GUITARS GUITARS BANJOS BANJOS MANDOLINS MANDOLINS UKULELES UKULELES



FOR THE IDENTIFICATION AND DATING OF

VINTAGE GUITARS, MANDOLINS AND BANJOS CATALOGS FROM THE COLLECTION OF GEORGE YOUNGBLOOD

These are scans of catalogs originally distributed to the public to describe the manufacturer's products available for sale at one point in time.

The intended use for these catalogs is historical research: vintage instrument identification and dating.

These catalogs are not offered here for sale or re-sale – They are only for the academic purpose of instrument identification, research and historical context. Please respect their use and do not reproduce, copy or distribute this information for any other purpose.

It is important to note that instrument catalogs are not always accurate in their descriptions of instrument specifications or the images used. While product improvements were constantly being made; catalogs often used older existing drawings, etchings or photographs. In some cases instruments were offered in catalogs that had been discontinued for years. For these reasons, catalogs can only be used as general guides for the dating and identification of vintage instruments.

For more accurate information on Gibson Instruments: always go first to Gibson directly:

GIBSON WEBSITE: http://www.gibson.com

If you are having trouble with some of the instruments details, we may be able to help. Feel free to contact us at:

ACOUSTICMUSIC.ORG: http://www.AcousticMusic.Org

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CATALOG W

Prices Are Subject to Change Without Notice. GIBSON, INC., Kalamazoo, Mich.

PRINTED IN U.S.A.

WHY YOU SHOULD PLAY A GIBSON

HERE are many reasons why you should play a Gibson — the fact that there are thousands of happy, satisfied Gibson owners throughout the world, and that Gibson instruments are made in the largest plant of its kind, are mighty strong reasons - BUT - the thing you are interested in is, "Will A Gibson Satisfy Me? It Is My Money I Am Spending, And I Am The One Who Is Going To Play The Instrument."

-and we do say to you, without reservation or fear of contradiction that a Gibson will give you the greatest value for your money and greater satisfaction in every respect than any other instrument made. There is nothing halfway about a Gibson — other instruments may be outstanding in one or two different ways, but a Gibson is PERFECT IN ALL WAYS.

Gibson gives you a guarantee that really means something - regardless of where you are, how you play, or how long you have had your Gibson, you are entitled to Gibson service. Would a company dare back up their instruments like that if they did not absolutely know them to be the finest made? That is why we say to you, "Get A Gibson And Know What Real, Lasting Satisfaction Means."

As you look through this book, you will see many reasons why Gibson will give you the greatest value for your money - for instance, consider the Gibson Truss Rod neck construction. What happens if you buy an instrument without a Truss Rod and the neck bends out of place? You have to spend your money all over again - but not with a Gibson, from the lowest priced to the

struction that provides adjustment of the neck - and remember, every Gibson guitar neck joins the body at the 14th fret.

You owe it to yourself to play nothing but the best — a Gibson.

VISIT THE GIBSON FACTORY

You are welcome - Kalamazoo is on the main Highway, Railroad and Bus lines from Detroit to Chicago. Plan now to visit the home of these famous instruments - it will be a thrill of your lifetime.



Reprint from catalog The "Gibson" Guitar, Style "L-3" of 1909 showing carved top and back -Gibson was carving tops and backs at least 5 years before this old catalog was printed. YEARS AGO

30

Was Carving Guitar Tops

THEN the guitar became the favorite instrument in interpreting modern music, Gibson was ready - with a carved top guitar that was instantly recognized as the best for modern style of playing.

When modern guitar playing came along Gibson had already had over a quarter century of experience in knowing the ins and outs of scientifically carving guitar tops and backs.

No wonder Gibson is always imitated, but never successfully copied — the properly carved top is the answer to a rich tone combined with power and volume. It requires more than a few days or a few years to develop men and methods and to season and prepare fine woods — it requires many years of study and experimentation — carving a top cannot be guess work, neither can the graduating be left to chance.

The true test of a perfectly carved top is not only in tone and volume at the time of purchase, but the performance in years to come.

Remember — Gibson has had over thirty years experience in carving and graduating guitar and mandolin tops — yet a Gibson guitar costs you no more.

HOW TO SELECT YOUR INSTRUMENT

UY your second instrument first-by that we mean, when you first buy an instrument, select one that is going to give you service and satisfaction for many years to come instead of, for only a little less money, getting an instrument that is soon going to become unplayable and make it necessary for you to purchase another one.

First you want tone, then power-choose an instrument that has a combination of both; don't judge the tone and power of an instrument by yourself, but have someone else play the instrument while you stand at a distance and listen.

See that the instrument is, above all things, accurate and easy to play from the first to the last fret-be sure that the instrument has an easy string action adjustment, so you

can raise or lower the strings at will to suit your own style of playing.

Remember this-one of the weakest points in any fretted instrument is the neck; the strain and tension on the neck is terrific and apt to cause the neck to bend out of shape—this can be overcome by putting a large, clumsy neck on the instrument but you want an instrument that has a small, hand shaped neck which is reinforced-never buy an instrument that does not have an adjustment for straightening the neck if it should get out of adjustment.

Be sure that all wood parts of the instrument are of seasoned, sturdy construction and yet not so heavy and bulky as to spoil the tone and power-insist that your instru-

ment has a finish that not only beautifies but also protects.

If you purchase an "arched top" instrument be sure that it is carved and not pressed into shape—genuine carving assures you the best in tone, volume and strength.

Choose an instrument made by a well known and reliable firm—an instrument that carries a reliable guarantee and for which it will be possible to secure repairs and service regardless of where you may go.

If you are in doubt as to what type of instrument you should have for your needs and style of playing, Gibson, Inc., Kalamazoo, Michigan, will be glad to answer your

questions fairly and impartially.

MONEY CANNOT BUY THIS FEATURE IN ANY INSTRUMENT BUT A GIBSON

This is the famous Gibson Truss Rod—the feature that has saved thousands and thousands of players from having to buy new instruments. This rod strengthens the neck and also allows instant adjustment in straightening the neck-remember, only Gibson gives you this advantage, and yet Gibson instruments are not higher in price.



HOW TO CARE FOR YOUR INSTRUMENT

The first thing to do is to put your instrument in a good, strong, waterproof case and be sure that the catches on the case are securely fastened when carrying the instrument. Never leave your instrument unprotected from extreme heat or extreme cold-in setting your instrument down, see that it is in a good solid place and cannot fall. Be extremely careful about scratching or marring your instrument-you can secure polishes made particularly for fretted instruments that will keep your instrument looking like new.

WHY GIBSON TOPS ARE CARVED — NOT PRESSED

Gibson takes a block of expertly seasoned wood I" thick and from it actually carves a guitar or mandolin top—every wood fibre is left as mother nature made it, free to vibrate perfectly, producing a rich, brilliant and powerful tone.



In a pressed top that has been soaked, heated and bent into shape, the wood fibres have been mistreated and twisted into an unnatural shape. That is why Gibson tops are always carved—not pressed.

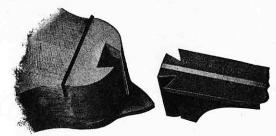
THE PROPER WAY TO PUT A NEW STRING ON YOUR INSTRUMENT

In the first place, let us warn you against leaving strings on your instrument too long—the finest string in the world usually loses its life before it breaks. For best results from your instrument, change strings often and instead of changing just one or two worn strings, change the entire set for balanced tone and accuracy.

If yours is a flat top guitar with a glued on bridge, be sure that the ball on the end of the string is pulled up tightly against the pin in the bridge—if the ball is left loose, it will cause a buzz or rattle.

The proper method of fastening a string securely on the peg or machine head is to put the string through the hole in the post and wind the string so that it is around the *inside* of the post—on the second turn of the post, lap the string over itself and this binds and keeps the string from slipping.

WHY GIBSON NECKS NEVER BREAK FROM THE BODY



One of the strongest and most reliable joints known to fine wood working is the "dovetail" joint — it holds and holds. That is why Gibson uses the dovetail joint in fastening bodies and necks together and that is why a Gibson neck never breaks from the body, even under abusive conditions.

THE SIZE, SHAPE AND WEIGHT PICK TO USE

Usually a banjoist uses a pick that is rather long and slender, a guitarist uses a larger pick and a mandolinist uses a small, pointed pick—but our advice to you is to try various sizes and weights until you find the one that is suited to your style.

The perfect pick will not click or snap on the strings, neither will it grate nor produce any harshness—it will give you a clear, brilliant tone.

Never use a pick after it has become worn or jagged—many times string breakage is caused by using worn picks.

HOW TO ADJUST THE STRING ACTION OF YOUR INSTRUMENT

The string action, that is the height of the strings from the 12th fret, should be raised or lowered to suit the individual needs of each player—some players like a high string action because they play hard, and some prefer a very low, easy action—all Gibson carved top instruments have adjustable bridges.

In adjusting the action, try to strike a happy medium—do not put the strings so close to the frets that they buzz when played and then blame the instrument; if you play hard, you must have a fairly high action.

ADJUST A GIBSON ACTION TO SUIT YOURSELF

Do you like an easy action—or do you prefer a high, stiff action? Gibson gives you either—at a moment's notice; simply loosen the strings and raise the bridge saddle by means of the thumb screws. Notice also that



Gibson bridges are "offset"—that means greater accuracy.

THE ADVANTAGES OF AN OVAL FINGERBOARD

Hold the first finger of your left hand straight out like you were pointing at something—then relax your finger to a natural position. Your finger assumes a curved position, doesn't it? That is the reason the fingerboard on your guitar should be oval—it fits your hand and makes playing fast, smooth and tireless.

NEW GIBSON FRETS — EASY, LOW, SMOOTH PLAYING

They are large, low and rounded—that is why these new Gibson frets make it so much easier to play better and faster—no sore or tired fingers with a Gibson.



Notice that on carved top model guitars the fingerboard is raised from the top—that allows freer and longer vibrations.

HOW TO CARE FOR BANJO HEADS

The life of a banjo is in the head—always use good grade heads and keep them tight; when you can barely dent the head with your thumb, it is tight enough.

Do not tighten a head in damp weather—if you are playing at lake or seashore, or where there happens to be a long stretch of damp weather, use a set of lights in your banjo to keep the head dry; be sure the lights have a flasher to turn them off and on so that the head will not overheat.

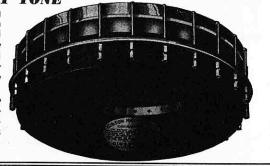
Do not wait until a head breaks before changing--most banjo heads lose their life before they break and that is the time to change.

Always tighten a head gradually-by turning every other nut all around the rim.

STRONG AS THE ROCK OF GIBRALTAR — SOLID, BRILLIANT TONE

Gibson banjo rims are strong—made of three ply northern maple. Over this rim is placed a casting of special heavy bell-metal—the head stretched over this casting is the secret of that clear, brilliant, snappy Gibson tone.

Notice that there are no holes through the rim to support the tension ring—the special Gibson construction does away with this weakening type of construction.



HOW TO PUT ON A NEW BANJO BRIDGE

When a banjo 'ridge becomes worn, the notches are often sharp, causing excessive string breakage and false tones—in selecting a new bridge, choose one that has an ebony or bone saddle as this hard bearing gives longer wear and better tone.

When you take the old bridge off, mark the exact position with a pencil—put the new bridge on in the same position, then try the octaves at the twelfth fret; if the octaves are out, move the bridge slightly forward or backward until you get perfect octaves





leading artists over the air, on the stage and on the records, than any other make—

That statement alone speaks volumes.

Gibson did not wait until there was a big demand for guitars to learn how to make these instruments — there was no over-night development — Gibson has had over a quarter century of fine guitar building; the result of those years of steady, serious, work and study, always keeping up to date and always making improvements, has resulted in the Gibson guitar of today — the standard of all instruments.

CARVED TOP GUITARS

Gibson makes two types of guitars, those with flat tops and those with carved tops — and let us remind you again that Gibson tops are actually carved from solid blocks of wood, not pressed.

Carved top guitars are especially suitable for orchestra playing — they have a powerful brilliant tone that carries through almost any orchestra combination — however, in creating this powerful volume, Gibson has not lost sight of the fact that old time guitar tone must be maintained — the result is a happy combination of both.

Gibson carved top guitars have extension tailpieces and adjustable bridges.

FLAT TOP GUITARS

Gibson flat top guitars are noted for their sweet, rich and deep tone — naturally they cannot be forced as much for orchestra playing as a carved top guitar, but nevertheless, there are many orchestra men who use a Gibson flat top guitar. Many players have both type Gibson guitars to thoroughly cover every phase of their work.

GIBSON HAWAIIAN GUITARS

Hawaiian or steel guitars are entirely different in tuning and style of playing from Spanish guitars — therefore, Gibson has made two models especially for Hawaiian playing; the design and construction of these instruments was made with only one thing in mind, and that was a perfect Hawaiian guitar, exclusively for playing with steel bar and thumb and finger picks.

GIBSON TENOR GUITARS

Many players do not want to learn the six string guitar, yet are not satisfied with the tone of small bodied tenor guitars which have very little in common with a guitar tone — Gibson tenor guitars answer this problem for they have the same large size body that Gibson six string guitars have, but with a 23" scale, four string neck and fingerboard.

ABOVE ALL OTHERS

• THE L-5 •

QUALITY has never needed a spokesman — it speaks for itself.

Wherever it may be seen, or found, in any environment, true quality sparkles like a diamond.

So it is with the L-5 Guitar — the name Gibson guarantees that it is genuine and is your protection against imitations and substitutes. Regardless of where played, whether close to home or in the farthest part of the world, it is still an L-5.

This, the greatest of all guitars, has no equal — although often imitated in shape and design, its inherent quality has never been built into another instrument.

The symbol "L-5" was originally just the style number of a guitar, but as time has passed and the praises of this guitar have been sung the world over, not only by guitar players but by all musicians and lovers of music, the L-5 has become a symbol of golden quality.

MASTER MODEL L-5 GUITAR

CARVED TOP AND BACK MODEL

\$275.00

Case: No. 515 Silk Plush Lined — \$27.00

THE GUITAR OF GUITARS

The famous "L-5" guitar has become a tradition — a tradition backed by years and years of faithful, exacting service to guitar players the world over. It is natural that when a musician needs an instrument that he can depend on year in and year out for the finest performance, he should choose an L-5 — the fact that practically every one of the outstanding guitar artists use this model is convincing.



Wood: Highly figured curly maple back, rim and neck: finest Adirondack spruce top; Madagascar ebony fingerboard.

Finish and Decorations: Rich. lustrous Cremona brown with golden sunbursts at bridge, back, neck and both sides of rim. Top and bottom of body, fingerrest, sides of neck and peghead bound with white. black, white ivoroid. Large pearl position marks; pearl peghead inlays; ivoroid side position dots.

Body Size: Grand Auditorium: 16" wide and 20" long.

Fittings: Individual machine heads; adjustable bridge; extension tailpiece; elevated fingerrest; gold plated metal parts; white end pin.



CARL KRESS Radio-Records New York

STYLE L-12 GUITAR

CARVED TOP AND BACK MODEL \$175.00

CASES No. 514 Flannel Lining \$20.00 No. 515 Silk Plush Lining 27.00

FEATURES

Wood: Fine eastern spruce top; maple back and rim; mahogany neck; rosewood fingerboard.

Finish and Decorations: Beautiful new red mahogany finish with high lustre and gold sunburst at bridge; fingerboard and peghead inlaid with attractive designs of pearl; top and bottom of

oid side position dots.

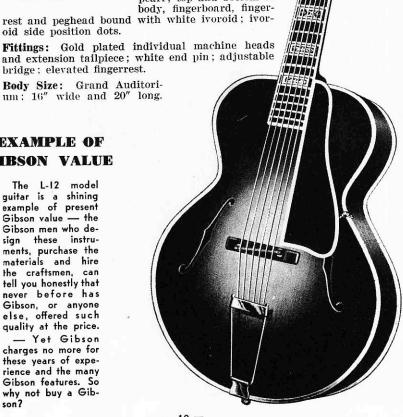
Fittings: Gold plated individual machine heads and extension tailpiece; white end pin; adjustable bridge; elevated fingerrest.

Body Size: Grand Auditorium: 16" wide and 20" long.



The L-12 model guitar is a shining example of present Gibson value - the Gibson men who design these instruments, purchase the materials and hire the craftsmen, can tell you honestly that never before has Gibson, or anyone else, offered such quality at the price.

- Yet Gibson charges no more for these years of experience and the many Gibson features. So why not buy a Gib-





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FOR ORCHESTRA PLAYING

Orchestra playing today demands volume in a guitar that is why most orchestra men play Gibson carved top guitars, for these instruments are famous for their power and brilliancy; Gibson isn't content to build volume into a guitar and stop there - in perfect balance with volume, richness of tone.

Notice the fingerboard elevated from the top-this feature on all carved top models-means greater vibrations and greater tone. Notice the new, large easy-action frets also-smoother, faster and easier playing with a



STYLE L-7 GUITAR CARVED TOP AND BACK MODEL

\$125.00

CASES

No. 514 Flannel Lining \$20.00 No. 515 Silk Plush Lining 27.00

FEATURES

Wood: Eastern spruce top; northern maple back and rim; mahogany neck; rosewood fingerboard.

Finish and Decorations: Chocolate brown finish with golden sunburst at bridge; pearl inlays of beautiful design in fingerboard and peghead; top and bottom of body, sides of fingerboard, fingerrest and peghead bound with white ivoroid; ivoroid side position dots.

Fittings: Elevated fingerrest; adjustable bridge; individual machine heads; nickel plating; extension tailpiece; white end pin.

Body Size: Grand Auditorium; 16" wide and 20" long.

FILLING A NEED

The new L-7 model Gibson guitar fills a serious need for an instrument with full grand auditorium size, carved top and back, "f" sound holes and dependable quality at a popular price — an instrument such as only Gibson can produce.



—searches the world for materials that are the finest for tone, durability and beauty. Cheaper substitutes are never accepted—that is why Gibson instruments give better all-around satisfaction.

RUDY VALLEE FRANK STAFFA Rudy Vallee Orchestra

STYLE L-4 GUITAR

CARVED TOP AND BACK MODEL \$100.00

CASES No. 514 Flannel Lining \$20.00 No. 515 Silk Plush Lining 27.00 **FEATURES**

Wood: Eastern spruce top; maple back and rim; mahogany neck with rosewood fingerboard.

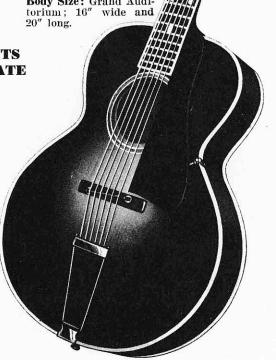
Finish and Decorations: Chocolate brown with sunburst at bridge; pearl position dots and peghead inlay; white ivoroid binding on top and bottom of body and sides of fingerboard; ivoroid side position dots; purfling around sound-hole.

Fittings: Elevated fingerrest; individual machine heads; white end pin; extension tailpiece; adjustable bridge; nickel plating.
Body Size: Grand Audi-

GIBSON INSTRUMENTS ARE ACCURATE

A guitar has six strings and nineteen frets-making an instrument that is true on every string in every position isn't just luck-it is infinite care and experience.

Gibson instruments are noted for their accuracy-from the lowest in price to the most expensive.



STYLE L-75 GUITAR

CARVED TOP MODEL

\$75.00

CASE: No. 414 Flannel Lining \$12.50

FEATURES

Wood: Genuine mahogany back, rim and neck; spruce top; rosewood fingerboard.

Finish and Decorations: Dark brown mahogany, sunburst on top, back and rim; top and bottom of body bound with white ivoroid; ivoroid position dots on side of fingerboard; pearl fingerboard and peghead inlays.

Fittings: Adjustable bridge; elevated fin-

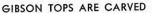
gerrest; individual machine heads, ivoroid buttons; extension tailpiece; nickel metal parts; white end pin.

Body Size: 1434" wide and 191/4" long.



This model always makes a big hit with guitar players—and why shouldn't it!

Genuine carved top — "f" type sound holes—extension tailpiece and adjustable hridge — elighter bridge - slightly smaller than grand auditorium size attractively fin-ished. beautiful woods



The beautiful carved top you see on a Gibson instrument was once a rough piece of selected spruce 1" thick—Gibson work-men carefully carved and graduated every inch of this top. No imitations, no heating, pressing or bending on Gibson tops-only genuine carving.

GIBSON MONA-STEEL STRINGS

Every Gibson instrument is equipped with the famous Gibson Mona-Steel Strings-made right in the Gibson factory and Gibson quaranteed.





FRANK KLINGER with GEORGE HALL, Dir. George Hall's Orchestra

DON'T BE SURPRISED

Many players are surprised at the new Gibson values-even more surprised when they find that the price of a genuine Gibson is no greater than instruments of ordinary features.

The L-50 model is an outstanding example of what Gibson offers — slightly smaller body than grand auditorium. genuine carved top. adjustable bridge and extension tailpiece, "f" sound holes. An instrument that even Gibson never dreamed of for the money in the past.

STYLE L-50 GUITAR

CARVED TOP MODEL \$50.00

CASE: No. 414 Flannel Lining \$12.50

FEATURES

Wood: Maple back and rim; mahogany neck; spruce top; rosewood fingerboard.

Finish and Decorations: Deep red mahogany finish with high lustre: sunburst at bridge; shaded neck; top and bottom of body bound with white ivoroid; ivoroid position dots in side of fingerboard.

Fittings: Elevated fingerrest; adjustable bridge; extension tailpiece; nickel metal parts; machine heads; white end pin.

Body Size: 143/4" wide and 191/4" long.

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NICK LUCAS MODEL GUITAR

FLAT TOP AND BACK MODEL \$90.00

CASE: No. 411 Velvet Lining \$24.00

FEATURES

Wood: Genuine curly maple back and rim; mahogany neck; spruce top; rosewood fingerboard.

Finish and Decorations: Natural rosewood finish with sunburst at bridge; fancy pearl position marks and peghead inlay; white, black and white ivoroid binding on top and bottom of body and on fingerboard; purfling around soundhole; ivoroid side position dots.

Fittings: Nickel individual machine heads; rosewood bridge with offset bone saddle and white pins; inlaid brown celluloid fingerrest; white end

Body Size: 14¾" wide, 191/4" long and 4½" deep.

pin.



This model guitar was designed by Nick Lucas to fit a special need for a guitar with extra depth and richness of tone so important in an accompaniment guitar.

Nick Lucas, the famous Crooning Troubadour, has received greater and more lasting public approval and admiration than any other vocalist-guitarist his personal appearances, records and broadcasts are always a big success.



EXTRA DEEP BODY — EXTRA DEEP TONE

The beautiful, deep, rich tone of the Nick Lucas model guitar has never been equalled in any other instrument — the extra rim depth adds greater air space and the result is an individual tone style.







ADJUSTABLE TRUSS ROD IN EVERY GIBSON NECK

Don't look for this feature in other instruments—only a Gibson gives it to you! Gibson necks are slender and hand-shaped, yet they are amply protected by the famous truss rod—it will never be necessary to play a Gibson with high action or inaccurate positions, the adjustment takes care of that instantly—in a Gibson.



GEORGE SMITH Paramount Studios Hollywood, Calif.

"Century" Model Guitar Style L-C

FLAT TOP AND BACK MODEL \$55.00

CASES
No. 114 Utility \$ 9.50
No. 417 Faultless 15.00

FEATURES
Wood: Figured curly maple
back and rim; mahogany
neck; spruce top.

Finish and Decorations: Shaded chocolate brown with golden sunburst on top, back and rim; beautiful pearloid fingerboard and peghead inlaid with rosewood and pearl; bottom and top of body, fingerboard and peghead bound with white, black

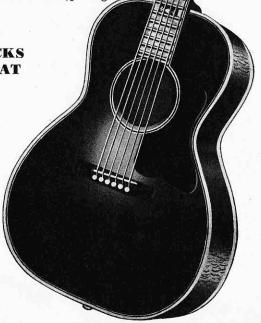
and white ivoroid; purfling around sound-hole; ivoroid side position

fittings: Rosewood bridge with offset bone saddle and white pins; inlaid brown celluloid fingerrest; nickel plated machine heads; white end

Body Size: 14¾" wide and 19¼" long.

ALL GIBSON GUITAR NECKS JOIN BODY AT 14TH FRET

Gibson has increased the ease and speed of guitar playing tremendously - and again Gibson knowledge and experience has done guitar players a service, for in moving the fingerboard up, it is a great deal more than a simple matter-the entire construction of the quitar must be considered in order that the tone will not be harmed by this move.



STYLE L-1 GUITAR

FLAT TOP AND BACK MODEL \$37.50

CASES

No. 115 Challenge \$ 5.00 No. 114 Utility 9.50 No. 414 Faultless 12.50

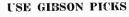
FEATURES

Wood: Spruce top; mahogany neck, back and rim; rosewood fingerboard.

Finish and Decorations: Rich, brown mahogany with sunburst at bridge; white ivoroid binding on top and bottom of body; pearl position dots; purfling around sound-hole.

Fittings: Rosewood bridge, with offset bone saddle and white pins; white end pin; nickel machine heads with white buttons; inlaid brown celluloid fingerrest.

Body Size: 14¾" wide and 19¼" long.



The pick you use makes all the difference in the world as to the tone and volume you get out of your instrument — a pick that is not suited to you will also cause string breakage and buzzes.

Gibson has every size, type and weight of pick for you to choose from — see your local dealer.

Gibson Picks are illustrated and described on pages 70, 71, 72, 73, and



—is proud, not only of the fact that it is the world's largest maker of fine fretted instruments and strings, but also because the happiness, enthusiasm and loyalty of Gibson owners has been responsible for the growth and continued high ideals of Gibson.



ROGER FILIBERTO
A. J. LA COSTE
Philip Werlein, Ltd.,
Music Store
New Orleans, La.

A GENUINE GIBSON

If you are among those who think it is impossible to get a genuine, full sized, guaranteed Gibson guitar at a popular price, the L-00 model guitar is the answer to your question.

No longer is it necessary to get a cheap, inferior instrument that will hinder, if not discourage, your playing — now you can get a genuine Gibson instead!

STYLE L-00 GUITAR

FLAT TOP AND BACK MODEL \$27.50

CASES
No. 115 Challenge \$ 5.00
No. 114 Utility 9.50
No. 414 Faultless 12.50

FEATURES

Wood: Mahogany neck, back and rim; spruce top; rosewood fingerboard.

Finish and Decorations: Deep red mahogany finish, sunburst top; top of body bound with white ivoroid; purfling around sound-hole; pearl position marks.

Fittings: Inlaid brown celluloid fingerrest; brass machine heads, white buttons; rosewood bridge, bone offset saddle and black bridge pins; black end pin.





ROY SMECK HAWAI IIAN GUITARS

Two Gibson guitars built especially for Hawaiian or steel playing and designed by Roy Smeck, one of the world's out-

standing artists on the Hawaiian quitar.

Although ordinary guitars can be used for Hawaiian playing, to get the maximum fullness, richness, brilliancy and twang so necessary to a characteristic Hawaiian guitar tone, it is necessary to build a special instrument—special design and size, special construction and bracing, special fingerboard, special neck.

Special Features of Gibson - Roy Smeck Hawaiian Guitars

Extra Width, Length and Depth of Body - Neck Joins Body at 12th Fret - No Frets in Fingerboard, Inlaid Strips of Ivoroid Instead -High Bone Nut and High Bone Bridge Saddle - Roy Smeck Professional Strings.

RADIO GRANDE MODEL

\$100.00

CASE: No. 418 Flannel Lining \$15.00

FEATURES

Wood: Rosewood rim and back; mahogany neck; fine spruce top; rosewood fingerboard.

Finish and Decorations: Back and rim in natural rosewood; shaded neck; top natural golden

spruce; top and bottom of body and side of fingerboard bound with white ivoroid; purfling around soundhole; fancy pearl position marks.

Fittings: Rosewood bridge with straight, high bone saddle and white pins; individual machine heads, nickel plated; high bone nut.

Body Size: 16" wide, long and 41/2' deep.





ROY SMECK

Known the world over as "The Wizard of the Strings" - an excellent description, for when Roy Smeck goes on the stage with his gui-tars, banjo and ukulele he receives applause such as few acts merit-his recording and radio work receive equal enthusiasm.

It is natural that in maintaining his reputation Mr. Smeck must have the finest guitar possible to producethe Roy Smeck Hawaiian guitars are really duplicates of instruments made for Mr. Smeck to use personally in

all his professional work.

Made by Gibson—genuine
Gibson quality.

E-7TH TUNING FOR HAWAIIAN **GUITAR**

The regular A tuning of E C# A E A E is recognized as the standard tuning for Hawaiian Guitar but the E-7th Tuning of EBG# EDE is gaining in popularity every day. Regardless of the tuning be sure your strings are correct to get the utmost in tone, volume and wear.

You will find the Gibson Hawaiian guitar strings listed on pages 65, 68, and 69.

Stage DeLuxe Model

GIBSON - ROY SMECK HAWAIIAN GUITAR

\$50.00

Body Size:

CASES No. 118 Challenge \$ 6.00 No. 418 Faultless

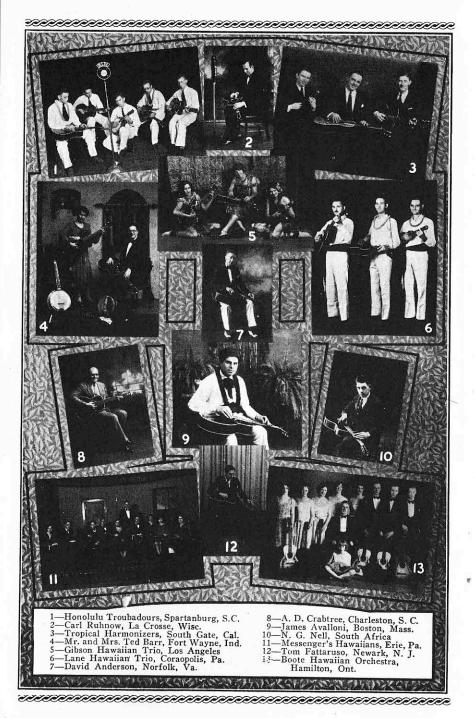
FEATURES Wood: Honduras mahogany

rim, back and neck; top of spruce; rosewood fingerboard. Finish and Decorations: Transparent chocolate brown

rim, back and top, with golden sunburst at bridge; top and bottom edge of body bound with white ivoroid; purfling around sound-hole; pearl position dots.

Fittings: Nickel machine heads with white ivoroid buttons; rosewood bridge with straight, high bone saddle; high bone nut.





TENOR AND PLECTRUM GUITARS

These beautiful instruments have heretofore been limited in their use because of lack of fullness of tone and volume. Gibson Tenor and Plectrum Guitars have the same full sized body as the regular Gibson six string guitars — the only difference is the four string tenor or plectrum neck and fingerboard.



— 27 —

CASES

No. 114 Utility \$ 9.50 No. 414 Faultless 12.50 Same as TG-1 tenor guitar except has long

plectrum 27" scale.



HE banjo has been claimed as one of the few instruments originating in America — a typically American instrument. The first banjo was a crude affair made of scraps of wood, metal and calf skin but the possibilities of this instrument were quickly realized, even with this make-shift affair, and the banjo found an important place in the hearts and minds of music lovers the world over.

The present day modern banjo is a far cry from the first home-made instrument for improved methods of construction have developed year by year and tone, volume, appearance and accuracy have steadily improved.

Foremost in the ranks of modern banjos is the Gibson — the result of a careful study of the instrument and experimentation to bring out the very best that there is in the banjo.

Many players think of the Banjo as the five-string type with a 27" scale, others mean the long neck plectrum instrument when they refer to the banjo, while still others think of the 23" scale tenor — Gibson makes all types of banjos and brings out the best that is in each, for the selection of materials and method of construction is carefully supervised by experts, whose ability has been proven by the great popularity of all Gibson Banjos.

TENOR BANJO

Has a 23" scale fingerboard with 19 frets — tuned A D Θ C. The Tenor is the best known of all banjos because of its with range of use and the amount of music published for it.

PLECTRUM BANJO

Distinguished from the Tenor Banjo by the long 27" scale neck with 22 frets — tuned D B G C. Famous for its sweetness of tone and unusual close harmony in the chords.

REGULAR OR FIVE-STRING BANJO

Has the full 27" scale neck with 22 frets the same as the Plectrum Banjo but has a fifth string tuned to high Θ — other strings tuned D B Θ C same as the Plectrum Banjo. The 5 String Banjo is played with picks or fingers.

MANDOLIN BANJO

Tuned and played the same as a mandolin — $13\frac{1}{2}$ " scale fingerboard with 15 frets — tuned E A D G. Very brilliant and powerful soprano voice — a necessary instrument in all banjo bands.

GUITAR BANJO

The fingerboard is exactly the same as on a six string guitar — tuned E B G D A E and played the same as a guitar. The deep and rich tone fits in with an orchestra of any kind.

CELLO BANJO

Tuned an octave lower than the Tenor banjo — A D G C. Played like a Mando-Cello — the baritone voicing of the banjo family.

START A BANJO BAND



Did you ever thrill to the snappy, brilliant and colorful music of a Banjo Band—it has life to it that no other combination of instruments can quite equal.

Why don't you and your friends start a Banjo Band—it is easy, and the beautiful thing about a Banjo Band is that although it is nice to have fifty or a hundred members, it isn't at all necessary.

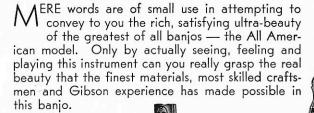
Any group of players numbering four or over can have a fine band—and a good one, too, for the banjo family is so complete and balanced that a carefully planned small combination is very effective.

A Banjo Band will not only give you lots of fun, but will be educational and with proper handling can bring you financial returns.

Start planning today think of the possibilities of a Banjo Band in a lodge, school, church, club or just in your own family or neighborhood.

Let Gibson, Inc., Kalamazoo, Michigan, help you — just ask for information on starting a Banjo Band, and valuable information and aids will be gladly sent you without obligation or cost.

"ALL AMERICAN" TENOR BANJO



Price \$550.00 Complete with No. 509 Case



The All American model offers you American burl walnut or white holly woods for your selection — the "American" theme is artistically followed throughout the instrument, in the hand carved and hand decorated American Eagle designs on the resonator and peghead, in the carving and decoration of the neck, and the colorful fingerboard etching picturing advancement of American history. All metal parts are quadruple gold plated, richly engraved and burnished by hand.

Complete details will be gladly sent on request.

"FLORENTINE" TENOR BANJO

\$450.00 Complete with No. 509 Case

All of the accumulated beauty of the Renaissance period of art has been portrayed in the Florentine banjo by skillful hand carving and decorating, colored etchings and expert engraving.

FEATURES

Wood and Finish: Burl walnut or white holly woods; hand carving of Florentine designs beautifully colored and decorated.

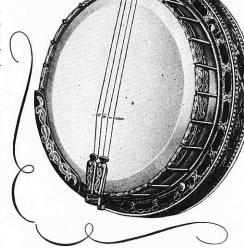
Neck: Very slender, smooth and hand shaped; pearloid fingerboard with position marks of Italian Renaissance scenes etched in colors: bound with black and white ivor-

oid; peghead inlaid with multi-

colored rhinestones.

Resonator: Hand carved and decorated in glowing colors with coatof-arms design; bound with black and white ivoroid to match neck. Fittings: Quadruple gold plating, hand engraved and burnished; de luxe, adjustable tailpiece and arm rest; finest Rogers head; heavy duty 4 to I gear pegs with genuine pearl buttons.





HARRY RESER

FULL 23" SCALE FINGERBOARD

All Gibson tenor banjos have the regular 23" scale fingerboard and nineteen frets-guaranteed accurate from the first fret to the last.

STYLE TB-6 TENOR BANJO

\$300.00

Case: No. 509 Faultless \$21.00

FEATURES

Wood and Finish: Figured curly maple finished in Argentine grey shaded to rich golden sunburst.

Neck: Fingerboard and peghead beautifully inlaid with pearl designs and bound with black and gold ivoroid; rosewood fingerboard beautifully inlaid with pearl position mark designs.

Resonator: Highly figured curly maple; binding to match neck.

Fittings: Adjustable tailpiece; adjustable arm rest; gold plated and engraved metal parts; 4 to I gear pegs with pearl buttons; de luxe bridge.



GUY LOMBARDO, Leader FRANCIS HENRY, Banioist Lombardo's Royal Canadians

STYLE "GRANADA" TENOR BANJO

\$200.00

CASE No. 509 Faultless \$21.00

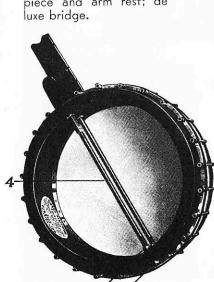
FEATURES

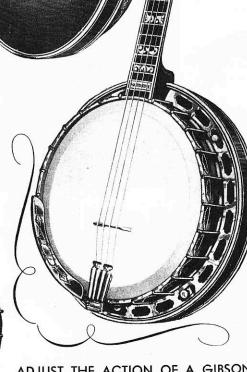
Wood and Finish: Selected flaming curly maple; finished in amber brown with shaded golden sunburst on back of resonator.

Neck: Rosewood fingerboard bound with black and white ivoroid; peghead and fingerboard inlaid with pearl designs.

Resonator: Beautifully grained curly maple; black and white ivoroid binding.

Fittings: Gold plated and engraved metal parts; 4 to I gear pegs with pearl buttons: adjustable tailpiece and arm rest; de luxe bridge.





ADJUST THE ACTION OF A GIBSON

The Co-ordinator Rods make adjustment easy. To draw strings closer to fingerboard, insert nail or punch at 4 to prevent turning, loosen nut 2 and tighten nut 3-to draw strings away from frets, reverse adjustment.



Russ Stout, Milwaukee,



Bob SENAY, Houston, Texas



CROCKETT'S KENTUCKY MOUNTAINEERS, Radio-Vaudeville



BILL CANE, Spokane, Wash.

Johnny Hamp, Dir., Hamp's Orchestra Andrew Freeman, Banjoist



STYLE TB-4 TENOR BANJO

\$150.00

CASES

No. 511 Faultless \$12.50 No. 509 Faultless 21.00

FEATURES

Wood and Finish: Figured burl walnut finished in rich natural brown that brings out beauty of the walnut grain.

Neck: Rosewood fingerboard bound with black and white ivoroid; fingerboard and peghead inlaid with pearl designs and bound with white and black ivoroid.

Resonator: Richly figured back, inlaid with rings of colored marqueterie; bound with white and black ivoroid.

Fittings: Chromium plated metal parts; 4 to 1 gear pegs with white ivoroid buttons; adjustable arm rest and tailpiece.

ADJUSTABLE TRUSS ROD IN EVERY GIBSON

Look for the small bell-shaped plate on the peghead of every Gibson—that means it is equipped with the exclusive Gibson Truss Rod. That is the reason Gibson necks are smooth and hand shaped—the chances of the neck bending are reduced to the very minimum and are always instantly adjustable in a Gibson.



FULL 11 INCH HEAD AND 23 INCH SCALE ON EVERY GIBSON TENOR BANJO.



STYLE TB-3 TENOR BANJO

> \$100.00 CASES

No. 511 Faultless \$12.50 No. 509 Faultless 21.00 **FEATURES**

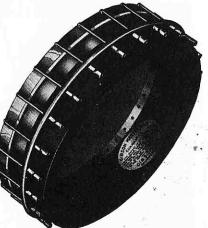
Wood and Finish: Genuine Honduras mahogany finished in a hand-rubbed natural lustre.

Neck: Rosewood fingerboard inlaid with pearl position marks and bound with white ivoroid; peghead inlaid with pearl de-

Resonator: Back inlaid with rings of white, black and white ivoroid; white binding to match neck.

Fittings: 4 to 1 gear pegs, white ivoroid buttons; adiustable tailpiece and arm rest; nickel metal parts.

MASTERTONE BANJO



The famous Mastertone Rim Construction is found on all Gibson banjos from the TB-3 up, inclusive-Mastertone rims are made of heavy three-ply

northern maple; special bell-metal casting forms head bearing and gives banjo solidness and weight necessary to a good tone.

STYLE TB-2 **TENOR BANJO**

\$75.00

CASES

No. 511 Faultless \$12.50 No. 509 Faultless

FEATURES

Wood and Finish: Figured walnut finished in natural dark walnut with high lustre.

Neck: Pearloid fingerboard and peghead with attractive designs etched in black and white; white ivoroid bindina.

Resonator: Finished to show beautiful walnut grain; bound with white ivoroid.

Fittings: Nickel metal parts; adjustable arm rest; covered tailpiece; 2 to I gear pegs with white ivoroid buttons.



JACK ROSE N B C Staff-Chicago, III.



GIBSON LAMINATED RESONATORS

The back of a Gibson resonator is made of five-ply laminated wood - shaped properly to amplify and beautify every note and tone; res onator rims are made of heavy three-ply wood with ivoroid binding for appearance and pro tection.

THE IMPORTANCE OF TONE

Outward beauty is not enough for Gibson — only a balance of tonal qualities with beauty of decoration satisfies Gibson.

STYLE TB-1 TENOR BANJO

\$50.00

CASES

No. 511 Faultless \$12.50 No. 509 Faultless 21.00

FEATURES

Wood and Finish: Selected white maple wood finished in a dark mahogany brown.

Neck: Rosewood fingerboard inlaid with pearl position marks and bound with white ivoroid.

Resonator: Maple finished in dark mahogany brown; bound with white ivoroid to match neck.

Fittings: Nickel arm rest, tailpiece and pegs; 2 to I gear pegs with white ivoroid buttons.



GRACE HAYES Phil Spitalny Orchestra

STYLE TB-11 TENOR BANJO

\$50.00

CASES

No. 511 Faultless \$12.50 No. 509 Faultless 21.00

FEATURES

Wood and Finish: Fine maple wood with pearloid inlaid on fingerboard and back of resonator.

Neck: Fingerboard and peghead of beautiful pearloid decorated with striking designs in red, blue and black — guaranteed permanent etching; white ivoroid binding.

Resonator: Back covered with pearloid and etched with colored designs to match fingerboard; white ivoroid binding.

Fittings: Nickel arm rest, tailpiece and gear pegs; white ivoroid buttons on 2 to 1 pegs.

Gibson

MONA-STEEL STRINGS

Every Gibson instrument is equipped with Gibson Mona-Steel Strings — we consider this feature as important to true tone, volume and accuracy as we do any of the other Gibson features. Mona-Steel Strings are made by Gibson, in the Gibson factory.





GIBSON PLECTRUM AND FIVE-STRING BANJO RIM CONSTRUCTION

The special rim construction on Gibson plectrum and 5 string banjos assures players sweeter tone and greater volume.

PLECTRUM BANJOS

IBSON has done more than put a longer neck on a Tenor Banjo — they have designed and built a Plectrum Banjo with special constructional features that distinguish Gibson Plectrum Banjos from all others—that twangy, brilliant harmony of the plectrum is amplified and enriched. All Gibson plectrum banjos have full 27" scale with 22 frets — tuned D B G C.

MASTERTONE STYLE PB-6 \$300.00

CASE: No. 522 Faultless \$22.00

Gold plated and engraved metal parts—beautiful burl walnut woods—special plectrum banjo rim construction—27" scale and 22 frets—for detailed description see tenor banjo style TB-6 on page 32, just the same with exception of neck and rim.



UNCLE DAVE MACON Radio-Records

PLECTRUM BANJOS

MASTERTONE STYLE PB-GRANADA

(Illustrated) \$200.00

CASE: No. 522 Faultless \$22.00

Just like the tenor banjo, style TB-Granada, on page 33, except has full 27" plectrum scale with 22 frets and special Gibson plectrum rim construction.

MASTERTONE STYLE PB-4

\$150.00

CASE: No. 522 Faultless \$22.00

Special Gibson plectrum rim construction, 27" scale and 22 frets — otherwise same as Tenor banjo, style TB-4 on page 35.

MASTERTONE STYLE PB-3

\$100.00

CASES:

No. 521 Faultless \$13.50 No. 522 Faultless 22.00

Design, finish and decorations same as tenor banjo, style TB-3 on page 36; 27" scale with 22 frets; Gibson plectrum rim construction.

THE GIBSON STYLE PB-11

\$50.00

CASES

No. 521 Faultless \$13.50 No. 522 Faultless 22.00

Lots of flash and beauty in this model — fingerboard, peghead and resonator covered with pearloid decorated in warm colors—see description of style TB-II tenor banjo on page 39, with exception of 27" plectrum scale and 22 frets.



THE GIBSON STYLE PB-I

(Illustrated) \$50.00

CASES: No. 521 Faultless \$13.50; No. 522 Faultless \$22.00
Corresponds to Style TB-1, tenor banjo, on page 38, except has 27" plectrum scale and 22 frets.



STYLE RB-11 \$60.00 CASE: No. 521 Faultless \$13.50

The flashiest five string banjo made—same construction and special pearloid decorations and colors as style TB-11 tenor banjo on page 39—has 27" scale and 22 frets, regular 5 string fingerboard.

REGULAR OR 5 STRING BANJOS

HE five string banjo is often called the "original American instrument" — improved and modernized by Gibson—same construction and scale length as Gibson plectrum banjo except has the extra fifth string starting at fifth fret. Tuned D B G C G.

MASTERTONE STYLE RB-GRANADA \$200.00

CASES
No. 521 Faultless \$13.50
No. 522 Faultless 22.00

Outward beauty of gold plating, engraving, burl walnut woods and attractive decorations—inward beauty of matchless tone, power and responsiveness—same as style TB-Granada tenor banjo on page 33, except has five strings, 27" scale and 22 frets.

MASTERTONE STYLE RB-4 \$150.00

CASES
No. 521 Faultless \$13.50
No. 522 Faultless 22.00

Beautiful burl walnut and chromium plating—see style TB-4 tenor banjo on page 35 for description but with regular five string banjo neck, 27" scale and 22 frets.

MASTERTONE STYLE RB-3

(Illustrated) \$115.00

CASES
No. 521 Faultless \$13.50
No. 522 Faultless 22.00

See description of tenor banjo style TB-3 on page 36, just the same except for 27" scale, five string fingerboard, 22 frets and has special rim construction.

STYLE RB-1 \$60.00

CASE: No. 521 Faultless \$13.50 Similar to style TB-I tenor banjo on page 38 except has regular five string fingerboard with 27" scale and 22 frets.



- 1-Gibson Banjo Club, Rockford, Ill.
- 2-Gibson Quartette Classique, Philadelphia
- 3-Florentine Banjo Club, Erie, Penna.
- 4-Wirsing's Banjo Quartette, Flint, Mich.
- 5-Bellson Banjo Band, St. Paul, Minn.
- 6-Crandall's Banjo Orch., Syracuse, N. Y.
- 7-Conklin Banjo Players, Decatur, Ill.
- 8-Santos Banjo Band, Rochester, N. Y.



GUITAR BANJOS

HERE are many uses for this beautiful combination of guitar sweetness and banjo brilliancy—full six string guitar fingerboard and neck adapted to regular Gibson banjo rim—can be played with either picks or fingers. Perfect for banjo bands, mandolin orchestras or in small dance combinations, especially where there is no piano available.

MASTERTONE STYLE GB-3

(Illustrated)

\$125.00

CASES
No. 521 Faultless \$13.50
No. 522 Faultless 22.00

Regular Gibson Mastertone II" banjo rim fitted with guitar neck and 21 frets —for details see description of style TB-3 tenor banjo on page 36.

\$60.00

CASE

No. 521 Faultless \$13.50

The same construction, finish and decorations as style TB-I tenor banjo on page 38 except has six string guitar neck and fingerboard with 21 frets.

CELLO-BANJO

Tuned and played the same as a Gibson Mando-Cello except has Mastertone banjo rim construction and four strings instead of eight—adds a rich, mellow background to a banjo band.

STYLE CB-3 \$125.00

CASES

No. 521 Faultless \$13.50 No. 522 Faultless 22.00

Just like the style TB-3 tenor banjo on page 36 except has 243/4" cello scale fingerboard and neck—four strings.

GIBSON ACCESSORIES

A full line of Gibson strings, picks, bridges, heads and other accessories will be found starting on page 63 — like Gibson instruments, Gibson accessories are the finest made.

MANDOLIN BANJOS

ERE is an instrument full of pep, snap and personality — mandolin tuning and fingerboard adapted to banjo. No banjo band is complete without this brilliant soprano instrument — ideal for either lead or obbligato.

MASTERTONE STYLE MB-3 \$100.00

CASE: No. 393 Faultless \$18.50

Regular full size II" Mastertone rim construction with adjustable co-ordinator rods—made of selected northern maple and finished in a dark red mahogany—mandolin fingerboard and neck—fingerboard and peghead inlaid with pearl and sides of fingerboard and resonator bound with white ivoroid—nickel plated metal parts—adjustable arm rest and tailpiece.

\$75.00

CASE

No. 390 Faultless \$16.50

Mandolin fingerboard and neck —101/2" rim—otherwise the same as style TB-2 tenor banjo on page 37.

STYLE MB-I

(Illustrated)

\$50.00

CASE

No. 385 Faultless \$9.50

Just like the style TB-1 tenor banjo on page 38 except has 101/2" rim and mandolin fingerboard and neck.



MR. AND MRS. DEE WELLS Louisville, Ky.

THEY "MAKE" BANJO BANDS

Mandolin Banjo

Style MB-1

A banjo band just isn't complete without one of these peppy instruments—they add that sparkle and brilliancy so characteristic of banjo bands, carrying the flowing pace and rhythm of any number through to a successful finish.

Mandolin banjos can be used in any sized combination and are ideal for solo playing, too.

GIBSON MANDOLINS

F any instrument can be said to have a soul it is the mandolin — it speaks a universal language of beauty and fascination and its rich, warm, sparkling tones have stirred the hearts of men and women the world over for centuries.

The magnetic attraction of the mandolin is best proved by the fact that it held a high place in the musical world even before Gibson made the first step to really advance and improve the construction, tone and carrying power of this instrument — Orville Gibson, like thousands of others, hated to see such a beautiful instrument kept in the bondage of old fashioned ideas of design and construction which restricted its advancement, so Mr. Gibson started out to release the mandolin — to give it new life, power, and unlimited horizons.

Orville Gibson applied the Stradivarius principle of genuine carved tops and backs to the mandolin — the result is the Gibson mandolin which has made musical history, for the word Gibson is now synonymous with mandolin — players, instead of saying "my mandolin," say "my Gibson."

THE MANDOLIN FAMILY

MANDOLIN — This is the soprano voice of the mandolin family — ideal for solo or orchestra playing — tuned E A D G,

MANDOLA — The rich tenor companion to the mandolin — essential to a properly instrumented mandolin orchestra — for solo and obbligato playing — tuned A D G C.

MANDO-CELLO — The baritone voice of the mandolin family — one of the most beautiful of all obbligato instruments — tuned A D G C, one octave below the Mandola.

MANDO-BASS — Furnishes the deep booming bass for the mandolin combination — tuned G D A E and played with special pick.

DOUBLING — Any of the above instruments have a double in the banjo family — for instance the mandolin player can easily double on the mandolin-banjo, the mando-cello player on the cello-banjo. This makes it possible to have perfect balance in all fretted instrument orchestras.

MANDOLIN ORCHESTRAS



DOHE player who does not belong to a Mandolin Orchestra is missing the greatest enjoyment of playing fretted instruments - the fun, education, companionship and development to be derived from a Mandolin Orchestra is something that you should not miss. You don't need to miss it either for any number of players from three or four up can very easily organize a Mandolin Orchestra — in fact the ease of starting and maintaining such a group will amaze you.

In the first place, the perfect relationship of the mandolin, mandola, mando-cello and mando-bass affords ideal instrumentation—but more than that, Gibson instruments are balanced—every one is made to balance and blend with other Gibson instruments in perfect harmony. That is why outstanding Mandolin Orchestras use Gibson instruments.

Write to Gibson, Inc., Kalamazoo, Mich., for full information about the ease of starting a Mandolin Orchestra—real valuable help and no cost or obligation.

THE MASTER MANDOLIN STYLE F-5

ORTY years ago the ideal of every mandolinist was to own a Gibson Master Model Mandolin, Style F-5—today that ideal is unchanged for the superiority of this beautiful instrument has never been replaced. Those who have realized their ambition to own a Style F-5 mandolin have never been disappointed — they have found performance and quality beyond their expectations.

STYLE F-5

\$250.00

CASE: No. 440 Silk Plush Lined \$38.00

FEATURES

Wood: Finest air-seasoned spruce top; beautifully figured curly maple back and rim; mahogany neck.

Finish and Decorations: Finished in rich, satiny Cremona brown with golden shaded sunbursts on top, back, rims and neck; beautiful inlays of pearl in peghead and fingerboard; top and bottom of rim and neck and peghead bound with white, black, white ivoroid.

Fittings: Gold plated and engraved machine heads and tailpiece; pearl buttons on machine heads; elevated celluloid fingerrest bound with white, black, white ivoroid; adjustable bridge.



New Model Gibson has always made Mandolin History — now another chapter is being added-new ideas by Gibson in design, finish, decoration and price. This new F-12 model mandolin is surpassed only by the Master Model F-5—here is grace, beauty and de-pendability for those who want something special in a mandolin but cannot afford the F-5 model.

ARTIST MODEL **MANDOLIN**

Style F-12 \$175.00

CASES

No. 371 Faultless \$16.50 No. 440 Faultless 38.00

FEATURES

Wood: Selected spruce top; beautifully figured curly maple back and rim; mahogany neck with rosewood fingerboard.

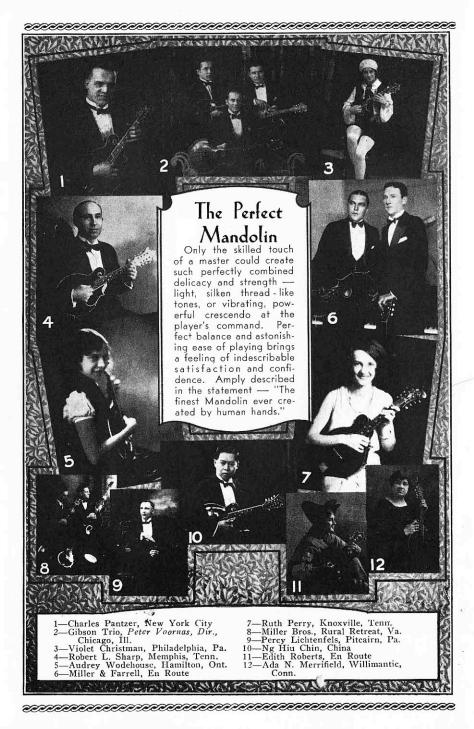
Finish and Decorations: Rich red mahogany finish, hand rubbed to high lustre; golden sunburst at bridge; top and bottom of rim bound with white ivoroid; unusually attractive fingerboard and peghead inlays of pearl; scroll fingerboard; ivoroid side position dots.

Fittings: Elevated celluloid fingerboard bound with white ivoroid; adjustable bridge; engraved and gold plated tailpiece and machine heads.

THIS PROTECTION IN EVERY GIBSON MANDOLIN

Gibson mandolins, like every other Gibson instrument, have the Truss Rod neck construction —that means a smoother, faster playing neck with added strength and accurate adjustment. You won't find this feature in other instruments.





ARTIST MODEL MANDOLIN

Style F-10 \$150.00

CASES

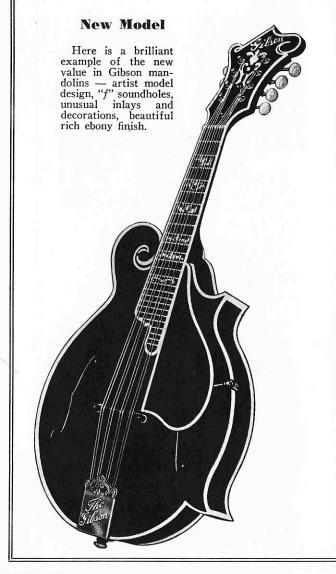
No. 371 Faultless \$16.50 No. 440 Faultless \$38.00

FEATURES

Wood and Finish: Fine northern maple back and rims; spruce top; mahogany neck with rosewood fingerboard.

Finish and Decorations: Lustrous black ebony finish with white ivoroid binding on fingerboard, peghead, fingerrest and top and bottom of rim; beautiful pearl inlays in fingerboard and peghead; ivoroid side position dots; scroll fingerboard.

Fittings: Adjustable bridge; engraved tailpiece and machine heads, nickel plated: elevated fingerrest.



GENUINE CARVED TOP

True vibrations are important to a fine mandolin tone—there is only one way to get this, and that is by using a genuine carved selected spruce top—Gibson is the originator of this type of mandolin construction. The finest air-seasoned eastern spruce is used in Gibson mandolin tops—carved from 1" pieces.





New Model Search the world over and you will not find a greater value than this new Gibson mandolin—a genuine artist model with "f" soundholes at a price of many "ordinary" mandolins.

GIBSON FINISHES FOR BEAUTY, PROTECTION AND TONE

The Gibson finishes which are so pleasing to the eye, are also a real protection to the instrument and an essential tonal improvement—exhaustive tests, in laboratories and on instruments, have perfected these Gibson finishes, for the finest instrument in the world would not give satisfaction without the correct finish treatment. This is one of the "hidden features" that a Gibson gives you without added cost.

ARTIST MODEL MANDOLIN

Style F-7 \$125.00

CASES
No. 371 Faultless
\$16.50
No. 440 Faultless
\$38.00

FEATURES

Wood: Fine grained spruce top; figured maple back and rims; mahogany neck with rosewood fingerboard.

Finish and Decorations:
Beautiful chocolate
brown finish with sunburst at bridge; fingerboard, top and bottom
of rim, fingerrest and
peghead bound with
white ivoroid; peghead
and fingerboard beautifully inlaid with pearl
designs; ivoroid side position dots.

Fittings: Elevated fingerrest; adjustable bridge; nickel plated and engraved tailpiece and machine heads.



WM. PLACE, JR. Soloist—Providence, R. I.

ARTIST MODEL MANDOLIN

Style F-4 \$100.00

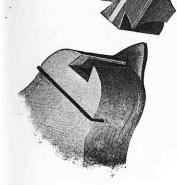
CASES
No. 371 Faultless \$16.50
No. 440 Faultless 38.00

FEATURES

Wood: Choice spruce top; figured maple back and rim; mahogany neck with rosewood fingerboard.

Finish and Decorations: Chocolate brown finish with golden sunburst at bridge; fingerboard and top and bottom of rim bound with white ivoroid; pearl inlays in fingerboard and peghead; ivoroid side position dots; purfling around soundhole.

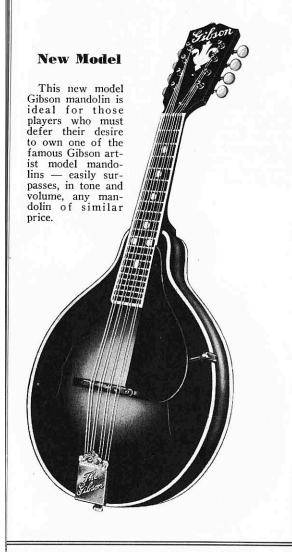
Fittings: Engraved tailpiece and machine heads, nickel plated; adjustable bridge; elevated fingerrest.





THE "DOVE-TAIL" JOINT IN EVERY GIBSON MANDOLIN

This joint is permanent—it joins the neck and body firmly and insures against the neck pulling from the body. This is one of the many "hidden" features of a Gibson—yet the cost is no greater.



A maker of fretted instruments can build certain qualities in an instrument, but unless the proper strings are used, the best in tone and accuracy are not brought out — Gibson Mona-Steel Strings, made by Gibson, Inc., are designed to bring out the best that is in any instrument — and they last longer, too.

STYLE A-75 MANDOLIN

\$75.00

CASES

No. 102 Utility \$ 5.50 No. 362 Faultless 12.00

FEATURES

Wood: Back and rim of finest mahogany; top of selected spruce; mahogany neck with rosewood fingerboard.

Finish and Decorations: Dark brown mahogany finish, shaded to a sunburst on top, back and rim; fingerboard and top and bottom of rim bound with white ivoroid; fingerboard and peghead inlaid with attractive pearl designs; ivoroid side position dots.

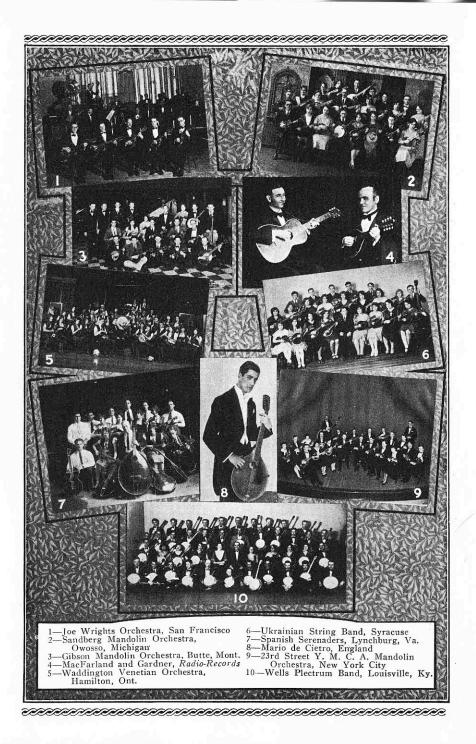
Fittings: Adjustable bridge; elevated fingerrest; nickel plated and engraved tailpiece and machine heads.



DAVE APOLLON Vaudeville-Radio

tailpiece.







GIBSON MANDOLAS

The Mandola fills a spot in music that no other instrument, regardless how closely it is allied, can fill—it has richness and mellowness, yet the tone is full, brilliant and powerful.

Tuned A D G C and the tenor voice of the mandolin family — it is very easy for a mandolin player to master the mandola for the first three strings are tuned just the same as on the mandolin. Slightly larger in size than the mandolin but same general type of construction.

MASTER MODEL Style H-5 \$260.00

CASE No. 388 Faultless \$17.00

The finest Mandola ever made—truly an artist's instrument. Just like the Master Model mandolin, style F-5, on page 48 except has larger body and longer fingerboard—body is one inch wider and two inches longer.

ARTIST MODEL Style H-4 \$175.00

CASE

No. 388 Faultless \$17.00

The description of the Artist Model mandolin, style F-4, on page 53, fits this mandola perfectly with the exception of the longer neck and fingerboard and the body size is one inch wider and two inches longer.

Style H-1 \$75.00

CASE

No. 378 Faultless \$12.50

An exceptionally reliable low priced Mandola of real Gibson quality — just like the mandolin style A-1 on page 57 in construction and design — finished with top in lustrous black ebony and neck, rim and back in deep chocolate brown.



Voice	Mandolin Family	Banjo Family	Violin Family		Tuning
Soprano Tenor Baritone Bass	Mandolin Mandola Mando- cello Mando- bass	Mandolin banjo Tenor banjo Cellobanjo Bass banjo Five string banjo Plectrum banjo	Violin Viola Violon- cello Bass- Viol	4-String Tenor- Guitar 4-String Plectrum Guitar	Fifths—E-A-D-G Fifths—A-D-G-C Fifths—A-D-G-C Fourths—G-D-A-E G Major Tuning—D- B-G-C, 5th string tuned to high G G Major Tuning—D- B-G and C Fourths—E-B-G-D-A-
	IPARA TUNIN CHAR	banjo TIVE G		Hawaiian guitar Harp- guitar Ukulele- banjo	E (except B to G) A Major Chord — E-C#-A-E-A-E Same as Guitar with added harp strings A-E-C-G (commonly)

GIBSON MANDO-CELLOS

The unusual tonal quality of the Mando-cello is making it more and more popular—for both solo and orchestra playing. Tuned A D G C, eight strings and played with a pick—rich baritone voice.

MASTER MODEL Style K-5 \$275.00

CASE: No. 515 Faultless \$27.00 All of the beauty and quality of the Master Model guitar style L-5 has been put into this mando-cello which accounts for its exceptional tone and power—has same specifications as style L-5 guitar on page 9 except for eight string mando-cello finger-board, peghead and tailpiece.

ARTIST MODEL Style K-4 \$200.00

CASE

No. 403 Faultless \$24.00 Similar to the style F-4 artist mandolin on page 53 except has larger body, 14" wide and 18¼" long, and regular 24¾" mando-cello scale fingerboard.

Style K-1 \$80.00

CASE: No. 394 Faultless \$21.00
Body size 14" wide and 18¼" long
—24¾" scale fingerboard—designed
and constructed same as style A-1
mandolin on page 57—top is finished
in black ebony and neck, rim and
back finished in dark chocolate
brown



- 59 -

GIBSON MANDO-BASS The bass voice of the mandolin family—the Gibson mando-bass has that deep, booming militant tone that everyone loves in a bass—it forms the necessary background for any fretted instrument orchestra, is easy to learn and easy to play. STYLE J MANDO-BASS (Write for Price)

Back and rim of strong northern maple, top of selected spruce and mahogany neck—back and top carved and hand graduated—body specially braced to give maximum strength and increase tone and volume—top finished in black ebony and rim, back and neck in dark chocolate brown—four strings tuned G D A E.



\$300.00

CASE: No. 435 Faultless \$37.50

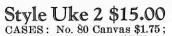
An unusual instrument with an unusual tone—combines the beauty of harp and guitar—similar in construction and finish to style L-4 guitar on page 14 but has larger body and 10 sub-bass strings—easily mastered and ideal for small combination playing where there is no piano or bass.

GIBSON UKULELES

The same high quality of materials and construction that has made Gibson guitars, mandolins and banjos famous, is incorporated in the Gibson ukuleles—tone, power and volume that is surprising from an instrument of this type—accuracy from the first fret to the last, making it possible to play melody as well as chords on a Gibson ukulele—finish and decorations that mark the Gibson ukulele as a thing of rich beauty.

Style Uke 3 \$20.00 CASE: No. 310 Faultless \$6.50

A ukulele the greatest artist is proud to own, yet one that is within the reach of many amateurs—made of selected mahogany finished in rich dark walnut, hand rubbed—top and bottom of rim bound with attractive black and white ivoroid—rosewood fingerboard bound with white ivoroid and inlaid with beautiful pearl designs—soundhole inlaid with colored marqueterie—strong friction pegs.



No. 310 Faultless \$6.50

A fine example of Gibson quality — genuine mahogany wood finished in amber, hand rubbed natural mahogany — rosewood fingerboard — top and bottom of rim bound with white ivoroid—sound-hole decorated with attractive colored marqueterie—dependable friction pegs.

Style Uke 1 \$10.00

CASES: No. 80 Canvas \$1.75; No. 310 Faultless \$6.50

A genuine Gibson ukulele at moderate price—mahogany finished in light amber—accurate rosewood fingerboard inlaid with pearl position dots—friction pegs.

Tenor Ukulele Style TU \$30.00

CASE
No. 311 Faultless \$9.00

Similar to style Uke 2 in design and finish but body is 3" longer and 3" wider with fingerboard of corresponding length—this larger and deeper body gives the Tenor Ukulele unusual depth and richness.





Style

Uke 3

Style

GIBSON UKULELE BANJOS

The fact that many players do not expect a great amount of accuracy or tone in a ukulele banjo makes a Gibson stand out in great favor, for the Gibson ukulele banjos are just as accurate as Gibson banjos and the special construction gives a tone that is peppy and brilliant and at the

same time sweet.

Style

Style UB-4 \$45.00

CASE: No. 413 Faultless \$8.50

The de luxe of ukulele banjos-made of figured walnut beautifully finished in hand rubbed dark brown-metal parts gold plated -rosewood fingerboard inlaid with pearl designs—8 inch rim with professional extension resonator-bound on bottom with white ivoroid—finest friction pegs—selected head.

Style UB-3 \$30.00

CASE: No. 413 Faultless \$8.50

Professional extension resonator-bound on bottom with white ivoroid-8 inch rim and selected head-made of northern maple with antique mahogany finish-rosewood fingerboard with inlays of pearl dots-nickel plated metal parts-strong friction pegs.

Style UB-2 \$18.00

CASE: No. 95 Canvas \$2.00

Northern maple finished in antique mahogany-8 inch rim with special amplifying resonator—inlaid with white and black ivoroid rings and bound with white ivoroid-good head and dependable friction pegs — rosewood fingerboard with pearl position dots.

Style UB-1 \$10.00

CASE: No. 90 Canvas \$1.75

A beautiful toned and absolutely accurate ukulele banjo that any player can own genuine Gibson quality - 6 inch rim - amplifying resonator - northern maple with rosewood fingerboard - light mahogany finish-pearl position marks-friction pegs.



ACCESSORIES

HE same assurance of quality and dependability that has made Gibson instruments famous will be found in Gibson Accessories—all Gibson picks, bridges, strings, heads and other supplies are built to give players the maximum in improved tone, more accuracy, greater playing ease and longer wear.

Gibson Accessories are made to be used on practically every make of instrument—they will bring out the best that is in a fine instrument and add greater satisfaction to a cheaper instrument.

WHEN ORDERING

In ordering Gibson Accessories, you can help us to give you better service by following these suggestions:

1. Order by Catalog number, name and price.

- 2. When ordering any supply that is not clearly described by catalog number and price, give all the information you can-if necessary, draw a diagram showing location of part. When ordering such supplies for a Gibson instrument, give the serial number of the instrument if possible.
- 3. Send orders on Gibson order blanks or plain sheet of paper and be sure your name and address is printed plainly.

MONA-STEEL STRINGS

Gibson Mona-Steel Strings have rapidly become one of the world's fastest selling strings—and their popularity is soaring higher and higher—one player is telling another of the better tone, greater volume, more accuracy and better wear he is getting when he uses Gibson Mona-Steel Strings!

The reason—finer materials are used, each string is hand made by an expert worker, and the strict Gibson standards of quality.

THE MICROSCOPE SHOWS WHY GIBSON STRINGS ARE BETTER

Look at two strings-a Gibson and another make-through a microscope, they look like huge cables! Notice that when equal tension is applied, the wrapping on one string stays intact while the other loosens and pulls apart—perhaps not even a thousandth part of an inch, but enough to cause the string to buzz and to lose its tone and accuracy. The Mona-Steel String remains tightly wound—the result of hand made strings.

> Manufactured and Guaranteed By GIBSON, INC., Kalamazoo, Michigan



		Gross Prices
GUITAR—Ball Ends Doz.	Gross	Apply on
232 E or 1st, silvered steel\$1.20	\$12.00	1/2 Gross
233 B or 2nd, silvered steel	12.00	1/2 Gross 1/3 Gross
234 B or 2nd, wound on steel	17.00	
239 G or 3rd, silvered steel	12.00	1/2 Gross
235 G or 3rd, wound on steel	18.00	1/3 Gross
236 D or 4th, wound on steel	19.00	1/3 Gross
237 A or 5th, wound on steel	25.00	1/3 Gross
238 E or 6th, wound on steel	34.00	1/3 Gross
Per Set 240 Set of Guitar, plain second\$1.20	Doz. Sets	
240 Set of Guitar, plain second	\$12.00 12.50	
241 Set of Guitar, wound second	12.50	
GUITAR—JUMBO HEAVY GAUGE—Ball Ends		
2320 E or 1st, silvered steel\$1.20	\$12.00	1/2 Gross
2330 B or 2nd, silvered steel	12.50	1/2 Gross
2340 B or 2nd, wound on steel	17.00	1/3 Gross
2350 G or 3rd, wound on steel	19.00	1/3 Gross
2360 D or 4th, wound on steel	20.00	1/3 Gross
2370 A or 5th, wound on steel	26.00	1/3 Gross
2380 E or 6th, wound on steel	35.00	1/3 Gross
Per Set	Doz. Sets	
2385 Set of Guitar, plain second	\$13.50	
2386 Set of Guitar, wound second	14.00	
AUDITORIUM SIZE GUITAR STRINGS		
42" Long—Add 10% to regular Guitar String prices		
GUITAR—GUT AND COMPOUND—Loop Ends		
281 E or 1st, trued gut\$5.40		
283 B or 2nd, trued gut		
285 G or 3rd, trued gut 6.48		
287 G or 3rd, wound on silk	26.50	1/3 Gross
289 D or 4th, wound on silk	33.50	1/3 Gross
291 A or 5th, wound on silk	36.50	1/3 Gross
293 E or 6th, wound on silk	45.00	1/3 Gross
280 E or 1st, silvered steel	12.00	1/2 Gross
282 B or 2nd, silvered steel	12.00	1/2 Gross
284 B or 2nd, wound on silk and steel	21.00	1/2 Gross 1/3 Gross 1/3 Gross
286 G or 3rd, wound on silk and steel	23.50 29.00	1/3 Gross
288 D or 4th, wound on silk and steel 2.90 290 A or 5th, wound on silk and steel 3.40	34.00	1/3 Gross
292 E or 6th, wound on silk and steel	39.00	1/3 Gross 1/3 Gross
	37.00	73 O10ss
HAWAIIAN GUITAR—HEAVY GAUGE—Ball Ends	610.00	W 6
242 E or 1st, silvered steel	\$12.00 12.00	1/2 Gross
243 C# or 2nd, silvered steel	12.50	1/2 Gross
244 A or 3rd, silvered steel	18.00	1/2 Gross 1/3 Gross
245 E or 4th, wound on steel	20.00	1/3 Gross
246 A or 5th, wound on steel	26.00	1/3 Gross
247 E or 6th, wound on steel	35.00	1/3 Gross
Per Set	Doz. Sets	/3 0.033
248 Set of Hawaiian Guitar, plain third\$1.20	\$12.00	

GIBSON	MONA-STEEL	STRINGS

)			
ROY S	MECK HAWAIIAN STRINGS—Ball Ends—	4	Gross Price
	D02.	Gross	Apply
842	E or 1st, silvered steel\$1.00	\$10.00	1/2 Gro
843	C# or 2nd, silvered steel	11.00	1/2 Gro
844	A or 3rd, wound on steel	17.00	1/3 Gro
845	E or 4th, wound on steel	18.00	√₃ Gro
846	A or 5th, wound on steel	23.00	1/3 Gro 1/3 Gro
847	E or 6th, wound on steel	31.00	1/3 Gro
	Per Sei	Doz. Sets	
040			
848	Set of Hawaiian Guitar, wound third\$1.00	\$10.00	
-7TH	TUNING HAWAIIAN GUITAR		
Are I	isted under polished strings.		
	0.00		
	GUITAR—Ball Ends		
455	Can be used on Tenor Banjo Where Ball Ends Are Desired. A or 1st, silvered steel\$1.20	\$12.00	I/. G
456	D or 2nd, silvered steel	12.00	1/2 Gro
457			1/2 Gro
100000000000000000000000000000000000000	G or 3rd, wound on steel	18.00	1/3 Gro
458	C or 4th, wound on steel	20.00	⅓ Gro
	Per Set	Doz. Sets	
459	Set of Tenor Guitar\$.60	\$ 6.00	
LECT	RUM GUITAR—Ball Ends		
(Can be used on Plectrum and 5 String Banjos Where Ball Ends A	re Desired	
465	D or 1st, silvered steel\$1.20	\$12.00	1/2 Gros
466	B or 2nd, silvered steel	12.00	1/2 Gros
	G or 3rd, wound on steel	18.00	1/3 Gros
	C or 4th, wound on steel	20.00	1/3 Gros
5 5 5 5 5 5 5	G or 5th, silvered steel	12.00	1/2 Gros
	Per Set		72 010
470	Set of Plectrum Guitar or Plectrum Banjo (4) Strings\$.60	Doz. Sets \$ 6.00	
	Set of 5 String Banjo	7.00	
LIITA	R BANJO—Loop Ends		
	E or 1st, silvered steel\$1.20	\$12.00	V C
351	B on 2nd silvered steel		1/2 Gros
351	B or 2nd, silvered steel	12.00	1/2 Gros
352	G or 3rd, wound on steel	18.00	1/3 Gros
353	D or 4th, wound on steel	19.00	1/3 Gros
354	A or 5th, wound on steel 2.50	25.00	1/3 Gros
355	E or 6th, wound on steel	34.00	1/3 Gros
357	Per Set Set of Guitar Banjo\$1.20	Doz. Sets \$12.00	
ENIOP	RANIO Loop Endo		
	BANJO—Loop Ends	£10.00	1/ 6
100000000000000000000000000000000000000	A or 1st, silvered steel\$1.20	\$12.00	1/2 Gros
	D or 2nd, silvered steel 1.20	12.00	1/2 Gros
	G or 3rd, wound on steel	18.00	1/3 Gros
548	C or 4th, wound on steel 2.00	20.00	1/3 Gros
	Per Set	Doz. Sets	
549	Set of Tenor Banjo\$.60	\$ 6.00	
	65		

DIECT	RUM AND 5 STRING BANJO—Loop Ends Doz.		Gross Prices
565	D or 1st, silvered steel	\$12.00	Apply on 1/2 Gross
566 572	B or 2nd, silvered steel 1.20 G or 3rd, silvered steel 1.20	12.00 12.00	1/2 Gross 1/2 Gross
567	G or 3rd, wound on steel	18.00	1/3 Gross
568	C or 4th, wound on steel	20.00	1/3 Gross 1/2 Gross
569	G or 5th, silvered steel	12.00 Doz. Sets	1/2 Gross
570	Set of Plectrum Banjo, plain third	\$ 6.00	
574	Set of Plectrum Banjo, wound third	6.50	
573	Set of 5 String Banjo, plain third	7.00	
571	Set of 5 String Banjo, wound third	7.50	
MAND	OLIN-BANJO—Loop Ends		
180	E or 1st, silvered steel	\$12.00	1/2 Gross
181	A or 2nd, silvered steel	12.00 16.00	1/2 Gross 1/3 Gross
183	G or 4th, wound on steel	19.00	1/3 Gross
	Per Set	Doz. Sets	/3
184	Set of Mandolin Banjo (8) strings\$1.10	\$11.00	
MAND	OLIN—Loop Ends		
157	E or 1st, silvered steel	\$12.00	1/2 Gross
158	A or 2nd, silvered steel	12.00	1/2 Gross
159 160	D or 3rd, wound on steel	16.00 19.00	1/3 Gross 1/3 Gross
100	Per Set	Doz. Sets	73 Gross
161	Set of Mandolin (8) strings\$1.10	\$11.00	
MAND	OLA—Loop Ends		
193	A or 1st, silvered steel\$1.20	\$12.00	1/2 Gross
195	D or 2nd, wound on steel	17.00	1/2 Gross 1/3 Gross
196	G or 3rd, wound on steel	22.00	1/3 Gross
197	C or 4th, wound on steel	25.00 Doz. Sets	1/3 Gross
198	Set of Mandola (8) Strings\$1.50	\$15.00	
MAND	O-CELLO AND CELLO-BANJO—Loop Ends		
203	A or 1st, wound on steel\$1.80	\$18.00	1/3 Gross
204	D or 2nd, wound on steel	28.00	1/3 Gross
205	G or 3rd, wound on steel	35.00	1/3 Gross
206	C or 4th, wound on steel	48.00	1/3 Gross
207	Per Set Set of Mando-Cello (8) Strings\$2.30	Doz. Sets \$23.00	
201	Set of Cello-Banjo (4) Strings	11.50	
GUT U	KULELE, UKE-BANJO and TENOR UKE-Hand True	d—Ball B	Inds
575	B or 1st, trued gut\$2.10	\$21.00	1/3 Gross
576	F# or 2nd, trued gut 3.00	30.00	1/3 Gross
577	D or 3rd, wound on silk	18.00	1/3 Gross
574 578	D or 3rd, trued gut	30.00 21.00	1/3 Gross 1/3 Gross
5/6	A or 4th, trued gut 2.10 Per Set	Doz. Sets	73 01033
579	Set of Ukulele, wound third\$.75	\$ 7.50	
550	Set of Ukulele, all gut	8.50	
	The state of the s		

STEEL Ball End	UKULELE, UKE-BANJO and TENOR UKE—	G Gross	ross Prices Apply on
580 581 582 587 583	B or 1st, silvered steel. \$1.10 F♯ or 2nd, wound on steel 1.60 D or 3rd, wound on steel 1.60 D or 3rd, wound on silk 1.80 A or 4th, silvered steel 1.10	\$11.00 16.00 16.00 18.00 11.00	1/3 Gross 1/3 Gross 1/3 Gross 1/3 Gross 1/3 Gross
	Per Set	Doz. Sets	
584 585	Set of 4 Strings (wound on steel third)	\$ 5.00 6.00	
MAND	O-BASS (42" Scale)—Loop Ends Each	Doz.	
269 270 271 272	G or 1st, copper wound on steel \$.80 D or 2nd, copper wound on steel .90 A or 3rd, copper wound on steel 1.00 E or 4th, copper wound on steel 1.10	\$ 8.00 9.00 10.00 11.00	
STEEL	VIOLIN STRINGS Doz.	Gross	
360	E or 1st, silvered steel—Ball end\$1.00	\$10.00	1/2 Gross
380	E or 1st, silvered steel—Loop end	10.00	1/2 Gross
362 381	A or 2nd, silvered steel—Ball end	11.00	1/2 Gross 1/2 Gross
364	D or 3rd, wound on steel—Ball end	15.00	1/3 Gross
368	G or 4th, wound on steel—Ball end 1.60	16.00	1/3 Gross
	Per Set	Doz. Sets	
385	Set of Violin (380, 362, 364, 368)	\$ 5.00	
GUT	/IOLIN STRINGS		
380	E or 1st, silvered steel—Loop end\$1.00	\$10.00	1/2 Gross
361	A or 2nd. trued gut 2.25	22.50	1/3 Gross
363	D or 3rd, trued gut	27.50	1/3 Gross
366	D or 3rd, aluminum wound on gut 6.00	60.00	1/3 Gross
365	G or 4th, copper wound on gut	27.50 90.00	1/3 Gross
367	G or 4th, sterling silver wound on gut 9.00	70.00	73 01033
HARP	GUITAR SUB BASS—Ball Ends Each	Doz.	
250	G sharp or 1st, silver wound\$.64	\$ 6.40	
251	G or 2nd, silver wound	6.40	
252	F sharp or 3rd, copper wound	6.40 6.40	
253 254	F or 4th, silver wound	6.40	
255	D or 6th, copper wound	6.40	
256	C sharp or 7th, silver wound	6.40	
257	C or 8th, silver wound	6.40	
258	B or 9th, copper wound	6.40 6.40	
259 260	A sharp or 10th, silver wound .64 A or 11th, silver wound .64	6.40	
261	G sharp or 12th, copper wound	6.40	
275	Set of (10) Strings; 250-259. Per Set 5.50		
276	Set of (12) Strings; 250-261. Per Set		
	- 67 -		

MANE	OOLIN AND MANDOLIN BANJO—POLISHED—Loo	p Ends	Gross Prices
	Doz.	Gross	Apply on
0157	E or 1st, silvered steel\$1.20	\$12.00	1/2 Gross
0158	A or 2nd, silvered steel	12.00	1/2 Gross
0159	D or 3rd, wound on steel	26.00	1/3 Gross
0160	G or 4th, wound on steel	30.50	1/3 Gross
*	Per Set Set of Mandolin and Mandolin Banjo (8) Strings\$1.50	Doz. Sets \$15.00	
	GIBSON BRONZE STRING	S	
GIIITA	0 0 11 5 1		Gross Prices
			Apply on
132	E or 1st, silvered steel\$1.00	\$10.00	1/2 Gross
133	B or 2nd, silvered steel	10.00	1/2 Gross
134	B or 2nd, wound on steel	15.00	1/3 Gross
135	G or 3rd, wound on steel	16.00	1/3 Gross
136	D or 4th, wound on steel	17.00	1/3 Gross
137	A or 5th, wound on steel	22.00	1/3 Gross
138	E or 6th, wound on steel	30.00	1/3 Gross
	Per Set	Doz. Sets	
140	Set of Guitar, plain second\$1.00	\$10.00	
141	Set of Guitar, wound second	11.00	
HAW	AIIAN GUITAR—HEAVY GAUGE—Ball Ends		
142	E or 1st, silvered steel\$1.00	\$10.00	1/2 Gross
143	C# or 2nd, silvered steel	11.00	1/2 Gross
144	A or 3rd, silvered steel	12.00	1/2 Gross
149	A or 3rd, wound on steel	17.00	1/3 Gross
145	E or 4th, wound on steel	18.00	1/3 Gross
146	A or 5th, wound on steel	23.00	1/3 Gross
147	E or 6th, wound on steel	31.00	1/3 Gross
	Per Set	Doz. Sets	,,
148	Set of Hawaiian Guitar, plain third\$1.00	\$10.00	
TENO	R GUITAR—Ball Ends		
655	A or 1st, silvered steel\$1.00	\$10.00	1/2 Gross
656	D or 2nd, silvered steel	10.00	1/2 Gross
657	G or 3rd, wound on steel	16.00	1/3 Gross
658	C or 4th, wound on steel	18.00	1/3 Gross
030	Per Set	Doz. Sets	73 01033
659	Set of Tenor Guitar\$.50	\$ 5.00	
МА	NDOLIN AND MANDOLIN BANJO—Loop Ends		
757	E or 1st, silvered steel	\$10.00	I/ Green
758		10.00	1/2 Gross
	A or 2nd, silvered steel		1/2 Gross
759	D or 3rd, wound on steel	14.00	1/3 Gross
760	G or 4th, wound on steel	17.00	1/3 Gross
761	Per Set Set of Mandolin and Mandolin Banjo, (8) strings\$.90	Doz. Sets \$ 9.00	
2000	R BANJO—Loop Ends		
	A DAINJO—LOOP Ends	*10.00	1/ 6
745	A or 1st, silvered steel\$1.00	\$10.00	1/2 Gross
746	D or 2nd, silvered steel	10.00	1/2 Gross
747	G or 3rd, wound on steel	16.00	1/3 Gross
748	C or 4th, wound on steel	18.00	1/3 Gross
740	Per Set	Doz. Sets	
749	Set of Tenor Banjo\$.50	\$ 5.00	

HAND-POLISHED STRINGS	5		
CHITAD DOLIGHED DIE -		Gross	Prices
GUITAR—POLISHED—Ball Ends Doz.	Gross		ply on
0232 E or 1st, silvered steel\$1.20	\$12.00	1/2	Gross
0233 B or 2nd, silvered steel	12.00	1/2	Gross
0234 B or 2nd, wound on steel	27.50	1/3	Gross
0235 G or 3rd, wound on steel	29.00	1/3	Gross
0236 D or 4th, wound on steel	30.50	1/3	Gross
0237 A or 5th, wound on steel	40.00	1/3	Gross
0238 E or 6th, wound on steel	54.50	1/3	Gross
Per Set D	Ooz. Sets		
0240 Set of Guitar, plain second\$1.50	\$15.00		
0241 Set of Guitar, wound second	16.50		
	Ends		
0242 E or 1st, silvered steel\$1.20	\$12.00	1/2	Gross
0243 C# or 2nd, silvered steel	12.00	1/2	Gross
0244 A or 3rd, silvered steel	12.50	1/2	Gross
0249 A or 3rd, wound on steel	29.00	1/3	Gross
0245 E or 4th, wound on steel	30.50		Gross
0246 A or 5th, wound on steel	40.00		Gross
0247 E or 6th, wound on steel 5.65	56.50		Gross
	oz. Sets	, ,	
0248 Set of Hawaiian Guitar, plain third\$1.50	\$15.00		
HAWAIIAN GUITAR—E-7TH TUNING—POLISHED—Ball E	nds		
0942 E or 1st, silvered steel	\$12.00	1/-	Gross
0943 B or 2nd, silvered steel	12.00	1/2	Gross
0944 G# or 3rd, silvered steel	12.50	1/2	Gross
C945 E or 4th, wound on steel 3.05	30.50	1/2	Gross
0946 D or 5th, wound on steel	40.00	1/3	Gross
0947 E or 6th, wound on steel	56.50	1/3	Gross Gross
	oz. Sets	/3	0.000
0948 Set of E-7th tuning\$1.50	\$15.00		
TENOR BANJO—POLISHED—Loop Ends			
	\$12.00	1/- (Gross
0546 D or 2nd, silvered steel	12.00		Gross
0547 G or 3rd, wound on steel	29.00	1/2	Gross
0548 C or 4th, wound on steel	32.00	1/2	Gross
	oz. Sets	/3	0.033
	\$ 9.00		
PLECTRUM AND 5 STRING BANJO—	1		
POLISHED—Loop Ends			
		.,	_
0565 D or 1st, silvered steel	\$12.00	/2	Gross
0566 B or 2nd, silvered steel	12.00	/2	Gross Gross
0572 G or 3rd, silvered steel	12.00	/2	Pross
0567 G or 3rd, wound on steel 2.90 0568 C or 4th, wound on steel 3.20	29.00	/3	Gross
0569 G or 5th silvered steel	32.00		Pross
0569 G or 5th, silvered steel	12.00	/2	Gross
	oz. Sets \$ 9.00		
0574 Set of Plectrum Banjo, wound third	9.50		
0571 Set of 5 String Banjo, plain third	10.00		
0573 Set of 5 String Banjo, wound third	10.50		
20. C.	10.50		

PLECT	RUM AND 5 STRING BANJO—Loop Ends Doz.	Gross	Gross Prices Apply on
165	D or 1st, silvered steel	\$10.00	1/2 Gross
166	B or 2nd, silvered steel	10.00	1/2 Gross
172	G or 3rd, silvered steel	10.00	1/2 Gross
167	G or 3rd, wound on steel	16.00	1/3 Gross
168	C or 4th, wound on steel	18.00	1/3 Gross
169	G or 5th, silvered steel	10.00	1/2 Gross
	Per Set	Doz. Sets	
170	Set of Plectrum Banjo, plain third\$.50	\$ 5.00	
174	Set of Plectrum Banjo, wound third	5.50	
171	Set of Five String Banjo, plain third	6.00	
173	Set of Five String Banjo, wound third	6.50	

GIBSON PICKS

ALL ILLUSTRATIONS ACTUAL SIZE

Gibson picks are furnished in a large variety of sizes for all types of playing —most sizes are made in three weights, light, medium and heavy, and two colors, brown tortoise and ivory.

The proper choice of a pick is often the secret to good playing—not only does a well made pick allow faster and smoother playing, but also saves string breakage.



No. 70 Brown Celluloid tortoise, bevelled edges. Brown color only. Medium or heavy.

Doz. \$.70; Gross \$7.00



No. 73 Brown
No. 73½ Ivory
Celluloid tortoise, bevelled
edges, hole in center.
Light, medium, or heavy.
Doz. \$.70; Gross \$7.00



No. 72 Brown
Celluloid tortoise, bevelled
edges. Brown color only.
Medium or heavy.
Doz. \$.70; Gross \$7.00

GENUINE TORTOISE SHELL



No. 309 \$2.40 per Doz.



No. 316 \$2.00 per Doz.



No. 315 \$1.25 per Doz.

Three sizes—assorted weights. Genuine tortoise shell imported from France. Smooth bevel.



No. 170 Brown
No. 1701/2 Ivory
Celluloid tortoise;
corrugated grip; bevelled edges. Light,
medium, or heavy.

Doz. \$.40; Gross \$4.00

No. 170 Brown
No. 1701/2 Ivory
No. 1691/2 Ivory

Celluloid tortoise; bevelled edges; light, medium, or heavy.

Doz. \$.30; Gross \$3.00



No. 357 Brown No. 3571/2 Ivory

Celluloid tortoise, bevelled edges, cork grip. Light, medium, or heavy.

Doz. \$.50; Gross \$5.00



No. 63 Brown No. 63 1/2 Ivory

Celluloid tortoise, bevelled edges, light, medium or heavy.

Doz. \$.30; Gross \$3.00



No. 71 Brown
No. 71 1/2 Ivory
Celluloid tortoise, bevelled
edges. Light, medium, or
heavy.

Doz. \$.50; Gross \$5.00



No. 50 Brown No. 50½ Ivory New Gibson design. Celluloid tortoise, bevelled edges. Light, medium, or heavy.

Doz. \$.50; Gross \$5.00



No. 81-R White
Harry Reser Pick
White celluloid tortoise
with laminated brown
corrugated grip. Light
or medium.

Doz. \$1.50; Gross \$15.00

No. 356—Leather, Mando Bass Pick, oval shape, bevelled, each.....\$.10

Gibson Picks Continued on Next Page



No. 360 Brown No. 3601/2 Ivory

Celluloid tortoise, bevelled edges, cork grip. Light, medium, or heavy.

Doz. \$1.20; Gross \$12.00



No. 60 Brown No. 601/2 Ivory

Celluloid tortoise; bevelled edges; light, medium, or heavy.

Doz. \$.40; Gross \$4.00



No. 77 Brown No. 771/2 Ivory

Corrugated grip, cellu-loid tortoise, bevelled edges. Light, medium, or heavy.

Doz. \$.70; Gross \$7.00



No. 52 Brown No. 521/2 Ivory New Gibson design. Cel-luloid tortoise, bevelled edges. Light, medium, or

Doz. \$.60; Gross \$6.00



No. 61 Brown

Celluloid tortoise, bevelled edges, rubber grips. Light, medium, or heavy.

Doz. \$.80; Gross \$8.00



No. 74 Brown No. 74/2 Ivory Celluloid tortoise, bevelled edges, hand polished. Light, medium or heavy. Doz. \$.60; Gross \$6.00

No. 74-D De Luxe Pick Extra heavy brown celluloid tortoise; same shape and size as No. 74. Doz. \$1.20; Gross \$12.00



No. 80-L Brown Eddie Lang Pick

Brown celluloid tortoise with laminated white cor-rugated grip. Medium or

Doz. \$1.50; Gross \$15.00



No. 20 Assorted Colors Assorted colors. Attractive vari-colored celluloid,

polished; not bevelled; a high grade 5c pick; light weight only.

Doz. \$.25; Gross \$2.50



No. 76 Assorted Colors

Genuine Gallolith, assorted colors, bevelled edges, extra heavy.

Doz. \$1.50; Gross \$15.00

UKULELE AND UKE BANJO PICKS-

No. 85 White Stiff white felt. Doz. \$1.00; Gross \$10.00

No. 86 Green Oval medium green felt. Doz. \$.60; Gross \$6.00



Square medium green felt. Doz. \$1.50; Gross \$15.00

No. 87 Green



No. 87

THUMB PICKS-







No. 88

No. 91

	No. 96	Professional model of finest nickel silver spring steel; perforated to prevent perspiration and irritation; won't slip; medium size		Gross
-	No. 88	Celluloid; assorted colors: Red, Green, Yellow, Black and White, Blue, and Ivory. Two of each color are included in dozen orders, medium		\$15.00
		large size	.80	8.00
	No. 89	Same as No. 88, except small size	.70	7.00
		Ivory grain celluloid quitar thumb pick, large size, heavy; same shape as		
)=*	No. 88	.80	8.00
	No. 80	Same as No. 90, except small size		7.00
	10.	Brown celluloid tortoise thumb pick, large size, heavy; same shape as No.		
		88	.80	8.00
	No. 81	Same as No. 95, except small size	.70	7.00
		Fine quality polished steel guitar thumb pick		5.00
		Good quality celluloid guitar thumb pick; medium large size; assorted colors	.60	6.00

FINGER PICKS-







No. 97

	Doz. Gros
No. 93 Professional model of finest nickel silver spr	ing steel; perforated to prevent
perspiration and irritation; cannot slip	
No. 92 Fine quality polished spring steel finger pic	k; easily adjusted to any finger .50 5.00
No. 97 Brown celluloid finger pick; special desi	gn to fit finger perfectly for
faster playing	1 20 12 0

ADJUSTERS-





No. 667

No. 666

	ach	D	ozen
666 "Perfect" guitar string adjuster to fit over nut of any guitar to convert it into a Hawaiian guitar—very practical			
HAWAIIAN LEIS—			
600 Colorful Leis attractively made of silky crepe paper; 36 inches long, one inch in diameter; assorted colors	.35		3.50

HAWAIIAN STEELS

Designed and manufactured by Gibson to make faster, easier and more accurate playing. Balance, shape and weight have all been worked out perfectly. Produce finest smooth, mellow tone; no rasping nor metallic vibrations. Cuts actual size.



No. 651 HAWAIIAN MOON—A new professional model of one piece high test bronze; eliminates contact of fingers with strings when desired; balanced and shaped to fit hand. Size: 3-7/16" x 1-1/4" x 3/8". Complete with attractive leather case.

Each, \$1.00; Dozen, \$12.00



No. 650 HILO BEACH—In this model has been built the need of steel guitarists for the finest results, embodied with comfort. Greatest weight is over bass strings and bottom is oval, not round—prevents scraping and distortion. Made of high test bronze. Size: 3-7/16" x 1-5/16" x 3/8". Complete with attractive leather case. Each, \$1.00; Dozen, \$12.00



No. 659—A double groove steel designed for utility and ease of execution; this type of steel, of increasing popularity, has been greatly improved by Gibson. Size: 3" x 1-1/8" x 1/4". Complete in leather case.

Each, \$.75; Dozen \$9.00



No. 654—Waverly steel with corrugated sides and rounded edges; a very popular steel. Size: 3-1/4" x 1-1/4" x 5/16". Each, \$.50; Dozen, \$5.50



No. 655—Very fine moderate priced hardened steel; light weight with rounded edges. Nickel plated. Size: 3-1/8" x 1" x 1/4". Each, \$.25; Dozen, \$3.00



No. 657—Round model polished chromium. Used extensively by professional players as it permits more freedom in executing difficult slurs, pivots and back slants. Size: 3" x 7/8". Complete in leather case.

Each, \$.75; Dozen, \$9.00



No. 658—Round style; medium size. Size: 2-7/8" x 3/4".

Each, \$.50; Dozen, \$6.00



No. 656-Round style; small size. Size: 2-7/8" x 5/8".

Each, \$.50; Dozen, \$6.00

GUITAR BRIDGES—Adjustable—



No.		Each
523	For L-5 model; complete adjustable bridge; 1-1/8 inch high	\$1.75
523-A	Ebony saddle for No. 523	.85
523-B	Ebony base, with thumb screws and studs for No. 523	.90
524	For L-4, L-3 models where the neck joins the body at 12th fret; 1-1/8 inch high.	1.75
524-A	Ebony saddle for No. 524	.85
	Ebony base, with thumb screws and studs for No. 524	.90
525	For L-50, L-75, L-3, L-7, L-10, L-12, L-5 models where neck joins body at 14th	
	fret; 13/16 inch high	1.50
525-A	Ebony saddle for No. 525	.70
525-B	Ebony base, with thumb screws and studs for No. 525	.80

GUITAR BRIDGES—Non-Adjustable—



No. 470

No.	E	ach
470	For flat top guitar, all models and makes; polished rosewood with offset bone saddle\$.50
475	New design which eliminates bridge pins and holes in top of guitar; for all flat top styles, all models and makes; genuine rosewood with bone saddle; decorated with pearl	.00
470-A	Bone saddle to fit either No. 470 or No. 475; unnotched	.20
473	For Tenor and Plectrum guitars, all models and makes; polished rosewood with offset bone saddle; same shape as No. 470	
473-A	Bone saddle to fit No. 473; unnotched(Please mention model of instrument when ordering.)	.20

MANDOLIN, MANDOLA AND MANDO-CELLO BRIDGES—Adjustable—



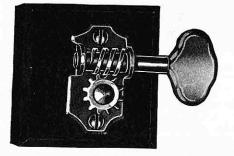
No.	No. 520	ach
520	To fit all makes of arched top mandolins; ebony offset saddle\$	1.00
520-A		.50
		.50
521		1.65
521-A		.75
521-B	Ebony base with thumb screws and studs for No. 521	.90
522	For all Mando-Cellos; ebony with offset saddle; same shape as No. 520	2.00
522-A	Offset saddle for No. 522	1.00
522-B	Ebony base, studs and thumb screws for No. 522	1.00

MANDOLIN, MANDO-BASS AND HARP-GUITAR BRIDGES—

Non-Adjustable—

526	Solid ebony to fit all mandolins	.25
464	Mando-Bass; maple base with removable ebony saddle	2.75
464-S	Ebony string saddle for No. 464; one for each string	.15
464-B	Maple base for No. 464	2.50
466	Harp-Guitar (Sub bass only); maple base; ebony saddle	1.50

MACHINE HEADS-





No. G-0

No. 98

GUITAR MACHINE HEADS-

No.	Per Sid	de Perf	ai
G-0	To fit all guitars; steel back; brass fittings; black buttons\$.45	5 \$.80
G-11	To fit all guitars; brass; white buttons		.90
314	To fit all guitars; nickeled with white buttons	5 1	.00
312	To fit all guitars; nickeled and engraved with white buttons 1.50		.75
297	To fit all guitars; gold plated; hand engraved; pearl buttons10.00		.00
290	Harp Guitar, sub bass peg, each		
291	Harp Guitar, tuning wrench, each		

GUITA	R INDIVIDUAL	MACHINE HEADS— Each	Set of Six
100	To fit all quitars:	white buttons; nickeled\$.4!	\$ 2.40
98	To fit all quitars:	all metal; nickeled	5.00
98-B	To fit all guitars;	all metal; barrel nickel	3.60
98-G	To fit all quitars:	all metal: gold plated 2.2!	12.50

TENOR GUITAR PEGS— Each Set of Four

91	Tenor and Plectrum guitar geared pegs; 2 to 1 ratio; nickel plated;	
	white button\$1.00	\$ 3.60
89	Tenor and Plectrum guitar geared pegs; 4 to 1 ratio; nickel plated;	7
	white button 2.25	8.75

MANDOLIN AND MANDOLIN-BANJO MACHINE HEADS-

No.	Per Side S	Set of Two
M-0	To fit all models and makes except F-2, F-4, F-7, F-10, F-12, F-5	
	mandolins; polished brass with black buttons	\$.90
M-II	To fit all models and makes except F-2, F-4, F-7, F-10, F-12, F-5	
	mandolins; polished brass with white buttons	1.00
299	To fit all models and makes except F-2, F-4, F-7, F-10, F-12, F-5	
	mandolins; nickel with white buttons	1.30
304	To fit F-2, F-4, F-7, F-10 mandolins; nickel; engraved; white buttons 1.75	3.25
305	To fit F-12, F-5 mandolins; gold plated, engraved; pearl buttons11.00	20.00
	Each S	et of Four
334	Machine head to fit Mando-Bass	28.80

BANJO AND UKE BANJO PEGS-







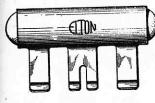


	No. 89	No. 90	No. 91	No. 86	
No.				Each Se	t of Four
162	Tenor Banjo a	nd Tenor Guitar friction	peg; white button; n	ickeled\$.40	\$ 1.60
91		es and makes; Grover n			
-00					3.60
90	button	es and makes; Grover n		1.50	5.75
89		es and makes; Grover I hite button			8.75
89-G		les and makes; Grover			0.75
/	gear ratio; po	earl buttons; same design	n as No. 89	4 . 50	17.50
89-E	To fit all sty	es and makes; Grover I gear ratio; pearl butto	De Luxe gold plated	and en-	22.00
80	Fifth string r	eg to fit all styles and	d makes: friction styl	le: nickel	22.00
00		button			
86		Jke Banjo; friction peg;			
					1.20
86-G		Uke Banjo; friction peg as No. 86			2.50

BUTTONS FOR BANJO PEGS-

855	2.25
856	.25

BANJO MUTES-



No. 38

No.							Ea	ch	D	ozen
38	Elton	mute;	gives	soft,	rich	tone	.\$.50	\$	4.50

BANJO HOOK AND NUT SETS-

		acn
740	Round nickel hook; 5/16" nut for all banjos.\$.10
741	Chrome plated; same as No. 740	.15
742	Gold plated; same as No. 740	.25
743	Flat nickel hook; 1/4" nut for all Uke	
	Banjos	.10

BANJO AND UKE BANJO HEADS-



Joseph Rogers heads are recognized as the finest made, giving more power and volume, longer life and wear; these heads are triple inspected to comply with Gibson standards. Stretched heads are ready mounted on hoop; easily put on the banjo in a few seconds. Mounted heads can be furnished to fit almost any make of banjo; when ordering for a Gibson give serial number of banjo; all others specify make and size of

Because of many conditions affecting Banjo Heads, they cannot be guaranteed except to be in perfect

condition when mailed from this factory.

No.	ach
640 Rogers "Three Star" specially selected; not mounted; 14" for 11" banjo\$ 6	.00
641 Mounted Rogers "Three Star"; ready to put on II" banjo	.50
645 Rogers "Union"; a fine serviceable head for II" banjo; not mounted	.75
646 Mounted Rogers "Union"; stretched and ready to put on II" banjo 5	.25
630 Rogers "Union"; not mounted; 13" for 101/2" banjo	.50
631 Mounted Rogers "Union"; stretched to put on 101/2" banjo 5	.00
601 A choice No. I quality; 14" for II" banjo, not mounted	2.75
611 Mounted No. I quality; stretched ready to put on II" banjo	3.75
602 A choice No. I quality head; not mounted; 13" for 101/2" banjo	2.50
612 Mounted No. I quality; stretched ready to put on 101/2" banjo	3.50
603 Uke Banjo; choice No. I quality; not mounted; 10" for 8" rim	.50
	3.00
605 Uke Banjo; No. I quality; not mounted; 8" for 6" rim	.25
614 Uke Banjo; mounted No. I quality; stretched ready to put on 6" rim	2.50
BANJO HEAD CLEANER—	
No Each Do	
110.	5.50
760 Works like rubber eraser; will not injure head\$.60 \$ 6	
BANJO RESONATOR STUDS—	ach
	* 1
745 Short studs; nickel steel for all Gibson banjos\$.10
746 Long studs; knurled heads; nickel steel for all Gibson banjos	.10
747 Short studs; gold plated; for all Gibson banjos	.25
748 Long studs; knurled heads; gold plated; for all Gibson banjos	.25
BANJO ARM RESTS—	
655-4 Nickel-brass for all nickel plated banjos having 24 tension hooks	1.50
655-2 Same as above; having 22 tension hooks	1.50
660 Gold plated; burnished and engraved; 24 tension hooks	3.50
(Prices of other gold plated arm rests on request.)	

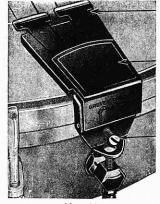
BANJO BRIDGES-



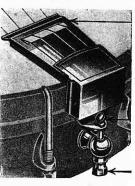


No.	Each	Dozen
55	For Tenor and Plectrum banjo; De Luxe ebony with bone insert; three	
	feet: 1/2" and 5/8" heights	\$12.00
	For Tenor and Plectrum banjo; maple with ebony insert; three feet; 1/2" and 5/8" heights	6.00
27	For Tenor and Plectrum banjo; maple with ebony insert; 1/2" and 5/8" heights	6.00
26	For Tenor and Plectrum banjo; maple with ebony top; 1/2" and 5/8"	
25	heights	3.60
	same shape as No. 26	1.80
24	For Tenor and Plectrum banjo; solid maple; 1/2" and 5/8" heights10 Non-tip for Tenor and Plectrum banjo; solid maple; 1/2" and 5/8"	1.20
5		3.00
	heights	
55-5		
30		0.000
31		
32	For Five String banjo; same shape as No. 24; 1/2" and 5/8" heights 10	
36	For Mandolin Banjo; same shape as No. 50; 1/2" and 5/8" heights60	
37	For Mandolin Banjo; same shape as No. 26; 1/2" and 5/8" heights40	
63-2	For Guitar Banjo; solid maple, 3/4" high	
63-3	For Cello Banjo; solid maple; 5/8" high	6.0
UKUI FI	E AND UKE BANJO BRIDGES—	
	For Uke Banjo; same shape as No. 50, 1/2" high	6.0
40	For Uke Banjo; same shape as No. 24, 1/2" high	
41	For Ukulele; mahogany with bone saddle	
471	For Ukulele; manogany with abony saddle	
472	For Okuleie: manogany with abony saddic	
474	For Tenor Ukulele; rosewood with bone saddle	0.0
RANIO	HEAD GUARD—	Eac
BANGO	(Give banjo serial number.)	.77370.7
400	To fit all models; brown celluloid; nickel attachments; adjustable	\$ 3.0
401-G	To fit all models: pearl celluloid; gold attachments; adjustable	. 4.5
401-N	Same as 401-G but with nickel attachments	3.5
DANIO	HEAD LIGHT SETS—	
DAINJO		
695	Complete with flasher equipment; extension cord; two colored bulbs; fi	its 10.0
695-A	Colored bulbs for above set: red or green	1.0
695-B	Flasher attachment for above set	1.
	— 81 —	

BANJO TAILPIECES—







No. 22

No. 101-N

No.		Each
101-N	To fit all styles and makes Tenor, Plectrum and Mandolin Banjo; Grover first	
22	model, extension; adjustable; nickel plated; detachable cover\$.90
~~	To fit all styles and makes Tenor, Plectrum and Mandolin Banjo; Grover Presto, extension; adjustable; nickel plated; hinged cover	1.50
22-B	Five string Banjo; Grover Presto, extension; adjustable; hinged cover; same	1.50
	design as No. 22	1.50
25-A	To fit all styles and makes Tenor, Plectrum and Mandolin Banjo; Grover De	
25 D	Luxe, extension; nickel plated; adjustable; hinged cover	4.80
25-B	Five String Banjo; Grover DeLuxe, extension; nickel plated; adjustable; hinged	4 00
25-G	To fit all styles and makes Tenor, Plectrum and Mandolin Banjo; Grover De	4.80
25-0	Luxe, gold plated; extension and adjustable, hinged cover	6.00
25-BG	Five String Banjo; Grover De Luxe, gold plated; extension and adjustable;	0.00
	hinged coverhinged cover	6.00
108	For Gibson Florentine and All American models; Grover De Luxe gold plated	
.7	and engraved; extension; hinged cover; adjustable	8.50
792	Guitar Banjo; nickel; extension	2.25
UKE RA	NJO TAILPIECES—	
23	To fit all models; nickel	25
21	To fit all models; extension with hinged cover; adjustable	.25
	To fit all models; gold plated; extension with hinged cover; adjustable	1.35
	The property will minged cover, adjustable	

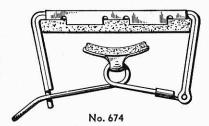


No. 12

No.

VIB-ROLAS-

GUITAR PICK GUARDS— Each To fit all flat top models; white or brown celluloid; to be glued on top; state color and whether neck joins body at 12th or 14th fret......\$.50 To fit all flat top guitars; elevated; brown celluloid; nickel attachments..... 1.00 To fit all carved and flat guitars with elevated fingerboard; brown celluloid; To fit carved top guitars; brown grained celluloid; bound in white ivoroid; new shape; nickel parts 5.00 176-G Same as No. 176 but with gold plated metal parts................. 6.50 For L-5 model; brown celluloid with white and black binding; gold plated metal parts; elevated 8.00 MANDOLIN PICK GUARDS— To fit arched top models; elevated; brown celluloid; nickel attachments\$2.50 To fit all arched top models; elevated; brown celluloid bound with white ivoroid 5.00 163-G Same as No. 163 but with gold metal parts...... 6.50 For F-5 model; elevated; brown celluloid bound with black and white; gold plated attachments...... 8.00 GUITAR AND BANJO STANDS— Hamilton, for either banjo or guitar; folding and adjustable; strong and solid; will not scratch instrument.. 2.90 Simplex folding model for banjos; felt covered; fits in Simplex folding model for guitars; felt covered; fits in instrument case 2.50 IVOROID BINDING MATERIAL— 900 Ivory, per ft.\$.20 900-A White, black and white, per ft.. .30 CASE HANDLES— For all instrument cases; complete, adjustable, leather; each. 1.00 FRETS (ALL INSTRUMENTS)-No. Each Set of 20 Guitar: nickel silver ...\$.02 \$.40 Guitar and Banjo; new, extra large and low03 Banjo, Mandolin, Tenor No. 31 Guitar, Uke and Uke Banjo; nickel silver02 GUITAR TAILPIECES— 285 To fit all makes and models; extension; nickel plated\$ 2.00 285-G To fit all makes and models; extension; gold plated; same design as No. 285...... 3.75 Harp Guitar sub bass; nickel plated; celluloid string bar; ebony bridge pins; used No. 285 with No. 285 10.00 MANDOLIN TAILPIECES— To fit all makes and models; nickel, detachable cover.....\$.30 283 284 297 280 281 For F-12, F-5 models; De Luxe gold plated; engraved; detachable cover..... 3.25 64 65 66



GUITAI	R AND UKULELE CAPOS—	
No.	Each Doze	n
674	For all guitars\$.40 \$4.0	
	For all ukuleles35 3.6	0
MUSIC	STANDS— Eac	h
675	Strong, adjustable, nickel plated;	

canvas bag\$3.00

No. 700

.20 .20 .20 .20 .20 .20

GUITA	R HARMONICA HOLDER—
No.	Each
700	Adjustable to any guitar and
	position; amplifies harmonica;
	very compact\$1.20
GUITA	R NECK CORDS— Each Dozen
679	Beautiful silk cord for holding
	guitar while standing; loop on
	one end and tassel on other.
	Choice of 4 colors: red, blue,
	green and black\$.35 \$3.50
GUITA	R BRIDGE PINS— Each Dozen
197	White molded celluloid\$.10 \$.90
198	Black molded celluloid10 .90
END P	
172	To fit all instruments; white
	molded celluloid\$.10 \$1.20
175	To fit all instruments; black mold-
2000	ed celluloid
336	For Mando Bass; maple 1.50

	PITCH No. 671	Plectri
	672	D B G Tenor A D G
	668	Ukulel
	669	Mande E A D
	670	Guitar
No. 669	673	Hawai

FINGERBOARD NUTS-

PIICH	PIPES—		
No.	E	ach	Dozen
671	Plectrum and Five String Banjo;		
	DBGCG\$.45	\$5.00
672	Tenor Banjo and Tenor Guitar;		
	A D G C	.30	3.50
668	Ukulele and Uke Banjo; B F# D A	.30	3.50
669	Mandolin, Mandolin Banjo and Violin		
	E A D G	.30	3.50
670	Guitar; E B G D A E	.45	5.00
673	Hawaiian Guitar; E C#A E A E	.45	5.00
	The second secon		

FINGERBOARDS—
Write for prices—be sure to state model of instrument and if possible the serial number and year purchased.

	I SUPPLIES—		Dozen
375	Maple bridges; strong and sensitive	\$.10	\$1.00
376	Ebony pegs		
377	E String tuning adjusters	.15	1.50
	Rosin; set in cork		
	Tailniece gut: 6 inches long		

GIBSON CASES

A good instrument is worth protection—we list two cases with most Gibson Instruments; a light, inexpensive case, and a heavier, more serviceable case. For quaranteed protection we recommend the FAULTLESS CASE; a strong case built to withstand almost any amount of use; heavy three-ply construction and covered with finest waterproof imitation leather, lined with flannel, velvet or silk plush. A lighter case is the UTILITY CASE, a good grade, made of heavy chipboard covered with waterproof Keratol and flannel lined; molded shape and side opening. A very inexpensive case is the CHALLENGE CASE made of black waterproof leatherette with purple flannel lining.

GUITAR CASES	MANDOLIN CASES
TO FIT STYLE L-00	TO FIT STYLE A-00
115 Challenge\$ 5.00	101 Challenge 3.50
114 Utility 9.50 414 Faultless Fl 12.50	102 Utility 5.50 TO FIT STYLES A-I, A-50, A-4, A-C, A-75
TO FIT STYLES L-1, L-C, L-2	102 Utility 5.50
114 Utility 9.50	362 Faultless V 12.00
414 Faultless Fl 12.50	TO FIT STYLES F-2, F-4, F-7, F-10, F-12,
417 Faultless Fl 15.00	F-5
TO FIT N. L. MODEL 411 Faultless V	371 Faultless SP
TO FIT JUMBO, SMECK NO. I AND	
NO. 2	BANJO CASES
118 Challenge 6.00	TO FIT ALL TENOR BANJOS 511 Faultless Fl\$12.50
418 Faultless Fl	509 Faultless SP
414 Faultless FL 12.50	TO FIT PLECTRUM, 5-STRING, GUITAR
TO FIT STYLES L-4, L-7, L-10, L-12, L-5	AND CELLO-BANJOS
514 Faultless Fl 20.00	521 Faultless Fl\$13.50
515 Faultless SP 27.00	522 Faultless SP 22.00
TENOR AND PLECTRUM	MANDOLIN-BANJO CASES
GUITAR CASES	TO FIT MB-I
TO FIT STYLE TG-00	385 Faultless Fl \$ 9.50
115 Challenge	TO FIT MB-2, MB-3 393 Faultless SP
414 Faultless Fl	UKULELE-BANJO CASES
TO FIT STYLES TG-1, TG-50, PG-1	TO FIT STYLE UB-I
114 Utility\$ 9.50	90 Canvas\$ 1.75
414 Faultless Fl	TO FIT STYLE UB-2
TO FIT STYLE TG-7	95 Canvas 2.00
514 Faultless Fl 20.00	111 Utility 4.50 TO FIT STYLE UB-3, UB-4
515 Faultless SP 27.00	413 Faultless Fl 8.50
UKULELE CASES	MANDOLA AND MANDO-
TO FIT ALL UKULELES	CELLO CASES
80 Canvas\$ 1.75	TO FIT H-I MANDOLA
310 Faultless Fl 6.50	378 Faultless V\$12.50
311 Faultless Fl 9.00	TO FIT STYLES H-4, H-5 MANDOLA
	388 Faultless SP 17.00 TO FIT STYLE K-I MANDO-CELLO
HARP-GUITAR CASE	394 Faultless V 21.00
435 Faultless Fl\$37.50	TO FIT STYLE K-4 MANDO-CELLO
MANDO-BASS BAG	403 Faultless SP 24.00
MANDO-BASS BAG	TO FIT STYLE K-5 MANDO-CELLO 515 Faultless SP 27.00
SP—Silk Plush Lining. V—Velvet	
or—our riusii Liiilig. V—velvei	r Lining. II—Haimer Lining.