by year.

There can be only one explanation—players find that Gibson Strings are the best they can secure for combined wear, tone, accuracy and volume.

Gibson Strings are hand made from special materials that are made according to our own formula.

You will find Gibson Strings for all instruments listed on pages 67 to 70.

VISIT THE GIBSON FACTORY AND SEE THESE FAMOUS STRINGS MADE BY HAND
STYLE TB-3
TENOR BANJO

Features

- Made of Honduras mahogany with natural mahogany finish hand-rubbed to a high luster.
- Rosewood fingerboard bound with white ivoroid and inlaid with genuine pearl; resonator bound with white ivoroid to match fingerboard, and back inlaid with rings of white, black and white ivoroid.
- Nickel plated metal parts; 2 to 1 gear pegs with white ivoroid buttons; adjustable tailpiece and arm rest; 23” scale with 19 frets; Rogers Union head.
- Exclusive Gibson Adjustable Truss Rod neck construction.

PRICE $100.00

CASES: No. 511—Faultless construction—waterproof imitation black leather covering—green flannel lining. $12.50.
No. 509—Special Faultless construction—waterproof imitation black leather covering—American Beauty silk plush lining. $21.00.

HOW TO ADJUST THE ACTION OF A GIBSON BANJO

The two steel rods in the back of a Gibson Mastertone banjo serve two valuable purposes—they strengthen the rim, and make easy adjustment of the string action.

If you want the strings closer to the fingerboard, for an easy action, simply insert a nail or punch at 4 to prevent the rod from turning, then loosen nut 2 and tighten nut 3—to draw strings away from the fingerboard, reverse the adjustment.
"Only a Gibson is Good Enough"

THE MITCHELL BROTHERS
Members Carson Robison's Buckaroos
Radio-Records

JEFFERY BANJO BAND
Wm. Jeffery, Dir.
Berwick, Pa.

BOB SENAY
Houston, Texas

BLAIR TOLHURST
Battle Creek, Mich.

THE ALTHEANS
Althea Halsted, Dir.
Olcott, N.Y.

DALE Cady
Belleville, Ill.
STYLE TB-11
TENOR BANJO
NEW TYPE RIM CONSTRUCTION—MORE BRILLIANCE!

Features

- This model is alive with flash and color and yet is not gaudy—the resonator back and fingerboard are of pearloid decorated with attractive designs in blue and red, harmoniously shaded.
- New type raised tone ring to improve tone and volume.
- Made of selected maple; white ivoroid binding on fingerboard and resonator.
- Adjustable armrest and tailpiece; nickel metal parts; 2 to 1 gear pegs with white ivoroid buttons; 23" scale with 19 frets; selected Rogers head.
- Exclusive Gibson Adjustable Truss Rod neck construction.

PRICE $50.00

CASES: No. 511—Faultless construction—waterproof imitation black leather covering—green flannel lining. $12.50.
No. 508—Special Faultless construction—waterproof imitation black leather covering—American Beauty silk plush lining. $21.00.

TAKING CARE OF YOUR BANJO

Above all, use good strings and change them regularly—do not wait for a string to break, change it as soon as it becomes the least bit dull in tone. Keep the head tight and put on a new head when the old one loses its snap—a poor head always means a poor tone, even on the best banjo. Keep the fingerboard clean—rub it off with a soft cloth after playing. Wash the wooden parts of your banjo occasionally with water and use a good grade furniture polish. Tighten the pegs now and then. Change bridges when the notches in the old one become worn.
Every Gibson Instrument has to Run the Gauntlet of Six Inspectors Who are Hard to Please

Every Gibson instrument that leaves this factory has been inspected, checked and re-checked by six individual men whose training of mind, and numerous gauges and other testing devices, enable them to detect the slightest flaw—these men are instructed to throw out any material or instrument that does not come up to Gibson standards. Yes, such inspection is costly, but we are repaid many times over by expressions of satisfaction from thousands of happy Gibson owners.

Check Number One—This man inspects all rough lumber before it is accepted.

Check Number Two—This man inspects all parts in rough shape—and re-checks on number one.

Check Number Three—This man inspects all finished parts—and re-checks on numbers one and two.

Check Number Four—This man inspects all assembled instruments—and re-checks on numbers one, two and three.

Check Number Five—This man inspects all instruments after the finishes have been put on—and re-checks on numbers one, two, three and four.

Check Number Six—This man gives each instrument the final inspection for finish, accuracy, playing ease, tone and volume—and re-checks on numbers one, two, three, four and five.

—is it any wonder that Gibson instruments give more satisfaction and less trouble? And remember—Gibson instruments cost no more!
STYLE TB-1
TENOR BANJO
PRICE REDUCED FROM $50 TO $37.50

Features
- Fine white maple finished in dark brown mahogany.
- Rosewood fingerboard bound with white ivoroid and inlaid with pearl position dots; peghead inlaid with pearl designs; resonator bound with white ivoroid to match fingerboard.
- Nickel plated metal parts; 2 to 1 gear pegs with white ivoroid buttons; adjustable arm rest; tailpiece; 23" scale with 19 frets; selected Rogers head.
- Exclusive Gibson Adjustable Truss Rod neck construction.

PRICE $37.50
(Formerly priced at $50.00)

CASES: No. 611—Faultless construction—waterproof imitation black leather covering—green flannel lining. $12.50.
No. 609—Special Faultless construction—waterproof imitation black leather covering—American Beauty silk plush lining. $21.00.

ONE OF THE SIX GIBSON INSPECTORS
STYLE TB-00
TENOR BANJO

A GENUINE GIBSON TENOR BANJO FOR ONLY $27.50

Features

• Made of genuine maple and finished in light walnut brown with shading on neck, back and rim of resonator.
• Rosewood fingerboard inlaid with genuine pearl position dots; bottom of resonator bound with white ivoroid.
• 2 to 1 gear pegs with white ivoroid buttons; nickel plated tailpiece and adjustable arm rest; 23" scale with 19 frets; Rogers head.
• Exclusive Gibson Adjustable Truss Rod neck construction.

PRICE $27.50

CASE: No. 126—Challenge, side opening—green funnel lining. $5.00.

GIBSON PICKS

A player is only as good as the pick he uses—why handicap a good technique and fine instrument by trying to use a pick that is cheaply made!

Improperly made picks not only cause poor playing, but result in many broken strings.

Select the size and style of pick you like from those illustrated on pages 71, 72 and 73.
No. 63 Pick—Brown celluloid tortoise, bevelled edges. Light, medium or heavy. Doz. $.30; Gross $3.00.

No. 63 Brown
PLECTRUM BANJOS

Gibson Plectrum Banjos are more than ordinary banjo rims with long scale necks—they are built for Plectrum tone as well as Plectrum fingering. The secret is in the special rim construction and tone chamber which gives Gibson Plectrum Banjos greater brilliancy, sweeter tone, more volume and easier response.

STYLE PB-6

Highly figured curly maple wood — gold plated and engraved metal parts — 27” scale fingerboard with 22 frets—special Gibson plectrum banjo rim construction. For finish, woods and decorations see style TB-9 on page 40. PRICE $900.00.

CASE: No. 522—Faultless with American Beauty silk plush lining. $25.00.

STYLE PB-GRANADA

Special Gibson plectrum banjo rim construction—27” scale fingerboard with 22 frets—finish, woods and decorations same as style TB-Granada on page 41. PRICE $500.00.

CASE: No. 522—Faultless with American Beauty silk plush lining. $25.00.

STYLE PB-4

In appearance is like the beautiful TB-4 tenor banjo on page 42—has 27” scale with 22 frets and the special Gibson plectrum banjo rim construction. PRICE $150.00.

CASE: No. 522—Faultless with American Beauty silk plush lining. $25.00.

STYLE PB-3

A popular model at a popular price—see the style TB-3 tenor banjo on page 43 for finish and design—has special Gibson plectrum banjo rim construction, 27” scale fingerboard and 22 frets. PRICE $100.00.

CASES: No. 521—Faultless with green flannel lining. $13.50. No. 522—Faultless with American Beauty silk plush lining. $25.00.

STYLE PB-11

If you like a touch of color and flash, this model will thrill you—for details of finish and decorations see style TB-11 on page 45. 27” scale fingerboard with 22 frets—special plectrum banjo rim construction. PRICE $50.00.

CASES: No. 521—Faultless with green flannel lining. $13.50. No. 522—Faultless with American Beauty silk plush lining. $25.00.

STYLE PB-1

Similar to style TB-1 tenor banjo on page 47 except has 27” scale fingerboard with 22 frets and special rim construction. PRICE $37.50.

CASES: No. 521—Faultless with green flannel lining. $13.50. No. 522—Faultless with American Beauty silk plush lining. $25.00.

STYLE PB-00

A genuine Gibson at an extremely low price—all Gibson features as described in the TB-00 Tenor banjo on page 48. 27” scale with 22 frets and plectrum banjo rim construction. PRICE $27.50.

CASE: No. 121—Challenge, side opening—green flannel lining. $5.00.
FILOBERTO MANDOLIN ORCHESTRA
Roger Filiberto, Dir.
New Orleans, La.

DONALD, Verna and NORMAN SMITH
Muskegon, Mich.

FRANCIS FENIMORE
Vineland, N. J.

ONLY A Gibson
IS GOOD ENOUGH

ROY M. SMEDLEY
Sydney, Australia

BANJO,
GUITAR
AND
MANDOLIN
GROUPS
ORGANIZED
BY
ALBERT
BELLSON,
St. Paul,
MINNESOTA
REGULAR OR 5 STRING BANJOS

The "old time" banjo brought up to date by Gibson—this instrument is the most beautiful of all banjos in the hands of an artist—you will find extra twang and ring in a Gibson Regular Banjo because of the special tone chamber.

STYLE RB-GRANADA

Beautiful figured maple wood finished in amber brown with high luster and shaded sunburst on resonator—metal parts gold plated and engraved—see style TB-Granada on page 41 for details of design and finish. Has 27" scale with 22 frets and five strings. PRICE $200.00.
CASE: No. 522—Faultless with American Beauty silk plush lining. $22.00.

STYLE RB-4

Burl walnut wood with natural walnut finish and chrome metal parts like style TB-4 on page 42. 27" scale with 22 frets and five strings. PRICE $150.00.
CASE: No. 522—Faultless with American Beauty silk plush lining. $22.00.

STYLE RB-3

For general design, finish and decorations see style TB-3 on page 43. Has 27" scale with 22 frets and five strings. PRICE $100.00.
CASES: No. 521—Faultless with green flannel lining. $13.50. No. 522—Faultless with American Beauty silk plush lining. $22.00.

STYLE RB-11

Flashy and colorful resonator and fingerboard like style TB-11 on page 45. Has 27" scale with 22 frets and five strings. PRICE $50.00.
CASES: No. 521—Faultless with green flannel lining. $13.50. No. 522—Faultless with American Beauty silk plush lining. $22.00.

STYLE RB-1

See style TB-1 on page 47 for design, finish and decorations. Has 27" scale with 22 frets and five strings. PRICE $37.50.
CASES: No. 521—Faultless with green flannel lining. $13.50. No. 522—Faultless with American Beauty silk plush lining. $22.00.

STYLE RB-00

So that anyone can own a genuine Gibson regular banjo, we have created this fine model for only $27.50. Similar to style TB-00 on page 48 except has 27" scale with 22 frets and five strings. PRICE $27.50.
CASE: No. 121—Challenge, side opening—green flannel lining. $5.00.
MANDOLIN BANJOS

Tuned and played like a mandolin but with a banjo rim and resonator—necessity in every banjo band for lead or obligato.

STYLE MB-3

Full size 11" banjo rim, finished and decorated like style TB-3 tenor banjo on page 45 but with regular mandolin fingerboard, 15 frets and eight strings. PRICE $190.00.

CASE: No. 382—Faultless with American Beauty silk plush lining. $18.50.

STYLE MB-11

Just like the flashy style TB-11 tenor banjo on page 45 except has full mandolin fingerboard with 15 frets and eight strings. PRICE $80.00.

CASE: No. 382—Faultless with American Beauty silk plush lining. $18.50.

STYLE MB-00

Here at last, is a low priced mandolin banjo made by Gibson and with all Gibson features—see the style TB-00 tenor banjo on page 48 for design and finish—has regular mandolin fingerboard with 15 frets and eight strings. PRICE $75.00.

CASE: No. 122—Challenge, side opening; purple flannel lining. $5.00.

GUITAR BANJOS

A full 24½" scale guitar fingerboard with 19 frets on a banjo rim—perfect for solo or bass in a banjo band or mandolin orchestra.

STYLE GE-3

Similar to style TB-3 tenor banjo on page 43 in finish and design—full 11" rim—24½" scale guitar fingerboard with 21 frets and six strings. PRICE $125.00.


STYLE GE-1

Like the style TB-1 tenor banjo on page 47 but with 24½" scale guitar fingerboard, 21 frets and six strings. PRICE $85.00.

CASES: No. 521—Faultless with green flannel lining. $11.50. No. 522—Faultless with American Beauty silk plush lining. $12.00.

CELLO-BANJO

STYLE CB-3

Regular Mandol-Cello fingerboard and tuning but with full size 11" banjo rim and resonator—four strings—similar to style TB-3 tenor banjo on page 42 in design and finish. Essential to a well balanced banjo band or mandolin orchestra. PRICE $125.00.

Gibson Mandolins

All present day mandolins are a monument to Orville Gibson, who first dared to change this instrument from the old "bowl" shape that had been accepted for centuries, to the carved top and back style following the principles of the Stradivarius violins.

The soundness of Orville Gibson's ideas is emphasized by the fact that although new and modern methods of making finer toned, more brilliant and more sturdy Gibson instruments are used today, the same principles of construction are followed.

Mandolin Orchestras

No other family of instruments is as perfect for orchestral arrangement—the mandolin with its soprano voice is ideal for solo or lead. The mandola with its rich tenor voice is ideal for solo or lead and is the tenor voice of the mandolin choir; it can be used either for solo or obligato playing. The mando-cello is the baritone voice of the family, and perfect for obligato work. The mando-bass furnishes the bass for a mandolin orchestra.

Guitars and banjos are used to augment the mandolin orchestra, or the entire group can double on mandolin banjos, cello-banjos, tenor banjos, plectrum banjos, regular banjos and guitar-banjos.

Playing with others is one of the greatest joys of fretted instruments—it means fun, travel, companionship and education.

Write Gibson, Inc., Kalamazoo, Michigan, for help in organizing an orchestra.
MR. AND MRS. EDGAR STANISTREET

BOOTE BANJO AND GUITAR ORCHESTRA
Herbert Boote, Dir.
Hamilton, Ontario

PETER VOORNAS
Chicago, Ill.

"Only a Gibson is Good Enough"

DYER MANDOLIN ORCHESTRA
D. Dyer, Dir.
St. Joseph, Missouri

GILL JUNIOR ORCHESTRA
H. F. Gill, Dir.
Passaic, N. J.
STYLE F-5
The Master Mandolin
CARVED TOP AND BACK

The famous F-5 Mandolin holds undisputed supremacy in the mandolin world—it's graceful lines, beautiful finish, artistic decorations and inlays, sweet clear cut tone, brilliant volume and age-long dependability have never been equalled—only the Gibson method of selecting and seasoning woods, and the Gibson craftsman with their many years of experience can make such a traditionally fine mandolin possible.

FEATURES
- Body size—10" wide and 13 3/4" long.
- The very finest of selected air-seasoned spruce top; highly figured curly maple back, rim and neck; ebony fingerboard.
- Rich Cremona brown finish, hand rubbed, with golden sunburst shading on top, back, rim and neck.
- Genuine pearl inlays of beautiful design in peghead and fingerboard; top and bottom edges of body, fingerboard and peghead bound with attractive white, black, white ivoroid.
- Gold plated and engraved tailpiece and machine heads; pearl buttons; elevated brown celluloid fingerrest bound with white, black, white ivoroid to match body; adjustable ebony bridge; 29 frets.
- Exclusive Gibson Adjustable Truss Rod neck construction.

PRICE $250.00

CASE
No. 440—Square type case with lots of room for strings, music and stands—Faultless construction—waterproof imitation black leather covering—American Beauty silk plush lining. $38.00.
STYLE F-7
Arti st Model Mandolin
CARVED TOP AND BACK

FEATURES
- Body size—10" wide and 13 3/4" long.
- Figured maple back and rims; selected spruce top; mahogany neck; rosewood fingerboard.
- Rich chocolate brown finish with sunburst shading on top.
- Top and bottom of body, fingerboard, fingerrest and peghead bound with white ivoroid; pearl fingerboard and peghead inlays.
- Adjustable ebony bridge; elevated brown celluloid fingerrest with white binding; 20 frets; nickel plated and engraved tailpiece and machine heads; white end pin.
- Exclusive Gibson Adjustable Truss Rod neck construction.

PRICE $125.00

CASES
No. 371—Faultless construction—form fitting—covered with waterproof imitation black leather—American Beauty silk plush lining. $10.50.
No. 440—Square type case with lots of room for strings, music and stands—Faultless construction—waterproof imitation black leather covering—American Beauty silk plush lining. $38.00.
WHAT FINISH HAS TO DO WITH TONE

The finest instrument in the world is no better than the finish put on it! Contrary to popular belief, a finish serves more purposes than merely beautifying.

Fine finishing is a scientific process—it calls for thorough study of different wood textures and then finding materials that are suitable for each different type of wood. After the material is found, more experimenting must be done to find the best manner of applying the finish, learning how many coats should be used, and the amount of rubbing, sanding and oil-sanding that must be done between each coat.

The finish of an instrument is as important to its tone as the seasoning of the wood—if not properly treated, the wood fibers will stiffen and refuse to respond to string vibration. That is why Gibson uses a special finish made to our specifications.

CHARLIE and BILL MONROE
Radio-Records
Norfolk, Va.

STYLE F-4
Artist Model Mandolin
CARVED TOP AND BACK

FEATURES

- This model is made for players who prefer a fine quality mandolin with a round sound-hole.
- Body size—10" wide and 13¾" long.
- Choice spruce top; mahogany neck; figured maple back and rim; rosewood fingerboard.
- Chocolate brown finish with golden sunburst on top.
- White ivoroid binding around top and bottom of body and fingerboard; attractive purfling inlay around sound-hole; pearl inlays in fingerboard and peghead.
- Elevated brown celluloid fingerrest; adjustable ebony bridge; side position marks; 20 frets; nickel plated and engraved tailpiece and machine heads; white end pin.
- Exclusive Gibson Adjustable Truss Rod neck construction.

PRICE $100.00

CASES

No. 440—Square type case with lots of room for strings, music and stands—Faultless construction—waterproof imitation black leather covering—American Beauty silk plush lining. $35.00.

[ 57 ]
“Only a Gibson is Good Enough”

DAVE APOLLON
Radio-Stage

MURR MANDOLIN ENSEMBLE
Emma Murr, Dir. — Wm. Foden, Guest Artist
White Plaza, N. Y.

JIMMY D'ABATE
Montreal, Quebec

CLARK FRETTED INSTRUMENT CLUB
Wilma Lung, Dir.
Syracuse, New York

MEISINGER FRETTED ENSEMBLE
Priscilla Meisinger, Dir.
Bellingham, Wash.
STYLE A-75

CARVED TOP AND BACK FEATURES

- Body size — 10¼" wide and 13¼" long.
- Selected spruce top; mahogany back, rim and neck; rosewood fingerboard.
- Dark brown mahogany finish with golden sunburst shading on top, back, and rim; white ivoroid binding around top and bottom of body and fingerboard; pearl inlays in fingerboard and peghead.
- Adjustable ebony bridge; side position marks; elevated brown celluloid fingerrest; 20 frets; nickel plated and engraved tailpiece and machine heads; white end pin.
- Exclusive Gibson Adjustable Truss Rod neck construction.

PRICE $75.00

CASES

No. 102 — Utility, side opening — purple flannel lining. $5.50.
No. 362 — Faultless construction — waterproof imitation black leather covering — American Beauty velvet lining. $11.00.

CENTURY MODEL

CARVED TOP FEATURES

- Body size — 10¼" wide and 13¼" long.
- Something beautifully different — pearloid fingerboard and peghead inlaid with rosewood and pearl designs — extremely durable.
- Figured curly maple back and rim; fine spruce top; mahogany neck.
- Shaded chocolate finish with sunburst highlights on top, back and rim to bring out beautiful figure of the wood: white ivoroid binding around top and bottom edges of body; fine black line inlaid around fingerboard and peghead; white, black, white purfling around sound-hole.
- Nickel plated machine heads and tailpiece; 20 frets; adjustable ebony bridge; side position marks; white end pin; inlaid brown celluloid fingerrest.

Exclusive Gibson Adjustable Truss Rod neck construction.

PRICE $55.00

CASES

No. 102 — Utility, side opening — purple flannel lining. $5.50.
No. 362 — Faultless construction — waterproof imitation black leather covering — American Beauty velvet lining. $12.00.
Only Gibson Mandolins Give You All of These Features

In every Gibson mandolin you are assured of the following qualities, which all go together to make Gibson instruments the greatest money's worth in the world.

Adjustable Truss Rod—Every Gibson mandolin neck is strengthened by this exclusive feature—this alone, without any of the many other features, saves you money when you buy a Gibson.

Accurate Fingerboards—From the first fret to the last, each note is clear and true.

Hand Shaped Necks — All Gibson necks are shaped by hand to fit the hand—that is why Gibsons play smoother and easier.

Carved Tops—Every Gibson top starts from a solid block of selected spruce 1” thick—it is carved, then graduated by hand.

Elevated Fingerrest—Graceful in design and indispensable for correct playing. (The A-C Model Mandolin has an inlaid fingerrest.)

Tone and Power—A traditional part of every Gibson—a rich, full, brilliant tone is "built" in every one.

Adjustable Bridge—Instantly adjustable to your needs—properly offset to insure accuracy in every position.

STYLE A50

CARVED TOP AND BACK FEATURES

- Body size — 10 1/4” wide and 13 3/4” long.
- Fine grain spruce top; maple back and rim; mahogany neck; rosewood fingerboard.
- Deep red mahogany finish with golden sunburst on top.
- White ivoroid binding around top and bottom edges of body; pearl fingerboard and peghead inlays.
- Adjustable brown ivoroid fingerrest; side position marks; 20 frets; nickel plated machine heads and tailpiece; white end pin; adjustable ebony bridge.
- Exclusive Gibson Adjustable Truss Rod neck construction.

PRICE $50.00

CASES
No. 182—Utility, side opening—purple flannel lining $45.50.
No. 362—Faultless construction—waterproof imitation black leather covering—American Beauty velvet lining $12.00.
STYLE A-1

Carved Top and Back

Features

- Body size — 10 1/4” wide and 13 3/4” long.
- Maple back and rim; mahogany neck; selected spruce top; rosewood fingerboard.
- Rich brown mahogany finish with sunburst on top.
- White ivoired binding on top and bottom edges of body: pearl fingerboard inlays.
- Elevated brown celluloid fingerrest: nickel plated tailpiece and machine heads; side position marks: white end pin; 20 frets: adjustable ebony bridge.
- Exclusive Gibson Adjustable Truss Rod neck construction.

Price $35.00

Cases

No. 102—Utility, side opening — purple flannel lining. $5.50.
No. 362—Faultless construction — waterproof imitation black leather covering — American Beauty velvet lining. $12.00.

STYLE A-00

Carved Top

Features

- Body size—10 1/4” wide and 13 3/4” long.
- A thoroughly dependable, genuine carved top Gibson mandolin at a price within reach of all.
- Selected spruce top; mahogany neck; maple back and rim; rosewood fingerboard.
- Dark brown mahogany finish with sunburst on top.
- White ivoired binding around top edge of body: pearl fingerboard inlays.
- Adjustable ebony bridge; brass finish machine heads; nickel plated tailpiece; elevated brown celluloid fingerrest; side position marks: 20 frets.
- Exclusive Gibson Adjustable Truss Rod neck construction.

Price $25.00

Cases

No. 101—Challenge, side opening — purple flannel lining. $2.50.
No. 102 — Utility, side opening — purple flannel lining. $5.50.
LOUISE TORY  
Lee Elliott Orchestra  
New York

GRACE HAYES  
Phil Spitalny Orchestra  
New York

MARION GANGE  
Ina Ray Hutton Orchestra  
New York

CECILE GAGNON  
Soloist  
Nashua, N. H.

LUCILLE TADDEO and KATHRYN GREEN  
Seattle, Washington

WILMA LUNG  
Teacher-Soloist  
Syracuse, N. Y.

“Only a Gibson is Good Enough”
MANDOLAS

A tenor voiced instrument, beautiful for either solo or obligato playing—its size, slightly larger than a mandolin, gives it a rich fullness of tone that is not found in any other instrument. The mandola is tuned A D G C—very easy for the mandolin player to learn as the first three strings are tuned the same as the mandolin.

NEW STYLE H-0

Gibson does more to advocate, encourage and help in the forming of mandolin orchestras than any other firm, and realizing that many orchestras are lacking that completeness which only a mandola can give, we created this new low priced model.

- Body size—11" wide and 15" long.
- Genuine spruce top; mahogany neck; maple back and rim; rosewood fingerboard.
- Dark brown mahogany finish with sunburst on top.
- White ivoroid binding around top edge of body; genuine pearl fingerboard inlays.
- Nickel plated tailpiece and machine heads, with white buttons; adjustable rosewood bridge; side position marks; elevated brown celluloid fingerrest; white end pin; 19 frets.
- Exclusive Gibson Adjustable Truss Rod neck construction.

PRICE $35.00
CASE: No. 135—Challenge, side opening—purple flannel lining. $4.00.

STYLE H-4

- Similar in construction and finish to style F-4 mandolin on page 57 except larger body and longer fingerboard. 21 frets.
- Body size—11" wide and 15½" long. PRICE $175.00.
CASE: No. 338—Faultless construction—waterproof imitation black leather covering—American Beauty silk plush lining. $17.00.

MANDO-CELLOS

Larger body than the mandola—eight strings, in pairs, tuned A D G C, one octave below the mandola—rich baritone voice—ideal for mandolin orchestra playing.

STYLE K-1

- Design similar to style A-50 mandolin on page 60; top finished in black ebony; neck, rim and back finished in dark chocolate brown; has large body and eight string mandocello fingerboard, peghead and tailpiece; and 24 frets.
- Body size—14¼" wide and 18½" long.
- Exclusive Gibson Adjustable Truss Rod neck construction.

PRICE $80.00
CASE: No. 394—Faultless construction—waterproof imitation black leather covering—velvet lining. $21.00.

STYLE K-4

- Similar to F-4 mandolin on page 57 in design and finish but has larger body and eight string mandocello peghead, fingerboard and tailpiece. Has 24 frets.
- Body size—14¼" wide and 19¼" long. PRICE $200.00.
CASE: No. 405—Faultless construction—waterproof imitation black leather covering—silk plush lining. $24.00.
HARP-GUITAR
STYLE U

Similar to a guitar in construction, but with much larger body—has six strings on regular guitar fingerboard and ten sub-bass strings. 18 frets.

- Body size—18½" wide and 26½" long.

WRITE FOR PRICE

MANDO-BASS
STYLE J

A deep, full toned bass is essential to every fretted instrument combination—the Gibson mando-bass has four strings and is played with a special leather pick—tuned G D A E.

- Back and rim of strong northern maple; top of selected spruce; neck of mahogany; top and back are carved and hand graduated and especially braced.
- Top is finished in black ebony; back, rim and neck finished in brown mahogany; white ivoroid binding around top of body.
- Comes equipped with special adjustable standard.
- Body size—34" long and 24½" wide, 16 frets.
- Exclusive Gibson Adjustable Truss Rod neck construction.

WRITE FOR PRICE
[ 04 ]
UKULELES

STYLE UKE 3
This deluxe ukulele has a rich, full, powerful tone that is surprising for an instrument of its small size—it is equally pleasing to the eye. Air seasoned spruce top: mahogany back, rim and neck, with a rich dark walnut finish, hand rubbed to high luster—white, black and white binding around top and bottom edges of body—rosewood fingerboard inlaid with beautiful pearl designs and bound with white ivory—sound-hole decorated with colored marqueterie—strong friction pegs—guaranteed accurate for finest solo playing. PRICE $20.00.
CASE: No. 310—Faultless with purple flannel lining. $2.50.

STYLE UKE 2
Genuine mahogany body and neck—rosewood fingerboard—finished in hand rubbed mahogany with shaded top, back, rim and neck—top and bottom of body bound with white ivory—pearl fingerboard inlays—white, black and white purfling around sound-hole—strong friction pegs—absolutely accurate. PRICE $15.00.
CASES: No. 89—Canvas. $1.75; No. 310—Faultless with flannel lining. $3.50.

STYLE UKE 1
An exceptionally fine, accurate ukulele for this price—mahogany body and neck—rosewood fingerboard—pearl position dots—dependable friction pegs—mahogany finish with shading on top, back, rim and neck. White, black and white purfling ring around sound-hole. PRICE $10.00.
CASES: No. 9—Canvas. $1.75; No. 310—Faultless with flannel lining. $3.50.

UKULELE BANJOS

STYLE UB-3
Has 8" rim with professional extension resonator bound on bottom with white ivory—rosewood fingerboard with pearl inlays—nickel metal parts—fine head—friction pegs—northern maple with antique mahogany finish. PRICE $30.00.
CASE: No. 411—Faultless—flannel lining. $8.50.

STYLE UB-2
Northern maple finished in antique mahogany—8" rim with special amplifying resonator inlaid with white and black ivory—rings and bound with white ivory—good head and dependable friction pegs—rosewood fingerboard with pearl position dots.
PRICE $18.00.
CASE: No. 35—Canvas. $2.00.

STYLE UB-1
Genuine Gibson quality at low price—6" rim with special amplifying resonator—northern maple with light mahogany finish—rosewood fingerboard with pearl position dots—friction pegs.
PRICE $10.00.
CASE: No. 30—Canvas. $1.75.
GIBSON ACCESSORIES

No matter how fine your instrument may be, it cannot give you its best in tone, volume, accuracy, dependability and playing ease unless reliable strings, picks, heads and other accessories are used.

Gibson is the only maker of guitars, banjos and mandolins that gives you such a complete choice of fine accessories—most of the items listed in the following pages are made in the Gibson factory and carry the Gibson Guarantee of materials and workmanship, those which are not made by Gibson have been carefully tested and come to you with our stamp of approval.

FOUR RULES --

• 1. In buying an instrument, make sure you are getting the greatest value for the amount you can afford to spend.
• 2. A good instrument deserves a good case.
• 3. Give your instrument a chance to do its best—use good accessories.
• 4. Take care of your instrument—keep it clean and polished.
## GIBSON MONA-STEEL STRINGS

There is a very definite reason why Gibson strings are better and will give you greater satisfaction—the reason is that instead of making "just another string," Gibson made exhaustive research for the best materials in the world and a better way to make this material into strings.

### GUITAR—Ball Ends

<table>
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<th>Doz.</th>
<th>Gross</th>
<th>Apply on</th>
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<tr>
<td>232 E or 1st, silvered steel</td>
<td>$1.20</td>
<td>$12.00</td>
<td>1/2 Gross</td>
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<tr>
<td>233 B or 2nd, silvered steel</td>
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<td>17.00</td>
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<td>235 G or 3rd, silvered steel</td>
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<td>12.00</td>
<td>1/2 Gross</td>
</tr>
<tr>
<td>236 D or 4th, wound on steel</td>
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Per Set Doz. Sets

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### GUITAR—JUMBO HEAVY GAUGE—Ball Ends

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<tr>
<td>2322 B or 2nd, wound on steel</td>
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<td>17.00</td>
<td>1/2 Gross</td>
</tr>
<tr>
<td>2323 G or 3rd, wound on steel</td>
<td>1.90</td>
<td>19.00</td>
<td>1/3 Gross</td>
</tr>
<tr>
<td>2324 D or 4th, wound on steel</td>
<td>2.00</td>
<td>20.00</td>
<td>1/3 Gross</td>
</tr>
<tr>
<td>2325 A or 5th, wound on steel</td>
<td>2.60</td>
<td>26.00</td>
<td>1/3 Gross</td>
</tr>
<tr>
<td>2326 E or 6th, wound on steel</td>
<td>3.25</td>
<td>32.50</td>
<td>1/3 Gross</td>
</tr>
</tbody>
</table>

Per Set Doz. Sets

<table>
<thead>
<tr>
<th></th>
<th>Doz.</th>
<th>Gross</th>
<th>Apply on</th>
</tr>
</thead>
<tbody>
<tr>
<td>2385 Set of Guitar, plain second</td>
<td>$1.35</td>
<td>13.50</td>
<td>1/2 Gross</td>
</tr>
<tr>
<td>2386 Set of Guitar, wound second</td>
<td>1.85</td>
<td>18.50</td>
<td>1/3 Gross</td>
</tr>
</tbody>
</table>

### AUDITORIUM SIZE GUITAR STRINGS

42" Long—Add 10% to regular Guitar String prices.

### GUITAR—GUT AND COMPOUND—Loop Ends

<table>
<thead>
<tr>
<th></th>
<th>Doz.</th>
<th>Gross</th>
<th>Apply on</th>
</tr>
</thead>
<tbody>
<tr>
<td>281 E or 1st, trued gut</td>
<td>$5.40</td>
<td></td>
<td></td>
</tr>
<tr>
<td>282 B or 2nd, trued gut</td>
<td>5.76</td>
<td></td>
<td></td>
</tr>
<tr>
<td>283 G or 3rd, trued gut</td>
<td>6.48</td>
<td></td>
<td></td>
</tr>
<tr>
<td>284 D or 4th, wound on silk</td>
<td>3.65</td>
<td>36.50</td>
<td>1/3 Gross</td>
</tr>
<tr>
<td>285 A or 5th, wound on silk</td>
<td>4.50</td>
<td>45.00</td>
<td>1/3 Gross</td>
</tr>
<tr>
<td>286 E or 6th, wound on silk</td>
<td>5.50</td>
<td>55.00</td>
<td>1/3 Gross</td>
</tr>
<tr>
<td>287 B or 2nd, silvered steel</td>
<td>1.00</td>
<td>10.00</td>
<td>1/3 Gross</td>
</tr>
<tr>
<td>288 G or 3rd, wound on silk and steel</td>
<td>2.10</td>
<td>21.00</td>
<td>1/3 Gross</td>
</tr>
<tr>
<td>289 G or 3rd, wound on silk and steel</td>
<td>2.35</td>
<td>23.50</td>
<td>1/3 Gross</td>
</tr>
<tr>
<td>280 D or 4th, wound on silk and steel</td>
<td>2.90</td>
<td>29.00</td>
<td>1/3 Gross</td>
</tr>
<tr>
<td>290 A or 5th, wound on silk and steel</td>
<td>3.40</td>
<td>34.00</td>
<td>1/3 Gross</td>
</tr>
<tr>
<td>291 E or 6th, wound on silk and steel</td>
<td>3.90</td>
<td>39.00</td>
<td>1/3 Gross</td>
</tr>
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</table>

### ELECTRIC SPANISH GUITAR STRINGS

Use Regular 240 Set of Guitar.

### HAWAIIAN GUITAR—HEAVY GAUGE—Ball Ends

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<thead>
<tr>
<th></th>
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<th>Gross</th>
<th>Apply on</th>
</tr>
</thead>
<tbody>
<tr>
<td>242 E or 1st, silvered steel</td>
<td>$1.20</td>
<td>$12.00</td>
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<tr>
<td>243 G or 2nd, silvered steel</td>
<td>1.20</td>
<td>12.00</td>
<td>1/2 Gross</td>
</tr>
<tr>
<td>244 A or 3rd, silvered steel</td>
<td>1.25</td>
<td>12.50</td>
<td>1/2 Gross</td>
</tr>
<tr>
<td>245 D or 4th, wound on steel</td>
<td>1.80</td>
<td>18.00</td>
<td>1/3 Gross</td>
</tr>
<tr>
<td>246 A or 5th, wound on steel</td>
<td>2.60</td>
<td>26.00</td>
<td>1/3 Gross</td>
</tr>
<tr>
<td>247 E or 6th, wound on steel</td>
<td>3.50</td>
<td>35.00</td>
<td>1/3 Gross</td>
</tr>
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</table>

Per Set Doz. Sets

### E-7TH TUNING HAWAIIAN GUITAR

Are listed under polished strings.

### ELECTRIC HAWAIIAN GUITAR STRINGS

<table>
<thead>
<tr>
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<th>Gross</th>
<th>Apply on</th>
</tr>
</thead>
<tbody>
<tr>
<td>E 242 1st, silvered steel</td>
<td>$1.20</td>
<td>12.00</td>
<td>1/2 Gross</td>
</tr>
<tr>
<td>E 243 2nd, silvered steel</td>
<td>1.20</td>
<td>12.00</td>
<td>1/2 Gross</td>
</tr>
<tr>
<td>E 244 3rd, silvered steel</td>
<td>1.25</td>
<td>12.50</td>
<td>1/2 Gross</td>
</tr>
<tr>
<td>E 245 4th, wound on steel</td>
<td>2.00</td>
<td>20.00</td>
<td>1/3 Gross</td>
</tr>
<tr>
<td>E 246 5th, wound on steel</td>
<td>2.60</td>
<td>26.00</td>
<td>1/3 Gross</td>
</tr>
<tr>
<td>E 247 6th, wound on steel</td>
<td>3.50</td>
<td>35.00</td>
<td>1/3 Gross</td>
</tr>
<tr>
<td>E 249 7th, wound on steel</td>
<td>1.20</td>
<td>12.00</td>
<td>1/2 Gross</td>
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</table>

Per Set Doz. Sets

### ROY SMECK HAWAIIAN GUITAR STRINGS

<table>
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<th>Apply on</th>
</tr>
</thead>
<tbody>
<tr>
<td>842 E or 1st, silvered steel</td>
<td>$1.00</td>
<td>10.00</td>
<td>1/2 Gross</td>
</tr>
<tr>
<td>843 G or 2nd, silvered steel</td>
<td>1.10</td>
<td>11.00</td>
<td>1/2 Gross</td>
</tr>
<tr>
<td>844 A or 3rd, silvered steel</td>
<td>1.25</td>
<td>12.50</td>
<td>1/2 Gross</td>
</tr>
<tr>
<td>845 E or 4th, wound on steel</td>
<td>1.80</td>
<td>18.00</td>
<td>1/3 Gross</td>
</tr>
<tr>
<td>846 A or 5th, wound on steel</td>
<td>2.30</td>
<td>23.00</td>
<td>1/3 Gross</td>
</tr>
<tr>
<td>847 E or 6th, wound on steel</td>
<td>3.10</td>
<td>31.00</td>
<td>1/3 Gross</td>
</tr>
</tbody>
</table>

Per Set Doz. Sets

<table>
<thead>
<tr>
<th></th>
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<th>Gross</th>
<th>Apply on</th>
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</thead>
<tbody>
<tr>
<td>848 Set of Guitar, plain third</td>
<td>1.00</td>
<td>10.00</td>
<td>1/2 Gross</td>
</tr>
<tr>
<td>Product</td>
<td>Gross Prices</td>
<td>Apply on</td>
<td>Doz.</td>
</tr>
<tr>
<td>--------------------------------</td>
<td>--------------</td>
<td>----------------</td>
<td>------</td>
</tr>
<tr>
<td>TENOR GUITAR—Ball Ends</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Can be used on Tenor Banjo Where Ball Ends Are Desired</td>
<td></td>
<td></td>
<td>455</td>
</tr>
<tr>
<td>A or 1st, silvered steel</td>
<td>$1.20</td>
<td>$12.00</td>
<td>1/2</td>
</tr>
<tr>
<td>D or 2nd, silvered steel</td>
<td>1.20</td>
<td>12.00</td>
<td>1/2</td>
</tr>
<tr>
<td>G or 3rd, wound on steel</td>
<td>1.80</td>
<td>18.00</td>
<td>1/2</td>
</tr>
<tr>
<td>C or 4th, wound on steel</td>
<td>2.00</td>
<td>20.00</td>
<td>1/2</td>
</tr>
<tr>
<td>Set of Tenor Guitar</td>
<td>.60</td>
<td>$6.00</td>
<td></td>
</tr>
<tr>
<td>PLECTRUM GUITAR—Ball Ends</td>
<td></td>
<td></td>
<td>465</td>
</tr>
<tr>
<td>Can be Used on Plectrum and 5 String Banjos Where Ball Ends Are Desired</td>
<td></td>
<td></td>
<td>456</td>
</tr>
<tr>
<td>D or 1st, silvered steel</td>
<td>$1.20</td>
<td>$12.00</td>
<td>1/2</td>
</tr>
<tr>
<td>B or 2nd, silvered steel</td>
<td>1.20</td>
<td>12.00</td>
<td>1/2</td>
</tr>
<tr>
<td>G or 3rd, wound on steel</td>
<td>1.80</td>
<td>18.00</td>
<td>1/2</td>
</tr>
<tr>
<td>C or 4th, wound on steel</td>
<td>2.00</td>
<td>20.00</td>
<td>1/2</td>
</tr>
<tr>
<td>Set of Plectrum Guitar or</td>
<td>.60</td>
<td>$6.00</td>
<td></td>
</tr>
<tr>
<td>Plectrum Banjo (4) Strings</td>
<td>.70</td>
<td>$7.00</td>
<td></td>
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<tr>
<td>GUITAR BANJO—Loop Ends</td>
<td></td>
<td></td>
<td>350</td>
</tr>
<tr>
<td>E or 1st, silvered steel</td>
<td>$1.20</td>
<td>$12.00</td>
<td>1/2</td>
</tr>
<tr>
<td>B or 2nd, silvered steel</td>
<td>1.20</td>
<td>12.00</td>
<td>1/2</td>
</tr>
<tr>
<td>G or 3rd, wound on steel</td>
<td>1.80</td>
<td>18.00</td>
<td>1/2</td>
</tr>
<tr>
<td>D or 4th, wound on steel</td>
<td>1.90</td>
<td>19.00</td>
<td>1/2</td>
</tr>
<tr>
<td>A or 5th, wound on steel</td>
<td>2.50</td>
<td>25.00</td>
<td>1/2</td>
</tr>
<tr>
<td>E or 6th, wound on steel</td>
<td>3.40</td>
<td>34.00</td>
<td>1/2</td>
</tr>
<tr>
<td>Set of Guitar Banjo</td>
<td>.12</td>
<td>$1.20</td>
<td></td>
</tr>
<tr>
<td>MANDOLIN BANJO—Loop Ends</td>
<td></td>
<td></td>
<td>545</td>
</tr>
<tr>
<td>A or 1st, silvered steel</td>
<td>$1.20</td>
<td>$12.00</td>
<td>1/2</td>
</tr>
<tr>
<td>D or 2nd, silvered steel</td>
<td>1.20</td>
<td>12.00</td>
<td>1/2</td>
</tr>
<tr>
<td>G or 3rd, wound on steel</td>
<td>1.80</td>
<td>18.00</td>
<td>1/2</td>
</tr>
<tr>
<td>C or 4th, wound on steel</td>
<td>2.00</td>
<td>20.00</td>
<td>1/2</td>
</tr>
<tr>
<td>Set of Tenor Banjo</td>
<td>.60</td>
<td>$6.00</td>
<td></td>
</tr>
<tr>
<td>TENOR BANJO—Loop Ends</td>
<td></td>
<td></td>
<td>546</td>
</tr>
<tr>
<td>A or 1st, silvered steel</td>
<td>$1.20</td>
<td>$12.00</td>
<td>1/2</td>
</tr>
<tr>
<td>D or 2nd, silvered steel</td>
<td>1.20</td>
<td>12.00</td>
<td>1/2</td>
</tr>
<tr>
<td>G or 3rd, wound on steel</td>
<td>1.80</td>
<td>18.00</td>
<td>1/2</td>
</tr>
<tr>
<td>C or 4th, wound on steel</td>
<td>2.00</td>
<td>20.00</td>
<td>1/2</td>
</tr>
<tr>
<td>Set of Tenor Banjo</td>
<td>.60</td>
<td>$6.00</td>
<td></td>
</tr>
<tr>
<td>PLECTRUM AND 5 STRING BANJO—Loop Ends</td>
<td></td>
<td></td>
<td>547</td>
</tr>
<tr>
<td>D or 1st, silvered steel</td>
<td>$1.20</td>
<td>$12.00</td>
<td>1/2</td>
</tr>
<tr>
<td>B or 2nd, silvered steel</td>
<td>1.20</td>
<td>12.00</td>
<td>1/2</td>
</tr>
<tr>
<td>G or 3rd, wound on steel</td>
<td>1.80</td>
<td>18.00</td>
<td>1/2</td>
</tr>
<tr>
<td>C or 4th, wound on steel</td>
<td>2.00</td>
<td>20.00</td>
<td>1/2</td>
</tr>
<tr>
<td>Set of Ukulele, wound third</td>
<td>.75</td>
<td>$7.50</td>
<td></td>
</tr>
<tr>
<td>GUT UKULELE, UKE-BANJO and TENOR UKE Hand Trued—Ball Ends</td>
<td></td>
<td></td>
<td>548</td>
</tr>
<tr>
<td>Hand Trued—Ball Ends</td>
<td></td>
<td></td>
<td>549</td>
</tr>
<tr>
<td>MANDOLIN—Loop Ends</td>
<td></td>
<td></td>
<td>550</td>
</tr>
<tr>
<td>MANDOLIN—Loop Ends</td>
<td></td>
<td></td>
<td>551</td>
</tr>
</tbody>
</table>
### STEEL UKULELE, UKE-BANJO and TENOR UKE

<table>
<thead>
<tr>
<th></th>
<th>Doz.</th>
<th>Gross</th>
<th>Apply on</th>
</tr>
</thead>
<tbody>
<tr>
<td>580</td>
<td>$1.10</td>
<td>$11.00</td>
<td>1/2 Gross</td>
</tr>
<tr>
<td>581</td>
<td>1.60</td>
<td>16.00</td>
<td>1/3 Gross</td>
</tr>
<tr>
<td>582</td>
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<td>16.00</td>
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</tr>
<tr>
<td>583</td>
<td>1.10</td>
<td>11.00</td>
<td>1/2 Gross</td>
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</table>

### GUT VIOLIN STRINGS

<table>
<thead>
<tr>
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<th>Apply on</th>
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<tbody>
<tr>
<td>380</td>
<td>$1.00</td>
<td>$10.00</td>
<td>1/2 Gross</td>
</tr>
<tr>
<td>381</td>
<td>2.25</td>
<td>22.50</td>
<td>1/3 Gross</td>
</tr>
<tr>
<td>382</td>
<td>2.75</td>
<td>27.50</td>
<td>1/3 Gross</td>
</tr>
<tr>
<td>383</td>
<td>6.00</td>
<td>60.00</td>
<td>1/3 Gross</td>
</tr>
<tr>
<td>384</td>
<td>2.75</td>
<td>27.50</td>
<td>1/3 Gross</td>
</tr>
<tr>
<td>385</td>
<td>9.00</td>
<td>90.00</td>
<td>1/3 Gross</td>
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</table>

### MANDO-BASS (42" Scale)—Loop Ends

<table>
<thead>
<tr>
<th></th>
<th>Each</th>
<th>Dozen</th>
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</thead>
<tbody>
<tr>
<td>269</td>
<td>$ .80</td>
<td>$ 8.00</td>
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<tr>
<td>270</td>
<td>.90</td>
<td>9.00</td>
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<td>10.00</td>
</tr>
<tr>
<td>272</td>
<td>1.10</td>
<td>11.00</td>
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### HAND POLISHED STRINGS

#### GUITAR—POLISHED—Ball Ends

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<th>Apply on</th>
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<tr>
<td>0232</td>
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<td>$12.00</td>
<td>1/2 Gross</td>
</tr>
<tr>
<td>0233</td>
<td>1.20</td>
<td>12.00</td>
<td>1/2 Gross</td>
</tr>
<tr>
<td>0234</td>
<td>2.75</td>
<td>27.50</td>
<td>1/3 Gross</td>
</tr>
<tr>
<td>0235</td>
<td>2.90</td>
<td>29.00</td>
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</tr>
<tr>
<td>0236</td>
<td>3.05</td>
<td>30.50</td>
<td>1/3 Gross</td>
</tr>
<tr>
<td>0237</td>
<td>4.00</td>
<td>40.00</td>
<td>1/3 Gross</td>
</tr>
<tr>
<td>0238</td>
<td>5.45</td>
<td>54.50</td>
<td>1/3 Gross</td>
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</table>

#### TENOR BANJO—POLISHED—Loop Ends

<table>
<thead>
<tr>
<th></th>
<th>Doz.</th>
<th>Gross</th>
<th>Apply on</th>
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</thead>
<tbody>
<tr>
<td>0545</td>
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<td>$12.00</td>
<td>1/2 Gross</td>
</tr>
<tr>
<td>0546</td>
<td>1.20</td>
<td>12.00</td>
<td>1/2 Gross</td>
</tr>
<tr>
<td>0547</td>
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</tr>
<tr>
<td>0548</td>
<td>3.20</td>
<td>32.00</td>
<td>1/3 Gross</td>
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</table>

#### STEEL VIOLIN STRINGS

<table>
<thead>
<tr>
<th></th>
<th>Doz.</th>
<th>Gross</th>
<th>Apply on</th>
</tr>
</thead>
<tbody>
<tr>
<td>360</td>
<td>$1.00</td>
<td>$10.00</td>
<td>1/2 Gross</td>
</tr>
<tr>
<td>361</td>
<td>1.10</td>
<td>11.00</td>
<td>1/3 Gross</td>
</tr>
<tr>
<td>362</td>
<td>1.10</td>
<td>11.00</td>
<td>1/3 Gross</td>
</tr>
<tr>
<td>363</td>
<td>1.50</td>
<td>15.00</td>
<td>1/3 Gross</td>
</tr>
<tr>
<td>364</td>
<td>1.60</td>
<td>16.00</td>
<td>1/3 Gross</td>
</tr>
</tbody>
</table>

#### HARP GUITAR SUB BASS—Ball Ends

<table>
<thead>
<tr>
<th></th>
<th>Each</th>
<th>Dozen</th>
</tr>
</thead>
<tbody>
<tr>
<td>250</td>
<td>$ .64</td>
<td>$ 6.40</td>
</tr>
<tr>
<td>251</td>
<td>.64</td>
<td>6.40</td>
</tr>
<tr>
<td>252</td>
<td>.64</td>
<td>6.40</td>
</tr>
<tr>
<td>253</td>
<td>.64</td>
<td>6.40</td>
</tr>
<tr>
<td>254</td>
<td>.64</td>
<td>6.40</td>
</tr>
<tr>
<td>255</td>
<td>.64</td>
<td>6.40</td>
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<tr>
<td>256</td>
<td>.64</td>
<td>6.40</td>
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<tr>
<td>257</td>
<td>.64</td>
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<tr>
<td>258</td>
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<td>.64</td>
<td>6.40</td>
</tr>
<tr>
<td>261</td>
<td>.64</td>
<td>6.40</td>
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#### HAWAIIAN GUITAR—HEAVY GAUGE—POLISHED

<table>
<thead>
<tr>
<th></th>
<th>Doz.</th>
<th>Gross</th>
<th>Apply on</th>
</tr>
</thead>
<tbody>
<tr>
<td>0242</td>
<td>$1.20</td>
<td>$12.00</td>
<td>1/2 Gross</td>
</tr>
<tr>
<td>0243</td>
<td>1.20</td>
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<td>1/2 Gross</td>
</tr>
<tr>
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</tr>
<tr>
<td>0245</td>
<td>2.90</td>
<td>29.00</td>
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</tr>
<tr>
<td>0246</td>
<td>3.05</td>
<td>30.50</td>
<td>1/3 Gross</td>
</tr>
<tr>
<td>0247</td>
<td>4.00</td>
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</tr>
<tr>
<td>0248</td>
<td>5.65</td>
<td>56.50</td>
<td>1/3 Gross</td>
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</tbody>
</table>

#### HAWAIIAN GUITAR—E-7th tuning—Polished—Ball Ends

<table>
<thead>
<tr>
<th></th>
<th>Doz.</th>
<th>Gross</th>
<th>Apply on</th>
</tr>
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<tbody>
<tr>
<td>0682</td>
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<td>$12.00</td>
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</tr>
<tr>
<td>0683</td>
<td>1.20</td>
<td>12.00</td>
<td>1/2 Gross</td>
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<tr>
<td>0684</td>
<td>1.25</td>
<td>12.50</td>
<td>1/2 Gross</td>
</tr>
<tr>
<td>0685</td>
<td>3.05</td>
<td>30.50</td>
<td>1/3 Gross</td>
</tr>
<tr>
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<tr>
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### HAWAIIAN GUITAR—E-7th tuning—Polished—Ball Ends

<table>
<thead>
<tr>
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<tbody>
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<tr>
<td>0944</td>
<td>1.25</td>
<td>12.50</td>
<td>1/2 Gross</td>
</tr>
<tr>
<td>0945</td>
<td>3.05</td>
<td>30.50</td>
<td>1/3 Gross</td>
</tr>
<tr>
<td>0946</td>
<td>4.00</td>
<td>40.00</td>
<td>1/3 Gross</td>
</tr>
<tr>
<td>0947</td>
<td>5.65</td>
<td>56.50</td>
<td>1/3 Gross</td>
</tr>
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</table>


### PLECTRUM AND 5-STRING BANJO—POLISHED

<table>
<thead>
<tr>
<th>Strings</th>
<th>Doz.</th>
<th>Gross</th>
<th>Apply on</th>
</tr>
</thead>
<tbody>
<tr>
<td>0565</td>
<td>D or 1st, silved steel</td>
<td>$1.20</td>
<td>$12.00</td>
</tr>
<tr>
<td>0566</td>
<td>B or 2nd, silved steel</td>
<td>$1.20</td>
<td>$12.00</td>
</tr>
<tr>
<td>0572</td>
<td>G or 3rd, silved steel</td>
<td>$1.20</td>
<td>$12.00</td>
</tr>
<tr>
<td>0567</td>
<td>G or 3rd, wound on steel</td>
<td>$2.90</td>
<td>$29.00</td>
</tr>
<tr>
<td>0568</td>
<td>C or 4th, wound on steel</td>
<td>$3.20</td>
<td>$32.00</td>
</tr>
<tr>
<td>0569</td>
<td>G or 5th, wound on steel</td>
<td>$1.20</td>
<td>$12.00</td>
</tr>
<tr>
<td>0570</td>
<td>Set of Plectrum Banjo, plain third</td>
<td>$9.90</td>
<td>$90.00</td>
</tr>
<tr>
<td>0571</td>
<td>Set of 5-String Banjo, plain third</td>
<td>$10.00</td>
<td>$100.00</td>
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### MANDOLIN AND MANDOLIN-BANJO—POLISHED

<table>
<thead>
<tr>
<th>Strings</th>
<th>Doz.</th>
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<th>Apply on</th>
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</thead>
<tbody>
<tr>
<td>0157</td>
<td>E or 1st, silved steel</td>
<td>$1.20</td>
<td>$12.00</td>
</tr>
<tr>
<td>0158</td>
<td>A or 2nd, silved steel</td>
<td>$1.20</td>
<td>$12.00</td>
</tr>
<tr>
<td>0159</td>
<td>D or 3rd, wound on steel</td>
<td>$2.60</td>
<td>$26.00</td>
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<tr>
<td>0160</td>
<td>G or 4th, wound on steel</td>
<td>$3.05</td>
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### GIBSON BRONZE STRINGS

#### GUITAR—Ball Ends

<table>
<thead>
<tr>
<th>Strings</th>
<th>Doz.</th>
<th>Gross</th>
<th>Apply on</th>
</tr>
</thead>
<tbody>
<tr>
<td>132</td>
<td>E or 1st, silved steel</td>
<td>$1.00</td>
<td>$10.00</td>
</tr>
<tr>
<td>133</td>
<td>B or 2nd, silved steel</td>
<td>$1.00</td>
<td>$10.00</td>
</tr>
<tr>
<td>134</td>
<td>B or 2nd, wound on steel</td>
<td>$1.50</td>
<td>$15.00</td>
</tr>
<tr>
<td>135</td>
<td>G or 3rd, wound on steel</td>
<td>$1.60</td>
<td>$16.00</td>
</tr>
<tr>
<td>136</td>
<td>D or 4th, wound on steel</td>
<td>$1.70</td>
<td>$17.00</td>
</tr>
<tr>
<td>137</td>
<td>A or 5th, wound on steel</td>
<td>$2.20</td>
<td>$22.00</td>
</tr>
<tr>
<td>138</td>
<td>E or 6th, wound on steel</td>
<td>$3.00</td>
<td>$30.00</td>
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</tbody>
</table>

#### HAWAIIAN GUITAR—HEAVY GAUGE—Ball Ends

<table>
<thead>
<tr>
<th>Strings</th>
<th>Doz.</th>
<th>Gross</th>
<th>Apply on</th>
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<tbody>
<tr>
<td>142</td>
<td>E or 1st, silved steel</td>
<td>$1.00</td>
<td>$10.00</td>
</tr>
<tr>
<td>143</td>
<td>B or 2nd, silved steel</td>
<td>$1.10</td>
<td>$11.00</td>
</tr>
<tr>
<td>144</td>
<td>A or 3rd, silved steel</td>
<td>$1.20</td>
<td>$12.00</td>
</tr>
<tr>
<td>145</td>
<td>A or 3rd, wound on steel</td>
<td>$1.70</td>
<td>$17.00</td>
</tr>
<tr>
<td>146</td>
<td>E or 4th, wound on steel</td>
<td>$1.80</td>
<td>$18.00</td>
</tr>
<tr>
<td>147</td>
<td>A or 5th, wound on steel</td>
<td>$2.30</td>
<td>$23.00</td>
</tr>
<tr>
<td>148</td>
<td>E or 6th, wound on steel</td>
<td>$3.10</td>
<td>$31.00</td>
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#### TENOR GUITAR—Ball Ends

<table>
<thead>
<tr>
<th>Strings</th>
<th>Doz.</th>
<th>Gross</th>
<th>Apply on</th>
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</thead>
<tbody>
<tr>
<td>655</td>
<td>A or 1st, silved steel</td>
<td>$1.00</td>
<td>$10.00</td>
</tr>
<tr>
<td>656</td>
<td>D or 2nd, silved steel</td>
<td>$1.00</td>
<td>$10.00</td>
</tr>
<tr>
<td>657</td>
<td>G or 3rd, wound on steel</td>
<td>$1.60</td>
<td>$16.00</td>
</tr>
<tr>
<td>658</td>
<td>C or 4th, wound on steel</td>
<td>$1.80</td>
<td>$18.00</td>
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### TENOR BANJO—Loop Ends

<table>
<thead>
<tr>
<th>Strings</th>
<th>Doz.</th>
<th>Gross</th>
<th>Apply on</th>
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<tbody>
<tr>
<td>745</td>
<td>A or 1st, silved steel</td>
<td>$1.00</td>
<td>$10.00</td>
</tr>
<tr>
<td>746</td>
<td>D or 2nd, silved steel</td>
<td>$1.00</td>
<td>$10.00</td>
</tr>
<tr>
<td>747</td>
<td>G or 3rd, wound on steel</td>
<td>$1.40</td>
<td>$14.00</td>
</tr>
<tr>
<td>748</td>
<td>C or 4th, wound on steel</td>
<td>$1.70</td>
<td>$17.00</td>
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### PLECTRUM AND 5-STRING BANJO—Loop Ends

<table>
<thead>
<tr>
<th>Strings</th>
<th>Doz.</th>
<th>Gross</th>
<th>Apply on</th>
</tr>
</thead>
<tbody>
<tr>
<td>165</td>
<td>D or 1st, silved steel</td>
<td>$1.00</td>
<td>$10.00</td>
</tr>
<tr>
<td>166</td>
<td>B or 2nd, silved steel</td>
<td>$1.00</td>
<td>$10.00</td>
</tr>
<tr>
<td>167</td>
<td>G or 3rd, wound on steel</td>
<td>$1.60</td>
<td>$16.00</td>
</tr>
<tr>
<td>168</td>
<td>C or 4th, wound on steel</td>
<td>$1.80</td>
<td>$18.00</td>
</tr>
<tr>
<td>169</td>
<td>G or 5th, silved steel</td>
<td>$1.00</td>
<td>$10.00</td>
</tr>
</tbody>
</table>

### ORDER STRINGS BY THE GROSS -- YOU GET TWELVE DOZEN FOR THE PRICE OF TEN -- YOU SAVE 16 2/3%
GIbson Picks

All Illustrations Are Actual Size

The large variety of sizes, shapes and weights of Gibson picks makes it possible for every player to select a pick that will suit his personal needs—Gibson picks will give a more brilliant and clean cut tone, and will allow faster and easier playing because of the materials used and the care in polishing and bevelling each pick.

No. 74 Brown
No. 74½ Ivory
Celluloid tortoise, bevelled edges, hand polished. Light, medium or heavy.
Doz. $.60; Gross $6.00

No. 74-D
De Luxe Pick
Extra heavy brown celluloid tortoise; same shape and size as No. 74.
Doz. $1.20; Gross $12.00

No. 460 Brown
No. 460½ Ivory
Celluloid tortoise, bevelled edges, cork grip. Light, medium, or heavy.
Doz. $1.20; Gross $12.00

No. 52 Brown
No. 52½ Ivory
New Gibson design. Celluloid tortoise, bevelled edges. Light, medium, or heavy.
Doz. $.60; Gross $6.00

No. 80-L Brown
Eddie Lang Pick
Brown celluloid tortoise with laminated white corrugated grip. Medium or heavy.
Doz. $1.50; Gross $15.00

Genuine Tortoise Shell Picks

No. 309
$2.40 per Doz.

No. 316
$2.00 per Doz.

No. 315
$1.25 per Doz.

The finest of Tortoise Shell, imported from France—carefully polished and bevelled.

Gibson Picks continued on next page.
Gibson picks are furnished to please the individual needs of the most exacting player. They are furnished in a large variety of shapes and sizes—most sizes made in three weights, light, medium and heavy, and two colors, brown tortoise and ivory.
**THUMB PICKS**

No. 96  Professional model of finest nickel silver spring steel; perforated to prevent perspiration and irritation; cannot slip; medium size. $1.50 $15.00

No. 88  Celluloid; assorted colors: Red, Green, Yellow, Black and White, Blue, and Ivory. Two of each color are included in dozen orders, medium large size. .80 8.00

No. 89  Same as No. 88, except small size. .70 7.00

No. 90  Ivory grain celluloid guitar thumb pick, large size, heavy; same shape as No. 88. .80 8.00

No. 80  Same as No. 90, except small size. .70 7.00

No. 95  Brown celluloid tortoise thumb pick, large size, heavy; same shape as No. 88. .80 8.00

No. 81  Same as No. 95, except small size. .70 7.00

No. 91  Fine quality polished steel guitar thumb pick. .50 5.00

No. 94  Good quality celluloid guitar thumb pick; medium large size; assorted colors. .60 6.00

**FINGER PICKS**

No. 93  Professional model of finest nickel silver spring steel; perforated to prevent perspiration and irritation; cannot slip. $1.50 $15.00

No. 92  Fine quality polished spring steel finger pick; easily adjusted to any finger. .50 5.00

No. 97  Brown celluloid finger pick; special design to fit finger perfectly for faster playing. 1.20 12.00

**UKULELE AND UKE BANJO PICKS**

No. 85  White Stiff white felt. Doz. $1.00; Gross $10.00

No. 87  Green Square medium green felt. Doz. $1.50; Gross $15.00

No. 86  Green Oval medium green felt. Doz. $.60; Gross $6.00

**ADJUSTERS**

No. 667  "Perfect" guitar string adjuster to fit over nut of any guitar to convert it into a Hawaiian guitar—very practical. Each Dozen $.50 $.60

No. 666  Gibson steel string adjuster nut; nickel plated. .25 3.00

**HAUNIAN LEIS**

600 Colorful Leis attractively made of silky crepe paper; 36 inches long, one inch in diameter; assorted colors. .35 3.50
HAWAIIAN STEELS

ALL ILLUSTRATIONS ACTUAL SIZE

Designed and manufactured by Gibson to make faster, easier and more accurate playing. Balance, shape and weight have all been worked out perfectly. Produce finest smooth, mellow tone; no rasping nor metallic vibrations. Cuts actual size.

No. 551 HAWAIIAN MOON—A new professional model of one piece high test bronze; eliminates contact of fingers with strings when desired; balanced and shaped to fit hand. Size: 3-7/16" x 1/4" x 3/8". Complete with attractive leather case.

Each, $1.00; Dozen, $12.00

No. 557—Round model polished chromium. Used extensively by professional players as it permits more freedom in executing difficult slurs, pivots and back slants. Size: 3" x 7/8". Complete in leather case.

Each, $.75; Dozen, $9.00

No. 556—Round style; polished chromium; small size. Size: 27/8" x 5/8".

Each, $.50; Dozen, $6.00

No. 558—Round style; polished chromium; medium size. Size: 21/8" x 3/4".

Each, $.50; Dozen, $6.00
No. 559—A double groove steel designed for utility and ease of execution; this type of steel, of increasing popularity, has been greatly improved by Gibson. Size: $3\frac{1}{8}$" x $1\frac{1}{4}$". Complete in leather case.

Each, $0.75; Dozen, $9.00

No. 555—Very fine moderate priced hardened steel; light weight with rounded edges. Nickel plated. Size: $3\frac{1}{8}$" x $1\frac{1}{4}$".

Each, $0.25; Dozen, $3.00

No. 554—Waverly steel with corrugated sides and rounded edges; a very popular steel. Size: $3\frac{3}{4}$" x $1\frac{1}{4}$" x $5/16$".

Each, $0.50; Dozen, $5.50

**GUITAR BRIDGES—Adjustable**

<table>
<thead>
<tr>
<th>No.</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>528</td>
<td>For Advanced models L-5, L-12, L-10, L-7 and L-4. Rosewood complete adjustable bridge; 1-5/16 inch high</td>
<td>$1.75</td>
</tr>
<tr>
<td>528-A</td>
<td>Rosewood saddle for No. 528</td>
<td>$0.85</td>
</tr>
<tr>
<td>528-B</td>
<td>Rosewood base, with thumb screws and studs for No. 528</td>
<td>$0.90</td>
</tr>
<tr>
<td>523</td>
<td>For L-5 model; complete adjustable bridge; 1/8 inch high</td>
<td>$1.75</td>
</tr>
<tr>
<td>523-A</td>
<td>Ebony saddle for No. 523</td>
<td>$0.85</td>
</tr>
<tr>
<td>523-B</td>
<td>Ebony base, with thumb screws and studs for No. 523</td>
<td>$0.90</td>
</tr>
<tr>
<td>524</td>
<td>For L-4, L-3 models where the neck joins the body at 12th fret; 1/8 inch high</td>
<td>$1.75</td>
</tr>
<tr>
<td>524-A</td>
<td>Ebony saddle for No. 524</td>
<td>$0.85</td>
</tr>
<tr>
<td>524-B</td>
<td>Ebony base, with thumb screws and studs for No. 524</td>
<td>$0.90</td>
</tr>
<tr>
<td>525</td>
<td>For L-50, L-75, L-3, L-7, L-10, L-12, L-5 models where neck joins body at 14th fret; 13/16 inch high</td>
<td>$1.50</td>
</tr>
<tr>
<td>525-A</td>
<td>Ebony saddle for No. 525</td>
<td>$0.70</td>
</tr>
<tr>
<td>525-B</td>
<td>Ebony base, with thumb screws and studs for No. 525</td>
<td>$0.80</td>
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**GUITAR BRIDGES—Non-Adjustable**

<table>
<thead>
<tr>
<th>No.</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>832</td>
<td>For flat top guitar, all models and makes; polished rosewood with offset bone saddle</td>
<td>$0.50</td>
</tr>
<tr>
<td>834</td>
<td>New design which eliminates bridge pins and holes in top of guitar; for all flat top styles, all models and makes; genuine rosewood with bone saddle; decorated with pearl</td>
<td>$1.00</td>
</tr>
<tr>
<td>832-A</td>
<td>Bone saddle to fit either No. 832 or No. 834; unnotched</td>
<td>$0.20</td>
</tr>
<tr>
<td>836</td>
<td>For Tenor and Plectrum guitars, all models and makes; polished rosewood with offset bone saddle; same shape as No. 832</td>
<td>$0.40</td>
</tr>
<tr>
<td>836-A</td>
<td>Bone saddle to fit No. 836; unnotched</td>
<td>$0.20</td>
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</tbody>
</table>

(Please mention model of instrument when ordering.)
GUITAR MACHINE HEADS

No.  G-0
To fit all guitars; steel back; brass fittings; black buttons........... $ .45

No.  G-11
To fit all guitars; brass; white buttons................................. .50

No.  102-W
New Grover to fit all guitars; brass with white buttons.............. .60

No.  312
To fit all guitars; nickel and engraved with white buttons........... 1.50

No.  290
Harp Guitar, sub bass peg, each........................................... .50

No.  291
Harp Guitar, tuning wrench, each.......................................... .60

GUITAR INDIVIDUAL MACHINE HEADS

No.  98

<table>
<thead>
<tr>
<th></th>
<th>Each</th>
<th>Set of Six</th>
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<tbody>
<tr>
<td>100-W</td>
<td>$ .45</td>
<td>$ 2.40</td>
</tr>
<tr>
<td>100-N</td>
<td>.65</td>
<td>3.60</td>
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<tr>
<td>98</td>
<td>1.00</td>
<td>5.00</td>
</tr>
<tr>
<td>98-B</td>
<td>.75</td>
<td>3.60</td>
</tr>
<tr>
<td>98-G</td>
<td>2.25</td>
<td>12.50</td>
</tr>
</tbody>
</table>

TENOR GUITAR PEGS

<table>
<thead>
<tr>
<th>No.</th>
<th>Each Set of Four</th>
</tr>
</thead>
<tbody>
<tr>
<td>79</td>
<td>Tenor and Plectrum guitar geared pegs; 2 to 1 ratio; nickel plated; white button........ $1.00</td>
</tr>
<tr>
<td>78</td>
<td>Tenor and Plectrum guitar geared pegs; 4 to 1 ratio; nickel plated; white button........ 2.25</td>
</tr>
</tbody>
</table>

GUITAR PICK GUARDS

No.  870
To fit all flat top models; white or brown celluloid; to be glued on top; state color and whether neck joins body at 12th or 14th fret.................................................. $ .50

No.  872
To fit all flat top guitars; elevated; brown celluloid; nickel attachments.......................................................... 2.50

No.  876-G
Same as No. 876 but with gold plated metal parts......................... 6.50

GUITAR TAILPIECES

No.  976
To fit L-30, L-37; extension; nickel plated.................................................. $ 1.00

No.  978
For L-5 model; brown celluloid with white and black binding; gold plated metal parts; elevated................................. 8.00
GUITAR NECK CORDS

679 Beautiful silk cord for holding guitar while standing; loop on one end and tassel on other. Choice of 4 colors: red, blue, green and black. $ .35 $3.50

GUITAR BRIDGE PINS

397 White molded celluloid $ .10 $ .90
398 Black molded celluloid $ .10 $ .90

GUITAR AND UKULELE CAPOS

BANJO SUPPLIES

BANJO HEAD CLEANER

No. 762 Works like rubber eraser; will not injure head $ .60 $ 6.50

BANJO RESONATOR STUDS

No. 735 Short studs; nickel steel for all Gibson banjos $ .10
736 Long studs; knurled heads; nickel steel for all Gibson banjos $ .10
737 Short studs; gold plated; for all Gibson banjos $ .25
738 Long studs; knurled heads; gold plated; for all Gibson banjos $ .25

BANJO ARM RESTS

655-4 Nickel-brass for all nickel plated banjos having 24 tension hooks $ 1.50
655-2 Same as above; having 22 tension hooks $ 1.50
660 Gold plated; burnished and engraved; 24 tension hooks $ 8.50

BANJO AND UKE BANJO HEADS

Joseph Rogers heads are recognized as the finest made, giving more power and volume, longer life and wear; these heads are triple inspected to comply with Gibson standards. Stretched heads are ready mounted on hoop; easily put on the banjo in a few minutes.

Mounted heads can be furnished to fit almost any banjo; when ordering for Gibson give the serial number of banjo; all others BE SURE to specify make and diameter of head, measuring from one extreme edge to the other edge of old head.

Because of many conditions affecting Banjo Heads, they cannot be guaranteed except to be in perfect condition when mailed from the factory.

BANJO HEADS

No. Each
640 Rogers "Three Star" specially selected; not mounted; 14" for 11" banjo $ 6.00
641 Mounted Rogers "Three Star"; ready to put on 11" banjo 7.50
645 Rogers "Union"; a fine serviceable head for 11" banjo; not mounted 3.75
646 Mounted Rogers "Union"; stretched and ready to put on 11" banjo 5.25
630 Rogers "Union"; not mounted; 13" for 10½" banjo 3.50
631 Mounted Rogers "Union"; stretched to put on 10½" banjo 5.00
601 A choice No. 1 quality; 14" for 11" banjo, not mounted 2.75
611 Mounted No. 1 quality; stretched ready to put on 11" banjo 3.75
602 A choice No. 1 quality head; not mounted; 13" for 10½" banjo 2.50
612 Mounted No. 1 quality; stretched ready to put on 10½" banjo 3.50
603 Uke Banjo; choice No. 1 quality; not mounted; 10" for 8" rim 1.50
613 Uke Banjo; mounted No. 1 quality; stretched ready to put on 8" rim 1.50
605 Uke Banjo; No. 1 quality; not mounted; 8" for 6" rim 1.25
614 Uke Banjo; mounted No. 1 quality; stretched ready to put on 6" rim 2.50
**BANJO BRIDGES**

<table>
<thead>
<tr>
<th>No.</th>
<th>Description</th>
<th>Each</th>
<th>Dozen</th>
</tr>
</thead>
<tbody>
<tr>
<td>55</td>
<td>For Tenor and Plectrum banjo; De Luxe ebony with bone insert; three feet; 1/2&quot; and 3/8&quot; heights</td>
<td>$1.00</td>
<td>$12.00</td>
</tr>
<tr>
<td>50</td>
<td>For Tenor and Plectrum banjo; maple with ebony insert; three feet; 1/2&quot; and 3/8&quot; heights</td>
<td>.50</td>
<td>6.00</td>
</tr>
<tr>
<td>27</td>
<td>For Tenor and Plectrum banjo; maple with ebony insert; 1/2&quot; and 3/8&quot; heights</td>
<td>.50</td>
<td>6.00</td>
</tr>
<tr>
<td>26</td>
<td>For Tenor and Plectrum banjo; maple with ebony top; 1/2&quot; and 3/8&quot; heights</td>
<td>.30</td>
<td>3.60</td>
</tr>
<tr>
<td>25</td>
<td>For Tenor and Plectrum banjo; solid maple; 1/2&quot; and 3/8&quot; heights</td>
<td>.15</td>
<td>1.80</td>
</tr>
<tr>
<td>24</td>
<td>For Tenor and Plectrum banjo; solid maple; 1/2&quot; and 3/8&quot; heights</td>
<td>.10</td>
<td>1.20</td>
</tr>
<tr>
<td>5</td>
<td>Non-tip for Tenor and Plectrum banjo; solid maple; 1/2&quot; and 3/8&quot; heights</td>
<td>.25</td>
<td>3.00</td>
</tr>
<tr>
<td>55-5</td>
<td>For Five String banjo; same shape as No. 26, 1/2&quot; and 3/8&quot; heights</td>
<td>.10</td>
<td>1.20</td>
</tr>
<tr>
<td>50</td>
<td>For Five String banjo; same shape as No. 50; 1/2&quot; and 3/8&quot; heights</td>
<td>.50</td>
<td>6.00</td>
</tr>
<tr>
<td>26</td>
<td>For Five String banjo; same shape as No. 26; 1/2&quot; and 3/8&quot; heights</td>
<td>.30</td>
<td>3.60</td>
</tr>
<tr>
<td>25</td>
<td>For Five String banjo; same shape as No. 25; 1/2&quot; and 3/8&quot; heights</td>
<td>.10</td>
<td>1.20</td>
</tr>
<tr>
<td>24</td>
<td>For Mandolin Banjo; same shape as No. 24; 1/2&quot; and 3/8&quot; heights</td>
<td>.60</td>
<td>7.20</td>
</tr>
<tr>
<td>26</td>
<td>For Mandolin Banjo; same shape as No. 26; 1/2&quot; and 3/8&quot; heights</td>
<td>.40</td>
<td>4.80</td>
</tr>
<tr>
<td>63-2</td>
<td>For Guitar Banjo; solid maple, 3/4&quot; high</td>
<td>.50</td>
<td>6.00</td>
</tr>
<tr>
<td>63-3</td>
<td>For Cello Banjo; solid maple; 3/4&quot; high</td>
<td>.50</td>
<td>6.00</td>
</tr>
</tbody>
</table>

**UKULELE AND UKE BANJO BRIDGES**

<table>
<thead>
<tr>
<th>No.</th>
<th>Description</th>
<th>Each</th>
<th>Dozen</th>
</tr>
</thead>
<tbody>
<tr>
<td>40</td>
<td>For Uke Banjo; same shape as No. 50; 1/2&quot; high</td>
<td>.50</td>
<td>6.00</td>
</tr>
<tr>
<td>41</td>
<td>For Uka Banjo; same shape as No. 24; 1/2&quot; high</td>
<td>.10</td>
<td>1.20</td>
</tr>
<tr>
<td>771</td>
<td>For Ukulele; mahogany with bone saddle</td>
<td>.30</td>
<td>3.60</td>
</tr>
<tr>
<td>773</td>
<td>For Ukulele; mahogany with ebony saddle</td>
<td>.25</td>
<td>3.00</td>
</tr>
<tr>
<td>775</td>
<td>For Tenor Ukulele; rosewood with bone saddle</td>
<td>.50</td>
<td>6.00</td>
</tr>
</tbody>
</table>

**BANJO TAILPIECES**

<table>
<thead>
<tr>
<th>No.</th>
<th>Description</th>
<th>Each</th>
</tr>
</thead>
<tbody>
<tr>
<td>101-N</td>
<td>To fit all styles and makes Tenor, Plectrum and Mandolin Banjo; Grover first model, extension; adjustable; nickel plated; detachable cover</td>
<td>$ .90</td>
</tr>
<tr>
<td>22</td>
<td>To fit all styles and makes Tenor, Plectrum and Mandolin Banjo; Grover Presto, extension; adjustable; nickel plated; hinged cover</td>
<td>1.50</td>
</tr>
<tr>
<td>22-B</td>
<td>Five string Banjo; Grover Presto, extension; adjustable; nickel plated; hinged cover; same design as No. 22</td>
<td>1.50</td>
</tr>
<tr>
<td>25-A</td>
<td>To fit all styles and makes Tenor, Plectrum and Mandolin Banjo; Grover De Luxe, extension; nickel plated; adjustable; hinged cover</td>
<td>4.80</td>
</tr>
<tr>
<td>25-B</td>
<td>Five String Banjo; Grover De Luxe, extension; nickel plated; adjustable; hinged cover</td>
<td>4.80</td>
</tr>
<tr>
<td>25-G</td>
<td>To fit all styles and makes Tenor, Plectrum and Mandolin Banjo; Grover De Luxe, gold plated; extension and adjustable; hinged cover</td>
<td>6.00</td>
</tr>
<tr>
<td>25-BG</td>
<td>Five String Banjo; Grover De Luxe, gold plated; extension and adjustable; hinged cover</td>
<td>6.00</td>
</tr>
<tr>
<td>108</td>
<td>For Gibson Florentine and All-American models; Grover De Luxe gold plated and engraved; extension; hinged cover; adjustable</td>
<td>8.50</td>
</tr>
<tr>
<td>792</td>
<td>Guitar Banjo; nickel; extension</td>
<td>2.25</td>
</tr>
</tbody>
</table>

**UKE BANJO TAILPIECES**

<table>
<thead>
<tr>
<th>No.</th>
<th>Description</th>
<th>Each</th>
</tr>
</thead>
<tbody>
<tr>
<td>23</td>
<td>To fit all models; nickel</td>
<td>.25</td>
</tr>
<tr>
<td>21</td>
<td>To fit all models; extension with hinged cover; adjustable</td>
<td>.75</td>
</tr>
<tr>
<td>21-G</td>
<td>To fit all models; gold plated; extension with hinged cover; adjustable</td>
<td>1.35</td>
</tr>
</tbody>
</table>
### BANJO AND UKE BANJO PEGS

<table>
<thead>
<tr>
<th>No.</th>
<th>Description</th>
<th>Each</th>
<th>Set of Four</th>
</tr>
</thead>
<tbody>
<tr>
<td>162</td>
<td>Tenor Banjo and Tenor Guitar friction peg; white button; nicked</td>
<td>$.40</td>
<td>$1.60</td>
</tr>
<tr>
<td>79</td>
<td>To fit all styles and makes; Grover nickel; 2 to 1 gear ratio; white button</td>
<td>1.00</td>
<td>3.60</td>
</tr>
<tr>
<td>79-B</td>
<td>To fit TB-1, RB-1, GB-1, TG-50; 2 to 1 gear ratio; white button; Grover nickel</td>
<td>.95</td>
<td>3.40</td>
</tr>
<tr>
<td>78</td>
<td>To fit all styles and makes; Grover nickel; 2 to 1 gear ratio; white button</td>
<td>1.50</td>
<td>5.75</td>
</tr>
<tr>
<td>83</td>
<td>To fit all styles and makes; Grover De Luxe nickel plated; 4 to 1 gear ratio; white button</td>
<td>2.25</td>
<td>8.75</td>
</tr>
<tr>
<td>83-G</td>
<td>To fit all styles and makes; Grover De Luxe gold plated; 4 to 1 gear ratio; pearl button; same design as No. 83</td>
<td>4.50</td>
<td>17.50</td>
</tr>
<tr>
<td>83-E</td>
<td>To fit all styles and makes; Grover De Luxe gold plated and engraved; 4 to 1 gear ratio; pearl button; same design as No. 83</td>
<td>6.00</td>
<td>22.00</td>
</tr>
<tr>
<td>82</td>
<td>Fifth string peg to fit all styles and makes; friction style; nickel plated; white button</td>
<td>.60</td>
<td></td>
</tr>
<tr>
<td>84</td>
<td>Ukulele and Uke Banjo; friction peg; specify whether white or black button wanted; nickel plated</td>
<td>.30</td>
<td>1.20</td>
</tr>
<tr>
<td>84-G</td>
<td>Ukulele and Uke Banjo; friction peg; gold plated; white button; same design as No. 84</td>
<td>.65</td>
<td>2.50</td>
</tr>
</tbody>
</table>

### BANJO HEAD GUARD

<table>
<thead>
<tr>
<th>Description</th>
<th>Each</th>
</tr>
</thead>
<tbody>
<tr>
<td>To fit all models; brown celluloid; nickel attachments</td>
<td>$3.00</td>
</tr>
<tr>
<td>To fit all models; pearl celluloid; gold attachments; adjustable</td>
<td>$4.50</td>
</tr>
<tr>
<td>Same as 401-G but with nickel attachments</td>
<td>$3.50</td>
</tr>
</tbody>
</table>

### BANJO HEAD LIGHT SETS

<table>
<thead>
<tr>
<th>Description</th>
<th>Each</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complete with flasher equipment; extension cord; two colored bulbs; fits all Gibson banjos</td>
<td>$10.00</td>
</tr>
<tr>
<td>Colored bulbs for above set; red or green</td>
<td>$1.00</td>
</tr>
<tr>
<td>Flasher attachment for above set</td>
<td>$1.25</td>
</tr>
</tbody>
</table>

### BANJO AND UKE BANJO WRENCHES

<table>
<thead>
<tr>
<th>Description</th>
<th>Each</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nickel steel for 1/4&quot; nut</td>
<td>$.25</td>
</tr>
<tr>
<td>Nickel steel for 5/16&quot; nut</td>
<td>$.25</td>
</tr>
<tr>
<td>Nickel steel for Uke Banjo; 1/4&quot; nut</td>
<td>$.15</td>
</tr>
</tbody>
</table>

### BANJO HOOK AND NUT SETS

<table>
<thead>
<tr>
<th>Description</th>
<th>Each</th>
</tr>
</thead>
<tbody>
<tr>
<td>Flat nickel hook; 1/4&quot; nut for all banjos</td>
<td>$.10</td>
</tr>
<tr>
<td>Round nickel hook; 1/4&quot; nut for all banjos</td>
<td>$.10</td>
</tr>
<tr>
<td>Chrome plated; same as No. 740</td>
<td>$.15</td>
</tr>
<tr>
<td>Gold plated; same as No. 740</td>
<td>$.25</td>
</tr>
<tr>
<td>Flat nickel hook; 1/4&quot; nut for all Uke Banjos</td>
<td>$.10</td>
</tr>
</tbody>
</table>

### MANDOLIN SUPPLIES

#### MANDOLIN PICK GUARDS

<table>
<thead>
<tr>
<th>Description</th>
<th>Each</th>
</tr>
</thead>
<tbody>
<tr>
<td>To fit arched top models; elevated; brown celluloid; nickel attachments</td>
<td>$2.50</td>
</tr>
<tr>
<td>To fit all arched top models; elevated; brown celluloid bound with white ivoroid</td>
<td>$5.00</td>
</tr>
<tr>
<td>Same as No. 863 but with gold metal parts</td>
<td>$6.50</td>
</tr>
<tr>
<td>For F-5 model; elevated; brown celluloid bound with black and white; gold plated attachments</td>
<td>$8.00</td>
</tr>
</tbody>
</table>
MANDOLIN, MANDOLA AND MANDO-CELLO BRIDGES—Adjustable

<table>
<thead>
<tr>
<th>No.</th>
<th>Description</th>
<th>Each</th>
</tr>
</thead>
<tbody>
<tr>
<td>520</td>
<td>To fit all makes of arched top mandolins; ebony offset saddle</td>
<td>$1.00</td>
</tr>
<tr>
<td>520-A</td>
<td>Ebony offset saddle for No. 520</td>
<td>$0.50</td>
</tr>
<tr>
<td>520-B</td>
<td>Ebony base with thumb screws and studs for 520</td>
<td>$0.50</td>
</tr>
<tr>
<td>518</td>
<td>For all Mandolas; ebony with offset saddle; same shape as No. 520</td>
<td>$1.65</td>
</tr>
<tr>
<td>518-A</td>
<td>Offset saddle for No. 518</td>
<td>$0.75</td>
</tr>
<tr>
<td>518-B</td>
<td>Ebony base with thumb screws and studs for No. 518</td>
<td>$0.90</td>
</tr>
<tr>
<td>519</td>
<td>For all Mando-Cellos; ebony with offset saddle; same as No. 520</td>
<td>$2.00</td>
</tr>
<tr>
<td>519-A</td>
<td>Offset saddle for No. 519</td>
<td>$1.00</td>
</tr>
<tr>
<td>519-B</td>
<td>Ebony base, studs and thumb screws for No. 519</td>
<td>$1.00</td>
</tr>
</tbody>
</table>

MANDOLIN, MANDO-BASS AND HARP-GUITAR BRIDGES—Non-Adjustable

<table>
<thead>
<tr>
<th>No.</th>
<th>Description</th>
<th>Each</th>
</tr>
</thead>
<tbody>
<tr>
<td>526</td>
<td>Solid ebony to fit all mandolins</td>
<td>$0.25</td>
</tr>
<tr>
<td>464</td>
<td>Mando-Bass; maple base with removable ebony saddle</td>
<td>$2.75</td>
</tr>
<tr>
<td>464-S</td>
<td>Ebony string saddle for No. 464; one for each string</td>
<td>$0.15</td>
</tr>
<tr>
<td>464-B</td>
<td>Maple base for No. 464</td>
<td>$2.50</td>
</tr>
<tr>
<td>966</td>
<td>Harp-Guitar (Sub bass only); maple base; ebony saddle</td>
<td>$1.50</td>
</tr>
</tbody>
</table>

(No. Use No. 523 Adjustable bridge with No. 966.)

MANDOLIN TAILPIECES

<table>
<thead>
<tr>
<th>No.</th>
<th>Description</th>
<th>Each</th>
</tr>
</thead>
<tbody>
<tr>
<td>780</td>
<td>To fit Style A-00; nickel, detachable cover</td>
<td>$0.30</td>
</tr>
<tr>
<td>780-C</td>
<td>Cover for No. 780</td>
<td>$0.20</td>
</tr>
<tr>
<td>780-B</td>
<td>Base for No. 780</td>
<td>$0.20</td>
</tr>
<tr>
<td>782</td>
<td>To fit all makes and models; nickel; engraved; detachable cover</td>
<td>$0.60</td>
</tr>
<tr>
<td>782-C</td>
<td>Cover for No. 782</td>
<td>$0.35</td>
</tr>
<tr>
<td>782-B</td>
<td>Base for No. 782</td>
<td>$0.35</td>
</tr>
<tr>
<td>784</td>
<td>For F-12, F-5 models; De Luxe gold plated; engraved; detachable cover</td>
<td>$3.25</td>
</tr>
<tr>
<td>784-C</td>
<td>Cover for No. 784</td>
<td>$2.00</td>
</tr>
<tr>
<td>784-D</td>
<td>Base for No. 784</td>
<td>$2.00</td>
</tr>
</tbody>
</table>

MUSIC STANDS

<table>
<thead>
<tr>
<th>No.</th>
<th>Description</th>
<th>Each Doz.</th>
</tr>
</thead>
<tbody>
<tr>
<td>672</td>
<td>Plectrum and Five String Banjo; D B G C G</td>
<td>$0.45 $5.00</td>
</tr>
<tr>
<td>672-B</td>
<td>Tenor Banjo and Tenor Guitar; A D G C</td>
<td>$0.30 $3.50</td>
</tr>
<tr>
<td>668</td>
<td>Ukulele and Uke Banjo; B F# D A</td>
<td>$0.30 $3.50</td>
</tr>
<tr>
<td>669</td>
<td>Mandolin, Mandolin Banjo and Violin E A D G</td>
<td>$0.30 $3.50</td>
</tr>
<tr>
<td>670</td>
<td>Guitar; E B G D A E</td>
<td>$0.45 $5.00</td>
</tr>
<tr>
<td>673</td>
<td>Hawaiian Guitar; E C# A E A E</td>
<td>$0.45 $5.00</td>
</tr>
</tbody>
</table>

END PINS

<table>
<thead>
<tr>
<th>No.</th>
<th>Description</th>
<th>Each Dz.</th>
</tr>
</thead>
<tbody>
<tr>
<td>177</td>
<td>To fit all instruments; white molded celluloid</td>
<td>$0.10 $1.20</td>
</tr>
<tr>
<td>175</td>
<td>To fit all instruments; black molded celluloid</td>
<td>$0.10 $1.20</td>
</tr>
<tr>
<td>178</td>
<td>New large white end pin; to fit Advanced L-5, L-12, L-10, L-7</td>
<td>$0.25 $3.00</td>
</tr>
<tr>
<td>336</td>
<td>For Mando Bass; maple</td>
<td>$1.50</td>
</tr>
</tbody>
</table>
GUITAR AND BANJO STANDS

No. 697 Nestip stand; folding; built especially for Super-400 guitar; strong and solid. May be used with any other guitar. $3.75
31 Hamilton, for either banjo or guitar; folding and adjustable; strong and solid; will not scratch instrument. 2.90
696 Simplex folding model for banjos; felt covered; fits in instrument case. 2.00
698 Simplex folding model for guitars; felt covered; fits in instrument case. 2.50

FINGERBOARD NUTS

No. 677 Bone for guitar $ .25
678 Bone for banjo .25
681 Bone for Mandolin .25

IVOROID BINDING MATERIAL

900 Ivory, per ft. $ .20
900-A White, black and white, per ft. .30

GUITAR CASES

TO FIT STYLES L-1, L-3, L-30, L-37, 115 Challenge 5.00
114 Faultless Fl. 15.00
TO FIT STYLE N, L 411 Faultless V. 24.00
TO FIT SMACK NO. 1 and 2, ADVANCED JUMBO AND JUMBO "25" 113 Challenge 6.00
418 Faultless Fl. 15.00
TO FIT STYLES L-50, L-75, L-8, 85-150 514 Faultless Fl. 12.50
515 Faultless Sp. 20.00
TO FIT STYLES L-7 606 Faultless Fl. 16.50
609 Faultless Sp. 27.00

TENOR AND PLECTRUM GUITAR CASES

TO FIT STYLES TG-60, TG-1, TG-20, TG-37, 115 Challenge $ 6.00
414 Faultless Fl. 15.00
TO FIT STYLE TG-50 414 Faultless Fl. 12.50
103 Challenge 6.25
514 Faultless Fl. 12.50
TO FIT STYLE TG-7 606 Faultless Fl. 16.50
609 Faultless Sp. 27.00

HARP GUITAR CASE

435 Faultless Fl. $ 17.00

MANDO-BASS BAG

158 Waterproof Canvas $11.00

MANDOLIN CASES

322 Utility 6.50
362 Faultless V. 12.00
TO FIT STYLES F-4, F-7, F-10, F-12, F-5 371 Faultless Sp. 16.50
440 Faultless Sp. 38.00

BANJO CASES

TO FIT ALL TENOR BANJOS 150 Challenge $ 6.00
311 Faultless Fl. 12.50
509 Faultless Sp. 21.00
TO FIT PLECTRUM, 3-STRING, GUITAR AND CELLO-BANJOS 121 Challenge 5.00
521 Faultless Fl. 12.50
522 Faultless Sp. 20.00

MANDOLIN-BANJO CASES

122 Challenge $ 5.00
383 Faultless Sp. 18.50

CASE HANDLES

901 For all instrument cases; complete, adjustable, leather; each $1.00

FRETS (ALL INSTRUMENTS)

No. 690 Guitar; nickel silver........ $ .02
691 Guitar and Banjo; new, extra large and low........ $ .03
680 Banjo, Mandolin, Tenor Guitar, Uke and Uke Banjo; nickel silver $ .02

FINGERBOARDS

Write for prices—be sure to state model of instrument and if possible the serial number and year purchased.

VIOLIN SUPPLIES

970 Maple bridges; strong and sensitive.................. $ .10
971 Ebony pegs........................................... 1.50
974 E String tuning adjusters.............................. 1.50
976 Rosin; set in cork...................................... 1.50
978 Tailpiece gut; 6 inches long.......................... .05

GIBSON CASES

A good instrument is worth protection. We recommend the FAULTLESS CASE; a strong case; heavy three-ply construction and covered with finest waterproof imitation leather, lined with flannel or silk plush. A lighter case is the UTILITY CASE, made of heavy chipboard covered with waterproof Keritol flannel lined. A very inexpensive case is the CHALLENGE CASE made of black waterproof leatherette with flannel lining.

UKULELE BANJO CASES

TO FIT STYLE UB-1 80 Canvas $ 1.75
TO FIT STYLE UB-2 05. Canvas 2.00
111 Utility 4.50
TO FIT STYLE UB-3, UE-4 413 Faultless Fl. 8.50

UKULELE CASES

TO FIT ALL UKULELES 321 Faultless Fl. $ 1.75
319 Faultless Fl. 6.50
TO FIT TENOR UK 311 Faultless Fl. 9.00

MANDOLA AND MANDO-CELLO CASES

TO FIT STYLES H-0, H-1 MANDOLA 133 Challenge $ 4.50
378 Faultless V. 12.50
TO FIT STYLES H-4, H-3 MANDOLA 384 Faultless Sp. 17.00
TO FIT STYLE K-1 MANDO-CELLO 394 Faultless V. 21.00
TO FIT STYLE K-4 MANDO-CELLO 403 Faultless Sp. 24.00
TO FIT STYLE K-5 MANDO-CELLO 516 Faultless Sp. 25.00
FEBRUARY 10, 1937

INCREASED PRICES ON GIBSON GUITARS

<table>
<thead>
<tr>
<th>OLD PRICE</th>
<th>NEW PRICE</th>
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<tbody>
<tr>
<td>L-00 GUITAR</td>
<td>$27.50</td>
</tr>
<tr>
<td>L-30 GUITAR</td>
<td>$30.00</td>
</tr>
<tr>
<td>HG-00 HAWAIIAN GUITAR</td>
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<tr>
<td>TG-00 TENOR GUITAR</td>
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<tr>
<td>TG-30 TENOR GUITAR</td>
<td>$30.00</td>
</tr>
</tbody>
</table>

DUE TO the steady increase in cost of materials and labor, it is necessary to increase the price of a few Gibson guitars.

REMEMBER---

AT ANY PRICE, GIBSON ALWAYS GIVES MORE DOLLAR FOR DOLLAR VALUE.

Gibson

KALAMAZOO, MICH.
HIGH SPOTS IN THE NEW 1937 GIBSON BOOK

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Pages 32 to 36
This is the first complete showing of the New Gibson Electric Hawaiian and Spanish Guitars. Be sure to read about them.

NEW JUMBO GUITARS

Pages 23 and 26

LARGE ADVANCED MODEL GUITARS

Pages 3 to 12
New and sensational large orchestra guitars. Special photograph of the Gibson $400.00, Super 400, on page 3. Gibson Advanced L-5 on page 5.

GIBSON STRINGS & ACCESSORIES

Pages 67 to 81
A complete listing of Gibson Mona-Steel Strings and all fretted instrument accessories. Descriptions and prices also of Gibson Bronze and Gibson Polished Strings.

GIBSON, INC.
KALAMAZOO, MICH.