

Foreword

MANY visitors in going through the EPIPHONE factory have been struck with the meticulous care with which the various operations entering into the building of EPIPHONE fretted instruments before they are ready for final inspection, are conducted. Amazement has been expressed in viewing tops and backs fully 1" thick being roughly carved on specially built machines, so that in turn true violin artisans may carve the beautiful curves that are evident on the face of the instrument and micrometrically graduate the thicknesses of top and back to pre-determined and scientific measurements.

One of the features of EPIPHONE instruments is the certainty that the necks will stay "put" and not warp. This is not accidental, but rather the result of correct materials and the EPIPHONE cantilever brace which counteracts the tension of the strings.

The finishes are the result of extensive research with wood finishing materials so that lasting and beautiful results are obtained.

A special hard nickel alloy is used for the frets, designed to give smooth and easy action and to stand up under constant usage.

EPIPHONE MASTERBILT strings are made in our own factory and are hand wound, thereby insuring perfect accuracy in gauge and intonation. They are made from materials especially evolved to give brilliant and lasting performance.

The purchaser of an EPIPHONE MASTERBILT instrument is assured that it is the finest obtainable by the lifetime guarantee which accompanies it.

EPIPHONE, Inc.



President

The 1938 EMPEROR



*The Ultimate
in
Evolution*

•
Highly Responsive

•
Feather-touch Action

•
New Solo Neck

•
*Scientifically
Hand
Graduated Top
and Back*



THE crowning achievement of EPIPHONE'S instrument building career is the EMPEROR . . . reigning sovereign of all first grade instruments.

The merest feather touch releases the vibrantly rich tone of this unusual guitar. The larger body size is evidence, alone, of the radical improvements represented in this instrument. It is fully 18½ inches wide, and 21¾ inches long. The top, carved and graduated from select vertical grained spruce, is matched with a carved curly maple back and curly maple sides, finished with rich sunburst on both, top and back, and highlighted sides blending into Cremona brown. Sound holes and edges are bound in alternate black and white pyralin. The neck is reinforced to prevent warpage and is made from highly flamed laminated maple, featuring a new type of heel where it joins the body so that greater ease is attained when playing in the upper register. The ovaled ebony fingerboard with high content nickel-silver frets and distinctive mother-of-pearl inlays complete the artistic ensemble. Satin and burnished gold engraved parts add the finishing touch to this strikingly beautiful instrument, even to the new compensating tailpiece. A substantial, good-looking case, covered with genuine cowhide leather, lined with finest silk plush and Zipper Mackintosh waterproof case cover are included in the price.....

\$400.00

1938



FOR THE IDENTIFICATION AND DATING
OF
VINTAGE GUITARS, MANDOLINS AND BANJOS
CATALOGS FROM THE COLLECTION OF GEORGE YOUNGBLOOD

These are scans of catalogs originally distributed to the public to describe the manufacturer's products available for sale at one point in time.

The intended use for these catalogs is historical research: vintage instrument identification and dating.

These catalogs are not offered here for sale or re-sale – They are only for the academic purpose of instrument identification, research and historical context. Please respect their use and do not reproduce, copy or distribute this information for any other purpose.

It is important to note that instrument catalogs are not always accurate in their descriptions of instrument

specifications or the images used. While product improvements were constantly being made; catalogs often used older existing drawings, etchings or photographs. In some cases instruments were offered in catalogs that had been discontinued for years. For these reasons, catalogs can only be used as general guides for the dating and identification of vintage instruments.

If you are having trouble with some of the instruments details, we may be able to help. Feel free to contact us at:

ACOUSTICMUSIC.ORG:
<http://www.AcousticMusic.Org>



The
DE LUXE

- ★
- Larger
-
- Voiced with True Feeling
-
- More Volume
-
- Feather-touch Action
-
- Responsive
-
- New Solo Neck
-
- Scientifically Hand Graduated Top and Back
-

THE new DE LUXE, larger in size, measuring 20 $\frac{3}{4}$ inches in length, and 17 $\frac{3}{8}$ inches in width, is a finer edition of the model which has been selected by most professionals as the best. With the additional new features this model should prove more popular than ever.

A new narrow fingerboard enables the player to get all of the six string barre chords with ease.

The top is carved from select vertical grained spruce. The back is carved from curly maple with curly maple sides.

This model is finished in rich cremona brown with contrasting sunburst of yellow gold on back and top and highlighted sides.

The position marks on the genuine rosewood fingerboard are made of inlaid mother-of-pearl. Sound holes are edged with white pyralin. Edges of entire instrument bound with alternate white and black pyralin. All metal parts gold-plated. Reinforced neck and new compensating tailpiece. Price..... **\$275.00**

CASES FOR THE DE LUXE

No. 885-P—Plush lined, professional model.....	\$27.00
No. 885-F—Fleece lined, professional model.....	20.00
No. 1800-P—Proveneer plush lined.....	16.00
No. 1800-F—Proveneer fleece lined.....	10.50

The
BROADWAY

- ★
- Larger
-
- Distinction in Every Detail
-
- Finer Action
-
- Responsive
-
- Hand Carved Top and Back Scientifically Graduated
-



THE BROADWAY is also built with the new large body. It measures in length fully 20 $\frac{3}{4}$ inches and in width, 17 $\frac{3}{8}$ inches.

Carved, select spruce forms the graceful top. The sides, beautifully grained dark American walnut as well as the carved back are worked into an attractive, high finish. All metal fittings are gold-plated including the buttons on the tuning unit's. Mother-of-pearl inlays indicate the positions on the rosewood fingerboard. The entire instrument is accentuated, in its graceful outline, with alternate black and white pyralin. Re-inforced neck. Compensating tailpiece. Price..... **\$175.00**

TENOR GUITAR . . . same design and description as given above, including dimensions. (Plectrum on order.) Price..... **\$175.00**

CASES FOR THE BROADWAY

No. 885-P—Plush lined, professional model.....	\$27.00
No. 885-F—Fleece lined, professional model.....	20.00
No. 1800-P—Proveneer, plush lined.....	16.00
No. 1800-F—Proveneer, fleece lined.....	10.50



The TRIUMPH



New Large Model



Experienced Craftsmanship



New Narrower Neck



Richer Toned



Scientifically Hand Graduated Top and Back



THE TRIUMPH is built in the new large size—20¾ inches long and 17¾ inches at the widest part.

The top is carved from select spruce. The back is carved from curly maple with curly maple sides. The neck is made from carefully selected mahogany with mother-of-pearl inlaid fingerboard of South American Rosewood.

The entire instrument is finished in dark cherry with sunburst on top and back.

Nickel plated fittings. Reinforced neck. Compensating tailpiece.
Price **\$125.00**

TENOR GUITAR . . . same design and description as given above, including dimensions. (Plectrum on order.) Price..... **\$125.00**

CASES FOR THE TRIUMPH

No. 885-P—Plush lined, professional model.....	\$27.00
No. 885-F—Fleece lined, professional model.....	20.00
No. 1800-P—Pro-Veneer, plush lined.....	16.00
No. 1800-F—Pro-Veneer, fleece lined.....	10.50

The SPARTAN



A Professional Model



Preserving a Tradition



Re-inforced Neck



Rich, Deep Tone



New Easy Action



Hand Carved Top Scientifically Graduated



THIS Grand Auditorium Guitar measures 20¾ inches in length by 16¾ inches in width. Highly finished carved Spruce top, colored with yellow sunburst shading to cremona brown. Sides of rich walnut. The handsomely finished back is also walnut and the entire guitar is colored a rich vibrant brown. The extension tailpiece and other metal fittings are in polished nickel plate. Reinforced neck. The trained, professional musician will instantly recognize the superiority and richness of sound which the lightest touch releases from the SPARTAN. Price..... **\$100.00**

TENOR GUITAR . . . same size, design and description as above. (Plectrum on order.) Price..... **\$100.00**

CASES FOR THE SPARTAN

No. 884-P—Plush-lined professional model.....	\$25.00
No. 884-F—Fleece-lined professional model.....	19.00
No. 1800-P—Pro-Veneer Plush-lined	16.00
No. 1800-F—Pro-Veneer Fleece-lined	10.50



The
BLACKSTONE



*New and
Larger Size*



*Hand
Carved Top*



Truly Professional



*Fine Rich
Tone*



*Remarkable
Value*



THE NEW BLACKSTONE meets the modern demand for larger, more graceful instruments. It measures 20¼ inches in length by 16¾ inches in width. The top is carved from select spruce, rounded out gracefully to the curly maple sides. The back is also of curly maple and the entire guitar finished with a high, permanent lustre that only choice woods and workmanship can yield. All metal fittings are nickel-plated, set off in attractive contrast with the rich color of the wood. The tone will surprise and please the listener . . . it is as rich and vibrant as the artistic finish of the instrument. Price.....

\$75.00

TENOR GUITAR . . . same description, design and dimensions as above. (Plectrum on order.) Price.....

\$75.00

CASES FOR THE BLACKSTONE

No. 884-P—Plush-lined professional model.....	\$25.00
No. 884-F—Fleece-lined professional model.....	19.00
No. 1800-P—Pro-Veneer Plush-lined	16.00
No. 1800-F—Pro-Veneer Fleece-lined	10.50

The
ZENITH



*Grand
Auditorium
Size*



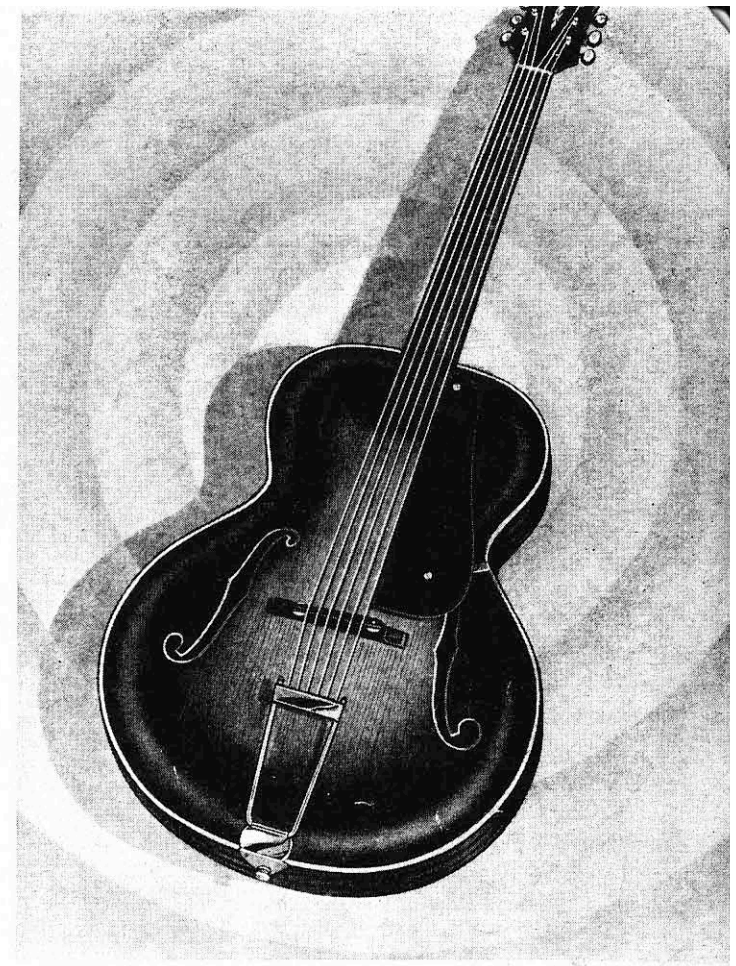
*Hand
Carved Top*



*Beautifully
Finished*



*Exceptional
Value*



THIS ever-popular model is now made to conform to the advanced styling in guitar sizes. The 20¼ inch length is matched by the full 16¾ inch width. The ZENITH is moderately priced, but the same skill and care which goes into the making of the other, higher priced EPIPHONE instruments is part of this guitar. The highly finished carved spruce top is sided and backed with walnut and finished with contrasting metal fittings. The tone yield of the ZENITH, instantly places it in the category of the higher priced instruments while the price is surprisingly low. Price.....

\$50.00

TENOR GUITAR . . . same size and description as above. (Plectrum on order.) Price.....

\$50.00

CASES FOR THE ZENITH

No. 884-P—Plush-lined professional model.....	\$25.00
No. 884-F—Fleece-lined professional model.....	19.00
No. 1800-P—Pro-Veneer Plush-lined	16.00
No. 1800-F—Pro-Veneer Fleece-lined	10.50
No. 2503—Heavy Board, Keratol Covered, Fleece-lined.....	7.75



The
OLYMPIC



*A Hand
Carved Top
Swelled-Back Guitar
with All
Professional
Features
at a
Remarkably
Low Price*



Fine Toned



*Beautifully
Finished*



THE Auditorium Size OLYMPIC measures 19¼ inches in length and 15¼ inches in width. The fullness and roundness of tone corresponds to the shape and beauty of the model.

The neck, sides and back are of Mexican mahogany and the top is of fine spruce, carved to graceful, pleasing proportions. The skillful manner of finishing brings out the grain in all its natural beauty. The neck is re-inforced against warping, insuring a lifetime of undiminishing pleasing tone and service. Fittings are all contrastingly nickel-plated.

Price **\$35.00**

TENOR GUITAR . . . same description, size and design as above. (Plectrum on order.) Price..... **\$35.00**

CASES FOR THE OLYMPIC

No. 883-P—Plush-lined professional model.....	\$24.00
No. 883-F—Fleece-lined professional model.....	18.00
No. 1800-F—Pro-Veneer Fleece-lined	10.50
No. 2502—Heavy Board, Keratol Covered, Fleece-lined.....	6.50

The
**F.T.
Seventy-five**



*Scientifically
Graduated Flat
Top*



Deep Toned



*Exceptionally
Brilliant*



*The Choice of
the Artist*



*Extra Deep
Body*



THIS model is made in the latest professional "jumbo" size. It is 16½ inches wide, 20¾ inches long and 4¾ inches deep. The selected vertical grain spruce top is edged with contrasting black and white pyralin purfling and the sides and back, made of curly maple, are edged with heavy ivory pyralin. The neck is made of reinforced mahogany with a rosewood fingerboard joining at the fourteenth fret. The fingerboard is also bound with ivory pyralin. The finish is of a highly polished and hand-rubbed dark cherry encompassing the brilliant sunburst of the top. Price..... **\$75.00**

CASES FOR THE F. T. 75

No. 1800-P—Pro-Veneer Plush-lined	\$16.00
No. 1800-F—Pro-Veneer Fleece-lined	10.50
No. 2503—Heavy Board, Keratol Covered, Fleece-lined.....	7.75



The
F.T.
Twenty-seven



Graduated
Flat Top



Specially
Braced for
Tone and
Strength



New Deep
Body



HERE is a flat top guitar of unusual value, both in price and in quality. This handsome instrument is fully 19¼ inches in length, 14½ inches wide and 4½ inches deep. A hand-rubbed, high gloss finish starts with a sunburst on the grained spruce top and finishes off into a rich light brown of the Mexican mahogany sides and back. The neck is made of high grade mahogany, Rosewood fingerboard, joins the body at the fourteenth fret. The top edge is bound with contrasting ivory pyralin. Price.... **\$27.50**

The F. T. THIRTY-SEVEN . . . Larger in size than the Twenty-Seven, being 19¼ inches long, 15½ inches wide and 4½ inches deep. The top is of vertical grained spruce and the sides and back of American quartered walnut. The yellow sunburst finish on the top smooths off into the rich chocolate brown of the sides and back. Both the top and bottom edges are contrastingly bound with ivory pyralin. The neck is of mahogany with a rosewood fingerboard joining the body at the fourteenth fret. Price **\$37.50**

CASES FOR THE F.T. 27 AND F.T. 37

No. 1800-P—Pro-Veneer Plush-lined	\$16.00
No. 1800-F—Pro-Veneer Fleece-lined	10.50
No. 2501—For F.T. 27, Heavy Board, Keratol Covered, Fleece-lined.....	5.00
No. 2502—For F.T. 37.....	6.50

The
MADRID
Hawaiian Guitar



Round
Singing Tone



Pyralin Flush
Inlaid Frets



Extra Deep
Body



THIS attractive model is made in the extra large, "jumbo" size. 16½ inches wide and 20¾ inches long. It is especially constructed to yield the singing Hawaiian tone so much in demand. Smooth action is facilitated by the specially made celluloid fret marks. Vertical grain spruce top, curly maple sides and back. Neck joins body at the twelfth fret. Top and back are finished with the sunburst design and the edges and sides rich dark cherry. Price..... **\$90.00**

The NAVARRE Hawaiian Guitar . . . This model is made in the extra large, "jumbo" size for maximum tone value. 16½ inches wide and 20¾ inches long. Vertical grain spruce top, sides and back of Mexican mahogany. The top is especially reinforced for full tone strength and value. Reinforced mahogany neck with rosewood fingerboard is inlaid with celluloid frets that do not protrude beyond the smooth surface. Easy action is thus insured. Price..... **\$50.00**

CASES FOR THE MADRID AND NAVARRE GUITARS

No. 1800-P—Pro-Veneer Plush-lined	\$16.00
No. 1800-F—Pro-Veneer Fleece-lined	10.50

EPIPHONE MANDOLINS

WINDSOR



WINDSOR
\$200

A MANDOLIN of unusual tone quality especially made for concert work. In materials, workmanship and finish, there is nothing finer.

Its hand carved top of extra selected close grained spruce, bound with alternate white, black, white ivoroid, its beautifully flamed hand carved curly maple back similarly bound and curly maple sides to match, create a most pleasing ensemble. F sound holes. Curly maple neck with three ply inlay in center joins the body at the fifteenth fret. Genuine ebony extension fingerboard suitably inlaid with mother-of-pearl position marks. Peg-head inlaid with mother of pearl of individual design. Adjustable bridge.

The entire instrument finished in rich Cremona brown with the center of top and back, the neck and parts of the sides high-lighted in orange yellow. The instrument is finished in hand-rubbed lacquer. **\$200.00**
All metal parts gold plated. Price.....

Case extra.

No. 431-SP—Plush-lined, Professional Model\$16.50

ARTIST

IN form similar to the WINDSOR model. In quality and workmanship a fitting companion equal to any artist's demands.

The top of selected straight grained spruce, carved and graduated, bound with white ivoroid. F sound holes. Carved back and sides of finest Northern curly maple, white ivoroid binding. Mahogany neck, ebony fingerboard, ornate pearl position marks and bound with white ivoroid. Peg-head pearl inlaid. Adjustable bridge.

Finished in deep red with golden sunburst on top, back and sides, thereby bringing out the beautiful grained figures of the wood. All metal parts nickel-plated. Price **\$150.00**

Case extra.

No. 431-SP—Plush-lined, Professional Model\$16.50

No. 428-F—Fleece-lined, Professional Model 10.00

STRAND

AN INSTRUMENT of distinction and fine beauty of tone. Its acclaim by many professionals places it amongst the most popular mandolins made.

The top is made of select grained spruce, carved and graduated. F sound holes. Alternate white, black, white ivoroid binding. Adjustable bridge. Back and sides finest American Walnut. Back carved and bound with white ivoroid binding. Mahogany neck, rosewood fingerboard bound with white ivoroid, pearl position marks, peg-head inlaid with pearl. Finished in deep brown with top, back and sides high-lighted. All metal fittings polished nickel. Price **\$75.00**

Case extra.

No. 431-SP—Plush-lined, Professional Model\$16.50

No. 428-F—Fleece-lined, Professional Model 10.00



STRAND
\$75

EPIPHONE MANDOLINS

RIVOLI

THE tone of the RIVOLI is large and brilliant with plenty of volume and carrying power for either stage, radio or dance work. Similar in shape and size to the Adelphi.

The top carved from selected spruce, ivoroid binding. Sides and back of Walnut. F sound holes. Mahogany neck, rosewood fingerboard, pearl position marks. Adjustable bridge.

Finished in walnut brown with the top high-lighted in the center. A beautiful instrument for all around playing. Price **\$50.00**

Case extra.

No. 431-SP—Plush-lined, Professional Model\$16.50

No. 428-F—Fleece-lined, Professional Model 10.00

No. 2519—Heavy Board, Keratol Covered..... 4.50

ADELPHI

ADELPHI model presents unusual value for such a fine instrument. Its qualities should not be judged by its inexpensiveness.

The carved spruce top is graduated and bound with white ivoroid. F sound holes. Sides and back made of maple. The back is bound with ivoroid. Adjustable bridge.

Mahogany neck, rosewood fingerboard, pearl position marks. The finish of the instrument is a deep red with yellow sunburst on top and back. All fittings polished nickel. Price **\$35.00**

Case extra.

No. 431-SP—Plush-lined, Professional Model..\$16.50

No. 428-F—Fleece-lined, Professional Model.. 10.00

No. 2519—Heavy Board, Keratol Covered.... 4.50

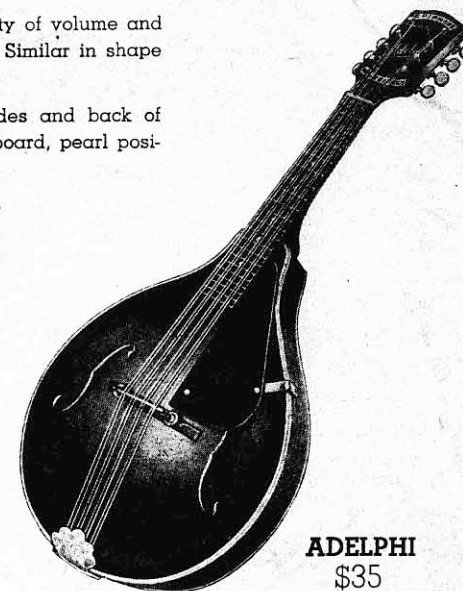
MANDOLAS

THIS is the "Viola" of the Mandolin family. Many prefer the Mandola to the Mandolin for solo work and in the home because of its deep, rich tone and its faculty of blending with the human voice, as well as with Guitar or Piano.

Materials and construction are the same as in the Mandolins of the same names.

WINDSOR MANDOLA	\$200.00
ARTIST MANDOLA	150.00
STRAND MANDOLA	90.00
RIVOLI MANDOLA	65.00
ADELPHI MANDOLA	50.00

Cases Priced 20% above Mandolin Cases.



ADELPHI
\$35

MANDO-CELLOS

CORRESPOND, in musical effect, to the Cello of the orchestra. EPIPHONE Mando-Cellos are made with the same meticulous care which is employed in the construction of our other instruments. Tops are of the same high quality spruce and are always carved to shape as are those of our guitars, mandolins, etc. The purchaser of an EPIPHONE Mando-Cello has an instrument of which he may well be proud.

No. 1.—Similar in construction to Blackstone Guitar	\$ 95.00
No. 2.—Similar to Triumph Guitar	150.00
No. 3.—Similar to De Luxe Guitar	275.00

Cases priced similar to Guitar cases for model named.