

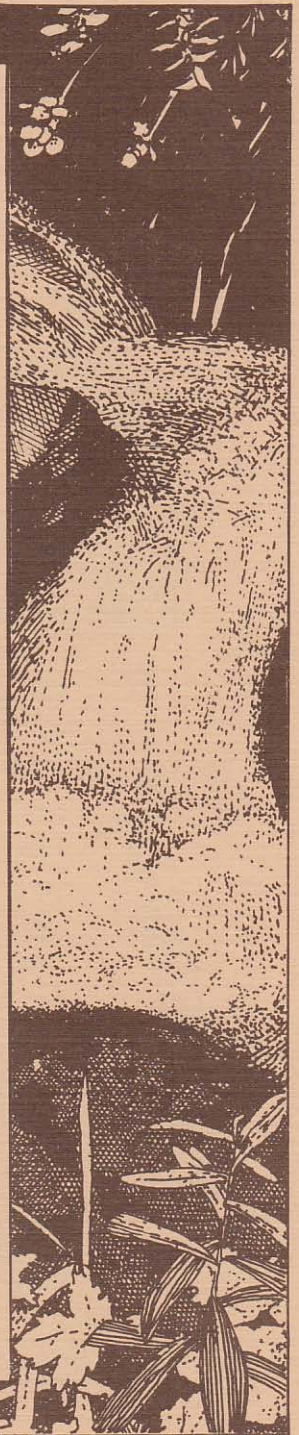
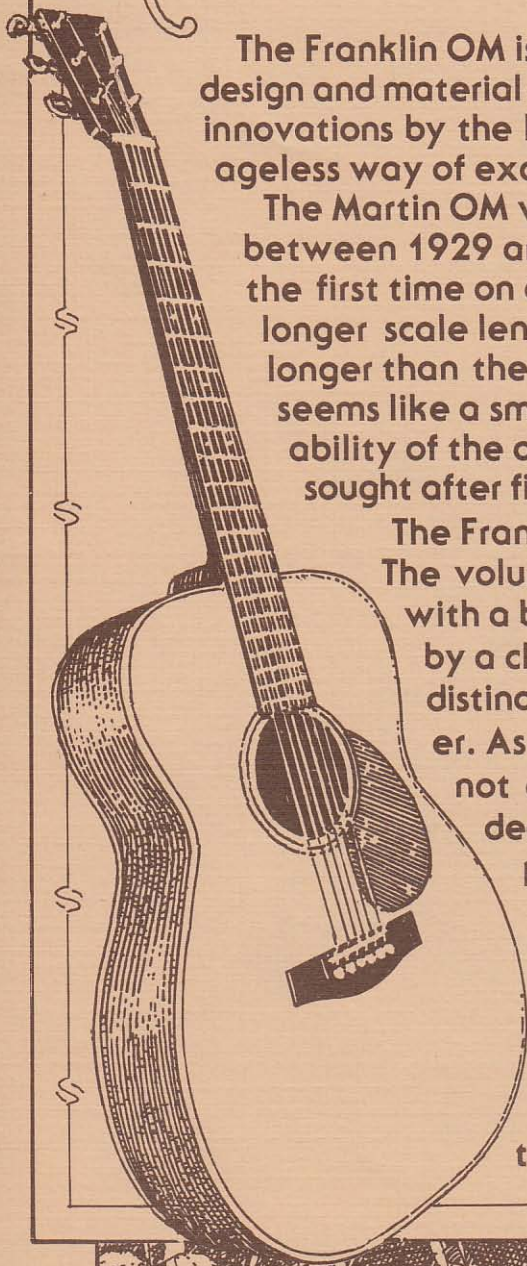
# FRANKLIN OM

The Franklin OM is a blending of an original Martin design and material choice with the addition of a few innovations by the Franklin Guitar Co. and built in the ageless way of exacting craftsmanship.

The Martin OM was a 000 size guitar produced between 1929 and 1932 using a 14 fret neck for the first time on a Martin guitar. They also used a longer scale length than was used before, and longer than the length used on 000's since. This seems like a small detail but the sound and playability of the old OM's make them the most sought after fingerpicking guitar around.

The Franklin OM is a match for any of them. The volume is amazing for a guitar it's size with a booming, very alive bass balanced by a clean treble. A treble as clear and distinct at the upper frets as at the lower. As runs are played the volume does not decrease on the high notes nor deaden out anywhere. It amazes pickers everytime it is played.

The box seems to be alive as it picks up and holds each note played. And played with the ease that makes a person feel as though things can be played on this guitar which would be unattainable on most others.





FOR THE IDENTIFICATION AND DATING  
OF  
VINTAGE GUITARS, MANDOLINS AND BANJOS  
CATALOGS FROM THE COLLECTION OF STANLEY BURG

These are scans of catalogs originally distributed to the public to describe the manufacturer's products available for sale at one point in time.

The intended use for these catalogs is historical research: vintage instrument identification and dating.

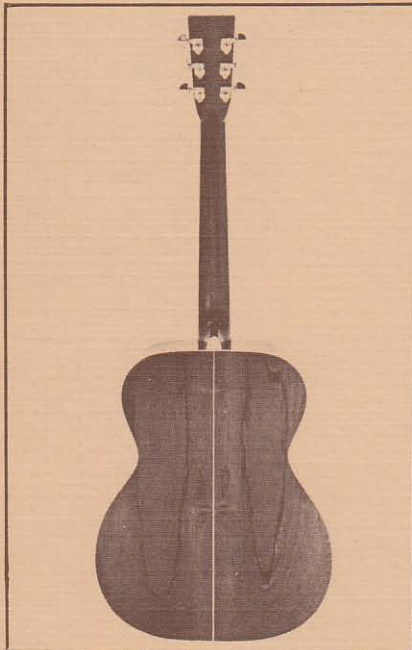
These catalogs are not offered here for sale or re-sale – They are only for the academic purpose of instrument identification, research and historical context. Please respect their use and do not reproduce, copy or distribute this information for any other purpose.

It is important to note that instrument catalogs are not always accurate in their

descriptions of instrument specifications or the images used. While product improvements were constantly being made; catalogs often used older existing drawings, etchings or photographs. In some cases instruments were offered in catalogs that had been discontinued for years. For these reasons, catalogs can only be used as general guides for the dating and identification of vintage instruments.

If you are having trouble with some of the instruments details, we may be able to help. Feel free to contact us at:

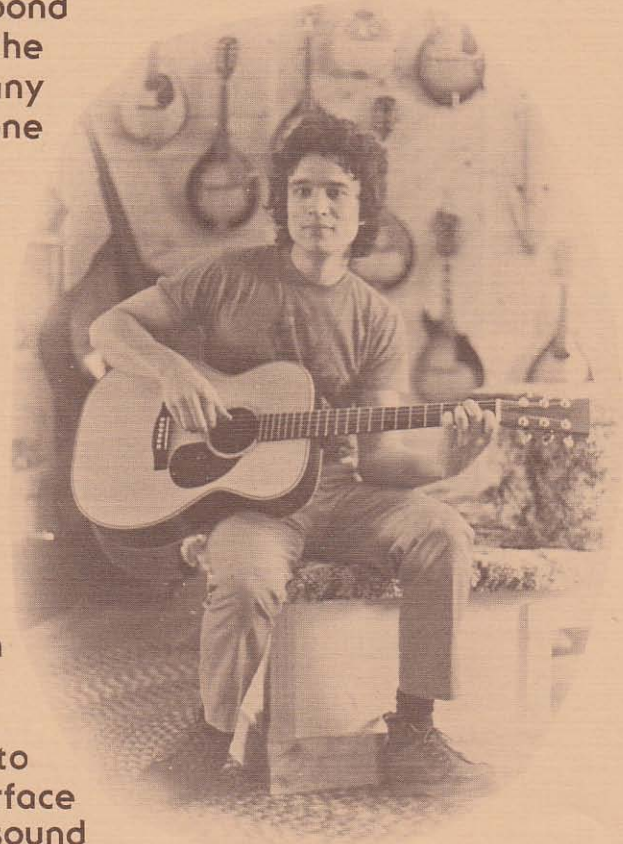
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Like the old OM's the neck reinforcement is not a metal rod but ebony. Here is one of Franklin's improvements. Martin used a single piece of ebony  $\frac{1}{2}'' \times \frac{1}{4}''$ , the Franklin OM's have a 3 laminate core of ebony  $\frac{1}{2}'' \times \frac{3}{4}''$ . This makes for a strong stable neck and also mass and so sustain to the guitar. A metal adjustable rod is available.

Another innovation of Franklin is the manner of neck to body attachment. Similar to the lag bolt used to attach banjo necks, this mechanical device plus a butt on glue joint makes for an extremely tight and strong bond which allows for the greatest ease if any further work is done to it. But it is the

care which Franklin puts into each guitar which really makes them something special. From the hand bent sides to sanding the insides of each guitar down to 600 grit and then finishing it off with a thinned down sealer. All braces are hand carved and sanded allowing for the greatest strength and maximum vibration. Then the top braces are specially fitted to get the most vibration to the maximum surface for a vibrant sound which does not stop short.



So many details are taken into account to produce a unique and nearly perfect instrument. Folks come in our shop all the time and tell us they are looking for an old Martin to finger pick on. We show them the vintage Martins we have and then our Franklins. More often than not, after close comparison of sound, feel and price they go for the Franklin.

We feel that if you are looking for a guitar to be personal with, one to learn and develop alongside and one which will continue to inspire you with its magic, then the Franklin OM is the way to go.

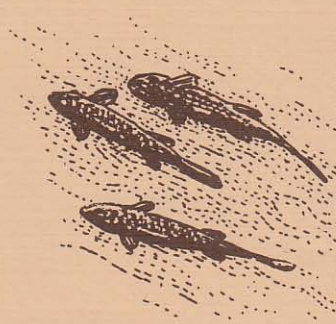


### Franklin OM

Total length.....	39 <sup>3</sup> / <sub>4</sub> "
Body length.....	19 <sup>3</sup> / <sub>8</sub> "
Upper bout width.....	11 <sup>3</sup> / <sub>4</sub> "
Lower bout width.....	15 <sup>3</sup> / <sub>8</sub> "
Upper bout depth.....	3 <sup>1</sup> / <sub>2</sub> "
Lower bout depth.....	4 <sup>1</sup> / <sub>8</sub> "
Fret board width at nut.....	1 11/ <sub>16</sub> "
12th fret width.....	2 <sup>1</sup> / <sub>4</sub> "
14th fret width.....	2 <sup>3</sup> / <sub>16</sub> "
Scale length.....	25.4"

All models have: all solid wood, maple bridge plate, ebony fingerboard, Grover machine heads. Extras available: Eagle planetary pegs, Schaller machine heads, left-handed, adjustable truss rod, plus personal touches you request.

Limited Lifetime Warranty



Model #1, similar to Martin 18 style  
Mahogany sides and back  
Sitka spruce top  
Mahogany neck  
Dot position markers

Model #2, similar to Martin 28 style  
Indian rosewood sides and back  
Sitka spruce top  
Mahogany neck  
Snowflake position markers  
Herringbone binding

Model #3, our original OM 28  
Brazilian rosewood sides and back  
German spruce top  
Honduras cedar neck  
Snowflake position markers  
Herringbone binding

Model #4, similar to Martin 41 style  
Brazilian rosewood sides and back  
German spruce top  
Honduras cedar neck  
Old Martin 45 style position markers  
Abalone around sound hole and  
top binding

**GUITARS  
FRIEND**



Route 1, Box 200  
Sandpoint, Idaho. 83864  
(208) 263-7640

# PRICE PAGE

We think that these instruments are the finest ones available. We stand behind each one. We do not expect you to have to keep one if you were unsatisfied in any way. Let us know and we will get you what you want.

Guitars Friend has specialized in getting instruments out to be played, usually over long distances, for the past five years. We know the difficulties of buying an instrument sight and sound unseen. The correspondences both over the phone and through letters is continual. We love it. We also welcome folks to come up and visit our shop and workshops. Our customers do that often. Get in touch and we will try to help you out as best as possible. We are at your service. Glossy photographs are available of each instrument.

Please make all checks or money orders out to Guitars Friend, not to the individual guitar co. All prices include hardshell case and shipping charges within the continental U.S. If you live beyond that get in touch first. We do ship all around the world and close communication makes it easy.

Thanks. Hope that you will get a chance to pick on one of these some day.

## Franklin OM

#1 Mahogany.....	\$650	Givens 18, mahogany ...	\$700
#2 Indian rosewood .....	\$750	Givens 27, koa .....	\$825
#3 Brazilian rosewood		Givens A mandolin .....	\$600
our original herringbone .	\$925	Givens F mandolin .....	\$1300
#4 Brazilian rosewood			
abalone 41 style.....	\$1200		

Jan. 1979

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